

Tourist profile by markets by markets

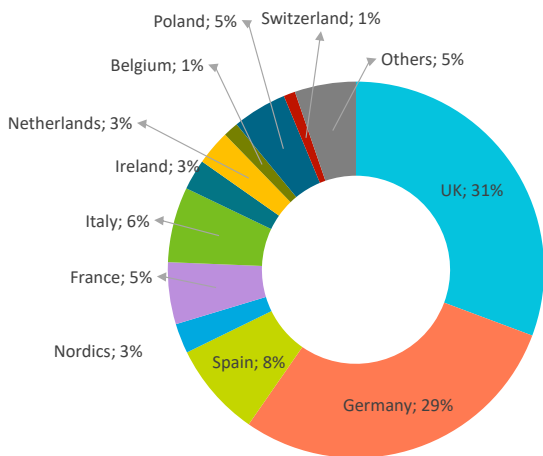
FUERTEVENTURA (2025)



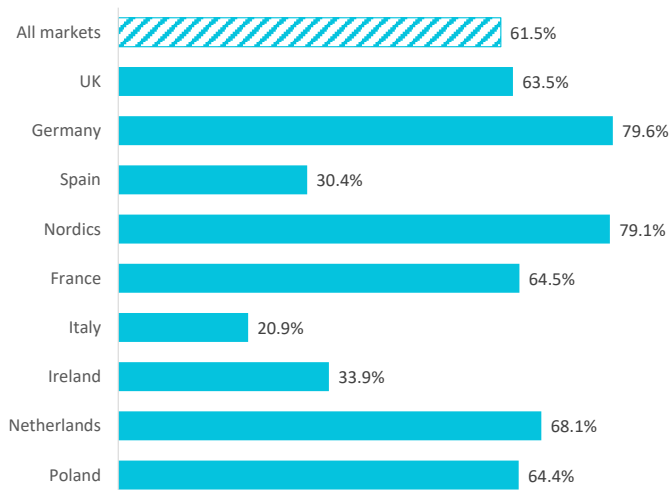
INBOUND TOURISM AND TOURIST EXPENDITURE

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Tourist arrivals ≥ 16 years old (EGT)	2,388,592	733,058	691,803	193,655	61,336	126,939	154,807	62,795	71,689	31,145	111,817	23,816
% Tourists	100%	30.7%	29.0%	8.1%	2.6%	5.3%	6.5%	2.6%	3.0%	1.3%	4.7%	1.0%
% tourists who book holiday package	61.5%	63.5%	79.6%	30.4%	79.1%	64.5%	20.9%	33.9%	68.1%	--	64.4%	--
Expenditure per tourist (€)	1,390	1,277	1,692	917	1,463	1,317	1,141	1,311	1,431	--	1,281	--
- book holiday package	1,533	1,391	1,762	1,022	1,496	1,395	1,211	1,405	1,504	--	1,383	--
- holiday package	1,353	1,187	1,609	849	1,289	1,237	1,100	985	1,259	--	1,225	--
- others	180	204	153	173	207	158	111	420	245	--	158	--
- do not book holiday package	1,162	1,079	1,419	871	1,336	1,174	1,123	1,263	1,277	--	1,096	--
- flight	327	286	445	240	355	290	330	289	417	--	274	--
- accommodation	410	377	508	321	573	421	383	376	467	--	398	--
- others	425	417	466	310	408	464	409	599	394	--	424	--
Average length of stay	9.2	8.7	10.4	7.5	9.0	8.2	10.0	8.5	9.4	--	8.2	--
- Median	7.0	7.0	9.1	6.7	7.0	7.0	7.0	7.0	7.9	--	7.0	--
Average daily expenditure (€)	166.72	168.41	176.08	138.28	190.16	173.71	128.30	168.21	163.88	--	167.90	--
- Median	153.55	160.86	160.79	133.76	182.88	153.66	136.46	161.08	160.54	--	141.59	--
Average daily expenditure without flight (€)	118.37	122.54	120.42	103.25	143.11	122.02	91.72	125.93	105.90	--	121.03	--
- Median	110.51	119.70	111.64	100.87	137.47	108.18	92.50	120.10	103.22	--	103.04	--
Average cost of the flight (€)	409.00	347.21	541.85	245.27	363.91	386.44	335.25	305.10	509.52	--	349.90	--
Total turnover (≥ 16 years old) (€m)	3,321	936	1,170	178	90	167	177	82	103	--	143	--
% Tourists	100%	28.2%	35.2%	5.3%	2.7%	5.0%	5.3%	2.5%	3.1%	--	4.3%	--
Turnover without flight (≥ 16 years old) (€m)	2,344	682	796	130	67	118	125	63	66	--	104	--
Tourist arrivals (FRONTUR)	2,709,596	846,563	768,417	214,280	70,819	143,456	170,383	75,425	80,281	34,186	-	-
Passenger arrivals on non-stop flights (AENA)	2,878,405	861,772	784,752	449,338	64,255	85,242	178,624	74,989	68,229	41,234	141,444	58,982
Children <16 years old (FRONTUR - EGT)	321,004	113,505	76,614	20,625	9,483	16,517	15,576	12,630	8,592	3,041	-	-

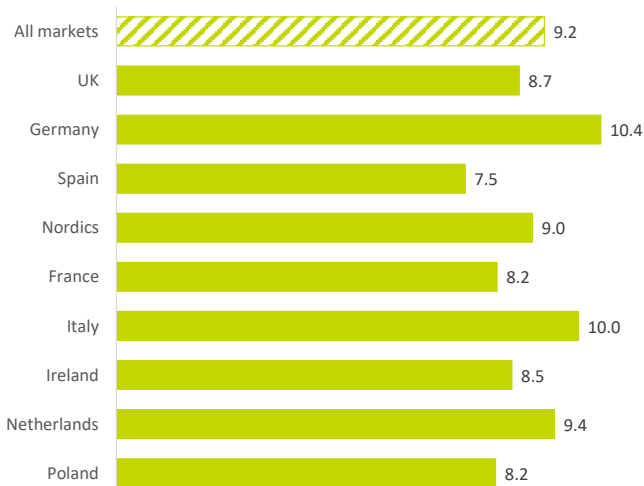
% TOURISTS (≥ 16 years old)



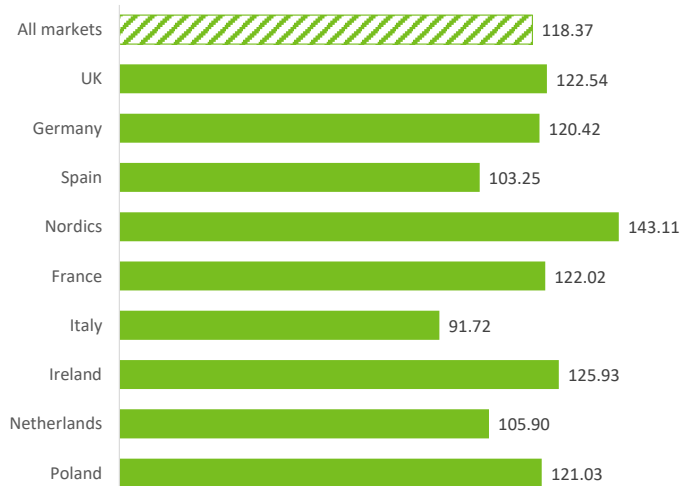
TOURISTS WHO BOOK HOLIDAY PACKAGE (%)



AVERAGE LENGTH OF STAY



EXPENDITURE PER TOURIST WITHOUT FLIGHT (€)



% Tourists whose spending has been greater than €0 in each item

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Accommodation:												
- Accommodation	88.4%	86.3%	94.2%	81.8%	94.5%	91.5%	78.8%	77.8%	95.9%	--	90.4%	--
- Additional accommodation expenses	7.1%	4.7%	7.3%	8.2%	7.2%	8.1%	8.8%	9.9%	13.5%	--	7.9%	--
Transport:												
- National/International Transport	96.9%	96.9%	98.7%	94.1%	98.2%	96.4%	92.5%	97.5%	98.7%	--	97.0%	--
- Flights between islands	6.5%	5.4%	3.0%	11.4%	1.7%	10.9%	12.4%	6.0%	8.2%	--	9.1%	--
- Taxi	52.5%	62.7%	62.2%	20.2%	60.0%	51.0%	21.5%	43.5%	42.8%	--	55.2%	--
- Car rental	30.7%	18.2%	27.9%	57.2%	22.1%	45.1%	43.8%	30.4%	32.4%	--	37.3%	--
- Public transport	7.3%	8.0%	7.5%	5.6%	7.6%	6.4%	4.8%	12.4%	6.1%	--	6.0%	--
Food and drink:												
- Food purchases at supermarkets	53.8%	59.3%	43.6%	57.8%	51.9%	40.0%	65.9%	74.3%	65.1%	--	49.9%	--
- Restaurants	50.0%	56.3%	38.8%	57.5%	42.0%	37.4%	64.4%	70.4%	58.7%	--	40.8%	--
Leisure:												
- Organized excursions	18.9%	13.2%	19.6%	21.8%	12.9%	34.3%	23.2%	14.9%	14.9%	--	26.0%	--
- Sport activities	7.9%	6.9%	6.5%	5.5%	17.6%	7.2%	13.3%	16.2%	8.5%	--	5.1%	--
- Cultural activities	1.3%	1.1%	1.2%	1.9%	1.4%	1.1%	0.0%	3.0%	0.5%	--	1.5%	--
- Museums	2.4%	1.0%	1.9%	4.0%	0.9%	3.3%	5.0%	1.3%	2.6%	--	3.4%	--
- Theme Parks	4.5%	5.7%	3.2%	4.0%	3.9%	5.6%	2.6%	8.1%	3.8%	--	6.8%	--
- Discos and pubs	7.3%	13.8%	1.8%	4.1%	6.3%	2.9%	7.0%	18.3%	5.2%	--	3.9%	--
- Wellness	2.8%	2.5%	2.7%	2.3%	4.5%	4.0%	1.8%	4.5%	3.4%	--	1.6%	--
Purchases of goods:												
- Souvenirs	43.1%	44.6%	36.9%	45.4%	29.9%	45.6%	48.3%	48.8%	34.6%	--	57.8%	--
- Other purchases	0.9%	1.1%	0.3%	0.4%	0.4%	0.3%	1.1%	2.6%	1.9%	--	1.5%	--
Others:												
- Medical expenses	6.9%	7.0%	6.4%	7.1%	8.5%	4.9%	5.5%	14.1%	5.2%	--	6.9%	--
- Other expenses	4.9%	5.2%	3.3%	4.9%	10.5%	6.5%	3.6%	8.6%	4.1%	--	6.7%	--

