

Tourist profile by quarter of trip (2025)

LANZAROTE



How many are they and how much do they spend?



	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	845.3	780.8	834.7	831.8	3,293
Tourist arrivals ≥ 16 years old (EGT) (*)	744.9	673.5	687.0	765.6	2,871
- % tourists who book holiday package	49.8%	49.1%	47.6%	48.3%	48.7%
Children < 16 years old (FRONTUR - EGT) (*)	100.3	107.3	147.6	66.2	421
Expenditure per tourist (€)	1,486	1,181	1,625	1,454	1,439
- book holiday package	1,663	1,314	1,800	1,708	1,624
- holiday package	1,373	1,088	1,499	1,407	1,344
- others	290	226	301	301	280
- do not book holiday package	1,310	1,053	1,466	1,218	1,264
- flight	333	234	381	293	311
- accommodation	506	416	588	487	500
- others	471	404	497	438	453
Average length of stay	9.2	8.6	9.0	7.9	8.7
- Median	7.0	7.0	7.5	7.0	7.0
Average daily expenditure (€)	185.84	154.56	196.27	197.19	184.03
- Median	178.68	146.65	186.87	186.46	172.73
Average daily expenditure (without flight)	137.26	118.46	141.55	144.84	135.90
- Median	132.29	114.19	134.25	139.45	129.75
Average cost of the flight (€)	392.2	273.9	449.8	384.7	376.2
Total turnover (≥ 16 years old) (€m)	1,107	796	1,117	1,113	4,133
Turnover without flight (≥ 16 years old) (€m)	815	611	808	819	3,052

(*) Thousands of tourists

% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	90.6%	89.3%	91.5%	89.5%	90.2%
- Additional accommodation expenses	2.2%	4.5%	4.2%	6.1%	4.2%
Transport:					
- National/International Transport	98.3%	97.5%	98.7%	96.3%	97.7%
- Flights between islands	8.1%	5.8%	7.6%	7.3%	7.2%
- Taxi	48.6%	50.3%	51.1%	52.3%	50.6%
- Car rental	34.1%	28.4%	33.9%	34.9%	32.9%
- Public transport	9.7%	8.0%	7.2%	12.8%	9.5%
Food and drink:					
- Food purchases at supermarkets	63.2%	57.4%	61.3%	62.0%	61.0%
- Restaurants	74.3%	66.6%	70.0%	71.1%	70.6%
Leisure:					
- Organized excursions	22.8%	24.6%	26.4%	21.7%	23.8%
- Sport activities	5.7%	4.7%	8.8%	5.8%	6.3%
- Cultural activities	4.4%	3.8%	2.7%	3.2%	3.5%
- Museums	14.2%	9.2%	14.6%	16.0%	13.6%
- Theme Parks	3.4%	3.8%	8.9%	3.7%	4.9%
- Discos and pubs	9.8%	12.6%	11.9%	8.9%	10.7%
- Wellness	5.0%	4.7%	5.0%	4.0%	4.7%
Purchases of goods:					
- Souvenirs	35.1%	43.8%	39.8%	47.4%	41.5%
- Other expenses	0.7%	0.7%	1.7%	0.9%	1.0%
Other:					
- Medical or pharmaceutical expenses	5.1%	7.5%	7.1%	7.7%	6.8%
- Other expenses	3.8%	2.9%	3.8%	4.1%	3.6%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	904	751	908	934	881
- Additional accommodation expenses	747	633	810	744	735
- Additional accommodation expenses	157	118	97	190	146
Transport:					
- National/International Transport	692	514	693	665	645
- National/International Transport	399	281	456	399	385
- Flights between islands	70	60	48	52	58
- Taxi	79	61	67	75	71
- Car rental	129	92	103	103	108
- Public transport	14	20	19	36	24
Food and drink:					
- Food purchases at supermarkets	339	296	375	317	332
- Food purchases at supermarkets	111	102	126	98	109
- Restaurants	228	194	249	219	223
Leisure:					
- Organized excursions	533	490	566	494	527
- Organized excursions	94	79	98	79	88
- Sport activities	82	80	118	77	92
- Cultural activities	55	59	58	50	55
- Museums	52	50	46	51	50
- Theme Parks	64	62	76	75	71
- Discos and pubs	104	98	110	94	102
- Wellness	82	63	59	68	69
Purchases of goods:					
- Souvenirs	186	153	208	341	229
- Souvenirs	75	78	72	80	76
- Other expenses	111	75	137	261	152
Other:					
- Medical or pharmaceutical expenses	98	103	139	125	117
- Medical or pharmaceutical expenses	37	27	20	47	33
- Other expenses	62	76	119	78	83

