

Tourist profile by quarter of trip (2025)

TENERIFE



How many are they and how much do they spend?



	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	2.0	1.7	1.8	2.0	7.4
Tourist arrivals ≥ 16 years old (EGT) (*)	1.7	1.4	1.5	1.8	6.4
- % tourists who book holiday package	42.6%	43.5%	43.3%	43.7%	43.3%
Children < 16 years old (FRONTUR - EGT) (*)	0.2	0.2	0.3	0.2	1.0
Expenditure per tourist (€)	1,517	1,186	1,519	1,425	1,418
- book holiday package	1,821	1,413	1,777	1,713	1,689
- holiday package	1,471	1,114	1,399	1,385	1,350
- others	350	299	378	328	339
- do not book holiday package	1,292	1,010	1,322	1,201	1,211
- flight	354	256	350	309	319
- accommodation	428	317	433	404	398
- others	510	437	539	487	494
Average length of stay	9.8	8.7	8.9	8.3	8.9
- Median	7.0	7.0	7.4	7.0	7.0
Average daily expenditure (€)	187.67	160.87	191.50	186.31	182.15
- Median	178.39	152.56	172.48	176.65	170.84
Average daily expenditure (without flight)	134.30	120.47	138.74	134.12	132.16
- Median	131.70	117.62	128.08	129.50	125.42
Average cost of the flight (€)	431.01	305.74	410.62	393.88	387.88
Total turnover (≥ 16 years old) (€m)	2,622	1,718	2,252	2,542	9,134
Turnover without flight (≥ 16 years old) (€m)	1,877	1,275	1,643	1,839	6,635

(*) Thousands of tourists

% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	81.2%	82.0%	83.3%	82.8%	82.3%
- Additional accommodation expenses	6.9%	7.5%	8.6%	8.1%	7.8%
Transport:					
- National/International Transport	94.0%	93.4%	94.1%	93.9%	93.9%
- Flights between islands	4.5%	2.8%	4.3%	2.6%	3.5%
- Taxi	48.6%	49.1%	50.2%	47.4%	48.8%
- Car rental	38.3%	38.7%	40.1%	40.6%	39.4%
- Public transport	14.0%	10.6%	9.7%	13.9%	12.2%
Food and drink:					
- Food purchases at supermarkets	56.7%	54.9%	60.8%	57.1%	57.3%
- Restaurants	77.9%	76.9%	75.5%	77.7%	77.1%
Leisure:					
- Organized excursions	26.4%	31.0%	37.1%	28.5%	30.5%
- Sport activities	7.0%	6.0%	8.0%	5.7%	6.6%
- Cultural activities	3.0%	2.8%	3.1%	2.1%	2.7%
- Museums	4.5%	4.0%	4.4%	3.5%	4.1%
- Theme Parks	15.9%	18.6%	30.0%	17.1%	20.1%
- Discos and pubs	13.0%	14.4%	15.5%	12.8%	13.8%
- Wellness	8.0%	7.2%	5.8%	7.1%	7.1%
Purchases of goods:					
- Souvenirs	41.4%	37.9%	45.6%	42.0%	41.8%
- Other expenses	1.0%	0.7%	1.1%	0.6%	0.8%
Other:					
- Medical or pharmaceutical expenses	6.7%	7.6%	7.2%	5.8%	6.8%
- Other expenses	4.7%	4.1%	4.5%	5.4%	4.7%

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	865	670	827	822	801
- Additional accommodation expenses	749	574	718	698	688
- Additional accommodation expenses	116	96	109	124	112
Transport:					
- National/International Transport	843	610	774	728	747
- National/International Transport	459	327	436	419	413
- Flights between islands	123	77	87	82	97
- Taxi	96	77	96	82	88
- Car rental	137	100	129	118	122
- Public transport	29	29	25	26	27
Food and drink:					
- Food purchases at supermarkets	347	293	348	329	330
- Food purchases at supermarkets	112	91	109	100	103
- Restaurants	235	202	239	229	227
Leisure:					
- Organized excursions	603	583	599	560	588
- Organized excursions	95	96	104	98	98
- Sport activities	131	144	110	99	120
- Cultural activities	60	59	59	54	58
- Museums	40	29	31	31	33
- Theme Parks	80	70	89	77	80
- Discos and pubs	96	94	101	100	98
- Wellness	101	91	105	102	100
Purchases of goods:					
- Souvenirs	258	702	235	222	333
- Souvenirs	82	71	86	85	82
- Other expenses	177	631	149	136	252
Other:					
- Medical or pharmaceutical expenses	153	175	157	169	163
- Medical or pharmaceutical expenses	69	44	34	42	48
- Other expenses	84	130	123	127	115

Tourist profile by quarter of trip (2025)