Average expenditure of tourists whose spending has been greater than €0 in each item

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Expenditure per tourist and trip (€)												
Accommodation:												
- Accommodation	911	901	1,041	656	938	970	760	833	720	--	803	--
- Additional accommodation expenses	168	195	136	182	131	329	194	252	94	--	116	--
Transport:												
- National/International Transport	743	630	875	541	721	812	614	663	856	--	694	--
- Flights between islands	422	358	549	261	370	401	362	313	516	--	361	--
- Taxi	76	66	52	59	29	136	47	116	104	--	100	--
- Car rental	99	77	122	82	160	128	63	70	70	--	100	--
- Public transport	124	109	133	115	115	119	124	125	155	--	114	--
- Wellness	22	19	19	25	47	28	18	39	11	--	19	--
Food and drink:												
- Food purchases at supermarkets	262	279	240	204	281	197	288	401	240	--	215	--
- Restaurants	109	108	106	78	115	85	159	146	91	--	120	--
- Restaurants	153	171	134	126	166	112	129	255	150	--	95	--
Leisure:												
- Organized excursions	486	486	523	372	545	476	334	659	489	--	541	--
- Sport activities	92	81	94	71	86	135	54	113	90	--	111	--
- Cultural activities	94	73	118	85	106	96	87	90	116	--	79	--
- Museums	50	64	48	35	77	25	0	47	75	--	42	--
- Theme Parks	25	33	14	26	27	23	17	85	7	--	19	--
- Discos and pubs	60	68	57	50	55	54	43	55	60	--	57	--
- Wellness	86	90	104	62	69	70	74	152	68	--	66	--
- Wellness	80	76	88	42	126	74	59	116	74	--	168	--
Purchases of goods:												
- Souvenirs	311	142	1,397	116	138	179	120	656	155	--	130	--
- Other purchases	79	81	78	63	63	76	79	116	87	--	72	--
- Other purchases	232	61	1,319	53	75	102	41	540	68	--	58	--
Others:												
- Medical expenses	135	111	122	106	96	131	245	183	207	--	127	--
- Other expenses	36	24	60	18	60	13	15	39	41	--	36	--
- Other expenses	99	87	63	88	36	118	230	144	166	--	92	--

TOURIST PROFILE

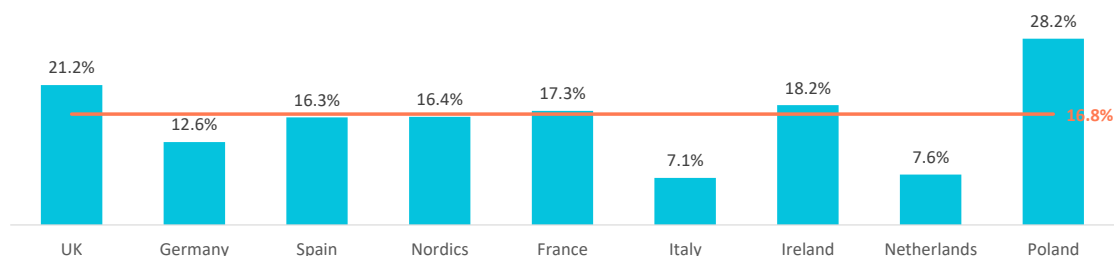
Who are they?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Gender												
Percentage of men	48.0%	45.2%	49.9%	47.1%	48.3%	46.8%	49.4%	52.2%	54.7%	--	49.9%	--
Percentage of women	52.0%	54.8%	50.1%	52.9%	51.7%	53.2%	50.6%	47.8%	45.3%	--	50.1%	--
Age												
Average age (tourists above 16 years old)	47.50	49.76	49.83	45.40	50.23	44.98	42.66	47.94	49.28	--	38.92	--
Standard deviation	17.3	16.7	18.1	16.1	17.4	16.4	16.7	17.7	17.6	--	12.3	--
Age range												
16-24 years old	11.4%	9.1%	11.3%	8.2%	10.7%	12.6%	16.3%	14.3%	11.4%	--	9.6%	--
25-30 years old	9.7%	6.3%	9.5%	14.0%	5.0%	11.3%	16.1%	6.7%	7.8%	--	15.9%	--
31-45 years old	27.2%	27.4%	20.7%	33.7%	21.4%	32.8%	26.3%	22.7%	25.3%	--	50.2%	--
46-60 years old	24.0%	25.6%	25.0%	21.2%	32.0%	21.2%	20.4%	30.4%	19.6%	--	18.4%	--
Over 60 years old	27.8%	31.7%	33.4%	23.0%	31.0%	22.0%	20.9%	25.8%	35.9%	--	5.9%	--
Occupation												
Salaried worker	54.8%	54.8%	56.6%	58.0%	52.1%	62.3%	46.3%	62.6%	57.4%	--	45.4%	--
Self-employed	10.4%	10.7%	5.3%	11.8%	4.5%	6.4%	18.7%	9.2%	8.1%	--	28.1%	--
Unemployed	1.2%	1.2%	0.5%	1.6%	4.2%	1.4%	4.8%	0.0%	0.0%	--	1.0%	--
Business owner	7.0%	3.1%	8.7%	8.3%	10.8%	6.7%	7.7%	1.4%	4.7%	--	15.7%	--
Student	4.3%	2.6%	4.2%	4.6%	5.0%	4.9%	4.1%	2.5%	2.4%	--	5.8%	--
Retired	20.8%	26.3%	23.0%	14.6%	23.4%	17.8%	16.4%	20.3%	24.8%	--	3.4%	--
Unpaid domestic work	0.6%	0.6%	0.6%	0.0%	0.0%	0.2%	1.0%	3.3%	0.9%	--	0.0%	--
Others	0.9%	0.7%	1.1%	1.1%	0.0%	0.3%	0.9%	0.8%	1.8%	--	0.6%	--
Annual household income level												
Less than €25,000	13.0%	9.8%	10.2%	20.1%	4.4%	13.9%	28.0%	11.6%	7.7%	--	20.3%	--
€25,000 - €49,999	36.2%	35.9%	30.7%	47.5%	16.2%	42.2%	47.3%	28.6%	28.2%	--	43.6%	--
€50,000 - €74,999	25.1%	23.4%	29.4%	21.7%	38.2%	28.1%	12.7%	24.1%	29.6%	--	23.5%	--
More than €74,999	25.7%	30.9%	29.8%	10.8%	41.2%	15.8%	12.0%	35.8%	34.5%	--	12.6%	--
Education level												
No studies	3.8%	10.3%	0.6%	0.1%	0.4%	0.5%	1.8%	5.0%	0.0%	--	1.1%	--
Primary education	2.5%	0.5%	4.7%	4.7%	1.8%	4.4%	2.0%	0.0%	0.7%	--	0.0%	--
Secondary education	21.4%	18.5%	23.5%	22.0%	22.4%	19.7%	13.6%	19.7%	42.5%	--	19.8%	--
Higher education	72.3%	70.7%	71.1%	73.2%	75.3%	75.4%	82.5%	75.4%	56.8%	--	79.1%	--

