

Tourist profile by quarter of trip (2025)

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How many are they and how much do they spend?



	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	697.2	623.5	694.6	694.4	2,710
Tourist arrivals ≥ 16 years old (EGT) (*)	614.3	540.7	586.5	647.1	2,389
- % tourists who book holiday package	62.5%	60.7%	61.9%	61.1%	61.5%
Children < 16 years old (FRONTUR - EGT) (*)	82.9	82.8	108.1	47.2	321
Expenditure per tourist (€)	1,510	1,208	1,494	1,335	1,390
- book holiday package	1,626	1,320	1,679	1,484	1,533
- holiday package	1,440	1,146	1,501	1,303	1,353
- others	186	174	178	181	180
- do not book holiday package	1,317	1,036	1,192	1,100	1,162
- flight	399	287	352	272	327
- accommodation	471	365	404	398	410
- others	447	384	435	429	425
Average length of stay	9.6	9.0	9.1	9.2	9.2
- Median	7.0	7.0	8.0	7.0	7.0
Average daily expenditure (€)	170.79	147.70	181.47	165.36	166.72
- Median	156.05	136.31	167.10	155.33	153.55
Average daily expenditure (without flight)	118.42	110.22	124.60	119.48	118.37
- Median	114.15	103.99	116.88	113.97	110.51
Average cost of the flight (€)	477.1	317.5	470.0	365.5	409.0
Total turnover (≥ 16 years old) (€m)	928	653	876	864	3,321
Turnover without flight (≥ 16 years old) (€m)	635	482	600	627	2,344

(*) Thousands of tourists

% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	90.3%	89.2%	86.3%	87.9%	88.4%
- Additional accommodation expenses	7.6%	6.9%	7.5%	6.3%	7.1%
Transport:					
- National/International Transport	97.5%	96.3%	96.8%	96.9%	96.9%
- Flights between islands	7.0%	6.2%	8.1%	4.8%	6.5%
- Taxi	51.1%	53.2%	53.4%	52.4%	52.5%
- Car rental	28.8%	33.6%	31.0%	30.0%	30.7%
- Public transport	7.6%	6.0%	6.2%	9.0%	7.3%
Food and drink:					
- Food purchases at supermarkets	53.3%	54.3%	54.9%	53.0%	53.8%
- Restaurants	52.0%	51.3%	47.0%	49.9%	50.0%
Leisure:					
- Organized excursions	17.5%	19.2%	22.3%	16.9%	18.9%
- Sport activities	6.6%	7.5%	9.5%	8.1%	7.9%
- Cultural activities	1.4%	1.6%	1.3%	1.0%	1.3%
- Museums	3.1%	2.5%	2.4%	1.7%	2.4%
- Theme Parks	3.7%	3.9%	7.0%	3.6%	4.5%
- Discos and pubs	7.3%	7.6%	7.9%	6.3%	7.3%
- Wellness	2.5%	2.6%	2.5%	3.3%	2.8%
Purchases of goods:					
- Souvenirs	43.5%	43.2%	42.1%	43.6%	43.1%
- Other expenses	1.0%	0.8%	1.0%	0.7%	0.9%
Other:					
- Medical or pharmaceutical expenses	6.9%	7.5%	7.1%	6.2%	6.9%
- Other expenses	5.0%	5.0%	4.7%	5.0%	4.9%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	965	817	942	911	911
- Additional accommodation expenses	772	659	794	739	743
- Additional accommodation expenses	192	158	147	173	168
Transport:					
- National/International Transport	845	644	801	687	743
- National/International Transport	489	330	486	377	422
- Flights between islands	82	81	58	89	76
- Taxi	110	88	115	84	99
- Car rental	144	111	122	118	124
- Public transport	19	34	20	18	22
Food and drink:					
- Food purchases at supermarkets	262	244	266	274	262
- Food purchases at supermarkets	102	100	117	117	109
- Restaurants	160	143	149	157	153
Leisure:					
- Organized excursions	478	481	501	473	486
- Organized excursions	89	82	101	93	92
- Sport activities	104	89	94	89	94
- Cultural activities	39	57	65	35	50
- Museums	17	34	32	22	25
- Theme Parks	52	65	65	52	60
- Discos and pubs	80	85	93	87	86
- Wellness	97	70	50	95	80
Purchases of goods:					
- Souvenirs	310	115	244	607	311
- Souvenirs	81	68	80	85	79
- Other expenses	229	46	163	522	232
Other:					
- Medical or pharmaceutical expenses	131	127	122	159	135
- Medical or pharmaceutical expenses	42	42	21	39	36
- Other expenses	89	85	101	120	99

