

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by island of stay

### Tourists ( $\geq 16$ years old)

1st Quarter	2025	2026	Change
Lanzarote	744,945	779,174	4.6%
Fuerteventura	614,303	626,237	1.9%
Gran Canaria	1,213,167	1,236,291	1.9%
Tenerife	1,727,846	1,751,326	1.4%
La Palma	54,409	58,036	6.7%
<b>Canary Islands</b>	<b>4,367,207</b>	<b>4,462,098</b>	<b>2.2%</b>

### Tourist turnover ( $\geq 16$ years old)(€ million)

1st Quarter	2025	2026	Change
Lanzarote	1,107	1,188	7.4%
Fuerteventura	928	911	-1.8%
Gran Canaria	1,887	2,004	6.2%
Tenerife	2,622	2,631	0.3%
La Palma	76	84	11.0%
<b>Canary Islands</b>	<b>6,640</b>	<b>6,838</b>	<b>3.0%</b>

### Tourists with holiday package (%)

1st Quarter	2025	2026	Change
Lanzarote	49.8%	51.0%	1.16
Fuerteventura	62.5%	61.4%	-1.13
Gran Canaria	47.7%	52.8%	5.13
Tenerife	42.6%	42.8%	0.25
La Palma	55.5%	51.1%	-4.34
<b>Canary Islands</b>	<b>48.3%</b>	<b>49.8%</b>	<b>1.54</b>

### Expenditure per tourist and trip (€)

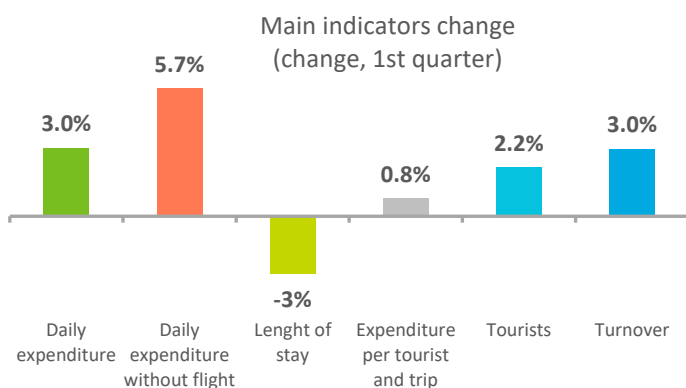
1st Quarter	2025	2026	Change
Lanzarote	1,486	1,525	2.7%
Fuerteventura	1,510	1,455	-3.6%
Gran Canaria	1,556	1,621	4.2%
Tenerife	1,517	1,502	-1.0%
La Palma	1,393	1,450	4.1%
<b>Canary Islands</b>	<b>1,520</b>	<b>1,532</b>	<b>0.8%</b>

### Average daily expenditure (€)

1st Quarter	2025	2026	Change
Lanzarote	185.8	198.6	6.9%
Fuerteventura	170.8	173.7	1.7%
Gran Canaria	174.7	183.9	5.3%
Tenerife	187.7	187.9	0.1%
La Palma	154.9	164.1	6.0%
<b>Canary Islands</b>	<b>181.0</b>	<b>186.5</b>	<b>3.0%</b>

### Average daily expenditure (€) without flight

1st Quarter	2025	2026	Change
Lanzarote	137.3	147.9	7.7%
Fuerteventura	118.4	130.1	9.9%
Gran Canaria	126.7	133.2	5.1%
Tenerife	134.3	139.0	3.5%
La Palma	105.7	118.1	11.7%
<b>Canary Islands</b>	<b>130.1</b>	<b>137.5</b>	<b>5.7%</b>



### Length of stay (days)

1st Quarter	2025	2026	Change
Lanzarote	9.21	8.59	-0.62
Fuerteventura	9.62	9.57	-0.05
Gran Canaria	10.86	10.93	0.07
Tenerife	9.76	9.41	-0.35
La Palma	10.60	9.60	-1.01
<b>Canary Islands</b>	<b>9.96</b>	<b>9.71</b>	<b>-0.25</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by island of stay

### Canary Islands



1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,367,207</b>	<b>4,462,098</b>	<b>2.2%</b>
- book package	2,108,415	2,222,959	5.4%
- do not book package	2,258,792	2,239,139	-0.9%
% book package	48.3%	49.8%	1.54
Average daily expenditure	1,520	1,532	0.8%
Expenditure per tourist and trip	181.0	186.5	3.0%
- without flight	130.1	137.5	5.7%
Length of stay	9.96	9.71	-0.25
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>6,640</b>	<b>6,838</b>	<b>3.0%</b>