Tourist profile by quarter of trip (2025)

LANZAROTE



What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	95.0%	94.2%	97.0%	95.3%	95.4%
Visiting family or friends	2.9%	3.8%	1.5%	3.7%	3.0%
Business and work	0.9%	0.8%	0.2%	0.6%	0.6%
Education and training	0.1%	0.2%	0.0%	0.1%	0.1%
Sports training	0.5%	0.7%	0.4%	0.3%	0.5%
Health or medical care	0.1%	0.0%	0.0%	0.1%	0.0%
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	0.0%
Others	0.5%	0.3%	0.8%	0.0%	0.4%

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	59.8%	56.8%	51.3%	56.7%	56.2%
Enjoy family time	9.0%	11.0%	18.9%	13.0%	12.9%
Have fun	5.0%	7.3%	7.0%	6.1%	6.3%
Explore the destination	21.3%	22.1%	19.8%	20.0%	20.8%
Practice their hobbies	2.9%	1.9%	2.4%	2.8%	2.5%
Other reasons	2.0%	1.0%	0.7%	1.5%	1.3%

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	8.4%	10.8%	9.0%	7.3%	8.8%
Canary Islands	31.0%	32.8%	32.0%	27.8%	30.8%
Other destination	60.6%	56.4%	59.0%	64.9%	60.3%
- Balearic Islands	4.2%	4.7%	3.4%	5.2%	4.4%
- Rest of Spain	11.2%	12.3%	9.8%	10.5%	10.9%
- Italy	5.9%	5.7%	7.1%	7.2%	6.5%
- France	5.0%	4.2%	5.5%	6.5%	5.3%
- Turkey	3.1%	3.8%	3.1%	3.5%	3.4%
- Greece	7.9%	7.7%	7.6%	7.9%	7.8%
- Portugal	5.6%	3.1%	3.7%	4.4%	4.2%
- Croatia	1.3%	1.5%	1.7%	2.0%	1.6%
- Egypt	1.3%	0.9%	0.9%	0.8%	1.0%
- Tunisia	0.2%	0.4%	1.0%	0.3%	0.5%
- Morocco	1.4%	1.0%	1.6%	1.2%	1.3%
- Others	13.4%	11.2%	13.5%	15.4%	13.5%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	33.5%	28.2%	23.4%	30.6%	28.7%
Canary Islands (other island)	28.7%	24.0%	22.3%	30.0%	26.1%
Other destination	37.8%	47.9%	54.3%	39.5%	45.1%
- Balearic Islands	4.5%	6.8%	8.6%	5.0%	6.3%
- Rest of Spain	7.0%	9.9%	11.0%	6.9%	8.8%
- Italy	4.4%	4.5%	5.5%	3.7%	4.6%
- France	1.4%	1.6%	1.6%	1.5%	1.5%
- Turkey	3.0%	3.7%	2.9%	3.1%	3.2%
- Greece	4.5%	7.8%	10.3%	7.1%	7.5%
- Portugal	6.1%	7.9%	8.0%	5.4%	6.9%
- Croatia	1.8%	2.2%	3.8%	1.3%	2.3%
- Egypt	2.6%	1.9%	1.1%	3.1%	2.1%
- Others	2.5%	1.5%	1.7%	2.3%	2.0%

