

Tourist profile by quarter of trip (2025)

LA PALMA



How many are they and how much do they spend?



	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	57.3	38.7	47.2	59.1	202
Tourist arrivals ≥ 16 years old (EGT) (*)	54.4	37.0	40.0	57.5	189
- % tourists who book holiday package	55.5%	51.6%	34.2%	41.5%	46.0%
Children < 16 years old (FRONTUR - EGT) (*)	2.9	1.6	7.2	1.5	13
Expenditure per tourist (€)	1,393	1,201	1,363	1,451	1,366
- book holiday package	1,551	1,326	1,564	1,625	1,524
- holiday package	1,273	1,080	1,300	1,275	1,235
- others	278	246	264	350	289
- do not book holiday package	1,195	1,068	1,258	1,327	1,233
- flight	353	389	381	467	404
- accommodation	434	315	396	425	400
- others	408	364	481	435	428
Average length of stay	10.6	9.0	10.0	9.1	9.7
- Median	8.0	7.0	9.0	7.0	7.5
Average daily expenditure (€)	154.88	149.72	154.65	171.80	158.97
- Median	133.04	139.98	141.53	145.20	140.47
Average daily expenditure (without flight)	105.73	101.48	101.46	111.28	105.69
- Median	96.43	92.43	97.76	100.00	96.38
Average cost of the flight (€)	429.4	412.9	441.7	496.7	449.2
Total turnover (≥ 16 years old) (€m)	76	44	54	83	258
Turnover without flight (≥ 16 years old) (€m)	52	29	37	55	173

(*) Thousands of tourists

% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	92.4%	88.0%	85.8%	89.5%	89.3%
- Additional accommodation expenses	7.4%	9.0%	10.8%	10.0%	9.2%
Transport:					
- National/International Transport	96.3%	92.8%	94.2%	96.5%	95.3%
- Flights between islands	7.5%	16.1%	10.2%	6.1%	9.3%
- Taxi	31.9%	31.0%	23.0%	23.5%	27.3%
- Car rental	60.5%	64.6%	65.7%	67.4%	64.5%
- Public transport	13.2%	11.6%	13.3%	17.3%	14.2%
Food and drink:					
- Food purchases at supermarkets	61.7%	54.8%	66.6%	75.4%	65.5%
- Restaurants	78.4%	65.1%	66.6%	75.1%	72.3%
Leisure:					
- Organized excursions	24.5%	40.1%	38.7%	36.4%	34.2%
- Sport activities	4.1%	6.0%	6.8%	5.7%	5.5%
- Cultural activities	3.5%	1.4%	3.8%	4.3%	3.4%
- Museums	15.0%	12.7%	17.5%	17.0%	15.7%
- Theme Parks	0.6%	1.7%	1.7%	1.1%	1.2%
- Discos and pubs	0.3%	1.5%	3.9%	1.6%	1.7%
- Wellness	2.2%	3.6%	1.4%	1.7%	2.2%
Purchases of goods:					
- Souvenirs	39.7%	34.1%	47.2%	49.1%	43.0%
- Other expenses	0.5%	0.3%	0.6%	0.5%	0.5%
Other:					
- Medical or pharmaceutical expenses	6.2%	7.6%	7.6%	6.3%	6.8%
- Other expenses	7.2%	3.6%	5.8%	7.4%	6.3%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	736	593	749	703	705
- Additional accommodation expenses	623	499	552	581	572
- Additional accommodation expenses	113	94	198	122	133
Transport:					
- National/International Transport	901	847	922	872	897
- National/International Transport	446	445	469	515	472
- Flights between islands	124	153	167	75	134
- Taxi	105	100	105	91	100
- Car rental	160	120	159	142	146
- Public transport	67	30	23	50	46
Food and drink:					
- Food purchases at supermarkets	245	227	274	241	247
- Food purchases at supermarkets	94	94	104	92	96
- Restaurants	151	133	170	149	151
Leisure:					
- Organized excursions	415	272	374	458	400
- Organized excursions	77	73	102	89	86
- Sport activities	96	69	61	177	106
- Cultural activities	27	25	38	45	36
- Museums	25	16	20	28	23
- Theme Parks	57	18	31	60	39
- Discos and pubs	55	20	85	28	56
- Wellness	78	53	36	32	52
Purchases of goods:					
- Souvenirs	73	147	1,494	80	457
- Souvenirs	46	69	47	57	54
- Other expenses	26	78	1,447	23	404
Other:					
- Medical or pharmaceutical expenses	91	100	192	416	228
- Medical or pharmaceutical expenses	20	15	16	14	16
- Other expenses	71	85	176	402	212

