

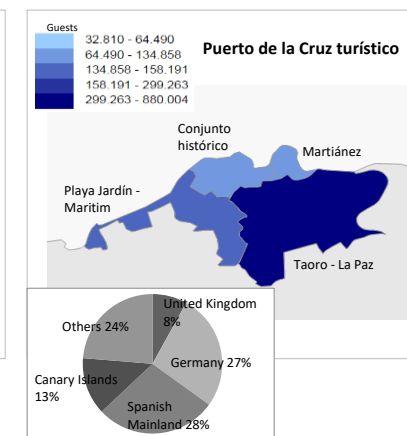
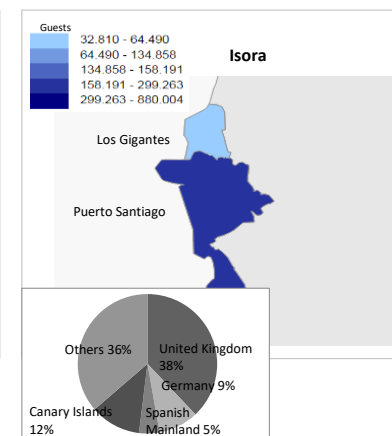
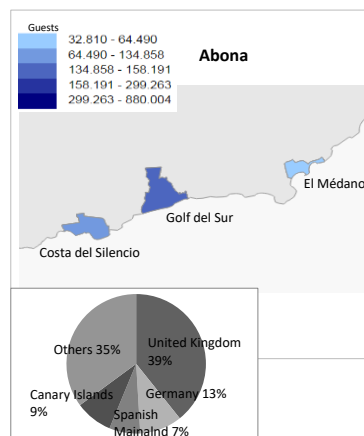
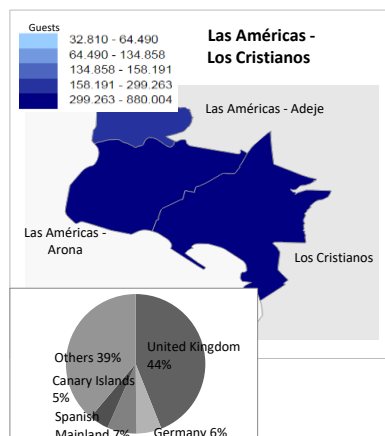
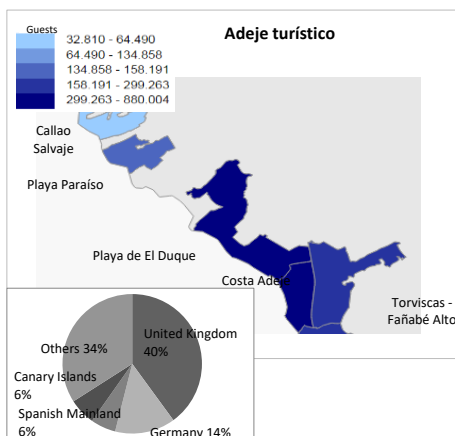
Tourist accommodation indicators by tourist areas

Tenerife (2015)

GUESTS IN ACCOMMODATION

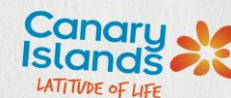
Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
	Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
Abroad	47,780	114,589	385,259	577,184	139,643	133,074	796,073	260,123	56,735	26,429	112,844	30,900	205,607	84,489	64,076	189,850	60,097	254,897	3,539,649
- United Kingdom	18,255	44,371	168,194	267,558	75,783	58,958	392,105	138,958	20,646	10,225	60,546	16,402	90,967	5,338	6,703	31,883	10,666	77,041	1,494,599
- Germany	6,384	28,342	65,651	94,140	6,636	10,736	51,226	16,258	2,951	7,806	12,118	1,555	24,731	41,136	25,110	85,117	31,558	48,358	559,813
- Others	23,141	41,876	151,414	215,486	57,224	63,380	352,742	104,907	33,138	8,398	40,180	12,943	89,909	38,015	32,263	72,850	17,873	129,498	1,485,237
Spain	8,269	20,269	58,370	67,063	18,548	29,628	83,931	39,140	7,755	6,381	22,742	4,118	42,517	58,700	37,594	113,512	71,125	269,458	959,120
- Spanish Mainland	2,779	11,378	35,674	27,393	6,505	16,855	54,217	20,254	3,681	2,156	10,873	2,037	11,413	43,233	21,120	66,414	59,711	94,498	490,191
- Canary Islands	5,490	8,891	22,696	39,670	12,043	12,773	29,714	18,886	4,074	4,225	11,869	2,081	31,104	15,467	16,474	47,098	11,414	174,960	468,929
Total	56,049	134,858	443,629	644,247	158,191	162,702	880,004	299,263	64,490	32,810	135,586	35,018	248,124	143,189	101,670	303,362	131,222	524,355	4,498,769