Who do they come with?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Unaccompanied	11.8%	9.7%	13.5%	13.1%	10.0%	8.8%	17.9%	14.9%	10.0%	--	7.3%	--
Only with partner	44.7%	43.0%	48.0%	43.7%	40.9%	47.6%	43.1%	41.6%	55.9%	--	39.4%	--
Only with children (< 13 years old)	4.4%	4.4%	4.3%	3.6%	3.7%	5.7%	3.4%	3.1%	3.4%	--	3.1%	--
Partner + children (< 13 years old)	6.8%	8.2%	5.3%	7.5%	8.4%	7.0%	2.8%	7.3%	2.6%	--	14.6%	--
Other relatives	10.4%	13.6%	6.9%	10.9%	7.8%	9.5%	2.4%	17.0%	11.3%	--	13.2%	--
Friends	7.0%	6.1%	7.8%	7.4%	7.5%	5.1%	12.9%	6.2%	5.1%	--	5.9%	--
Work colleagues	0.4%	0.0%	0.2%	1.1%	0.0%	0.2%	1.4%	0.0%	3.0%	--	0.5%	--
Organized trip	0.5%	0.4%	0.2%	0.8%	0.6%	1.4%	0.9%	0.7%	0.6%	--	1.5%	--
Other combinations ⁽²⁾	14.1%	14.6%	13.9%	12.0%	21.1%	14.8%	15.2%	9.2%	8.2%	--	14.5%	--
<i>(2) Different situations have been isolated</i>												
Tourists with children	16.8%	21.2%	12.6%	16.3%	16.4%	17.3%	7.1%	18.2%	7.6%	--	28.2%	--
- Between 0 and 2 years old	1.4%	1.0%	1.2%	2.4%	1.3%	1.0%	1.8%	2.9%	1.9%	--	1.7%	--
- Between 3 and 12 years old	14.3%	18.9%	10.5%	11.9%	14.5%	14.9%	4.8%	14.8%	5.3%	--	24.2%	--
- Between 0 -2 and 3-12 years old	1.1%	1.2%	0.9%	2.0%	0.6%	1.3%	0.5%	0.4%	0.5%	--	2.3%	--
Tourists without children	83.2%	78.8%	87.4%	83.7%	83.6%	82.7%	92.9%	81.8%	92.4%	--	71.8%	--
Group composition:												
- 1 person	14.5%	11.8%	15.8%	15.7%	14.7%	11.7%	23.5%	19.9%	11.0%	--	10.5%	--
- 2 people	54.6%	51.4%	60.5%	51.9%	52.8%	55.4%	51.3%	46.9%	76.5%	--	46.3%	--
- 3 people	11.3%	13.0%	9.8%	10.7%	15.4%	12.6%	8.9%	9.3%	5.1%	--	15.1%	--
- 4 or 5 people	16.0%	18.7%	12.0%	17.2%	13.2%	14.6%	13.7%	18.1%	7.4%	--	24.4%	--
- 6 or more people	3.7%	5.1%	1.9%	4.5%	3.9%	5.7%	2.5%	5.7%	0.0%	--	3.7%	--
Average group size:	2.52	2.70	2.29	2.60	2.53	2.69	2.29	2.61	2.11	--	2.80	--

*People who share the main expenses of the trip



Tourist profile by markets by markets

FUERTEVENTURA (2025)



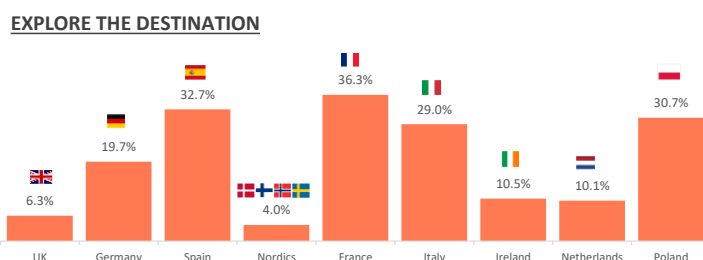
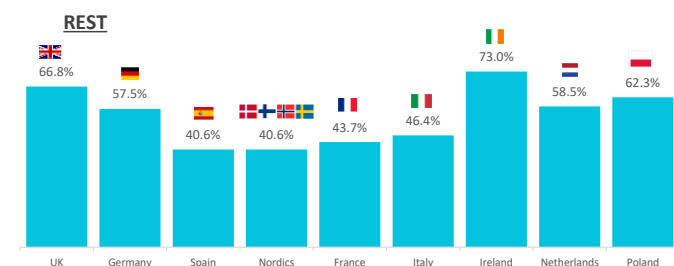
TRIP MOTIVATION AND DESTINATION CHOICE

What is the main reason for visiting the Canary Islands?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Holidays	93.4%	94.4%	96.0%	84.3%	96.3%	94.5%	85.8%	95.6%	94.5%	--	96.4%	--
Family reasons	4.8%	4.6%	2.3%	10.3%	1.1%	3.7%	10.3%	3.5%	3.1%	--	3.6%	--
Business	0.6%	0.2%	0.5%	4.3%	0.0%	0.7%	0.8%	0.0%	0.0%	--	0.0%	--
Education and training	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	1.1%	0.0%	1.8%	--	0.0%	--
Sports training	0.6%	0.4%	0.8%	0.4%	2.7%	0.3%	1.4%	0.0%	0.6%	--	0.0%	--
Health	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	--
Conventions and Exhibitions	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.6%	0.0%	0.0%	--	0.0%	--
Others	0.3%	0.5%	0.2%	0.5%	0.0%	0.7%	0.0%	0.9%	0.0%	--	0.0%	--

What is the main motivation for their holidays?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Rest	57.1%	66.8%	57.5%	40.6%	40.6%	43.7%	46.4%	73.0%	58.5%	--	62.3%	--
Enjoy family time	13.1%	16.1%	9.4%	18.4%	29.5%	11.2%	12.1%	12.3%	7.5%	--	5.4%	--
Have fun	7.0%	8.4%	7.3%	5.8%	14.7%	3.3%	5.9%	1.7%	12.0%	--	0.7%	--
Explore the destination	17.9%	6.3%	19.7%	32.7%	4.0%	36.3%	29.0%	10.5%	10.1%	--	30.7%	--
Practice their hobbies	3.2%	1.3%	3.8%	1.7%	10.8%	3.1%	5.3%	1.6%	7.1%	--	0.4%	--
Other reasons	1.7%	1.0%	2.3%	0.8%	0.4%	2.4%	1.2%	0.9%	4.9%	--	0.5%	--



Importance of each factor in the destination choice

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Climate	75.5%	78.8%	75.0%	65.3%	79.3%	81.8%	72.8%	73.4%	75.3%	--	77.9%	--
Sea	57.5%	39.2%	72.9%	60.0%	50.6%	66.4%	65.4%	46.0%	56.2%	--	58.1%	--
Safety	55.7%	64.9%	56.8%	40.4%	34.5%	52.3%	39.4%	66.1%	28.3%	--	68.0%	--
Beaches	55.4%	41.2%	68.0%	59.5%	50.6%	59.7%	61.9%	46.6%	47.0%	--	60.5%	--
Tranquility	53.5%	50.2%	56.7%	58.0%	40.1%	57.3%	57.3%	47.7%	55.1%	--	54.2%	--
Accommodation supply	43.0%	51.6%	44.1%	28.8%	31.3%	48.0%	24.2%	61.4%	32.0%	--	40.9%	--
Price	40.6%	51.8%	32.5%	32.7%	31.3%	52.1%	30.2%	54.6%	28.4%	--	43.2%	--
Effortless trip	39.8%	44.6%	48.0%	32.4%	18.9%	28.6%	28.3%	41.0%	17.1%	--	38.6%	--
European belonging	38.3%	31.4%	43.4%	39.8%	31.4%	43.7%	33.3%	45.1%	32.1%	--	48.7%	--
Environment	31.2%	33.0%	21.7%	35.6%	17.5%	42.2%	60.6%	37.2%	8.8%	--	41.3%	--
Landscapes	31.1%	20.3%	24.5%	48.1%	12.9%	56.5%	65.6%	15.2%	14.0%	--	58.0%	--
Authenticity	23.4%	20.0%	17.6%	34.5%	9.2%	33.9%	34.8%	30.0%	11.9%	--	36.0%	--
Gastronomy	23.1%	24.5%	21.2%	28.5%	15.2%	17.8%	15.8%	27.2%	16.9%	--	33.3%	--
Fun possibilities	19.8%	24.0%	16.2%	21.5%	15.2%	15.6%	19.5%	25.3%	32.8%	--	15.0%	--
Exoticism	11.8%	7.9%	7.0%	17.9%	12.6%	25.1%	17.0%	14.5%	15.9%	--	25.5%	--
Shopping	8.3%	9.8%	7.8%	6.4%	4.8%	14.9%	6.6%	9.5%	2.4%	--	5.2%	--
Culture	7.7%	9.0%	4.8%	9.4%	3.1%	11.1%	10.0%	13.0%	2.9%	--	10.4%	--
Historical heritage	7.6%	7.2%	4.9%	13.4%	0.7%	16.9%	9.1%	11.3%	3.0%	--	10.0%	--
Hiking trail network	7.3%	3.6%	7.1%	10.6%	3.9%	10.5%	19.6%	2.2%	5.9%	--	8.7%	--
Nightlife	5.3%	7.6%	2.6%	4.8%	1.0%	6.1%	8.3%	10.7%	3.5%	--	5.1%	--

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"). % of tourists who indicate that the factor is "very important" in their choice.

