

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Tourists (≥ 16 years old)

1st Quarter	2025	2026	Change
Lanzarote	744,945	779,174	4.6%
Fuerteventura	614,303	626,237	1.9%
Gran Canaria	1,213,167	1,236,291	1.9%
Tenerife	1,727,846	1,751,326	1.4%
La Palma	54,409	58,036	6.7%
Canary Islands	4,367,207	4,462,098	2.2%

Tourist turnover (≥ 16 years old)(€ million)

1st Quarter	2025	2026	Change
Lanzarote	1,107	1,188	7.4%
Fuerteventura	928	911	-1.8%
Gran Canaria	1,887	2,004	6.2%
Tenerife	2,622	2,631	0.3%
La Palma	76	84	11.0%
Canary Islands	6,640	6,838	3.0%

Tourists with holiday package (%)

1st Quarter	2025	2026	Change
Lanzarote	49.8%	51.0%	1.16
Fuerteventura	62.5%	61.4%	-1.13
Gran Canaria	47.7%	52.8%	5.13
Tenerife	42.6%	42.8%	0.25
La Palma	55.5%	51.1%	-4.34
Canary Islands	48.3%	49.8%	1.54

Expenditure per tourist and trip (€)

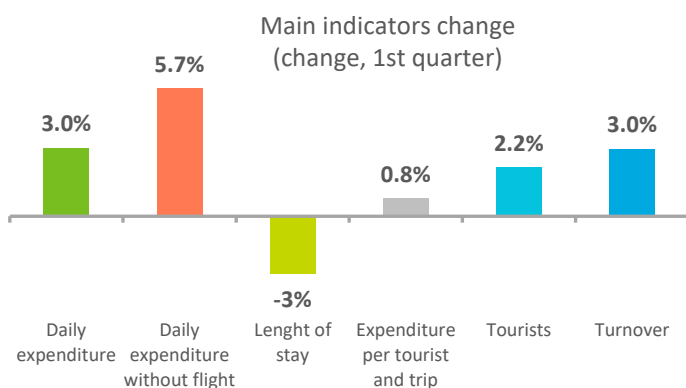
1st Quarter	2025	2026	Change
Lanzarote	1,486	1,525	2.7%
Fuerteventura	1,510	1,455	-3.6%
Gran Canaria	1,556	1,621	4.2%
Tenerife	1,517	1,502	-1.0%
La Palma	1,393	1,450	4.1%
Canary Islands	1,520	1,532	0.8%

Average daily expenditure (€)

1st Quarter	2025	2026	Change
Lanzarote	185.8	198.6	6.9%
Fuerteventura	170.8	173.7	1.7%
Gran Canaria	174.7	183.9	5.3%
Tenerife	187.7	187.9	0.1%
La Palma	154.9	164.1	6.0%
Canary Islands	181.0	186.5	3.0%

Average daily expenditure (€) without flight

1st Quarter	2025	2026	Change
Lanzarote	137.3	147.9	7.7%
Fuerteventura	118.4	130.1	9.9%
Gran Canaria	126.7	133.2	5.1%
Tenerife	134.3	139.0	3.5%
La Palma	105.7	118.1	11.7%
Canary Islands	130.1	137.5	5.7%



Length of stay (days)

1st Quarter	2025	2026	Change
Lanzarote	9.21	8.59	-0.62
Fuerteventura	9.62	9.57	-0.05
Gran Canaria	10.86	10.93	0.07
Tenerife	9.76	9.41	-0.35
La Palma	10.60	9.60	-1.01
Canary Islands	9.96	9.71	-0.25

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Canary Islands

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	4,367,207	4,462,098	2.2%
- book package	2,108,415	2,222,959	5.4%
- do not book package	2,258,792	2,239,139	-0.9%
% book package	48.3%	49.8%	1.54
Average daily expenditure	1,520	1,532	0.8%
Expenditure per tourist and trip	181.0	186.5	3.0%
- without flight	130.1	137.5	5.7%
Length of stay	9.96	9.71	-0.25
Turnover (≥ 16 years old) (€ million)	6,640	6,838	3.0%

Lanzarote

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	744,945	779,174	4.6%
- book package	370,973	397,081	7.0%
- do not book package	373,972	382,093	2.2%
% book package	49.8%	51.0%	1.16
Average daily expenditure	1,486	1,525	2.7%
Expenditure per tourist and trip	185.8	198.6	6.9%
- without flight	137.3	147.9	7.7%
Length of stay	9.21	8.59	-0.62
Turnover (≥ 16 years old) (€ million)	1,107	1,188	7.4%