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
	Callao Salvaje	Playa Paraiso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
Abroad	85.2%	85.0%	86.8%	89.6%	88.3%	81.8%	90.5%	86.9%	88.0%	80.6%	83.2%	88.2%	82.9%	59.0%	63.0%	62.6%	45.8%	48.6%	78.7%
- United Kingdom	32.6%	32.9%	37.9%	41.5%	47.9%	36.2%	44.6%	46.4%	32.0%	31.2%	44.7%	46.8%	36.7%	3.7%	6.6%	10.5%	8.1%	14.7%	33.2%
- Germany	11.4%	21.0%	14.8%	14.6%	4.2%	6.6%	5.8%	5.4%	4.6%	23.8%	8.9%	4.4%	10.0%	28.7%	24.7%	28.1%	24.0%	9.2%	12.4%
- Others	41.3%	31.1%	34.1%	33.4%	36.2%	39.0%	40.1%	35.1%	51.4%	25.6%	29.6%	37.0%	36.2%	26.5%	31.7%	24.0%	13.6%	24.7%	33.0%
Spain	14.8%	15.0%	13.2%	10.4%	11.7%	18.2%	9.5%	13.1%	12.0%	19.4%	16.8%	11.8%	17.1%	41.0%	37.0%	37.4%	54.2%	51.4%	21.3%
- Spanish Mainland	5.0%	8.4%	8.0%	4.3%	4.1%	10.4%	6.2%	6.8%	5.7%	6.6%	8.0%	5.8%	4.6%	30.2%	20.8%	21.9%	45.5%	18.0%	10.9%
- Canary Islands	9.8%	6.6%	5.1%	6.2%	7.6%	7.9%	3.4%	6.3%	6.3%	12.9%	8.8%	5.9%	12.5%	10.8%	16.2%	15.5%	8.7%	33.4%	10.4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



Tourist accommodation indicators by tourist areas

Tenerife (2015)



Other indicators

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife	
	Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez			
Bednights																				
Abroad	507,095	855,756	3,188,128	5,323,186	1,242,693	1,142,344	6,993,949	2,311,861	456,574	175,781	900,818	241,817	1,887,305	729,669	520,928	1,749,310	549,570	1,564,942	30,341,726	
- United Kingdom	236,551	310,699	1,303,864	2,452,842	686,740	488,416	3,289,725	1,298,416	172,711	71,065	498,578	150,338	877,813	40,530	43,925	252,742	94,517	597,206	12,866,678	
- Germany	69,935	195,186	635,586	917,911	64,550	108,290	504,181	144,080	25,578	62,588	107,300	9,965	223,865	433,407	259,528	944,167	290,428	343,016	5,339,561	
- Others	200,609	349,871	1,248,678	1,952,433	491,403	545,638	3,200,043	869,365	258,285	42,128	294,940	81,514	785,627	255,732	217,475	552,401	164,625	624,720	12,135,487	
Spain	32,657	107,013	247,304	316,193	89,687	172,898	413,983	166,024	41,200	17,804	95,049	12,336	211,518	303,187	166,967	527,531	445,167	736,597	4,103,115	
- Spanish Mainland	15,426	82,293	161,709	144,918	41,201	109,116	297,658	83,779	15,767	7,595	52,864	7,849	82,678	262,874	125,204	380,833	392,178	356,096	2,620,038	
- Canary Islands	17,231	24,720	85,595	171,275	48,486	63,782	116,325	82,245	25,433	10,209	42,185	4,487	128,840	40,313	41,763	146,698	52,989	380,501	1,483,077	
Total	539,752	962,769	3,435,432	5,639,379	1,332,380	1,315,242	7,407,932	2,477,885	497,774	193,585	995,867	254,153	2,098,823	1,032,856	687,895	2,276,841	994,737	2,301,539	34,444,841	