What channels did they use to get information about the trip?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Previous visits to the Canary Islands	45.4%	59.5%	44.8%	35.4%	43.8%	26.6%	31.1%	59.7%	46.7%	--	33.1%	--
Friends or relatives	22.9%	25.2%	17.7%	27.4%	12.9%	17.5%	30.7%	27.2%	17.0%	--	23.7%	--
Internet or social media	53.8%	52.9%	53.8%	48.5%	54.2%	57.8%	54.0%	47.9%	60.7%	--	59.0%	--
Mass Media	1.7%	1.9%	1.9%	0.9%	0.7%	2.4%	1.0%	2.3%	1.3%	--	2.5%	--
Travel guides and magazines	5.5%	4.8%	6.0%	3.6%	3.3%	5.9%	4.5%	5.4%	6.1%	--	5.9%	--
Travel Blogs or Forums	4.6%	4.0%	2.0%	6.1%	3.8%	6.0%	7.8%	2.1%	2.5%	--	15.3%	--
Travel TV Channels	0.6%	0.7%	0.8%	0.6%	0.7%	0.3%	0.7%	0.4%	0.4%	--	0.3%	--
Tour Operator or Travel Agency	21.7%	20.2%	26.7%	10.6%	31.3%	29.2%	13.5%	12.2%	18.7%	--	28.7%	--
Public administrations or similar	0.4%	0.5%	0.0%	2.6%	0.0%	0.4%	0.0%	0.0%	0.0%	--	0.8%	--
Others	2.6%	3.3%	2.4%	2.9%	0.7%	1.7%	1.3%	2.6%	5.1%	--	3.0%	--

* Multi-choice question

Tourist profile by markets by markets

FUERTEVENTURA (2025)

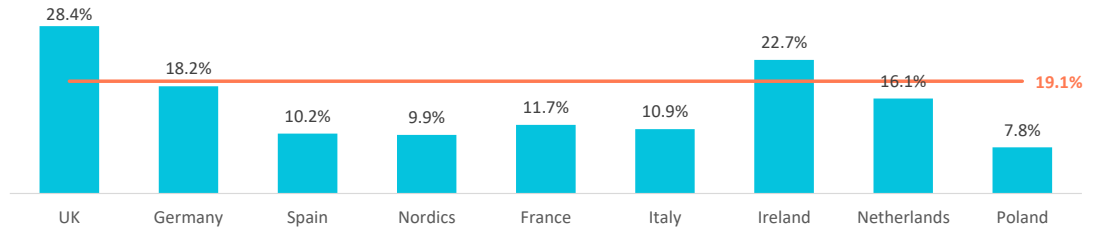


TRIP BOOKING

How far in advance do they book their trip?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
The same day	0.7%	0.5%	0.6%	1.7%	1.9%	0.9%	0.0%	0.0%	0.4%	--	1.4%	--
Between 1 and 30 days	25.2%	17.9%	24.7%	31.2%	45.7%	29.7%	25.1%	26.7%	22.8%	--	46.1%	--
Between 1 and 2 months	24.3%	22.4%	24.3%	25.1%	18.5%	25.3%	33.9%	23.3%	28.3%	--	20.8%	--
Between 3 and 6 months	30.7%	30.8%	32.1%	31.8%	23.9%	32.5%	30.1%	27.3%	32.3%	--	23.8%	--
More than 6 months	19.1%	28.4%	18.2%	10.2%	9.9%	11.7%	10.9%	22.7%	16.1%	--	7.8%	--

% TOURISTS WHO BOOK THEIR TRIP WITH MORE THAN 6 MONTHS



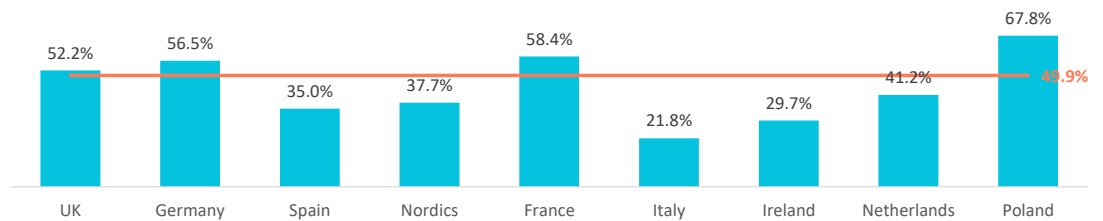
With whom did they book their flight and accommodation?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Flight												
- Directly with the airline	40.8%	46.1%	20.3%	63.0%	16.6%	38.4%	75.1%	66.0%	32.5%	--	32.4%	--
- Tour Operator or Travel Agency	59.2%	53.9%	79.7%	37.0%	83.4%	61.6%	24.9%	34.0%	67.5%	--	67.6%	--
Accommodation												
- Directly with the accommodation	28.6%	31.3%	15.4%	49.6%	18.6%	25.2%	52.3%	39.4%	28.4%	--	22.7%	--
- Tour Operator or Travel Agency	71.4%	68.7%	84.6%	50.4%	81.4%	74.8%	47.7%	60.6%	71.6%	--	77.3%	--

What do they book?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Room only	24.3%	28.2%	12.8%	29.4%	15.0%	16.9%	59.9%	44.0%	26.2%	--	21.7%	--
Bed and Breakfast	6.2%	7.2%	4.2%	9.2%	11.1%	3.2%	6.6%	12.0%	10.0%	--	3.3%	--
Half board	15.1%	11.5%	21.7%	14.3%	27.4%	7.4%	8.1%	13.9%	20.3%	--	5.2%	--
Full board	4.4%	1.0%	4.9%	12.0%	8.7%	14.2%	3.7%	0.4%	2.4%	--	2.1%	--
All inclusive	49.9%	52.2%	56.5%	35.0%	37.7%	58.4%	21.8%	29.7%	41.2%	--	67.8%	--

% TOURISTS WHO BOOK ALL INCLUSIVE

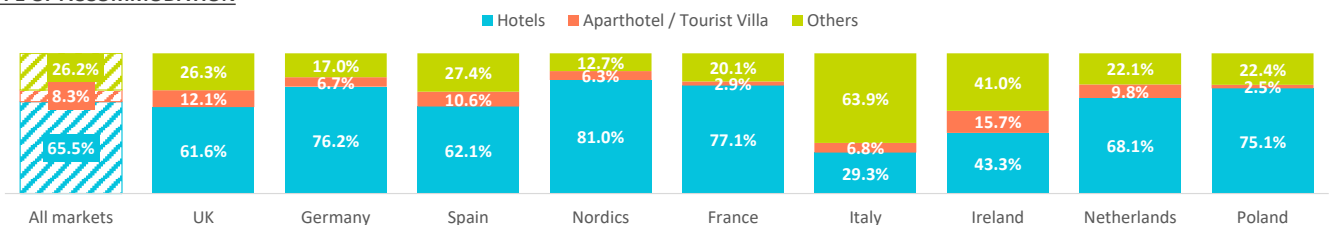


ACCOMMODATION

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
1-2-3* Hotel	13.1%	11.7%	16.9%	14.0%	16.5%	14.5%	8.9%	10.0%	10.9%	--	7.0%	--
4* Hotel	49.9%	46.5%	55.9%	45.8%	63.7%	61.9%	20.2%	31.1%	53.3%	--	67.0%	--
5* Hotel / 5* Luxury Hotel	2.6%	3.4%	3.4%	2.3%	0.9%	0.6%	0.2%	2.2%	3.9%	--	1.0%	--
Aparthotel / Tourist Villa	8.3%	12.1%	6.7%	10.6%	6.3%	2.9%	6.8%	15.7%	9.8%	--	2.5%	--
House/room rented in a private dwelling	16.2%	16.2%	11.0%	13.7%	6.5%	12.2%	43.8%	19.7%	15.4%	--	14.2%	--
Private accommodation ⁽¹⁾	7.5%	9.1%	3.7%	11.7%	3.4%	3.8%	14.1%	19.2%	1.7%	--	4.0%	--
Others (Cottage, cruise, camping,...)	2.4%	1.1%	2.4%	2.0%	2.7%	4.0%	6.0%	2.0%	5.1%	--	4.2%	--

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

TYPE OF ACCOMMODATION



Tourist profile by markets by markets

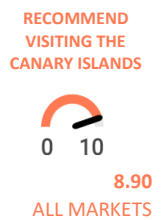
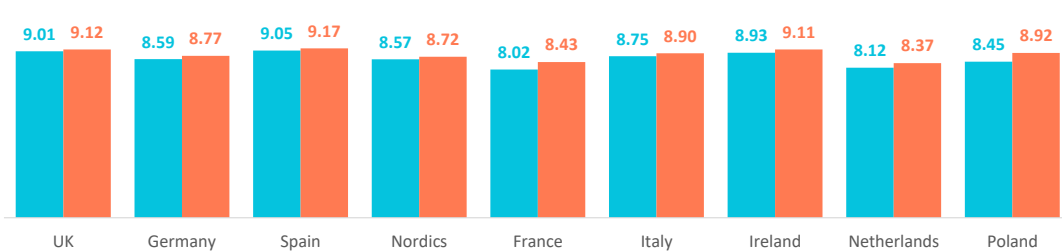
FUERTEVENTURA (2025)



SATISFACTION AND LOYALTY INDICATORS

Satisfaction

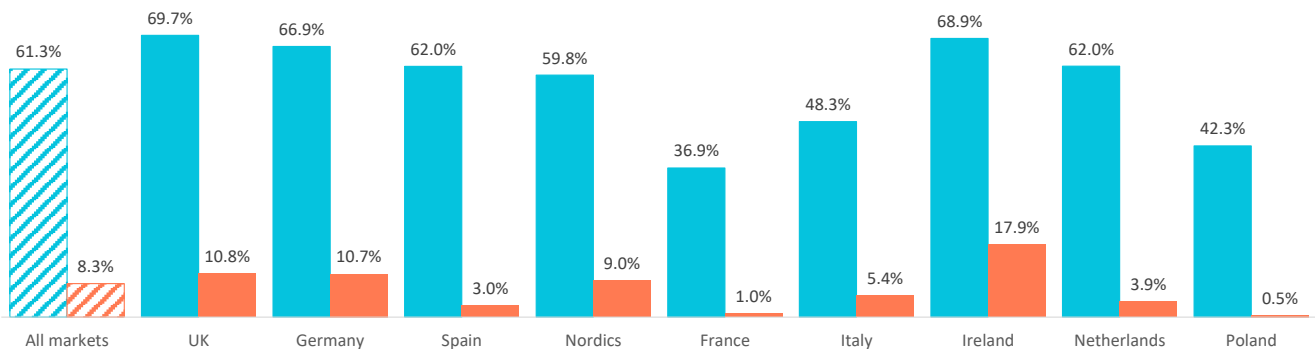
	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Satisfaction (scale 0-10)												
Average rating	8.65	8.83	8.53	8.65	8.48	8.35	8.58	8.63	8.43	--	8.89	--
Experience in the Canary Islands												
Worse or much worse than expected	3.2%	3.0%	1.5%	3.7%	0.7%	8.9%	5.2%	4.5%	3.3%	--	5.2%	--
Lived up to expectations	57.5%	58.0%	60.7%	54.4%	56.7%	63.8%	49.3%	56.0%	61.0%	--	57.7%	--
Better or much better than expected	39.3%	39.0%	37.8%	41.8%	42.6%	27.2%	45.6%	39.5%	35.7%	--	37.1%	--
Future intentions (scale 0-10)												
Return to the Canary Islands	8.71	9.01	8.59	9.05	8.57	8.02	8.75	8.93	8.12	--	8.45	--
Recommend visiting the Canary Islands	8.90	9.12	8.77	9.17	8.72	8.43	8.90	9.11	8.37	--	8.92	--



How many are loyal to the Canary Islands?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Fuerteventura: Repeat tourists	61.3%	69.7%	66.9%	62.0%	59.8%	36.9%	48.3%	68.9%	62.0%	--	42.3%	--
Fuerteventura: At least 10 previous visits	8.3%	10.8%	10.7%	3.0%	9.0%	1.0%	5.4%	17.9%	3.9%	--	0.5%	--
Canary Islands: Repeat tourists	70.0%	79.5%	73.0%	74.8%	71.6%	43.7%	54.5%	81.9%	73.8%	--	47.6%	--
Canary Islands: At least 10 previous visits	18.1%	25.3%	18.0%	13.9%	23.1%	2.7%	11.3%	35.5%	12.1%	--	4.1%	--

■ Fuerteventura: Repeat tourists ■ Fuerteventura: At least 10 previous visits



ISLANDS

How many islands do they visit during their trip?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
One island	93.0%	95.9%	95.1%	89.1%	98.3%	89.9%	89.0%	94.6%	92.2%	--	85.4%	--
Two islands	6.2%	3.6%	4.4%	8.3%	1.1%	9.9%	9.2%	4.7%	7.3%	--	14.3%	--
Three or more islands	0.8%	0.5%	0.5%	2.7%	0.5%	0.3%	1.8%	0.7%	0.5%	--	0.2%	--

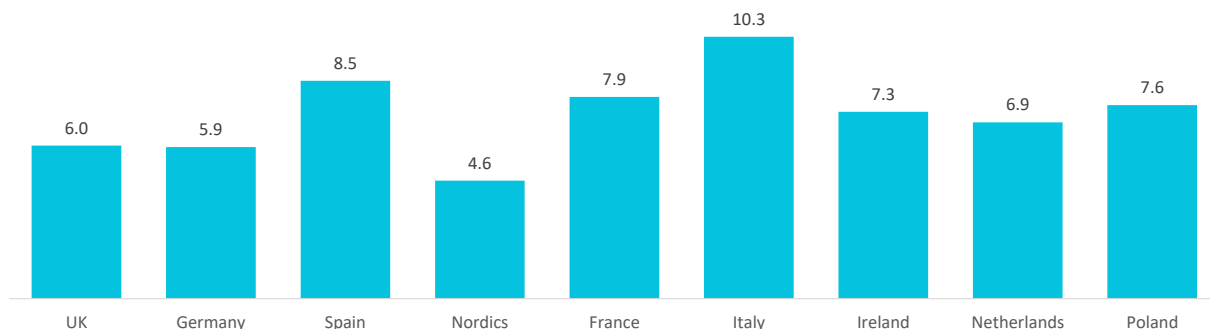
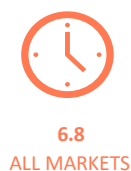
Visited islands during their trip (with overnight staying)

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Lanzarote	1.8%	0.8%	1.4%	3.3%	0.4%	2.5%	3.9%	1.2%	0.3%	--	2.4%	--
Fuerteventura	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	--	100.0%	--
Gran Canaria	0.7%	0.4%	0.7%	1.8%	0.0%	0.7%	2.1%	0.0%	0.0%	--	0.5%	--
Tenerife	0.6%	0.3%	0.4%	1.2%	0.0%	0.4%	1.4%	0.0%	0.0%	--	0.0%	--
La Gomera	0.0%	0.0%	0.0%	0.2%	0.0%	0.3%	0.0%	0.0%	0.0%	--	0.0%	--
La Palma	0.1%	0.0%	0.1%	0.4%	0.0%	0.2%	0.0%	0.0%	0.0%	--	0.0%	--
El Hierro	0.1%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	--
Cruise	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0.0%	--

ACTIVITIES IN THE CANARY ISLANDS

Outdoor time per day

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
0 hours	3.9%	4.2%	5.3%	1.8%	15.9%	1.5%	0.7%	0.8%	3.3%	--	2.5%	--
1 - 2 hours	12.6%	16.7%	15.1%	5.7%	20.0%	7.6%	0.9%	7.1%	13.2%	--	10.2%	--
3 - 6 hours	34.6%	38.3%	40.8%	22.6%	34.4%	31.4%	13.7%	36.8%	34.1%	--	25.5%	--
7 - 12 hours	42.6%	37.3%	34.5%	58.6%	27.4%	50.9%	63.0%	51.3%	42.7%	--	55.1%	--
More than 12 hours	6.2%	3.5%	4.3%	11.4%	2.3%	8.6%	21.7%	3.9%	6.7%	--	6.6%	--
Outdoor time per day	6.8	6.0	5.9	8.5	4.6	7.9	10.3	7.3	6.9	--	7.6	--

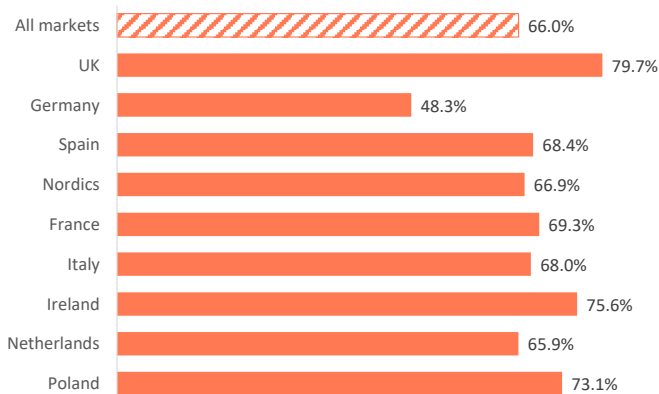
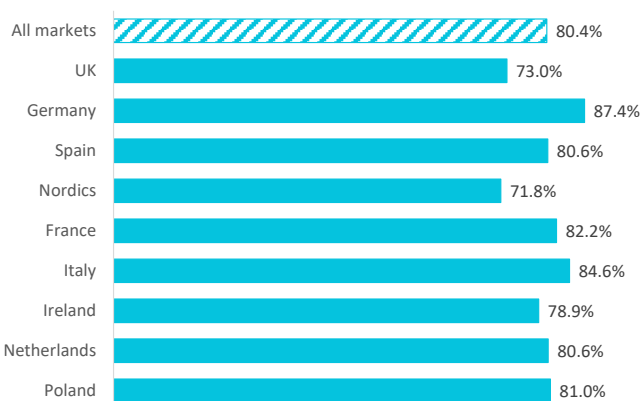


Activities in the Canary Islands

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Beach	80.4%	73.0%	87.4%	80.6%	71.8%	82.2%	84.6%	78.9%	80.6%	--	81.0%	--
Walk, wander	66.0%	79.7%	48.3%	68.4%	66.9%	69.3%	68.0%	75.6%	65.9%	--	73.1%	--
Swimming pool, hotel facilities	54.5%	68.5%	41.9%	52.1%	67.1%	64.7%	34.6%	61.9%	59.8%	--	53.4%	--
Explore the island on their own	46.9%	37.4%	42.5%	66.2%	49.7%	55.1%	63.3%	38.8%	46.5%	--	60.6%	--
Taste Canarian gastronomy	21.9%	21.8%	21.3%	35.2%	15.3%	10.1%	22.1%	23.6%	19.1%	--	20.4%	--
Hiking	16.0%	8.0%	13.2%	18.6%	25.7%	25.9%	22.7%	11.3%	42.1%	--	23.7%	--
Organized excursions	13.0%	9.8%	12.5%	13.3%	9.1%	24.0%	19.7%	10.8%	9.6%	--	20.7%	--
Nightlife / concerts / shows	10.4%	15.5%	5.5%	10.4%	14.6%	7.9%	11.7%	21.5%	10.9%	--	4.0%	--
Sea excursions / whale watching	9.8%	8.8%	10.9%	9.9%	3.1%	14.5%	7.3%	4.3%	7.2%	--	11.1%	--
Wineries / markets / popular festivals	9.2%	9.5%	7.5%	15.4%	6.9%	8.0%	11.1%	15.3%	3.3%	--	7.3%	--
Other Nature Activities	7.8%	3.6%	7.8%	9.1%	0.9%	10.1%	20.4%	8.6%	4.9%	--	7.1%	--
Swim	7.5%	11.7%	3.3%	3.0%	8.1%	3.3%	2.1%	11.7%	16.0%	--	14.5%	--
Theme parks	7.1%	7.9%	5.4%	5.4%	6.3%	6.9%	5.6%	12.1%	3.0%	--	9.3%	--
Surf	6.9%	3.5%	6.0%	4.6%	7.1%	7.8%	21.7%	5.6%	5.8%	--	5.8%	--
Museums / exhibitions	6.2%	3.7%	5.4%	9.7%	3.3%	8.8%	8.9%	6.8%	3.5%	--	7.2%	--
Running	6.0%	4.9%	2.8%	5.3%	14.9%	7.8%	6.9%	6.6%	18.6%	--	10.2%	--
Practice other sports	4.9%	3.6%	6.4%	4.5%	14.5%	3.6%	2.6%	1.7%	3.1%	--	5.9%	--
Astronomical observation	4.2%	1.9%	6.3%	3.5%	5.3%	2.3%	4.4%	6.8%	6.7%	--	7.0%	--
Beauty and health treatments	3.6%	3.8%	3.2%	3.6%	4.0%	6.4%	3.7%	6.2%	3.4%	--	1.5%	--
Cycling / Mountain bike	3.2%	2.7%	3.5%	1.2%	3.5%	2.3%	4.0%	6.3%	3.3%	--	3.8%	--
Scuba Diving	3.0%	1.4%	3.7%	4.2%	2.5%	4.5%	2.4%	2.8%	3.4%	--	4.5%	--
Windsurf / Kitesurf	2.4%	1.1%	2.2%	2.1%	2.1%	4.3%	4.7%	1.4%	5.1%	--	1.8%	--
Golf	1.9%	2.7%	1.2%	1.2%	3.3%	0.9%	1.3%	5.7%	3.1%	--	0.8%	--