* Percentage of valid answers

Importance of each factor in the destination choice

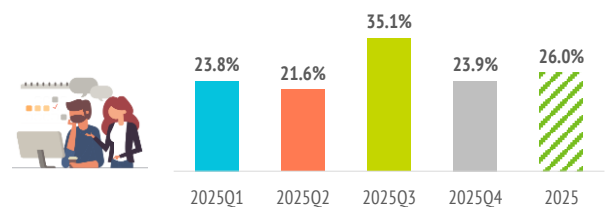
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	80.6%	70.5%	68.2%	75.7%	73.9%
Safety	55.0%	59.4%	62.8%	59.1%	59.0%
Tranquility	52.4%	53.0%	51.9%	52.8%	52.5%
Accommodation supply	43.4%	46.0%	52.1%	45.3%	46.6%
Price	39.3%	43.2%	43.7%	39.0%	41.2%
Effortless trip	40.4%	40.1%	41.4%	39.4%	40.3%
Sea	41.1%	41.6%	39.0%	38.8%	40.1%
European belonging	37.8%	38.0%	35.1%	37.3%	37.1%
Environment	36.9%	37.2%	35.6%	36.0%	36.4%
Landscapes	35.5%	36.0%	32.7%	31.2%	33.8%
Beaches	32.8%	33.8%	35.7%	31.2%	33.3%
Gastronomy	25.4%	28.5%	25.7%	25.0%	26.1%
Authenticity	24.3%	26.9%	26.1%	23.2%	25.0%
Fun possibilities	16.5%	18.3%	22.3%	17.8%	18.7%
Culture	10.0%	12.5%	11.0%	12.1%	11.4%
Historical heritage	9.5%	10.9%	11.2%	10.9%	10.6%
Exoticism	9.8%	10.5%	11.8%	7.8%	9.9%
Shopping	8.3%	11.2%	8.8%	6.6%	8.6%
Hiking trail network	10.7%	8.5%	5.6%	8.0%	8.2%
Nightlife	6.0%	8.1%	5.3%	4.4%	5.9%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.6%	0.5%	0.4%	1.0%	0.6%
Between 1 and 30 days	20.0%	19.5%	17.6%	21.2%	19.6%
Between 1 and 2 months	22.4%	21.7%	14.4%	21.4%	20.1%
Between 3 and 6 months	33.2%	36.8%	32.6%	32.5%	33.7%
More than 6 months	23.8%	21.6%	35.1%	23.9%	26.0%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	57.1%	55.9%	50.3%	61.2%	56.3%
Friends or relatives	25.8%	27.2%	28.0%	27.3%	27.1%
Internet or social media	51.5%	49.9%	55.7%	55.1%	53.1%
Mass Media	1.8%	2.1%	2.3%	1.3%	1.8%
Travel guides and magazines	8.3%	5.6%	6.7%	6.5%	6.8%
Travel Blogs or Forums	6.4%	6.9%	7.9%	6.5%	6.9%
Travel TV Channels	1.1%	0.9%	0.5%	0.5%	0.8%
Tour Operator or Travel Agency	19.0%	20.2%	21.1%	19.6%	20.0%
Public administrations or similar	0.6%	0.6%	0.9%	0.6%	0.7%
Others	3.5%	2.9%	2.7%	2.0%	2.8%

* Multi-choice question

Tourist profile by quarter of trip (2025)

LANZAROTE

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	56.5%	56.1%	56.9%	54.5%	56.0%
- Tour Operator or Travel Agency	43.5%	43.9%	43.1%	45.5%	44.0%
Accommodation					
- Directly with the accommodation	44.4%	43.3%	44.6%	40.8%	43.2%
- Tour Operator or Travel Agency	55.6%	56.7%	55.4%	59.2%	56.8%

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
United Kingdom	49.6%	52.3%	52.1%	50.5%	51.1%
Ireland	10.2%	11.9%	11.6%	11.2%	11.2%
Spanish Mainland	7.1%	10.6%	12.4%	7.6%	9.3%
Germany	9.1%	7.6%	5.6%	10.0%	8.2%
France	7.9%	6.9%	6.7%	6.8%	7.1%
Italy	2.6%	2.5%	2.6%	2.6%	2.6%
Others	13.5%	8.2%	8.8%	11.4%	10.5%