### Lanzarote



1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>744,945</b>	<b>779,174</b>	<b>4.6%</b>
- book package	370,973	397,081	7.0%
- do not book package	373,972	382,093	2.2%
% book package	49.8%	51.0%	1.16
Average daily expenditure	1,486	1,525	2.7%
Expenditure per tourist and trip	185.8	198.6	6.9%
- without flight	137.3	147.9	7.7%
Length of stay	9.21	8.59	-0.62
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,107</b>	<b>1,188</b>	<b>7.4%</b>

### Fuerteventura



1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>614,303</b>	<b>626,237</b>	<b>1.9%</b>
- book package	383,843	384,228	0.1%
- do not book package	230,460	242,009	5.0%
% book package	62.5%	61.4%	-1.13
Average daily expenditure	1,510	1,455	-3.6%
Expenditure per tourist and trip	170.8	173.7	1.7%
- without flight	118.4	130.1	9.9%
Length of stay	9.62	9.57	-0.05
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>928</b>	<b>911</b>	<b>-1.8%</b>

### Gran Canaria



1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,213,167</b>	<b>1,236,291</b>	<b>1.9%</b>
- book package	578,548	653,018	12.9%
- do not book package	634,619	583,273	-8.1%
% book package	47.7%	52.8%	5.13
Average daily expenditure	1,556	1,621	4.2%
Expenditure per tourist and trip	174.7	183.9	5.3%
- without flight	126.7	133.2	5.1%
Length of stay	10.86	10.93	0.07
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,887</b>	<b>2,004</b>	<b>6.2%</b>

### Tenerife



1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,727,846</b>	<b>1,751,326</b>	<b>1.4%</b>
- book package	735,725	750,046	1.9%
- do not book package	992,121	1,001,280	0.9%
% book package	42.6%	42.8%	0.25
Average daily expenditure	1,517	1,502	-1.0%
Expenditure per tourist and trip	187.7	187.9	0.1%
- without flight	134.3	139.0	3.5%
Length of stay	9.76	9.41	-0.35
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,622</b>	<b>2,631</b>	<b>0.3%</b>

### La Palma



1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>54,409</b>	<b>58,036</b>	<b>6.7%</b>
- book package	30,180	29,675	-1.7%
- do not book package	24,229	28,361	17.1%
% book package	55.5%	51.1%	-4.34
Average daily expenditure	1,393	1,450	4.1%
Expenditure per tourist and trip	154.9	164.1	6.0%
- without flight	105.7	118.1	11.7%
Length of stay	10.60	9.60	-1.01
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>76</b>	<b>84</b>	<b>11.0%</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by source market



Observatorio Turístico  
de Canarias



Gobierno  
de Canarias  
*islas iguales*

### Tourists ( $\geq 16$ years old)

1st Quarter	2025	2026	Change
United Kingdom	1,368,651	1,442,768	5.4%
Germany	786,617	795,913	1.2%
Nordic countries	481,313	475,768	-1.2%
Spanish Mainland	363,475	338,129	-7.0%
Others	1,367,151	1,409,520	3.1%
<b>All markets</b>	<b>4,367,207</b>	<b>4,462,098</b>	<b>2.2%</b>

### Tourist turnover ( $\geq 16$ years old)(€ million)

1st Quarter	2025	2026	Change
United Kingdom	2,106	2,168	2.9%
Germany	1,318	1,400	6.2%
Nordic countries	900	862	-4.3%
Spanish Mainland	303	316	4.3%
Others	2,013	2,093	4.0%
<b>All markets</b>	<b>6,640</b>	<b>6,838</b>	<b>3.0%</b>

### Tourists with holiday package (%)

1st Quarter	2025	2026	Change
United Kingdom	58.5%	57.0%	-1.58
Germany	63.5%	60.8%	-2.69
Nordic countries	59.6%	60.1%	0.52
Spanish Mainland	20.0%	28.7%	8.76
Others	32.8%	37.9%	5.09
<b>All markets</b>	<b>48.3%</b>	<b>49.8%</b>	<b>1.54</b>

### Expenditure per tourist and trip (€)

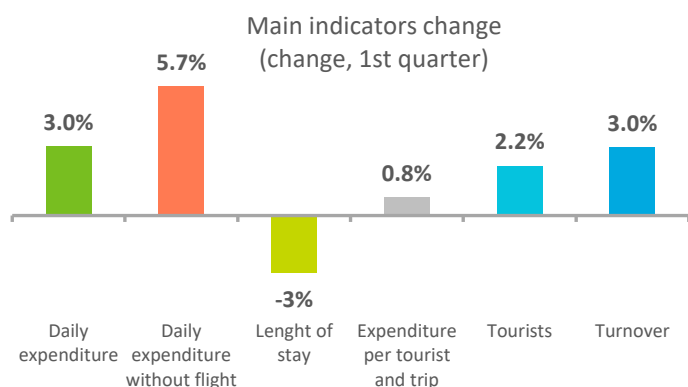
1st Quarter	2025	2026	Change
United Kingdom	1,539	1,503	-2.3%
Germany	1,676	1,759	5.0%
Nordic countries	1,870	1,811	-3.1%
Spanish Mainland	833	934	12.1%
Others	1,472	1,485	0.8%
<b>All markets</b>	<b>1,520</b>	<b>1,532</b>	<b>0.8%</b>