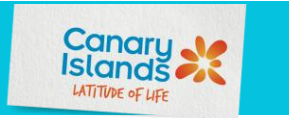
WALK, WANDER

BEACH



Tourist profile by markets by markets

FUERTEVENTURA (2025)

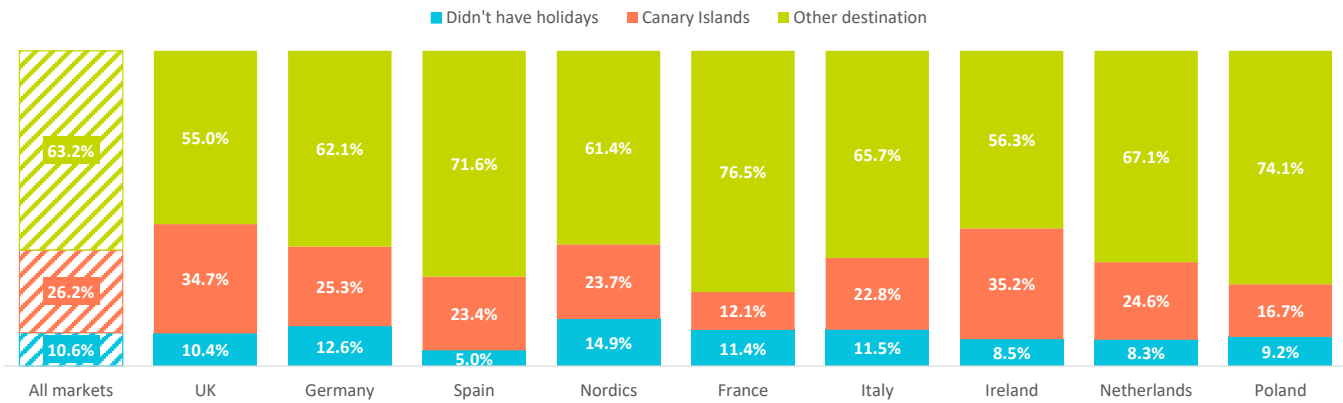


COMPETITORS

Where did they spend their main holiday last year? *

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Didn't have holidays	10.6%	10.4%	12.6%	5.0%	14.9%	11.4%	11.5%	8.5%	8.3%	--	9.2%	--
Canary Islands	26.2%	34.7%	25.3%	23.4%	23.7%	12.1%	22.8%	35.2%	24.6%	--	16.7%	--
Other destination	63.2%	55.0%	62.1%	71.6%	61.4%	76.5%	65.7%	56.3%	67.1%	--	74.1%	--
- Balearic Islands	4.7%	4.2%	6.1%	7.4%	2.2%	4.1%	2.4%	3.9%	1.3%	--	2.8%	--
- Rest of Spain	9.3%	7.6%	5.6%	31.6%	9.9%	6.8%	9.1%	10.9%	6.2%	--	8.1%	--
- Italy	7.7%	3.6%	9.0%	6.4%	10.0%	7.1%	15.6%	8.1%	8.4%	--	9.1%	--
- France	5.0%	3.6%	4.2%	3.0%	3.8%	22.5%	4.0%	3.6%	6.2%	--	3.2%	--
- Turkey	4.1%	5.2%	5.2%	0.9%	3.2%	1.2%	0.9%	4.3%	3.2%	--	7.3%	--
- Greece	8.2%	8.9%	7.5%	1.7%	9.8%	7.1%	10.7%	4.6%	9.4%	--	13.0%	--
- Portugal	4.0%	4.1%	2.8%	5.3%	3.6%	6.1%	3.2%	5.1%	2.8%	--	2.7%	--
- Croatia	2.5%	1.5%	2.8%	0.7%	3.2%	0.6%	2.5%	2.6%	3.8%	--	4.8%	--
- Egypt	2.3%	1.6%	2.8%	0.9%	2.0%	0.4%	3.5%	0.0%	0.7%	--	7.4%	--
- Tunisia	0.9%	0.6%	0.6%	0.0%	0.0%	3.9%	1.6%	0.0%	0.4%	--	1.8%	--
- Morocco	1.4%	0.8%	0.8%	2.2%	1.2%	3.8%	2.0%	2.0%	0.9%	--	1.7%	--
- Others	13.4%	13.3%	14.7%	11.5%	12.4%	12.8%	10.4%	11.1%	23.8%	--	12.1%	--

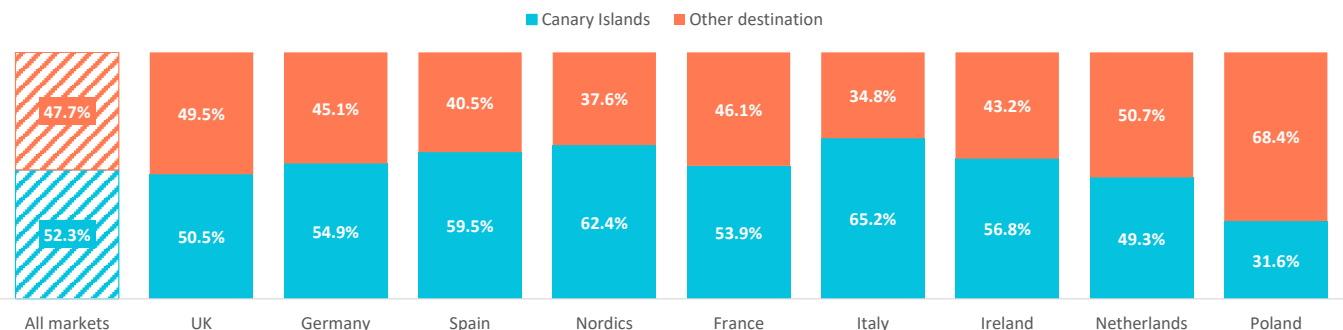
* Percentage of valid answers



What other destinations did they consider for this trip? *

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
None (I was clear about "this Canary Island")	24.3%	21.9%	27.4%	33.7%	31.5%	25.7%	30.2%	30.4%	22.7%	--	7.7%	--
Canary Islands (other island)	28.1%	28.7%	27.5%	25.8%	30.9%	28.2%	35.0%	26.4%	26.6%	--	23.9%	--
Other destination	47.7%	49.5%	45.1%	40.5%	37.6%	46.1%	34.8%	43.2%	50.7%	--	68.4%	--
- Balearic Islands	6.6%	7.0%	6.6%	11.6%	2.1%	8.5%	5.0%	5.7%	4.9%	--	3.7%	--
- Rest of Spain	8.2%	9.6%	5.2%	8.9%	6.6%	4.2%	7.9%	10.9%	10.6%	--	11.7%	--
- Italy	4.5%	3.3%	4.1%	5.3%	1.7%	5.3%	3.0%	3.8%	5.1%	--	11.8%	--
- France	1.4%	0.9%	1.2%	1.0%	1.2%	3.4%	1.1%	1.8%	2.2%	--	1.9%	--
- Turkey	3.7%	4.9%	3.7%	1.5%	2.4%	1.5%	0.8%	2.3%	3.3%	--	6.0%	--
- Greece	9.0%	9.9%	9.7%	2.5%	9.1%	8.4%	5.1%	7.7%	11.6%	--	11.5%	--
- Portugal	6.0%	6.8%	5.1%	4.3%	5.5%	5.9%	4.4%	5.2%	6.7%	--	8.4%	--
- Croatia	2.4%	2.5%	2.1%	1.6%	1.6%	2.2%	0.5%	2.6%	2.4%	--	5.5%	--
- Egypt	3.6%	3.0%	4.5%	1.1%	4.6%	2.5%	5.0%	1.3%	2.6%	--	5.6%	--
- Others	2.3%	1.4%	3.0%	2.7%	2.9%	4.1%	1.9%	1.9%	1.2%	--	2.4%	--