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What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	90.2%	90.1%	91.8%	90.6%	90.7%
Visiting family or friends	7.9%	5.6%	6.3%	7.9%	7.0%
Business and work	0.6%	2.2%	0.9%	0.8%	1.1%
Education and training	0.2%	0.4%	0.1%	0.1%	0.2%
Sports training	0.5%	0.6%	0.3%	0.5%	0.5%
Health or medical care	0.1%	0.3%	0.0%	0.0%	0.1%
Fairs and congresses	0.1%	0.2%	0.3%	0.1%	0.1%
Others	0.5%	0.6%	0.3%	0.0%	0.3%

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	45.9%	46.0%	39.4%	44.9%	44.1%
Enjoy family time	15.8%	11.7%	19.9%	17.7%	16.4%
Have fun	8.3%	9.9%	11.2%	7.5%	9.1%
Explore the destination	25.8%	29.0%	28.3%	27.0%	27.4%
Practice their hobbies	1.7%	1.8%	0.5%	1.2%	1.3%
Other reasons	2.6%	1.5%	0.7%	1.7%	1.7%

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	10.2%	11.1%	11.9%	8.4%	10.4%
Canary Islands	25.9%	25.8%	27.1%	25.0%	26.0%
Other destination	63.8%	63.1%	61.0%	66.7%	63.7%
- Balearic Islands	4.4%	4.6%	3.6%	4.3%	4.2%
- Rest of Spain	13.1%	14.5%	10.6%	12.7%	12.6%
- Italy	7.5%	6.2%	7.9%	8.4%	7.6%
- France	4.6%	5.2%	4.1%	5.8%	4.9%
- Turkey	2.9%	3.5%	2.7%	2.6%	2.9%
- Greece	7.1%	6.8%	7.6%	6.6%	7.0%
- Portugal	4.8%	4.2%	4.1%	4.4%	4.4%
- Croatia	1.9%	1.7%	2.0%	2.8%	2.1%
- Egypt	1.6%	1.5%	1.8%	1.2%	1.5%
- Tunisia	0.2%	0.4%	0.4%	0.2%	0.3%
- Morocco	1.3%	1.5%	1.2%	1.0%	1.3%
- Others	14.4%	12.8%	14.9%	16.7%	14.8%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	35.8%	25.5%	20.2%	31.3%	28.1%
Canary Islands (other island)	25.9%	23.9%	20.1%	26.8%	24.1%
Other destination	38.2%	50.6%	59.7%	41.9%	47.8%
- Balearic Islands	3.8%	6.5%	7.9%	4.5%	5.7%
- Rest of Spain	7.4%	10.0%	11.9%	7.8%	9.3%
- Italy	4.3%	6.2%	6.6%	4.8%	5.5%
- France	1.7%	2.0%	2.6%	1.8%	2.1%
- Turkey	2.4%	3.4%	3.9%	3.5%	3.3%
- Greece	4.1%	8.4%	11.0%	6.9%	7.7%
- Portugal	6.5%	7.5%	8.5%	5.8%	7.1%
- Croatia	1.4%	2.6%	3.6%	1.6%	2.3%
- Egypt	3.3%	1.9%	1.7%	2.7%	2.4%
- Others	3.2%	2.2%	2.0%	2.4%	2.4%

* Percentage of valid answers

Importance of each factor in the destination choice

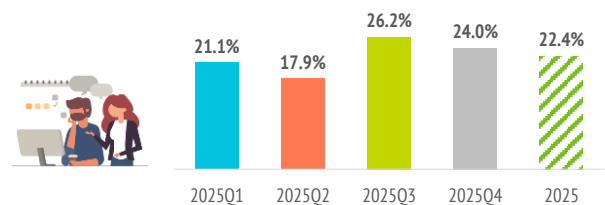
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	79.8%	72.4%	64.8%	75.3%	73.5%
Safety	53.3%	56.7%	58.7%	56.4%	56.1%
Tranquility	44.9%	47.2%	47.5%	48.8%	47.1%
Accommodation supply	38.5%	44.9%	44.9%	40.4%	41.9%
Landscapes	40.4%	40.0%	39.5%	39.6%	39.9%
Sea	38.9%	38.6%	39.9%	40.6%	39.6%
Price	36.1%	41.8%	40.8%	38.0%	39.0%
Environment	39.1%	37.9%	38.0%	38.4%	38.4%
Effortless trip	36.2%	39.1%	35.6%	38.6%	37.4%
European belonging	38.6%	36.7%	33.6%	38.3%	36.9%
Beaches	28.7%	32.7%	34.8%	31.7%	31.8%
Gastronomy	26.2%	29.9%	28.3%	27.4%	27.8%
Authenticity	23.1%	23.8%	27.4%	25.4%	24.9%
Fun possibilities	19.9%	25.0%	32.6%	23.0%	24.8%
Exoticism	11.2%	13.2%	14.5%	13.1%	12.9%
Hiking trail network	14.3%	12.1%	10.3%	13.9%	12.8%
Historical heritage	9.1%	10.9%	11.7%	11.5%	10.7%
Culture	9.4%	10.0%	12.5%	10.0%	10.4%
Shopping	8.4%	10.6%	12.2%	9.6%	10.1%
Nightlife	7.4%	8.9%	9.4%	7.5%	8.2%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	1.0%	0.9%	0.5%	0.9%	0.8%
Between 1 and 30 days	21.6%	21.7%	19.5%	22.7%	21.4%
Between 1 and 2 months	25.0%	23.9%	20.7%	21.3%	22.8%
Between 3 and 6 months	31.3%	35.6%	33.1%	31.1%	32.6%
More than 6 months	21.1%	17.9%	26.2%	24.0%	22.4%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	50.7%	46.0%	43.2%	49.4%	47.5%
Friends or relatives	31.7%	32.0%	35.2%	29.3%	31.9%
Internet or social media	51.3%	51.6%	56.8%	51.2%	52.6%
Mass Media	1.6%	2.0%	3.0%	2.2%	2.2%
Travel guides and magazines	7.6%	5.8%	5.9%	5.2%	6.1%
Travel Blogs or Forums	7.1%	7.7%	8.6%	6.1%	7.3%
Travel TV Channels	1.2%	0.9%	1.3%	0.6%	1.0%
Tour Operator or Travel Agency	17.7%	17.4%	17.0%	17.9%	17.5%
Public administrations or similar	0.6%	0.5%	0.7%	0.4%	0.5%
Others	3.5%	4.1%	3.7%	2.5%	3.4%