Tourist profile by quarter of trip (2025)

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What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	94.7%	92.9%	92.8%	93.2%	93.4%
Visiting family or friends	3.6%	4.4%	5.6%	5.5%	4.8%
Business and work	0.4%	0.9%	0.8%	0.5%	0.6%
Education and training	0.2%	0.0%	0.2%	0.2%	0.2%
Sports training	0.7%	0.9%	0.2%	0.6%	0.6%
Health or medical care	0.1%	0.0%	0.0%	0.0%	0.0%
Fairs and congresses	0.0%	0.2%	0.0%	0.0%	0.1%
Others	0.2%	0.7%	0.4%	0.0%	0.3%

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	60.0%	58.9%	51.9%	57.6%	57.1%
Enjoy family time	10.1%	9.3%	18.4%	14.2%	13.1%
Have fun	6.4%	5.9%	9.9%	6.0%	7.0%
Explore the destination	18.0%	20.4%	16.8%	16.6%	17.9%
Practice their hobbies	3.5%	3.7%	2.1%	3.6%	3.2%
Other reasons	2.1%	1.8%	0.9%	1.9%	1.7%

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	9.7%	11.8%	11.6%	9.2%	10.6%
Canary Islands	23.9%	24.8%	29.8%	25.9%	26.2%
Other destination	66.4%	63.3%	58.6%	65.0%	63.2%
- Balearic Islands	3.6%	6.8%	4.2%	4.1%	4.7%
- Rest of Spain	8.5%	11.2%	7.4%	10.1%	9.3%
- Italy	8.7%	6.5%	7.5%	8.0%	7.7%
- France	5.1%	3.6%	4.8%	6.2%	5.0%
- Turkey	4.5%	4.8%	4.3%	3.1%	4.1%
- Greece	8.6%	9.1%	6.8%	8.4%	8.2%
- Portugal	4.0%	2.8%	3.9%	5.0%	4.0%
- Croatia	2.7%	2.3%	2.2%	2.8%	2.5%
- Egypt	2.9%	2.5%	2.3%	1.6%	2.3%
- Tunisia	1.1%	1.2%	0.8%	0.5%	0.9%
- Morocco	1.6%	1.5%	1.3%	1.2%	1.4%
- Others	15.2%	11.2%	13.1%	14.2%	13.4%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	30.4%	24.3%	16.7%	27.7%	24.3%
Canary Islands (other island)	33.9%	26.4%	23.0%	30.2%	28.1%
Other destination	35.7%	49.3%	60.3%	42.1%	47.7%
- Balearic Islands	4.4%	6.7%	9.1%	5.4%	6.6%
- Rest of Spain	6.3%	8.9%	10.3%	6.9%	8.2%
- Italy	3.2%	4.5%	6.7%	3.0%	4.5%
- France	1.1%	1.3%	1.8%	1.1%	1.4%
- Turkey	2.6%	4.7%	4.0%	3.4%	3.7%
- Greece	4.6%	9.3%	13.2%	7.8%	9.0%
- Portugal	4.4%	6.6%	7.2%	5.6%	6.0%
- Croatia	1.4%	2.0%	3.8%	2.1%	2.4%
- Egypt	4.9%	3.3%	2.5%	4.0%	3.6%
- Others	2.8%	2.0%	1.7%	2.7%	2.3%