* Percentage of valid answers



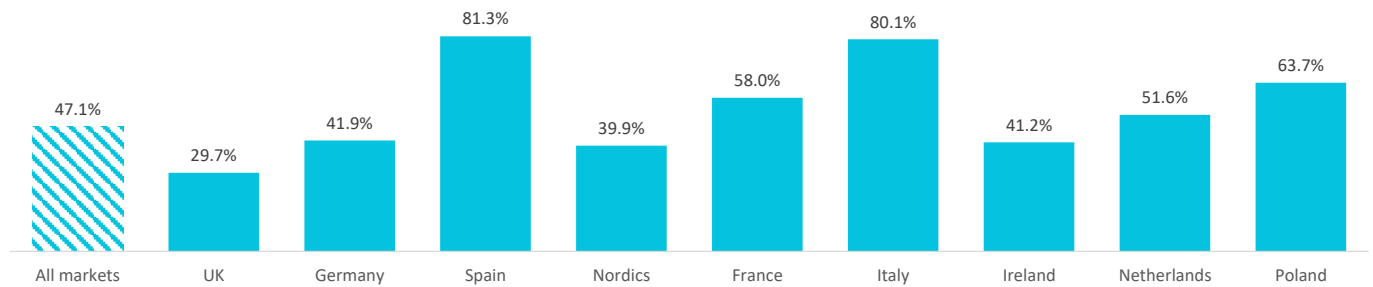
TRANSPORT (Data Q4 2025)

What means of transport have they used during their stay in the Canary Islands?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Rental vehicle	47.1%	29.7%	41.9%	81.3%	39.9%	58.0%	80.1%	41.2%	51.6%	--	63.7%	--
Public transport	20.1%	20.9%	23.4%	9.2%	25.3%	17.3%	15.9%	28.3%	21.4%	--	29.8%	--
Taxi / Private hire vehicle	18.1%	28.6%	14.4%	8.9%	20.4%	8.0%	8.5%	45.0%	15.5%	--	6.6%	--
Organised excursions with transport included	13.0%	10.7%	16.9%	5.8%	19.7%	23.0%	6.2%	5.8%	2.9%	--	17.2%	--
Bicycle	3.5%	5.1%	3.1%	0.0%	7.1%	3.1%	0.6%	5.7%	7.5%	--	2.4%	--
On foot	21.7%	29.5%	24.7%	4.7%	25.1%	16.5%	10.3%	8.1%	22.0%	--	9.2%	--

* Multi-choice question

RENTAL VEHICLE

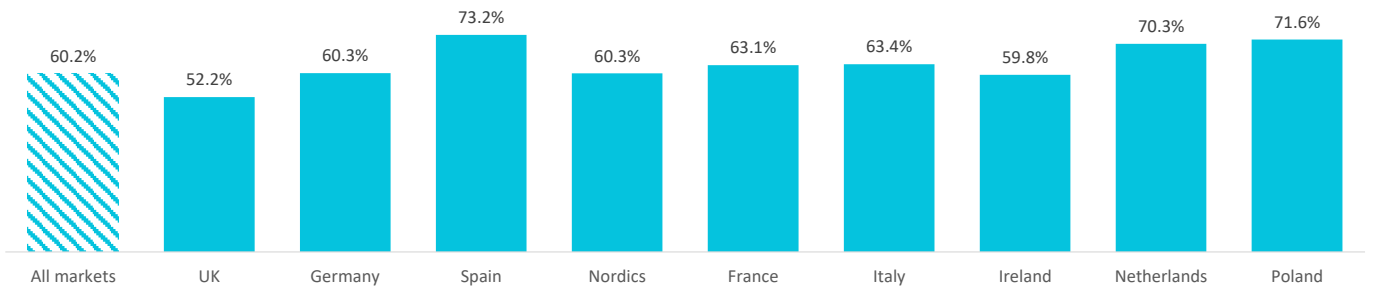


What factors influenced their choice of transport?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
No other alternative	18.0%	21.9%	16.6%	11.2%	22.0%	19.1%	12.0%	24.4%	13.0%	--	15.9%	--
Comfort and convenience	60.2%	52.2%	60.3%	73.2%	60.3%	63.1%	63.4%	59.8%	70.3%	--	71.6%	--
Price	29.9%	36.2%	24.4%	22.8%	34.3%	28.5%	25.3%	38.9%	34.6%	--	38.2%	--
Accessibility	20.2%	18.5%	24.2%	7.9%	32.0%	22.0%	5.0%	19.4%	18.5%	--	37.1%	--
Environmental impact	4.3%	5.5%	5.4%	1.1%	4.2%	6.1%	1.2%	0.0%	5.3%	--	2.3%	--
Safety	10.0%	11.7%	8.3%	5.6%	9.0%	7.7%	8.3%	10.6%	7.3%	--	18.0%	--
Available travel time	11.4%	14.5%	6.7%	12.0%	15.9%	6.0%	7.2%	8.8%	8.0%	--	29.9%	--
Punctuality	5.8%	6.5%	5.7%	2.9%	3.5%	8.0%	4.1%	1.9%	7.3%	--	9.7%	--
Flexible timetable	10.7%	14.6%	1.3%	14.0%	20.9%	20.0%	15.9%	6.8%	13.7%	--	10.4%	--

* Multi-choice question

COMFORT AND CONVENIENCE



Did you experience any difficulties with transport during their stay in the Canary Islands?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Yes	6.9%	5.5%	5.5%	17.8%	5.6%	7.4%	3.6%	10.9%	14.6%	--	11.6%	--
- Infrequent service	2.8%	2.6%	2.7%	5.0%	2.5%	1.3%	0.0%	5.8%	11.6%	--	1.1%	--
- Confusing or insufficient information	2.0%	1.0%	1.9%	3.2%	5.6%	2.8%	1.8%	5.1%	7.5%	--	1.1%	--
- Accessibility barriers	0.1%	0.0%	0.0%	0.3%	0.0%	0.8%	0.0%	0.0%	0.0%	--	0.0%	--
- Delays or cancellations	1.9%	1.7%	1.6%	2.3%	2.5%	0.0%	0.0%	2.4%	8.2%	--	8.4%	--
- High fares	0.4%	0.4%	0.2%	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	--	3.2%	--
- Difficulties with booking systems	0.6%	0.8%	0.4%	0.0%	0.0%	0.7%	1.8%	1.3%	0.0%	--	1.1%	--
- Poor connections	0.9%	0.7%	1.7%	0.0%	0.0%	0.6%	0.0%	2.4%	2.4%	--	0.0%	--
- Others	1.2%	1.2%	0.6%	3.5%	0.0%	0.7%	0.8%	3.8%	7.2%	--	0.0%	--
No	93.1%	94.5%	94.5%	82.2%	94.4%	92.6%	96.4%	89.1%	85.4%	--	88.4%	--

* The breakdown of the response 'Yes, they have had difficulties with transport during their stay in the Canary Islands' corresponds to a multi-response question. Percentages are calculated based on the total num

Tourist profile by markets by markets

FUERTEVENTURA (2025)



TOURIST TAX (Data from Q4 2024 to Q3 2025)

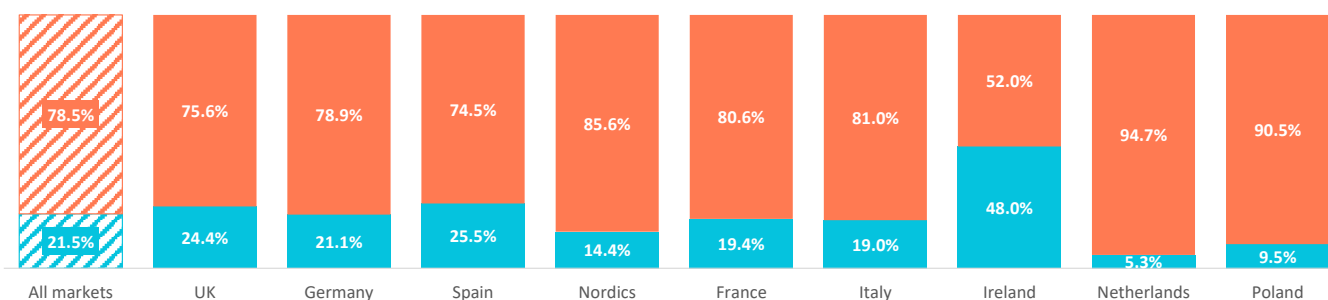
Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Yes	48.6%	47.6%	41.1%	55.4%	56.4%	43.0%	63.4%	34.6%	68.0%	--	64.2%	--
No	31.0%	35.0%	35.6%	30.2%	27.1%	29.3%	22.1%	50.4%	9.4%	--	12.8%	--
Not remember	20.4%	17.4%	23.2%	14.4%	16.4%	27.7%	14.5%	15.0%	22.6%	--	23.1%	--

When choosing a travel destination, do they usually exclude those that charge a tourist tax?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Yes	21.5%	24.4%	21.1%	25.5%	14.4%	19.4%	19.0%	48.0%	5.3%	--	9.5%	--
No	78.5%	75.6%	78.9%	74.5%	85.6%	80.6%	81.0%	52.0%	94.7%	--	90.5%	--