Fuerteventura

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	614,303	626,237	1.9%
- book package	383,843	384,228	0.1%
- do not book package	230,460	242,009	5.0%
% book package	62.5%	61.4%	-1.13
Average daily expenditure	1,510	1,455	-3.6%
Expenditure per tourist and trip	170.8	173.7	1.7%
- without flight	118.4	130.1	9.9%
Length of stay	9.62	9.57	-0.05
Turnover (≥ 16 years old) (€ million)	928	911	-1.8%

Gran Canaria

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	1,213,167	1,236,291	1.9%
- book package	578,548	653,018	12.9%
- do not book package	634,619	583,273	-8.1%
% book package	47.7%	52.8%	5.13
Average daily expenditure	1,556	1,621	4.2%
Expenditure per tourist and trip	174.7	183.9	5.3%
- without flight	126.7	133.2	5.1%
Length of stay	10.86	10.93	0.07
Turnover (≥ 16 years old) (€ million)	1,887	2,004	6.2%

Tenerife

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	1,727,846	1,751,326	1.4%
- book package	735,725	750,046	1.9%
- do not book package	992,121	1,001,280	0.9%
% book package	42.6%	42.8%	0.25
Average daily expenditure	1,517	1,502	-1.0%
Expenditure per tourist and trip	187.7	187.9	0.1%
- without flight	134.3	139.0	3.5%
Length of stay	9.76	9.41	-0.35
Turnover (≥ 16 years old) (€ million)	2,622	2,631	0.3%

La Palma

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	54,409	58,036	6.7%
- book package	30,180	29,675	-1.7%
- do not book package	24,229	28,361	17.1%
% book package	55.5%	51.1%	-4.34
Average daily expenditure	1,393	1,450	4.1%
Expenditure per tourist and trip	154.9	164.1	6.0%
- without flight	105.7	118.1	11.7%
Length of stay	10.60	9.60	-1.01
Turnover (≥ 16 years old) (€ million)	76	84	11.0%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



Tourists (≥ 16 years old)

1st Quarter	2025	2026	Change
United Kingdom	1,368,651	1,442,768	5.4%
Germany	786,617	795,913	1.2%
Nordic countries	481,313	475,768	-1.2%
Spanish Mainland	363,475	338,129	-7.0%
Others	1,367,151	1,409,520	3.1%
All markets	4,367,207	4,462,098	2.2%

Tourist turnover (≥ 16 years old)(€ million)

1st Quarter	2025	2026	Change
United Kingdom	2,106	2,168	2.9%
Germany	1,318	1,400	6.2%
Nordic countries	900	862	-4.3%
Spanish Mainland	303	316	4.3%
Others	2,013	2,093	4.0%
All markets	6,640	6,838	3.0%

Tourists with holiday package (%)

1st Quarter	2025	2026	Change
United Kingdom	58.5%	57.0%	-1.58
Germany	63.5%	60.8%	-2.69
Nordic countries	59.6%	60.1%	0.52
Spanish Mainland	20.0%	28.7%	8.76
Others	32.8%	37.9%	5.09
All markets	48.3%	49.8%	1.54

Expenditure per tourist and trip (€)

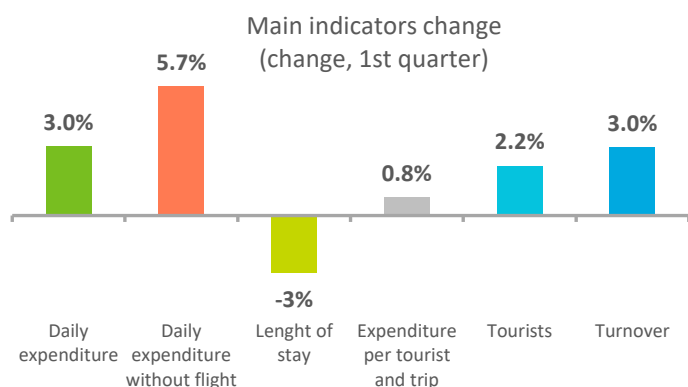
1st Quarter	2025	2026	Change
United Kingdom	1,539	1,503	-2.3%
Germany	1,676	1,759	5.0%
Nordic countries	1,870	1,811	-3.1%
Spanish Mainland	833	934	12.1%
Others	1,472	1,485	0.8%
All markets	1,520	1,532	0.8%