* Percentage of valid answers

Importance of each factor in the destination choice

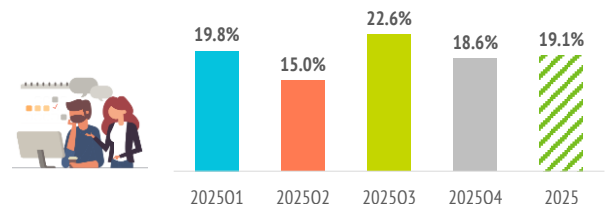
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	85.6%	72.9%	63.4%	79.0%	75.5%
Sea	57.0%	55.6%	58.1%	58.9%	57.5%
Safety	55.3%	55.3%	55.7%	56.3%	55.7%
Beaches	54.9%	53.5%	57.2%	55.9%	55.4%
Tranquility	55.9%	53.9%	50.2%	54.0%	53.5%
Accommodation supply	43.7%	43.6%	42.3%	42.4%	43.0%
Price	39.8%	41.2%	42.0%	39.8%	40.6%
Effortless trip	41.5%	39.1%	38.1%	40.1%	39.8%
European belonging	42.6%	38.1%	32.4%	39.7%	38.3%
Environment	32.2%	31.8%	30.8%	29.9%	31.2%
Landscapes	32.4%	30.7%	30.2%	31.0%	31.1%
Authenticity	21.1%	21.9%	27.3%	23.2%	23.4%
Gastronomy	20.4%	24.3%	24.1%	23.6%	23.1%
Fun possibilities	15.8%	19.2%	25.2%	19.3%	19.8%
Exoticism	10.3%	10.6%	13.9%	12.3%	11.8%
Shopping	6.8%	8.6%	10.3%	7.7%	8.3%
Culture	6.6%	6.6%	9.2%	8.3%	7.7%
Historical heritage	6.6%	8.3%	7.3%	8.2%	7.6%
Hiking trail network	8.8%	6.7%	5.7%	7.9%	7.3%
Nightlife	4.3%	4.9%	7.1%	5.1%	5.3%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.7%	0.4%	0.8%	1.0%	0.7%
Between 1 and 30 days	24.3%	24.3%	25.0%	27.2%	25.2%
Between 1 and 2 months	25.0%	25.4%	21.3%	25.4%	24.3%
Between 3 and 6 months	30.2%	34.9%	30.3%	27.9%	30.7%
More than 6 months	19.8%	15.0%	22.6%	18.6%	19.1%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	50.7%	42.9%	37.3%	49.8%	45.4%
Friends or relatives	21.4%	24.2%	24.4%	21.8%	22.9%
Internet or social media	51.5%	54.7%	57.3%	52.2%	53.8%
Mass Media	1.7%	2.6%	1.6%	1.1%	1.7%
Travel guides and magazines	6.4%	4.6%	4.8%	5.9%	5.5%
Travel Blogs or Forums	4.2%	4.7%	5.6%	4.2%	4.6%
Travel TV Channels	0.9%	0.5%	0.7%	0.4%	0.6%
Tour Operator or Travel Agency	19.9%	22.6%	22.7%	21.6%	21.7%
Public administrations or similar	0.6%	0.7%	0.2%	0.3%	0.4%
Others	2.8%	2.4%	3.1%	2.2%	2.6%

* Multi-choice question

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With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	39.3%	41.8%	38.6%	43.4%	40.8%
- Tour Operator or Travel Agency	60.7%	58.2%	61.4%	56.6%	59.2%
Accommodation					
- Directly with the accommodation	28.0%	28.6%	26.8%	30.8%	28.6%
- Tour Operator or Travel Agency	72.0%	71.4%	73.2%	69.2%	71.4%

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
United Kingdom	30.7%	31.0%	29.7%	31.4%	30.7%
Germany	29.9%	28.8%	25.7%	31.2%	29.0%
Spanish Mainland	5.5%	8.9%	12.0%	6.4%	8.1%
Italy	5.9%	6.4%	6.6%	7.0%	6.5%
France	5.6%	5.5%	5.3%	5.0%	5.3%
Poland	5.6%	4.7%	4.7%	3.8%	4.7%
Others	16.8%	14.8%	16.0%	15.3%	15.8%