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What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	88.0%	79.5%	86.7%	91.3%	87.1%
Visiting family or friends	7.1%	5.0%	6.4%	6.0%	6.2%
Business and work	4.0%	5.5%	3.8%	1.4%	3.4%
Education and training	0.1%	0.6%	0.8%	0.0%	0.3%
Sports training	0.4%	6.1%	0.2%	0.2%	1.4%
Health or medical care	0.0%	0.0%	0.0%	0.0%	0.0%
Fairs and congresses	0.0%	2.3%	0.0%	1.1%	0.8%
Others	0.5%	1.0%	2.1%	0.0%	0.8%

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	22.4%	20.4%	19.4%	14.9%	19.1%
Enjoy family time	8.2%	7.0%	12.1%	7.7%	8.6%
Have fun	3.3%	4.4%	7.8%	7.6%	5.8%
Explore the destination	59.8%	61.4%	56.3%	60.3%	59.5%
Practice their hobbies	1.2%	5.7%	2.7%	8.8%	4.7%
Other reasons	5.1%	1.1%	1.8%	0.7%	2.3%

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	7.5%	5.0%	4.4%	8.7%	6.3%
Canary Islands	22.6%	22.1%	30.1%	23.9%	25.2%
Other destination	69.9%	72.9%	65.6%	67.4%	68.5%
- Balearic Islands	2.2%	3.8%	2.1%	3.1%	2.8%
- Rest of Spain	14.1%	21.1%	13.0%	10.0%	14.2%
- Italy	7.3%	7.4%	7.6%	7.1%	7.4%
- France	4.6%	2.9%	5.0%	9.9%	5.8%
- Turkey	1.1%	1.3%	1.1%	1.1%	1.1%
- Greece	4.8%	6.5%	3.3%	8.1%	5.6%
- Portugal	6.5%	4.8%	7.0%	6.2%	6.2%
- Croatia	1.4%	0.8%	0.1%	3.8%	1.5%
- Egypt	1.6%	1.1%	1.9%	0.7%	1.3%
- Tunisia	0.2%	0.7%	0.3%	0.0%	0.3%
- Morocco	1.2%	1.8%	1.3%	0.2%	1.1%
- Others	24.9%	20.6%	23.0%	17.2%	21.2%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	37.2%	35.2%	23.7%	29.2%	31.1%
Canary Islands (other island)	28.7%	25.4%	21.3%	29.8%	26.7%
Other destination	34.1%	39.3%	54.9%	41.0%	42.2%
- Balearic Islands	2.9%	7.5%	5.8%	2.5%	4.3%
- Rest of Spain	7.4%	5.4%	11.0%	7.4%	7.9%
- Italy	5.2%	7.0%	5.9%	4.9%	5.6%
- France	1.6%	2.8%	2.1%	0.8%	1.7%
- Turkey	0.6%	1.0%	2.8%	1.2%	1.4%
- Greece	2.9%	5.0%	9.0%	5.0%	5.4%
- Portugal	9.4%	5.8%	10.3%	8.8%	8.8%
- Croatia	0.4%	1.0%	2.9%	1.9%	1.6%
- Egypt	1.6%	1.3%	1.7%	3.2%	2.1%
- Others	2.2%	2.4%	3.5%	5.3%	3.5%

* Percentage of valid answers

Importance of each factor in the destination choice

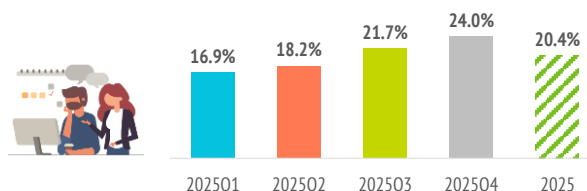
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Landscapes	72.2%	68.9%	67.0%	71.1%	70.1%
Climate	64.5%	50.7%	51.5%	74.1%	62.2%
Tranquility	48.9%	49.7%	51.2%	56.1%	51.8%
Environment	48.7%	50.8%	50.5%	52.4%	50.6%
Safety	44.8%	48.3%	45.5%	48.6%	46.8%
Sea	38.1%	33.9%	33.4%	40.8%	37.2%
Hiking trail network	36.1%	42.8%	32.3%	37.7%	37.0%
European belonging	30.6%	35.3%	28.6%	37.7%	33.2%
Authenticity	28.8%	34.7%	34.0%	35.8%	33.2%
Effortless trip	23.9%	25.5%	20.7%	33.5%	26.5%
Accommodation supply	27.4%	27.5%	23.9%	26.7%	26.4%
Price	22.7%	23.5%	28.5%	21.6%	23.8%
Gastronomy	22.0%	24.2%	24.5%	23.1%	23.3%
Beaches	14.7%	14.0%	18.1%	15.0%	15.4%
Exoticism	8.7%	12.1%	13.5%	11.2%	11.1%
Fun possibilities	8.7%	8.8%	10.3%	11.8%	10.0%
Historical heritage	7.5%	9.6%	12.8%	8.4%	9.3%
Culture	4.7%	6.5%	11.2%	5.5%	6.7%
Shopping	4.2%	2.2%	3.4%	4.4%	3.7%
Nightlife	4.1%	1.4%	1.1%	0.6%	1.9%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.0%	0.5%	1.8%	0.9%	0.7%
Between 1 and 30 days	22.1%	14.4%	24.5%	16.0%	19.2%
Between 1 and 2 months	18.3%	21.1%	16.4%	23.8%	20.1%
Between 3 and 6 months	42.6%	45.9%	35.6%	35.2%	39.5%
More than 6 months	16.9%	18.2%	21.7%	24.0%	20.4%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	44.2%	40.8%	49.0%	56.0%	48.2%
Friends or relatives	27.5%	22.9%	38.4%	26.9%	28.7%
Internet or social media	43.7%	60.6%	62.8%	64.5%	57.4%
Mass Media	2.5%	3.9%	1.4%	6.6%	3.8%
Travel guides and magazines	14.8%	15.8%	18.2%	20.3%	17.4%
Travel Blogs or Forums	6.5%	9.9%	14.0%	13.0%	10.7%
Travel TV Channels	0.6%	1.3%	1.7%	2.2%	1.4%
Tour Operator or Travel Agency	21.9%	24.1%	13.7%	16.6%	19.0%
Public administrations or similar	0.4%	1.1%	0.5%	2.0%	1.1%
Others	3.9%	4.8%	5.4%	4.2%	4.5%

* Multi-choice question

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With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	42.1%	46.4%	54.3%	53.3%	48.9%
- Tour Operator or Travel Agency	57.9%	53.6%	45.7%	46.7%	51.1%
Accommodation					
- Directly with the accommodation	32.6%	34.7%	42.9%	44.9%	38.9%
- Tour Operator or Travel Agency	67.4%	65.3%	57.1%	55.1%	61.1%

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Germany	54.3%	35.0%	19.6%	50.4%	42.0%
Spanish Mainland	14.8%	30.6%	47.9%	21.7%	27.0%
United Kingdom	6.2%	10.3%	9.3%	6.6%	7.8%
Netherlands	4.2%	6.2%	6.4%	5.3%	5.4%
Denmark	6.8%	2.3%	0.0%	2.6%	3.2%
Others	2.1%	4.1%	1.0%	2.6%	2.4%
Others	11.6%	11.4%	15.8%	10.9%	12.2%

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	6.6%	6.2%	3.7%	7.3%	6.1%
4* Hotel	53.3%	56.7%	39.7%	49.5%	49.9%
5* Hotel / 5* Luxury Hotel	0.0%	0.0%	0.0%	0.0%	0.0%
Aparthotel / Tourist Villa	15.5%	16.8%	17.1%	17.1%	16.6%
House/room rented in a private dwelling	17.3%	11.5%	20.0%	16.3%	16.4%
Private accommodation (1)	3.8%	4.6%	10.6%	5.4%	5.9%
Others (Cottage, cruise, camping,...)	3.6%	4.3%	8.8%	4.4%	5.1%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	35.1%	30.1%	43.0%	39.0%	36.9%
Bed and Breakfast	14.4%	21.7%	13.8%	16.9%	16.5%
Half board	35.3%	28.7%	15.8%	27.0%	27.6%
Full board	0.5%	0.9%	0.5%	0.5%	0.6%
All inclusive	14.7%	18.6%	26.8%	16.6%	18.5%

Tourist tax (Data available from Q1 2025 to Q3 2025)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	48.0%	58.0%	62.2%	--	55.2%
No	25.8%	25.1%	19.1%	--	23.5%
Not remember	26.2%	17.0%	18.7%	--	21.3%

Do they exclude destinations with tourist tax?

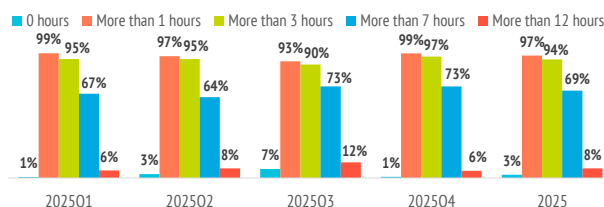
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	10.2%	15.3%	18.2%	--	14.1%
No	89.8%	84.7%	81.8%	--	85.9%

How much would they be willing to pay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	27.4%	23.9%	37.3%	--	29.1%
Up to 2 euros	38.0%	47.9%	28.3%	--	38.1%
Up to 3 euros	24.4%	17.7%	18.1%	--	20.7%
More than 3 euros	10.2%	10.5%	16.3%	--	12.0%

Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Outdoor time per day					
0 hours	0.7%	3.1%	7.2%	0.9%	2.6%
1 - 2 hours	4.6%	2.3%	2.5%	2.5%	3.1%
3 - 6 hours	27.7%	30.4%	17.5%	23.7%	24.8%
7 - 12 hours	61.0%	56.6%	60.4%	67.1%	61.9%
More than 12 hours	6.0%	7.7%	12.5%	5.7%	7.6%
Outdoor time per day	7.8	8.3	8.7	8.3	8.2



	2025Q1	2025Q2	2025Q3	2025Q4	2025
Activities in the Canary Islands					
Walk, wander	73.2%	77.7%	77.4%	86.1%	78.9%
Explore the island on their own	68.5%	70.3%	76.5%	81.5%	74.5%
Beach	44.5%	54.3%	72.7%	65.5%	58.8%
Hiking	52.3%	52.9%	61.6%	63.0%	57.6%
Taste Canarian gastronomy	39.9%	35.1%	53.3%	49.7%	44.8%
Swimming pool, hotel facilities	25.8%	35.8%	55.1%	35.9%	37.1%
Museums / exhibitions	26.6%	18.9%	29.6%	32.9%	27.6%
Organized excursions	19.1%	23.2%	30.0%	28.3%	25.0%
Other Nature Activities	13.7%	16.0%	26.7%	20.3%	18.9%
Wineries / markets / popular festivals	18.3%	12.2%	21.6%	19.9%	18.3%
Astronomical observation	9.6%	18.1%	24.6%	19.0%	17.3%
Sea excursions / whale watching	6.6%	10.5%	18.7%	13.0%	11.9%
Running	6.0%	10.7%	7.4%	4.4%	6.8%
Swim	2.8%	4.1%	5.9%	3.9%	4.0%
Nightlife / concerts / shows	1.0%	3.0%	6.3%	4.2%	3.5%
Practice other sports	0.7%	4.0%	2.7%	4.8%	3.0%
Beauty and health treatments	1.7%	3.9%	1.3%	3.6%	2.6%
Scuba Diving	0.3%	2.0%	4.7%	3.5%	2.5%
Cycling / Mountain bike	1.8%	2.4%	1.0%	3.9%	2.4%
Theme parks	0.9%	4.2%	2.8%	1.7%	2.2%
Surf	--	--	0.1%	0.8%	0.3%
Windsurf / Kitesurf	--	0.0%	--	0.4%	0.1%
Golf	--	--	--	0.2%	0.1%

* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	74.3%	65.6%	59.2%	--	46.8%
- For any purpose	25.6%	22.9%	10.5%	--	14.1%
- Improve living conditions	11.8%	11.3%	6.3%	--	7.0%
- Improve economic development	3.6%	2.6%	4.9%	--	2.6%
- Improve the environment	23.1%	20.6%	28.4%	--	16.7%
- Improve the tourist environment	4.5%	4.1%	2.7%	--	2.7%
- Other purposes	5.7%	4.0%	6.4%	--	3.8%
Not sure	18.1%	22.7%	22.6%	--	14.4%
No	7.6%	11.7%	18.1%	--	8.3%

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¿Qué lugares visitan?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Santa Cruz de La Palma	72.5%	71.7%	74.1%	77.6%	74.3%
Los Llanos de Aridane	57.1%	59.3%	64.9%	64.8%	61.4%
Tazacorte Harbour	56.6%	57.4%	60.7%	64.8%	60.1%
Caldera de Taburiente National Pa	48.2%	56.0%	63.0%	63.5%	57.2%
Nuevo Volcán en Cumbre Vieja	48.3%	52.1%	50.4%	56.5%	51.9%
Ruta de los Volcanes	46.3%	54.1%	50.1%	53.0%	50.4%
Roque de Los Muchachos Observa	40.4%	50.6%	56.1%	48.1%	47.6%
Los Tilos Forest	10.7%	40.0%	50.7%	41.3%	32.9%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
La Palma: Repeat tourists	69.0%	64.7%	64.3%	72.3%	68.2%
La Palma: At least 10 previous visits	5.5%	3.7%	6.0%	6.9%	5.7%
Canary Islands: Repeat tourists	77.8%	76.9%	77.9%	85.3%	79.9%
Canary Islands: At least 10 previous visi	21.3%	19.6%	16.7%	20.6%	19.8%

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	51.6%	61.5%	58.8%	59.8%	57.6%
Women	48.4%	38.5%	41.2%	40.2%	42.4%
Age					
Average age	53.7	49.3	45.6	48.7	49.6
Standard deviation	16.6	16.4	15.8	15.3	16.3
Age range					
16 - 24 years old	6.1%	7.3%	10.8%	3.2%	6.4%
25 - 30 years old	5.2%	7.7%	10.5%	12.1%	8.9%
31 - 45 years old	22.5%	28.4%	30.0%	27.1%	26.7%
46 - 60 years old	22.2%	24.3%	27.7%	29.7%	26.0%
Over 60 years old	44.0%	32.4%	21.1%	27.9%	32.0%
Occupation					
Salaried worker	42.0%	54.4%	59.7%	61.4%	54.1%
Self-employed	5.6%	11.3%	8.9%	9.6%	8.6%
Unemployed	0.6%	0.3%	0.3%	0.7%	0.5%
Business owner	8.9%	4.2%	8.7%	9.4%	8.1%
Student	2.6%	2.8%	7.3%	2.2%	3.5%
Retired	38.5%	26.2%	14.3%	15.7%	24.0%
Unpaid domestic work	0.0%	0.0%	0.2%	0.3%	0.1%
Others	1.8%	0.8%	0.6%	0.8%	1.0%
Annual household income level					
Less than €25,000	7.2%	10.1%	9.4%	7.3%	8.3%
€25,000 - €49,999	32.6%	36.0%	38.3%	27.2%	32.8%
€50,000 - €74,999	35.7%	29.2%	26.6%	30.9%	31.0%
More than €74,999	24.5%	24.6%	25.7%	34.6%	27.8%
Education level					
No studies	0.5%	0.9%	1.9%	0.9%	1.0%
Primary education	2.9%	2.8%	0.9%	1.1%	1.9%
Secondary education	20.4%	12.1%	15.1%	18.8%	17.1%
Higher education	76.2%	84.3%	82.1%	79.2%	80.0%

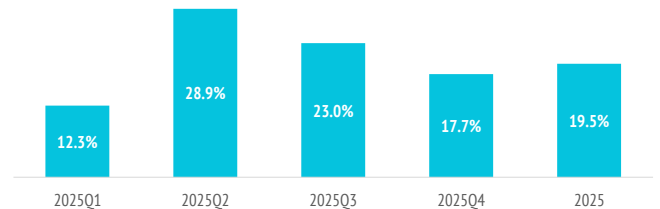
Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	87.7%	71.1%	77.0%	82.3%	80.5%
Two islands	10.3%	23.2%	17.0%	16.5%	16.1%
Three or more islands	2.0%	5.7%	6.0%	1.2%	3.3%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.71	8.85	8.84	9.03	8.86

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	1.3%	0.9%	3.7%	0.7%	1.5%
Lived up to expectations	52.4%	51.0%	44.5%	48.3%	49.2%
Better or much better than expected	46.3%	48.1%	51.9%	50.9%	49.2%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.87	8.95	9.05	9.27	9.04
Recommend visiting the Canary Islands	9.06	9.20	9.28	9.34	9.22

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	10.7%	10.6%	8.2%	9.8%	9.9%
Only with partner	69.1%	55.4%	41.6%	57.3%	57.0%
Only with children (< 13 years old)	0.7%	4.3%	3.7%	4.7%	3.3%
Partner + children (< 13 years old)	2.8%	3.9%	8.6%	3.9%	4.6%
Other relatives	2.5%	4.8%	8.8%	6.7%	5.6%
Friends	5.9%	9.3%	8.7%	6.4%	7.3%
Work colleagues	1.2%	2.5%	1.4%	0.9%	1.4%
Organized trip	1.5%	1.0%	0.0%	0.0%	0.6%
Other combinations (2)	5.6%	8.2%	19.0%	10.4%	10.4%

(2) Combination of some of the groups previously analyzed

Tourists with children	5.3%	9.9%	14.6%	10.7%	9.8%
- Between 0 and 2 years old	0.6%	0.7%	0.2%	0.4%	0.5%
- Between 3 and 12 years old	4.3%	8.4%	13.3%	9.4%	8.6%
- Between 0 -2 and 3-12 years old	0.4%	0.8%	1.1%	0.9%	0.8%
Tourists without children	94.7%	90.1%	85.4%	89.3%	90.2%
Group composition:					
- 1 person	13.8%	13.3%	9.5%	13.7%	12.7%
- 2 people	73.0%	67.6%	51.3%	64.7%	64.8%
- 3 people	5.1%	7.1%	14.7%	8.1%	8.4%
- 4 or 5 people	7.2%	8.8%	20.7%	10.9%	11.5%
- 6 or more people	1.0%	3.3%	3.9%	2.6%	2.5%
Average group size:	2.13	2.27	2.68	2.32	2.33

*People who share the main expenses of the trip