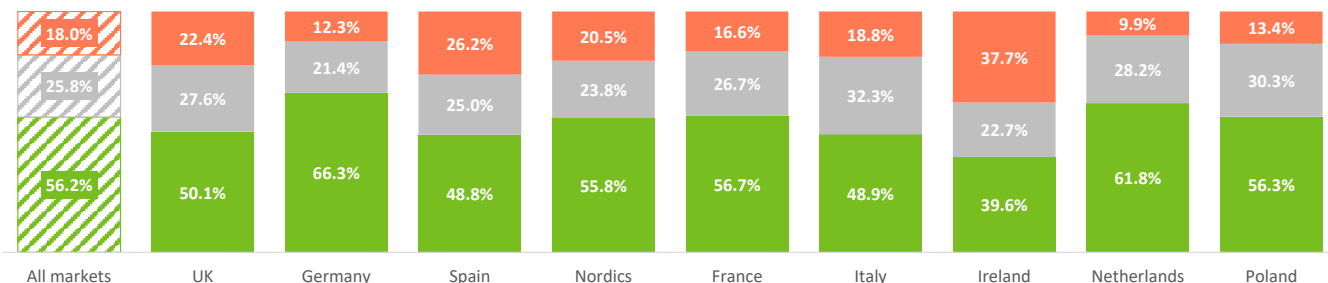
■ Yes ■ No



Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Yes	56.2%	50.1%	66.3%	48.8%	55.8%	56.7%	48.9%	39.6%	61.8%	--	56.3%	--
- For any purpose	11.9%	10.8%	15.0%	6.2%	19.2%	9.7%	3.4%	7.2%	19.9%	--	12.1%	--
- Improve living conditions	9.4%	7.4%	11.8%	9.1%	8.8%	14.7%	4.4%	8.8%	15.8%	--	7.4%	--
- Improve economic development	4.8%	5.8%	4.9%	5.7%	1.5%	4.2%	3.0%	1.9%	7.3%	--	5.4%	--
- Improve the environment	19.0%	12.5%	25.0%	16.9%	22.0%	20.1%	27.5%	9.7%	11.1%	--	20.5%	--
- Improve the tourist environment	5.2%	6.4%	3.2%	5.5%	2.0%	3.9%	6.7%	2.1%	5.5%	--	10.0%	--
- Other purposes	6.0%	7.2%	6.4%	5.6%	2.3%	4.2%	3.8%	9.9%	2.3%	--	0.8%	--
Not sure	25.8%	27.6%	21.4%	25.0%	23.8%	26.7%	32.3%	22.7%	28.2%	--	30.3%	--
No	18.0%	22.4%	12.3%	26.2%	20.5%	16.6%	18.8%	37.7%	9.9%	--	13.4%	--

■ Yes ■ Not sure ■ No



How much would they be willing to pay?

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Up to 1 euro	38.5%	34.9%	32.0%	43.8%	37.4%	44.4%	50.6%	47.6%	44.3%	--	53.3%	--
Up to 2 euros	33.8%	35.3%	37.8%	25.2%	27.7%	31.1%	34.2%	21.5%	29.6%	--	29.3%	--
Up to 3 euros	19.6%	21.5%	21.9%	19.9%	22.8%	15.0%	11.8%	22.5%	17.3%	--	11.9%	--
More than 3 euros	8.0%	8.3%	8.3%	11.1%	12.1%	9.5%	3.4%	8.4%	8.9%	--	5.4%	--

Tourist profile by markets by markets

FUERTEVENTURA (2025)

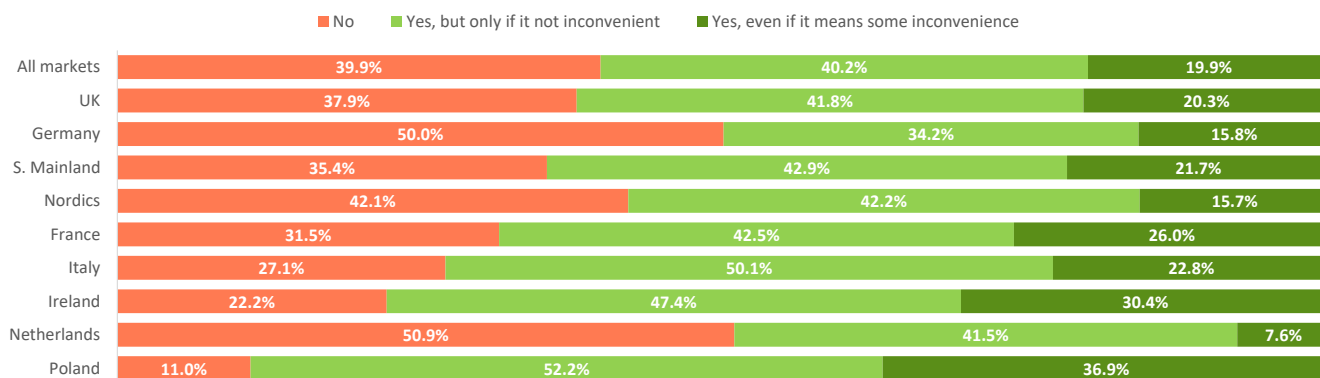


PLACES VISITED ON FUERTEVENTURA

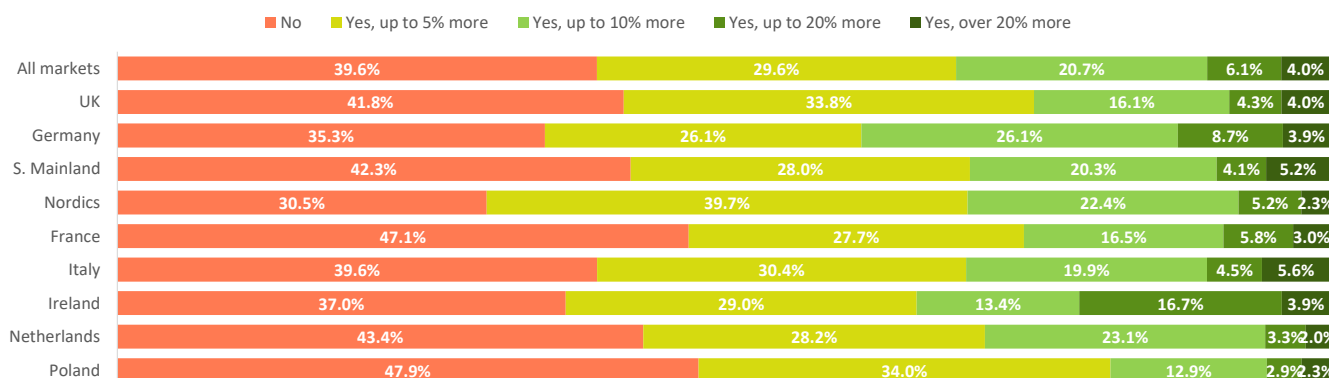
	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Jandía Beach	34.7%	13.8%	46.9%	60.2%	18.7%	42.6%	44.0%	12.6%	27.4%	--	47.3%	--
Corralejo Dunes	32.5%	28.0%	20.4%	58.1%	16.1%	48.3%	64.5%	28.6%	25.7%	--	38.7%	--
Cotillo	26.1%	18.4%	16.8%	50.4%	13.8%	36.9%	64.6%	23.5%	24.3%	--	24.4%	--
Betancuria	19.8%	7.8%	17.0%	42.2%	8.3%	38.9%	33.5%	10.6%	18.5%	--	33.6%	--
Betancuria Viewpoint	15.6%	6.4%	15.2%	34.9%	6.6%	23.6%	22.9%	7.2%	14.9%	--	28.1%	--
Cofete	13.8%	2.7%	14.4%	30.8%	5.0%	22.0%	27.8%	4.4%	4.9%	--	31.2%	--
Aloe Vera Museum	6.9%	2.8%	7.6%	8.8%	4.7%	14.1%	7.1%	4.5%	8.0%	--	16.0%	--
Montaña Sagrada de Tindaya	6.4%	1.8%	4.2%	18.5%	3.8%	13.3%	16.9%	4.4%	4.9%	--	12.2%	--
Sicasumbre Viewpoint	5.9%	1.3%	6.5%	16.3%	1.3%	8.3%	5.6%	2.5%	1.8%	--	18.3%	--
Museums	5.1%	3.1%	4.4%	11.3%	2.2%	7.0%	5.5%	6.2%	4.1%	--	6.3%	--
La Casa de los Coroneles	2.9%	1.4%	2.7%	7.2%	0.7%	3.0%	5.3%	1.7%	1.4%	--	6.9%	--

SUSTAINABLE DESTINATION (DATA = 2023)

Would they be willing to spend more on travel to reduce their carbon footprint?



¿Estaría dispuesto a gastar más en el viaje para reducir su huella de carbono?



Percepcion of the following sustainability measures during their stay *

	All markets	UK	Germany	Spain	Nordics	France	Italy	Ireland	Netherlands	Belgium	Poland	Switzerland
Quality of life on the island	7.85	8.00	7.51	8.26	7.65	8.12	8.17	8.10	7.66	--	7.68	--
Tolerance towards tourism	8.58	8.54	8.54	8.85	8.47	8.62	8.55	8.57	8.02	--	8.95	--
Cleanliness of the island	8.23	8.49	7.86	8.35	8.27	8.29	8.39	8.65	8.12	--	8.59	--
Air quality	8.63	8.61	8.63	8.72	8.42	8.69	8.92	8.41	8.11	--	9.02	--
Rational water consumption	7.47	7.94	6.87	7.58	7.65	7.47	7.99	8.08	7.32	--	7.58	--
Energy saving	6.99	7.47	6.36	7.08	6.91	7.17	7.77	7.62	6.77	--	7.05	--
Use of renewable energy	6.82	7.29	6.04	7.19	6.83	7.01	7.96	7.32	6.55	--	7.01	--
Recycling	6.99	7.63	6.40	6.93	6.61	6.97	7.21	7.80	6.77	--	7.02	--
Easy to get around by public transport	6.98	7.48	6.70	6.33	6.25	7.12	7.13	7.68	7.03	--	7.19	--
Overcrowding in tourist areas	6.37	6.82	5.59	6.92	6.02	6.72	6.71	6.81	6.62	--	6.38	--
Supply of local products	7.05	7.30	6.63	7.30	6.34	7.13	7.56	7.20	7.01	--	7.41	--

* Scale 0 - 10 (0 = Not important and 10 = Very important)

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.