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	13.2%	13.7%	11.5%	13.9%	13.1%
4* Hotel	50.0%	51.7%	52.2%	46.1%	49.9%
5* Hotel / 5* Luxury Hotel	2.3%	2.9%	2.2%	3.1%	2.6%
Aparthotel / Tourist Villa	8.4%	7.5%	8.9%	8.4%	8.3%
House/room rented in a private dwelling	16.3%	15.0%	14.4%	18.7%	16.2%
Private accommodation (1)	6.1%	7.4%	9.1%	7.5%	7.5%
Others (Cottage, cruise, camping,...)	3.7%	1.9%	1.8%	2.3%	2.4%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	25.6%	23.4%	21.8%	26.3%	24.3%
Bed and Breakfast	6.2%	6.5%	5.1%	6.8%	6.2%
Half board	17.5%	14.3%	13.1%	15.3%	15.1%
Full board	4.2%	5.1%	3.5%	4.9%	4.4%
All inclusive	46.5%	50.8%	56.5%	46.7%	49.9%

Tourist tax (Data available from Q1 2025 to Q3 2025)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	49.4%	48.1%	49.1%	--	48.9%
No	30.8%	33.1%	28.3%	--	30.7%
Not remember	19.7%	18.8%	22.6%	--	20.4%

Do they exclude destinations with tourist tax?

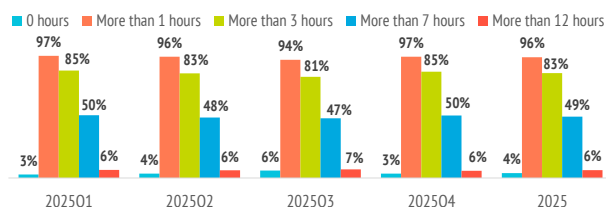
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	20.7%	23.1%	20.9%	--	21.5%
No	79.3%	76.9%	79.1%	--	78.5%

How much would they be willing to pay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	39.4%	38.0%	36.3%	--	38.0%
Up to 2 euros	34.5%	36.4%	32.0%	--	34.3%
Up to 3 euros	18.5%	18.1%	22.4%	--	19.7%
More than 3 euros	7.5%	7.5%	9.3%	--	8.1%

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	2.8%	3.5%	5.9%	3.5%	3.9%
1 - 2 hours	11.8%	13.3%	13.6%	12.0%	12.6%
3 - 6 hours	35.5%	35.1%	33.0%	34.8%	34.6%
7 - 12 hours	43.5%	42.0%	40.7%	44.0%	42.6%
More than 12 hours	6.4%	6.1%	6.8%	5.7%	6.2%
Outdoor time per day	6.9	6.7	6.6	6.7	6.8



Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Beach	79.2%	80.8%	82.9%	78.8%	80.4%
Walk, wander	69.8%	69.8%	62.3%	62.4%	66.0%
Swimming pool, hotel facilities	49.1%	55.8%	61.5%	52.2%	54.5%
Explore the island on their own	47.0%	47.6%	46.8%	46.4%	46.9%
Taste Canarian gastronomy	21.2%	23.4%	20.8%	22.5%	21.9%
Hiking	18.8%	17.3%	13.6%	14.4%	16.0%
Organized excursions	10.2%	12.7%	18.1%	11.3%	13.0%
Nightlife / concerts / shows	10.8%	8.8%	12.8%	9.3%	10.4%
Sea excursions / whale watching	7.7%	9.1%	14.1%	8.6%	9.8%
Wineries / markets / popular festivals	7.7%	10.4%	9.4%	9.3%	9.2%
Other Nature Activities	8.0%	6.8%	8.2%	8.2%	7.8%
Swim	5.9%	7.7%	8.6%	7.8%	7.5%
Theme parks	5.3%	6.3%	10.1%	6.7%	7.1%
Surf	5.9%	6.4%	7.2%	7.9%	6.9%
Museums / exhibitions	5.3%	6.0%	8.5%	4.9%	6.2%
Running	6.0%	5.3%	6.2%	6.2%	6.0%
Practice other sports	3.7%	5.3%	5.6%	5.2%	4.9%
Astronomical observation	4.7%	3.8%	4.3%	4.0%	4.2%
Beauty and health treatments	2.7%	4.3%	3.3%	4.2%	3.6%
Cycling / Mountain bike	3.9%	3.1%	2.8%	2.8%	3.2%
Scuba Diving	1.9%	2.1%	5.6%	2.6%	3.0%
Windsurf / Kitesurf	2.2%	1.4%	2.3%	3.4%	2.4%
Golf	1.8%	1.4%	2.6%	1.8%	1.9%

* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	60.0%	57.2%	53.0%	--	41.4%
- For any purpose	14.0%	12.5%	10.4%	--	9.0%
- Improve living conditions	10.7%	11.0%	8.0%	--	7.2%
- Improve economic development	5.0%	5.0%	4.7%	--	3.6%
- Improve the environment	18.2%	18.5%	18.8%	--	13.5%
- Improve the tourist environment	5.8%	4.9%	4.9%	--	3.8%
- Other purposes	6.3%	5.2%	6.2%	--	4.3%
Not sure	23.4%	25.8%	28.0%	--	18.7%
No	16.6%	16.9%	19.0%	--	12.8%

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¿Qué lugares visitan?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Jandía Beach	34.3%	38.1%	34.6%	32.5%	34.7%
Corralejo Dunes and Isle of Lobos	31.5%	34.2%	33.3%	31.3%	32.5%
Cotillo	26.4%	27.2%	24.2%	26.6%	26.1%
Betancuria	19.3%	22.2%	17.8%	19.9%	19.8%
Betancuria Viewpoint	15.0%	18.2%	14.2%	15.4%	15.6%
Cofete	12.7%	15.2%	14.1%	13.5%	13.8%
Aloe Vera Museum	5.9%	8.2%	7.3%	6.3%	6.9%
Montaña Sagrada de Tindaya	6.0%	7.7%	6.6%	5.5%	6.4%
Sicasumbre Viewpoint	5.7%	7.3%	6.6%	4.1%	5.9%
Museums	5.4%	5.0%	6.5%	3.6%	5.1%
La Casa de los Coroneles	3.2%	3.6%	2.2%	2.8%	2.9%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Fuerteventura: Repeat tourists	68.4%	60.3%	53.0%	63.0%	61.3%
Fuerteventura: At least 10 previous visi	9.0%	7.7%	6.6%	9.6%	8.3%
Canary Islands: Repeat tourists	76.1%	69.3%	60.1%	73.7%	70.0%
Canary Islands: At least 10 previous visi	19.7%	18.5%	13.7%	20.3%	18.1%

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	47.9%	45.8%	48.3%	49.6%	48.0%
Women	52.1%	54.2%	51.7%	50.4%	52.0%
Age					
Average age	51.5	47.9	41.5	48.7	47.5
Standard deviation	17.4	17.3	15.9	16.8	17.3
Age range					
16 - 24 years old	7.7%	8.9%	19.1%	10.1%	11.4%
25 - 30 years old	7.8%	11.9%	10.4%	9.1%	9.7%
31 - 45 years old	23.5%	27.4%	33.6%	24.6%	27.2%
46 - 60 years old	24.5%	21.5%	22.9%	26.5%	24.0%
Over 60 years old	36.6%	30.2%	14.1%	29.8%	27.8%
Occupation					
Salaried worker	47.3%	54.2%	60.4%	57.5%	54.8%
Self-employed	11.0%	10.1%	10.2%	10.3%	10.4%
Unemployed	1.6%	0.8%	0.9%	1.6%	1.2%
Business owner	6.4%	6.4%	8.2%	6.9%	7.0%
Student	3.3%	3.4%	7.7%	2.9%	4.3%
Retired	29.0%	23.3%	11.1%	19.6%	20.8%
Unpaid domestic work	0.7%	0.7%	1.0%	0.1%	0.6%
Others	0.7%	1.1%	0.6%	1.2%	0.9%
Annual household income level					
Less than €25,000	12.2%	13.7%	15.4%	11.2%	13.0%
€25,000 - €49,999	35.6%	39.5%	37.3%	33.0%	36.2%
€50,000 - €74,999	27.3%	23.9%	24.4%	24.6%	25.1%
More than €74,999	25.0%	22.9%	23.0%	31.2%	25.7%
Education level					
No studies	4.0%	3.7%	3.1%	4.4%	3.8%
Primary education	1.7%	3.1%	2.9%	2.5%	2.5%
Secondary education	22.5%	22.9%	21.5%	18.9%	21.4%
Higher education	71.9%	70.3%	72.5%	74.2%	72.3%

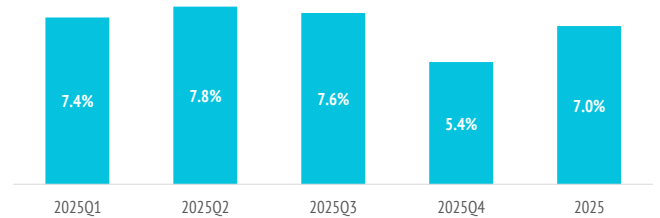
Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	92.6%	92.2%	92.4%	94.6%	93.0%
Two islands	6.4%	7.0%	6.8%	4.7%	6.2%
Three or more islands	0.9%	0.9%	0.7%	0.7%	0.8%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.65	8.69	8.59	8.68	8.65

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	3.4%	2.1%	4.0%	3.3%	3.2%
Lived up to expectations	57.4%	59.0%	54.8%	58.6%	57.5%
Better or much better than expected	39.2%	38.9%	41.2%	38.1%	39.3%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.83	8.67	8.47	8.85	8.71
Recommend visiting the Canary Islands	8.99	8.85	8.77	8.97	8.90

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	10.7%	11.1%	10.8%	14.6%	11.8%
Only with partner	53.6%	50.4%	32.8%	42.1%	44.7%
Only with children (< 13 years old)	2.7%	3.5%	8.0%	3.4%	4.4%
Partner + children (< 13 years old)	5.6%	5.1%	10.0%	6.4%	6.8%
Other relatives	9.1%	8.7%	12.1%	11.4%	10.4%
Friends	6.3%	8.7%	6.5%	6.6%	7.0%
Work colleagues	0.2%	0.2%	0.5%	0.5%	0.4%
Organized trip	0.7%	0.7%	0.3%	0.4%	0.5%
Other combinations (2)	11.1%	11.6%	19.0%	14.7%	14.1%

(2) Combination of some of the groups previously analyzed

Tourists with children	2025Q1	2025Q2	2025Q3	2025Q4	2025
- Between 0 and 2 years old	1.4%	1.9%	1.1%	1.3%	1.4%
- Between 3 and 12 years old	10.2%	10.6%	22.5%	13.7%	14.3%
- Between 0 -2 and 3-12 years old	1.0%	1.0%	1.5%	1.1%	1.1%
Tourists without children	87.5%	86.5%	75.0%	83.9%	83.2%
Group composition:					
- 1 person	13.3%	14.1%	12.3%	18.0%	14.5%
- 2 people	61.5%	61.5%	44.6%	51.2%	54.6%
- 3 people	8.4%	10.1%	15.8%	10.8%	11.3%
- 4 or 5 people	13.8%	11.7%	22.1%	16.2%	16.0%
- 6 or more people	3.0%	2.6%	5.1%	3.8%	3.7%
Average group size:	2.41	2.36	2.81	2.49	2.52

*People who share the main expenses of the trip