### Average daily expenditure (€)

1st Quarter	2025	2026	Change
United Kingdom	193.6	193.1	-0.3%
Germany	169.2	173.6	2.6%
Nordic countries	183.2	195.8	6.9%
Spanish Mainland	159.4	173.0	8.5%
Others	180.1	187.0	3.8%
<b>All markets</b>	<b>181.0</b>	<b>186.5</b>	<b>3.0%</b>

### Average daily expenditure (€) without flight

1st Quarter	2025	2026	Change
United Kingdom	139.9	150.1	7.3%
Germany	119.5	123.9	3.6%
Nordic countries	130.8	133.8	2.3%
Spanish Mainland	119.4	127.8	7.0%
Others	129.0	135.8	5.3%
<b>All markets</b>	<b>130.1</b>	<b>137.5</b>	<b>5.7%</b>



### Length of stay (days)

1st Quarter	2025	2026	Change
United Kingdom	9.36	8.75	-0.61
Germany	11.58	12.75	1.17
Nordic countries	12.76	11.80	-0.96
Spanish Mainland	6.01	5.86	-0.15
Others	9.69	9.18	-0.50
<b>All markets</b>	<b>9.96</b>	<b>9.71</b>	<b>-0.25</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by source market

### All markets

1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,367,207</b>	<b>4,462,098</b>	<b>2.2%</b>
- book package	2,108,415	2,222,959	5.4%
- do not book package	2,258,792	2,239,139	<b>-0.9%</b>
% book package	48.3%	49.8%	1.54
Average daily expenditure	1,520	1,532	0.8%
Expenditure per tourist and trip	181.0	186.5	3.0%
- without flight	130.1	137.5	5.7%
Length of stay	9.96	9.71	<b>-0.25</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>6,640</b>	<b>6,838</b>	<b>3.0%</b>

### United Kingdom

1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>744,945</b>	<b>779,174</b>	<b>4.6%</b>
- book package	370,973	397,081	7.0%
- do not book package	373,972	382,093	2.2%
% book package	49.8%	51.0%	1.16
Average daily expenditure	1,486	1,525	2.7%
Expenditure per tourist and trip	185.8	198.6	6.9%
- without flight	139.9	150.1	7.3%
Length of stay	9.21	8.59	<b>-0.62</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,107</b>	<b>1,188</b>	<b>7.4%</b>

### Germany

1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>786,617</b>	<b>795,913</b>	<b>1.2%</b>
- book package	499,353	483,814	<b>-3.1%</b>
- do not book package	287,264	312,099	8.6%
% book package	63.5%	60.8%	<b>-2.69</b>
Average daily expenditure	1,676	1,759	5.0%
Expenditure per tourist and trip	169.2	173.6	2.6%
- without flight	119.5	123.9	3.6%
Length of stay	11.58	12.75	1.17
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,318</b>	<b>1,400</b>	<b>6.2%</b>

### Nordic countries

1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>481,313</b>	<b>475,768</b>	<b>-1.2%</b>
- book package	286,816	285,965	<b>-0.3%</b>
- do not book package	194,497	189,803	<b>-2.4%</b>
% book package	59.6%	60.1%	0.52
Average daily expenditure	1,870	1,811	<b>-3.1%</b>
Expenditure per tourist and trip	183.2	195.8	6.9%
- without flight	130.8	133.8	2.3%
Length of stay	12.76	11.80	<b>-0.96</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>900</b>	<b>862</b>	<b>-4.3%</b>

### Spanish Mainland

1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>363,475</b>	<b>338,129</b>	<b>-7.0%</b>
- book package	72,534	97,112	33.9%
- do not book package	290,941	241,017	<b>-17.2%</b>
% book package	20.0%	28.7%	8.76
Average daily expenditure	833	934	12.1%
Expenditure per tourist and trip	159.4	173.0	8.5%
- without flight	119.4	127.8	7.0%
Length of stay	6.01	5.86	<b>-0.15</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>303</b>	<b>316</b>	<b>4.3%</b>

### Others

1st Quarter	2025	2026	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,367,151</b>	<b>1,409,520</b>	<b>3.1%</b>
- book package	448,498	534,202	19.1%
- do not book package	918,653	875,318	<b>-4.7%</b>
% book package	32.8%	37.9%	5.09
Average daily expenditure	1,472	1,485	0.8%
Expenditure per tourist and trip	180.1	187.0	3.8%
- without flight	129.0	135.8	5.3%
Length of stay	9.69	9.18	<b>-0.50</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,013</b>	<b>2,093</b>	<b>4.0%</b>

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded.