

Tourist profile by quarter of trip (2025)

GRAN CANARIA



How many are they and how much do they spend?



	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	1.4	1.0	1.0	1.3	4.7
Tourist arrivals ≥ 16 years old (EGT) (*)	1.2	0.9	0.9	1.2	4.2
- % tourists who book holiday package	47.7%	51.7%	53.6%	51.1%	50.8%
Children < 16 years old (FRONTUR - EGT) (*)	0.2	0.1	0.2	0.1	0.5
Expenditure per tourist (€)	1,556	1,324	1,571	1,515	1,498
- book holiday package	1,816	1,496	1,875	1,744	1,739
- holiday package	1,526	1,221	1,565	1,451	1,447
- others	290	275	311	292	292
- do not book holiday package	1,318	1,140	1,219	1,277	1,249
- flight	357	285	329	343	333
- accommodation	475	381	406	429	429
- others	486	474	483	505	488
Average length of stay	10.9	9.7	9.4	10.0	10.1
- Median	7.9	7.0	8.0	7.1	7.5
Average daily expenditure (€)	174.69	162.16	182.32	180.66	175.35
- Median	174.07	143.85	159.29	172.49	161.75
Average daily expenditure (without flight)	126.71	121.46	130.91	130.65	127.61
- Median	126.12	108.33	118.13	123.73	119.77
Average cost of the flight (€)	420.22	327.20	432.86	421.00	403.35
Total turnover (≥ 16 years old) (€m)	1,887	1,179	1,389	1,825	6,281
Turnover without flight (≥ 16 years old) (€m)	1,378	888	1,006	1,318	4,590

(*) Thousands of tourists

% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	83.3%	84.1%	83.2%	84.6%	83.8%
- Additional accommodation expenses	5.6%	6.3%	6.8%	6.8%	6.4%
Transport:					
- National/International Transport	96.3%	94.9%	94.4%	95.7%	95.4%
- Flights between islands	3.6%	4.4%	4.3%	2.7%	3.7%
- Taxi	50.2%	57.3%	55.3%	55.0%	54.2%
- Car rental	25.2%	22.8%	25.9%	26.7%	25.3%
- Public transport	20.8%	16.0%	14.4%	20.6%	18.4%
Food and drink:					
- Food purchases at supermarkets	59.6%	55.2%	58.4%	59.2%	58.3%
- Restaurants	68.9%	63.5%	61.5%	68.6%	66.1%
Leisure:					
- Organized excursions	15.5%	18.0%	24.5%	17.0%	18.4%
- Sport activities	5.3%	4.9%	5.9%	5.2%	5.3%
- Cultural activities	3.0%	3.3%	2.9%	1.9%	2.8%
- Museums	5.3%	4.1%	4.7%	4.7%	4.7%
- Theme Parks	4.6%	3.7%	7.3%	4.4%	4.9%
- Discos and pubs	9.4%	13.0%	8.5%	8.1%	9.6%
- Wellness	3.2%	3.7%	3.6%	3.1%	3.4%
Purchases of goods:					
- Souvenirs	39.5%	40.7%	44.6%	40.5%	41.1%
- Other expenses	0.6%	0.9%	1.0%	0.8%	0.8%
Other:					
- Medical or pharmaceutical expenses	6.8%	5.7%	6.5%	5.7%	6.2%
- Other expenses	4.1%	3.3%	4.7%	4.0%	4.1%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	1,125	883	969	987	998
- Additional accommodation expenses	845	709	786	772	782
- Additional accommodation expenses	280	174	183	215	216
Transport:					
- National/International Transport	809	657	875	830	795
- National/International Transport	436	345	459	440	423
- Flights between islands	98	100	86	125	102
- Taxi	99	74	172	106	111
- Car rental	148	106	125	127	129
- Public transport	28	31	33	32	31
Food and drink:					
- Food purchases at supermarkets	358	346	346	352	351
- Food purchases at supermarkets	138	145	131	132	136
- Restaurants	220	201	215	220	215
Leisure:					
- Organized excursions	498	597	571	535	553
- Organized excursions	89	91	128	97	103
- Sport activities	99	83	95	117	100
- Cultural activities	49	99	66	45	65
- Museums	32	30	37	31	32
- Theme Parks	63	77	76	55	67
- Discos and pubs	93	130	93	114	109
- Wellness	73	87	75	76	77
Purchases of goods:					
- Souvenirs	325	474	328	219	330
- Souvenirs	106	115	129	112	115
- Other expenses	219	359	200	107	215
Other:					
- Medical or pharmaceutical expenses	133	174	200	203	175
- Medical or pharmaceutical expenses	38	55	68	96	63
- Other expenses	96	119	132	106	112

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What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	86.9%	86.4%	88.7%	88.6%	87.7%
Visiting family or friends	9.2%	7.9%	7.1%	7.4%	7.9%
Business and work	2.1%	3.4%	2.5%	3.1%	2.7%
Education and training	0.3%	0.2%	0.2%	0.4%	0.3%
Sports training	0.6%	0.7%	0.5%	0.3%	0.5%
Health or medical care	0.2%	0.2%	0.2%	0.1%	0.2%
Fairs and congresses	0.1%	0.3%	0.8%	0.2%	0.3%
Others	0.6%	0.8%	0.1%	0.0%	0.4%

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	52.7%	52.2%	52.6%	54.2%	53.0%
Enjoy family time	17.7%	10.9%	18.3%	15.7%	15.8%
Have fun	7.0%	15.0%	11.1%	8.6%	10.0%
Explore the destination	17.8%	17.8%	16.5%	17.6%	17.5%
Practice their hobbies	2.6%	1.9%	0.8%	1.9%	1.9%
Other reasons	2.3%	2.2%	0.7%	2.0%	1.8%

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	9.5%	11.8%	12.0%	10.8%	11.1%
Canary Islands	30.8%	26.6%	31.7%	29.7%	29.9%
Other destination	59.7%	61.6%	56.3%	59.5%	59.0%
- Balearic Islands	3.9%	4.5%	3.4%	2.8%	3.6%
- Rest of Spain	10.6%	13.0%	10.0%	11.7%	11.2%
- Italy	7.4%	6.9%	6.9%	8.6%	7.5%
- France	4.6%	4.3%	4.0%	4.8%	4.4%
- Turkey	3.3%	3.8%	3.4%	2.7%	3.3%
- Greece	6.5%	8.9%	6.8%	7.6%	7.4%
- Portugal	4.6%	2.7%	3.7%	3.7%	3.7%
- Croatia	2.3%	2.1%	2.4%	2.0%	2.2%
- Egypt	1.7%	1.2%	1.6%	1.2%	1.4%
- Tunisia	0.5%	0.4%	0.3%	0.3%	0.4%
- Morocco	1.6%	1.2%	0.9%	1.3%	1.2%
- Others	12.7%	12.7%	12.9%	12.8%	12.8%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	36.1%	31.2%	19.8%	32.5%	30.0%
Canary Islands (other island)	32.1%	27.3%	23.6%	29.1%	28.1%
Other destination	31.8%	41.5%	56.5%	38.4%	41.9%
- Balearic Islands	3.0%	5.5%	7.7%	3.9%	5.0%
- Rest of Spain	7.3%	8.6%	11.3%	7.6%	8.6%
- Italy	3.0%	4.2%	6.8%	4.4%	4.6%
- France	1.3%	1.4%	2.0%	1.6%	1.6%
- Turkey	1.9%	2.7%	3.8%	2.9%	2.8%
- Greece	4.3%	8.1%	11.5%	6.8%	7.6%
- Portugal	4.0%	4.8%	6.5%	4.7%	5.0%
- Croatia	1.5%	2.1%	3.3%	1.8%	2.2%
- Egypt	2.7%	2.1%	1.8%	2.8%	2.4%
- Others	2.7%	1.9%	1.9%	2.0%	2.1%

* Percentage of valid answers

Importance of each factor in the destination choice

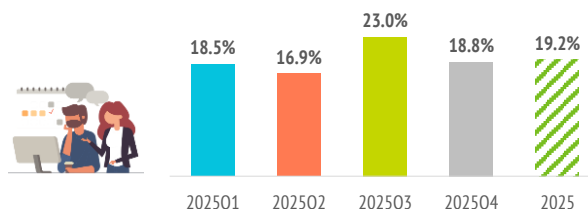
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	83.5%	71.6%	67.2%	81.9%	77.1%
Safety	52.1%	54.9%	57.7%	53.6%	54.3%
Tranquility	46.6%	48.7%	50.8%	47.4%	48.1%
Sea	48.4%	43.9%	48.3%	50.4%	48.0%
Beaches	41.5%	40.7%	46.0%	45.5%	43.4%
Accommodation supply	38.3%	41.9%	47.0%	39.6%	41.3%
European belonging	39.7%	40.0%	36.9%	39.9%	39.2%
Effortless trip	35.7%	37.0%	38.0%	36.5%	36.7%
Price	31.2%	37.3%	40.0%	36.2%	35.8%
Landscapes	35.5%	35.2%	33.2%	34.1%	34.5%
Environment	32.7%	32.6%	31.1%	31.4%	32.0%
Gastronomy	25.1%	29.1%	27.9%	26.3%	26.9%
Fun possibilities	20.7%	27.8%	31.9%	23.0%	25.2%
Authenticity	22.2%	23.8%	23.7%	22.9%	23.0%
Exoticism	12.4%	14.0%	15.1%	14.2%	13.8%
Shopping	9.5%	12.9%	14.9%	10.8%	11.7%
Hiking trail network	13.3%	12.0%	6.9%	12.8%	11.5%
Nightlife	9.5%	15.2%	11.3%	9.4%	11.1%
Culture	9.3%	11.4%	12.2%	10.2%	10.6%
Historical heritage	8.6%	11.0%	10.0%	9.1%	9.5%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.9%	1.4%	1.0%	1.9%	1.3%
Between 1 and 30 days	25.9%	24.6%	25.0%	26.9%	25.7%
Between 1 and 2 months	25.1%	21.4%	19.6%	22.4%	22.4%
Between 3 and 6 months	29.7%	35.7%	31.5%	30.0%	31.4%
More than 6 months	18.5%	16.9%	23.0%	18.8%	19.2%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	53.2%	49.2%	39.1%	51.1%	48.8%
Friends or relatives	29.9%	27.7%	28.1%	26.0%	27.9%
Internet or social media	45.8%	42.8%	52.3%	46.5%	46.7%
Mass Media	1.5%	2.1%	2.0%	0.9%	1.6%
Travel guides and magazines	5.9%	4.3%	5.9%	4.6%	5.2%
Travel Blogs or Forums	4.5%	4.0%	5.8%	4.1%	4.6%
Travel TV Channels	0.9%	0.9%	0.9%	0.4%	0.8%
Tour Operator or Travel Agency	17.8%	16.7%	21.8%	17.9%	18.4%
Public administrations or similar	0.5%	0.7%	0.5%	0.6%	0.6%
Others	3.0%	4.5%	4.9%	3.5%	3.9%

* Multi-choice question

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With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	51.0%	48.0%	44.5%	47.6%	48.0%
- Tour Operator or Travel Agency	49.0%	52.0%	55.5%	52.4%	52.0%
Accommodation					
- Directly with the accommodation	37.1%	35.5%	31.9%	36.5%	35.5%
- Tour Operator or Travel Agency	62.9%	64.5%	68.1%	63.5%	64.5%

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
United Kingdom	16.3%	25.0%	26.6%	19.6%	21.3%
Germany	21.5%	18.5%	15.2%	21.3%	19.5%
Spanish Mainland	9.2%	15.0%	17.1%	9.1%	12.1%
Netherlands	5.8%	7.9%	8.4%	7.2%	7.2%
Norway	10.1%	3.5%	3.1%	8.3%	6.7%
Sweden	7.3%	3.4%	2.1%	5.9%	5.0%
Others	29.8%	26.6%	27.6%	28.7%	28.3%

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	12.3%	15.3%	12.3%	14.0%	13.4%
4* Hotel	30.1%	35.6%	38.0%	30.2%	33.0%
5* Hotel / 5* Luxury Hotel	8.0%	9.7%	10.6%	8.1%	8.9%
Aparthotel / Tourist Villa	16.0%	16.6%	17.4%	18.1%	17.0%
House/room rented in a private dwelling	18.4%	11.1%	10.4%	16.3%	14.6%
Private accommodation (1)	11.1%	8.9%	10.1%	9.6%	10.0%
Others (Cottage, cruise, camping,...)	3.9%	2.9%	1.2%	3.7%	3.1%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	39.9%	32.8%	30.4%	38.6%	36.0%
Bed and Breakfast	16.1%	16.5%	15.7%	15.7%	16.0%
Half board	18.1%	16.8%	16.1%	16.3%	16.9%
Full board	2.6%	3.6%	2.7%	2.4%	2.8%
All inclusive	23.3%	30.2%	35.1%	27.1%	28.4%

Tourist tax (Data available from Q1 2025 to Q3 2025)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	46.1%	48.9%	49.1%	--	47.8%
No	33.5%	30.0%	28.9%	--	31.1%
Not remember	20.4%	21.1%	21.9%	--	21.1%

Do they exclude destinations with tourist tax?

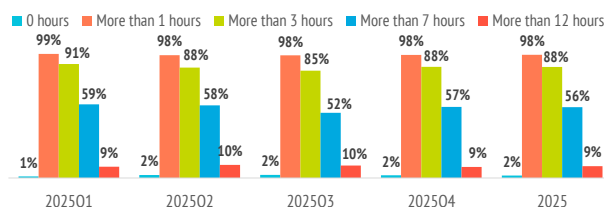
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	19.9%	20.0%	20.9%	--	20.2%
No	80.1%	80.0%	79.1%	--	79.8%

How much would they be willing to pay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	37.9%	40.5%	41.2%	--	39.6%
Up to 2 euros	31.3%	32.8%	28.2%	--	30.8%
Up to 3 euros	19.4%	18.0%	20.3%	--	19.2%
More than 3 euros	11.3%	8.8%	10.4%	--	10.3%

Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Outdoor time per day					
0 hours	1.3%	2.3%	2.4%	2.1%	2.0%
1 - 2 hours	8.1%	9.8%	12.2%	9.4%	9.7%
3 - 6 hours	32.1%	30.1%	33.5%	31.9%	31.9%
7 - 12 hours	49.6%	47.3%	42.0%	47.8%	47.0%
More than 12 hours	8.9%	10.4%	9.9%	8.8%	9.4%
Outdoor time per day	7.7	7.7	7.3	7.6	7.6



	2025Q1	2025Q2	2025Q3	2025Q4	2025
Activities in the Canary Islands					
Beach	68.4%	68.4%	74.4%	69.3%	69.9%
Walk, wander	71.1%	65.6%	67.1%	66.7%	67.8%
Swimming pool, hotel facilities	44.8%	52.9%	65.9%	49.9%	52.5%
Explore the island on their own	48.4%	43.2%	47.6%	42.6%	45.5%
Taste Canarian gastronomy	26.1%	24.8%	26.5%	24.2%	25.3%
Hiking	24.7%	16.2%	13.1%	20.4%	19.2%
Nightlife / concerts / shows	17.4%	21.8%	19.1%	16.8%	18.5%
Organized excursions	9.9%	11.2%	18.2%	11.3%	12.4%
Wineries / markets / popular festivals	12.0%	10.8%	12.7%	9.8%	11.2%
Museums / exhibitions	12.3%	9.8%	12.1%	10.6%	11.2%
Sea excursions / whale watching	6.1%	8.9%	17.3%	8.3%	9.7%
Theme parks	8.3%	6.7%	13.8%	8.2%	9.1%
Other Nature Activities	8.2%	6.3%	8.7%	8.0%	7.9%
Swim	5.4%	7.1%	9.7%	7.3%	7.2%
Running	6.7%	5.7%	7.0%	6.6%	6.5%
Beauty and health treatments	5.6%	5.4%	5.7%	5.0%	5.4%
Practice other sports	4.5%	3.4%	4.8%	3.6%	4.1%
Astronomical observation	3.4%	1.8%	3.5%	4.1%	3.3%
Surf	2.1%	1.9%	2.9%	2.6%	2.4%
Golf	2.2%	1.2%	2.9%	2.5%	2.2%
Cycling / Mountain bike	2.6%	2.0%	1.1%	2.3%	2.1%
Scuba Diving	1.4%	1.8%	3.2%	1.5%	1.9%
Windsurf / Kitesurf	0.2%	0.5%	0.7%	0.5%	0.5%

* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	59.8%	58.3%	51.9%	--	40.6%
- For any purpose	15.6%	13.6%	14.5%	--	10.5%
- Improve living conditions	11.0%	11.0%	8.0%	--	7.2%
- Improve economic development	4.1%	4.8%	4.7%	--	3.2%
- Improve the environment	17.8%	15.4%	13.5%	--	11.3%
- Improve the tourist environment	5.2%	5.7%	5.0%	--	3.8%
- Other purposes	6.1%	7.7%	6.1%	--	4.7%
Not sure	25.3%	25.9%	30.5%	--	19.3%
No	14.9%	15.8%	17.7%	--	11.4%

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¿Qué lugares visitan?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Maspalomas dunes	49.9%	50.0%	54.6%	48.1%	50.4%
Las Palmas de Gran Canaria	49.5%	46.5%	52.4%	45.7%	48.4%
Puerto de Mogán	40.1%	40.7%	47.2%	40.6%	41.9%
The north	22.7%	20.3%	23.2%	19.5%	21.4%
The interior (mountains)	23.6%	18.2%	19.6%	18.6%	20.2%
Agate	15.4%	14.5%	14.9%	13.1%	14.4%
Teror	14.9%	12.5%	15.8%	12.4%	13.9%
Roque Nublo	14.9%	10.6%	12.6%	12.2%	12.7%
Guayadeque ravine	7.0%	6.8%	8.2%	6.2%	7.0%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gran Canaria: Repeat tourists	70.5%	65.0%	55.4%	66.7%	65.0%
Gran Canaria: At least 10 previous visits	14.7%	13.8%	8.4%	14.7%	13.2%
Canary Islands: Repeat tourists	77.8%	73.8%	63.4%	73.8%	72.8%
Canary Islands: At least 10 previous visi	23.2%	22.1%	14.4%	23.4%	21.2%

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	49.8%	53.2%	50.2%	51.4%	51.1%
Women	50.2%	46.8%	49.8%	48.6%	48.9%
Age					
Average age	49.9	47.9	41.4	49.8	47.7
Standard deviation	17.8	17.4	15.7	17.1	17.4
Age range					
16 - 24 years old	8.8%	9.1%	18.1%	6.7%	10.2%
25 - 30 years old	9.0%	11.3%	11.4%	9.6%	10.2%
31 - 45 years old	26.5%	28.9%	33.9%	27.5%	28.8%
46 - 60 years old	20.5%	20.1%	22.6%	23.8%	21.8%
Over 60 years old	35.2%	30.6%	14.0%	32.4%	28.9%
Occupation					
Salaried worker	47.0%	52.9%	62.4%	53.4%	53.3%
Self-employed	10.6%	10.1%	9.5%	9.5%	9.9%
Unemployed	1.8%	0.8%	1.6%	1.1%	1.3%
Business owner	8.2%	7.9%	8.2%	9.0%	8.4%
Student	4.5%	3.3%	6.9%	2.7%	4.2%
Retired	26.4%	23.3%	9.8%	23.1%	21.3%
Unpaid domestic work	0.5%	0.5%	0.4%	0.4%	0.5%
Others	1.2%	1.3%	1.2%	0.8%	1.1%
Annual household income level					
Less than €25,000	11.3%	13.2%	16.0%	10.3%	12.4%
€25,000 - €49,999	30.6%	34.9%	33.2%	31.5%	32.3%
€50,000 - €74,999	25.4%	25.8%	25.4%	25.0%	25.4%
More than €74,999	32.7%	26.1%	25.4%	33.2%	29.9%
Education level					
No studies	1.7%	2.7%	3.3%	3.1%	2.7%
Primary education	3.2%	3.7%	2.6%	3.2%	3.2%
Secondary education	22.9%	23.9%	21.1%	24.1%	23.1%
Higher education	72.2%	69.7%	73.0%	69.6%	71.1%

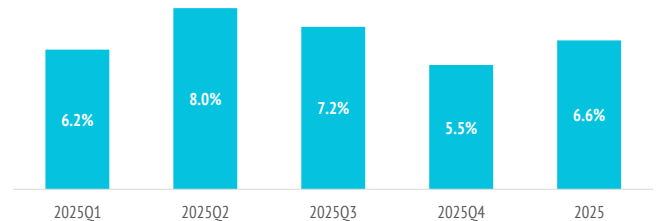
Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	93.8%	92.0%	92.8%	94.5%	93.4%
Two islands	5.0%	6.7%	6.0%	4.2%	5.4%
Three or more islands	1.1%	1.3%	1.1%	1.3%	1.2%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.68	8.74	8.68	8.82	8.73

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	2.6%	3.2%	3.7%	2.2%	2.9%
Lived up to expectations	58.2%	55.7%	50.2%	57.3%	55.7%
Better or much better than expected	39.2%	41.1%	46.1%	40.5%	41.4%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.85	8.71	8.54	8.93	8.78
Recommend visiting the Canary Islands	8.96	8.89	8.84	9.08	8.95

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	15.2%	18.0%	11.8%	14.8%	14.9%
Only with partner	46.8%	48.0%	36.3%	48.2%	45.3%
Only with children (< 13 years old)	3.8%	2.2%	6.4%	3.3%	3.9%
Partner + children (< 13 years old)	4.5%	3.0%	8.7%	4.3%	5.0%
Other relatives	8.0%	8.0%	11.5%	7.8%	8.7%
Friends	8.7%	10.8%	7.0%	7.5%	8.5%
Work colleagues	0.5%	1.2%	1.0%	0.9%	0.9%
Organized trip	0.1%	0.6%	0.3%	0.2%	0.3%
Other combinations (2)	12.4%	8.1%	17.0%	12.9%	12.6%

(2) Combination of some of the groups previously analyzed

Tourists with children	13.6%	8.2%	21.0%	12.8%	13.8%
- Between 0 and 2 years old	1.6%	1.1%	1.5%	0.9%	1.3%
- Between 3 and 12 years old	10.7%	6.2%	18.6%	11.1%	11.5%
- Between 0 -2 and 3-12 years old	1.3%	0.8%	0.8%	0.8%	1.0%
Tourists without children	86.4%	91.8%	79.0%	87.2%	86.2%
Group composition:					
- 1 person	18.0%	21.7%	13.7%	17.7%	17.8%
- 2 people	55.1%	58.0%	46.6%	55.1%	53.9%
- 3 people	9.0%	9.0%	15.2%	10.7%	10.8%
- 4 or 5 people	13.5%	8.3%	20.3%	13.0%	13.7%
- 6 or more people	4.4%	2.9%	4.2%	3.6%	3.8%
Average group size:	2.43	2.22	2.69	2.43	2.44

*People who share the main expenses of the trip