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	10.4%	9.2%	11.4%	8.8%	9.9%
4* Hotel	29.2%	31.7%	30.6%	31.5%	30.8%
5* Hotel / 5* Luxury Hotel	10.5%	10.5%	9.1%	10.8%	10.2%
Aparthotel / Tourist Villa	19.3%	20.4%	21.1%	20.8%	20.4%
House/room rented in a private dwelling	21.4%	19.8%	20.8%	21.2%	20.8%
Private accommodation (1)	5.9%	5.9%	5.5%	4.3%	5.4%
Others (Cottage, cruise, camping,...)	3.4%	2.4%	1.5%	2.6%	2.5%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	39.8%	38.7%	41.5%	39.1%	39.8%
Bed and Breakfast	13.9%	11.1%	9.5%	12.3%	11.8%
Half board	16.4%	14.1%	13.9%	17.8%	15.7%
Full board	3.4%	3.1%	1.9%	1.2%	2.4%
All inclusive	26.5%	33.0%	33.1%	29.5%	30.4%

Tourist tax (Data available from Q1 2025 to Q3 2025)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	51.3%	45.7%	48.3%	--	48.5%
No	27.5%	34.6%	32.2%	--	31.3%
Not remember	21.3%	19.7%	19.5%	--	20.2%

Do they exclude destinations with tourist tax?

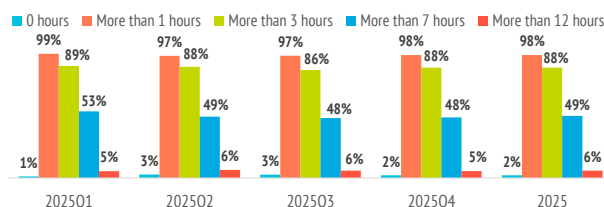
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	20.6%	24.4%	22.9%	--	22.6%
No	79.4%	75.6%	77.1%	--	77.4%

How much would they be willing to pay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	35.7%	37.3%	40.8%	--	37.8%
Up to 2 euros	30.5%	32.5%	30.9%	--	31.3%
Up to 3 euros	21.4%	19.2%	18.5%	--	19.8%
More than 3 euros	12.4%	11.0%	9.8%	--	11.2%

Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Outdoor time per day					
0 hours	1.2%	2.8%	2.7%	2.2%	2.2%
1 - 2 hours	9.7%	8.8%	11.5%	10.1%	10.0%
3 - 6 hours	36.1%	39.6%	38.2%	39.6%	38.4%
7 - 12 hours	47.5%	42.4%	41.8%	42.7%	43.7%
More than 12 hours	5.5%	6.4%	5.8%	5.5%	5.8%
Outdoor time per day	7.2	6.9	6.7	6.8	6.9



Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Walk, wander	79.1%	79.5%	78.8%	83.6%	80.3%
Beach	61.2%	63.2%	70.7%	66.5%	65.4%
Swimming pool, hotel facilities	51.3%	56.7%	68.7%	59.2%	58.8%
Explore the island on their own	48.4%	46.5%	47.5%	48.4%	47.8%
Taste Canarian gastronomy	26.8%	29.2%	28.9%	26.0%	27.7%
Wineries / markets / popular festivals	17.1%	19.5%	20.2%	17.2%	18.4%
Museums / exhibitions	19.0%	16.7%	17.8%	19.7%	18.4%
Hiking	20.1%	15.2%	13.7%	17.6%	16.7%
Organized excursions	13.7%	14.9%	22.0%	15.2%	16.4%
Nightlife / concerts / shows	10.1%	13.5%	14.7%	11.1%	12.3%
Swim	7.2%	7.5%	11.0%	8.4%	8.5%
Other Nature Activities	8.7%	7.4%	7.3%	8.3%	7.9%
Running	7.1%	5.5%	9.1%	7.6%	7.3%
Theme parks	5.8%	4.8%	12.1%	6.7%	7.3%
Sea excursions / whale watching	5.7%	5.7%	10.3%	5.9%	6.9%
Cycling / Mountain bike	8.0%	4.2%	6.0%	7.3%	6.4%
Beauty and health treatments	4.7%	5.3%	5.1%	4.7%	4.9%
Practice other sports	3.9%	3.1%	6.3%	3.9%	4.3%
Scuba Diving	2.2%	2.4%	4.0%	2.4%	2.7%
Surf	3.1%	1.5%	2.7%	2.7%	2.5%
Astronomical observation	3.3%	1.5%	1.3%	1.8%	2.0%
Golf	2.2%	1.8%	2.2%	1.7%	2.0%
Windsurf / Kitesurf	0.7%	0.2%	1.8%	0.5%	0.8%

* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	62.1%	54.9%	48.8%	--	40.7%
- For any purpose	17.3%	13.0%	10.8%	--	10.1%
- Improve living conditions	9.0%	9.0%	7.3%	--	6.2%
- Improve economic development	6.0%	5.9%	4.9%	--	4.1%
- Improve the environment	18.2%	15.6%	16.2%	--	12.3%
- Improve the tourist environment	4.9%	4.7%	5.1%	--	3.6%
- Other purposes	6.8%	6.8%	4.5%	--	4.4%
Not sure	21.6%	27.7%	31.5%	--	19.7%
No	16.2%	17.4%	19.6%	--	13.0%

Tourist profile by quarter of trip (2025)

LANZAROTE



¿Qué lugares visitan?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Arrecife	32.8%	31.9%	31.1%	32.4%	32.1%
Montaña del Fuego	26.9%	26.1%	28.0%	27.6%	27.2%
Jameos del agua	24.0%	21.2%	25.3%	21.4%	22.9%
Mirador del Río Viewpoint	23.3%	20.4%	19.0%	19.9%	20.7%
Teguise Market	19.4%	18.7%	20.7%	18.3%	19.3%
Cueva de los Verdes	16.8%	17.4%	19.8%	17.2%	17.7%
Cactus Garden	16.6%	16.8%	16.9%	16.2%	16.6%
César Manrique Foundation	15.3%	14.2%	12.2%	14.7%	14.1%
La Graciosa	7.7%	7.6%	8.6%	7.4%	7.8%
Monumento al Campesino	7.2%	8.5%	8.3%	7.1%	7.7%
San José Castle	3.2%	2.7%	2.3%	2.8%	2.8%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote: Repeat tourists	72.0%	71.5%	67.5%	71.9%	70.8%
Lanzarote: At least 10 previous visits	13.0%	13.6%	14.0%	13.5%	13.5%
Canary Islands: Repeat tourists	80.6%	78.2%	73.7%	80.5%	78.4%
Canary Islands: At least 10 previous visits	25.6%	24.5%	21.7%	27.0%	24.8%