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife	
	Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez			
Length of stay																				
Abroad	10.6	7.5	8.3	9.2	8.9	8.6	8.8	8.9	8.1	6.7	8.0	7.8	9.2	8.6	8.1	9.2	9.1	6.1	8.6	
- United Kingdom	13.0	7.0	7.8	9.2	9.1	8.3	8.4	9.3	8.4	7.0	8.2	9.2	9.7	7.6	6.6	7.9	8.9	7.8	8.6	
- Germany	11.0	6.9	9.7	9.8	9.7	10.1	9.8	8.9	8.7	8.0	8.9	6.4	9.1	10.5	10.3	11.1	9.2	7.1	9.5	
Spain	4.0	5.3	4.2	4.7	4.8	5.8	4.9	4.2	5.3	2.8	4.2	3.0	5.0	5.2	4.4	4.7	6.3	2.7	4.3	
- Canary Islands	3.1	2.8	3.8	4.3	4.0	5.0	3.9	4.4	6.2	2.4	3.6	2.2	4.1	2.6	2.5	3.1	4.6	2.2	3.2	
Total	9.6	7.1	7.7	8.8	8.4	8.1	8.4	8.3	7.7	5.9	7.3	7.3	8.5	7.2	6.8	7.5	7.6	4.4	7.7	

Tourist areas	Adeje turístico					Las Américas - Los Cristianos			Abona			Isora		Puerto de la Cruz turístico				Others	Tenerife
	Callao Salvaje	Playa Paraíso	Playa de El Duque	Costa Adeje	Torviscas-Fañabé Alto	Las Américas-Adeje	Las Américas-Arona	Los Cristianos	Costa del Silencio	El Médano	Golf del Sur	Los Gigantes	Puerto Santiago	Playa Jardín-Maritim	Conjunto histórico	Taoro-La Paz	Martínez		
ADR (€)	55.1	76.4	131.7	69.9	56.3	70.1	77.9	64.3	65.5	57.1	84.4	67.5	69.6	42.3	31.4	51.3	47.1	84.0	74.2
RevPar (€)	42.7	65.3	111.2	60.4	42.4	55.7	65.6	48.5	50.0	39.4	58.4	44.0	57.6	28.3	20.0	36.6	36.9	57.1	58.29
Bed-space occupancy rate (%)	58.3	71.3	79.2	75.4	64.2	67.8	73.9	57.1	57.5	56.7	60.9	52.4	81.5	57.4	56.2	65.3	70.4	57.5	68.48
Occupancy rate per room/apt. (%)	77.5	85.3	84.5	86.5	75.3	79.4	84.3	75.4	76.4	69.0	69.2	65.2	82.7	66.9	63.7	71.3	78.3	68.0	78.5
Tourist population ⁽¹⁾	1,479	2,638	9,412	15,450	3,650	3,603	20,296	6,789	1,364	530	2,728	696	5,750	2,830	1,885	6,238	2,725	6,306	94,369
Employment	233	674	3,100	2,939	668	605	3,545	1,147	179	96	635	122	1046	776	421	1,358	781	2,409	20,734

Source: Encuestas de Alojamiento Turístico (ISTAC).

⁽¹⁾ Equivalent tourist population is obtained by dividing the total number of bednights during the reference period by 365 days (366 in case of leap year).