Average daily expenditure (€)

1st Quarter	2025	2026	Change
United Kingdom	193.6	193.1	-0.3%
Germany	169.2	173.6	2.6%
Nordic countries	183.2	195.8	6.9%
Spanish Mainland	159.4	173.0	8.5%
Others	180.1	187.0	3.8%
All markets	181.0	186.5	3.0%

Average daily expenditure (€) without flight

1st Quarter	2025	2026	Change
United Kingdom	139.9	150.1	7.3%
Germany	119.5	123.9	3.6%
Nordic countries	130.8	133.8	2.3%
Spanish Mainland	119.4	127.8	7.0%
Others	129.0	135.8	5.3%
All markets	130.1	137.5	5.7%



Length of stay (days)

1st Quarter	2025	2026	Change
United Kingdom	9.36	8.75	-0.61
Germany	11.58	12.75	1.17
Nordic countries	12.76	11.80	-0.96
Spanish Mainland	6.01	5.86	-0.15
Others	9.69	9.18	-0.50
All markets	9.96	9.71	-0.25

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



All markets

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	4,367,207	4,462,098	2.2%
- book package	2,108,415	2,222,959	5.4%
- do not book package	2,258,792	2,239,139	-0.9%
% book package	48.3%	49.8%	1.54
Average daily expenditure	1,520	1,532	0.8%
Expenditure per tourist and trip	181.0	186.5	3.0%
- without flight	130.1	137.5	5.7%
Length of stay	9.96	9.71	-0.25
Turnover (≥ 16 years old) (€ million)	6,640	6,838	3.0%

United Kingdom

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	744,945	779,174	4.6%
- book package	370,973	397,081	7.0%
- do not book package	373,972	382,093	2.2%
% book package	49.8%	51.0%	1.16
Average daily expenditure	1,486	1,525	2.7%
Expenditure per tourist and trip	185.8	198.6	6.9%
- without flight	139.9	150.1	7.3%
Length of stay	9.21	8.59	-0.62
Turnover (≥ 16 years old) (€ million)	1,107	1,188	7.4%

Germany

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	786,617	795,913	1.2%
- book package	499,353	483,814	-3.1%
- do not book package	287,264	312,099	8.6%
% book package	63.5%	60.8%	-2.69
Average daily expenditure	1,676	1,759	5.0%
Expenditure per tourist and trip	169.2	173.6	2.6%
- without flight	119.5	123.9	3.6%
Length of stay	11.58	12.75	1.17
Turnover (≥ 16 years old) (€ million)	1,318	1,400	6.2%

Nordic countries

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	481,313	475,768	-1.2%
- book package	286,816	285,965	-0.3%
- do not book package	194,497	189,803	-2.4%
% book package	59.6%	60.1%	0.52
Average daily expenditure	1,870	1,811	-3.1%
Expenditure per tourist and trip	183.2	195.8	6.9%
- without flight	130.8	133.8	2.3%
Length of stay	12.76	11.80	-0.96
Turnover (≥ 16 years old) (€ million)	900	862	-4.3%

Spanish Mainland

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	363,475	338,129	-7.0%
- book package	72,534	97,112	33.9%
- do not book package	290,941	241,017	-17.2%
% book package	20.0%	28.7%	8.76
Average daily expenditure	833	934	12.1%
Expenditure per tourist and trip	159.4	173.0	8.5%
- without flight	119.4	127.8	7.0%
Length of stay	6.01	5.86	-0.15
Turnover (≥ 16 years old) (€ million)	303	316	4.3%

Others

1st Quarter	2025	2026	Change
Tourists (≥ 16 years old)	1,367,151	1,409,520	3.1%
- book package	448,498	534,202	19.1%
- do not book package	918,653	875,318	-4.7%
% book package	32.8%	37.9%	5.09
Average daily expenditure	1,472	1,485	0.8%
Expenditure per tourist and trip	180.1	187.0	3.8%
- without flight	129.0	135.8	5.3%
Length of stay	9.69	9.18	-0.50
Turnover (≥ 16 years old) (€ million)	2,013	2,093	4.0%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.