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	48.4%	45.3%	46.3%	48.6%	47.2%
Women	51.6%	54.7%	53.7%	51.4%	52.8%
Age					
Average age	52.7	51.5	47.3	51.8	50.9
Standard deviation	16.2	17.3	15.7	16.0	16.4
Age range					
16 - 24 years old	4.9%	7.3%	9.0%	5.4%	6.6%
25 - 30 years old	6.8%	8.7%	9.6%	5.7%	7.6%
31 - 45 years old	23.6%	22.9%	27.2%	26.9%	25.1%
46 - 60 years old	26.4%	23.5%	30.7%	26.9%	26.9%
Over 60 years old	38.4%	37.6%	23.4%	35.2%	33.8%
Occupation					
Salaried worker	46.3%	49.2%	61.4%	54.6%	52.8%
Self-employed	11.3%	11.0%	9.1%	10.8%	10.5%
Unemployed	0.7%	1.2%	0.8%	0.5%	0.8%
Business owner	7.3%	4.3%	5.2%	4.8%	5.4%
Student	1.9%	2.6%	4.3%	1.6%	2.6%
Retired	31.0%	30.3%	18.2%	26.9%	26.7%
Unpaid domestic work	0.6%	0.6%	0.4%	0.3%	0.5%
Others	0.9%	0.8%	0.5%	0.6%	0.7%
Annual household income level					
Less than €25,000	9.6%	10.0%	10.4%	7.5%	9.3%
€25,000 - €49,999	29.4%	35.1%	34.1%	31.0%	32.3%
€50,000 - €74,999	26.8%	25.4%	25.4%	27.3%	26.3%
More than €74,999	34.2%	29.4%	30.1%	34.2%	32.1%
Education level					
No studies	5.6%	6.5%	6.3%	5.6%	6.0%
Primary education	1.2%	1.1%	1.1%	0.7%	1.0%
Secondary education	21.7%	20.5%	17.8%	21.8%	20.5%
Higher education	71.5%	71.9%	74.9%	71.9%	72.5%

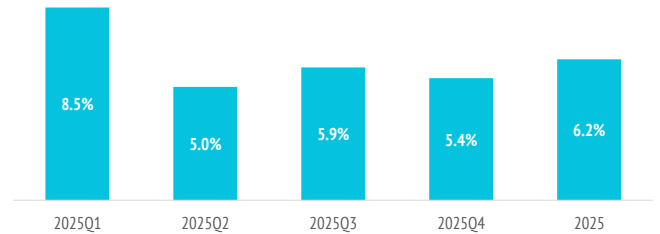
Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	91.5%	95.0%	94.1%	94.6%	93.8%
Two islands	7.7%	4.5%	5.5%	4.9%	5.7%
Three or more islands	0.8%	0.5%	0.3%	0.5%	0.5%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.86	8.90	8.91	8.96	8.91

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	2.1%	2.8%	1.2%	1.5%	1.9%
Lived up to expectations	56.2%	58.2%	53.8%	54.9%	55.7%
Better or much better than expected	41.6%	39.0%	45.1%	43.6%	42.4%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	9.00	9.02	8.87	9.12	9.01
Recommend visiting the Canary Islands	9.19	9.17	9.12	9.30	9.20

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	6.0%	8.1%	3.6%	7.6%	6.4%
Only with partner	54.2%	55.4%	39.8%	46.9%	49.1%
Only with children (< 13 years old)	4.8%	3.0%	5.6%	4.6%	4.5%
Partner + children (< 13 years old)	6.0%	4.8%	10.1%	6.6%	6.9%
Other relatives	9.6%	10.5%	15.9%	11.4%	11.8%
Friends	5.6%	7.6%	4.2%	5.5%	5.7%
Work colleagues	0.3%	0.5%	0.1%	0.2%	0.3%
Organized trip	0.5%	0.5%	0.2%	0.3%	0.4%
Other combinations (2)	13.0%	9.7%	20.3%	16.9%	15.0%

(2) Combination of some of the groups previously analyzed

Tourists with children	2025Q1	2025Q2	2025Q3	2025Q4	2025
- Between 0 and 2 years old	1.1%	2.2%	0.9%	0.8%	1.2%
- Between 3 and 12 years old	14.5%	9.9%	24.3%	16.1%	16.2%
- Between 0 -2 and 3-12 years old	0.9%	1.3%	1.0%	1.5%	1.2%
Tourists without children	83.6%	86.5%	73.8%	81.5%	81.4%
Group composition:					
- 1 person	7.9%	9.9%	5.0%	9.4%	8.1%
- 2 people	60.6%	63.5%	46.3%	53.4%	55.9%
- 3 people	9.0%	9.2%	14.8%	13.4%	11.6%
- 4 or 5 people	17.3%	13.5%	24.9%	16.9%	18.1%
- 6 or more people	5.1%	3.9%	9.0%	6.9%	6.2%
Average group size:	2.65	2.50	3.17	2.84	2.79

*People who share the main expenses of the trip