* Multi-choice question

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With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	56.1%	56.6%	56.1%	56.2%	56.2%
- Tour Operator or Travel Agency	43.9%	43.4%	43.9%	43.8%	43.8%
Accommodation					
- Directly with the accommodation	42.1%	42.5%	42.7%	41.8%	42.3%
- Tour Operator or Travel Agency	57.9%	57.5%	57.3%	58.2%	57.7%

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
United Kingdom	35.2%	39.1%	38.2%	36.6%	37.1%
Spanish Mainland	9.0%	14.5%	17.5%	9.3%	12.3%
Germany	13.8%	10.2%	8.3%	13.1%	11.5%
Italy	6.2%	5.4%	5.9%	6.0%	5.9%
France	5.3%	5.7%	6.1%	5.2%	5.6%
Belgium	3.7%	3.6%	3.6%	4.3%	3.8%
Others	26.8%	21.6%	20.5%	25.5%	23.8%

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	10.2%	9.2%	8.3%	8.5%	9.0%
4* Hotel	31.7%	36.1%	34.7%	32.7%	33.6%
5* Hotel / 5* Luxury Hotel	8.5%	10.3%	10.5%	9.9%	9.7%
Aparthotel / Tourist Villa	14.4%	17.7%	16.7%	15.0%	15.9%
House/room rented in a private dwelling	20.5%	15.1%	18.9%	23.4%	19.7%
Private accommodation (1)	10.5%	9.2%	8.9%	8.3%	9.2%
Others (Cottage, cruise, camping,...)	4.3%	2.4%	2.0%	2.2%	2.8%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	41.8%	36.8%	39.0%	40.3%	39.6%
Bed and Breakfast	17.2%	19.3%	15.9%	16.0%	17.0%
Half board	18.2%	19.9%	17.5%	19.9%	18.9%
Full board	2.6%	2.7%	2.1%	2.7%	2.5%
All inclusive	20.3%	21.3%	25.5%	21.1%	22.0%

Tourist tax (Data available from Q1 2025 to Q3 2025)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	50.1%	49.4%	48.7%	--	49.4%
No	30.3%	31.8%	32.2%	--	31.3%
Not remember	19.6%	18.8%	19.1%	--	19.2%

Do they exclude destinations with tourist tax?

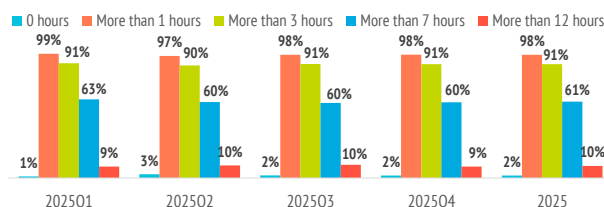
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	19.3%	21.7%	20.8%	--	20.5%
No	80.7%	78.3%	79.2%	--	79.5%

How much would they be willing to pay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	38.9%	35.9%	37.1%	--	37.4%
Up to 2 euros	32.7%	32.7%	30.7%	--	32.1%
Up to 3 euros	17.8%	21.3%	20.6%	--	19.7%
More than 3 euros	10.6%	10.1%	11.6%	--	10.8%

Activities in the Canary Islands

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Outdoor time per day					
0 hours	1.2%	2.9%	2.0%	1.9%	2.0%
1 - 2 hours	7.5%	7.6%	7.2%	7.5%	7.5%
3 - 6 hours	28.6%	29.1%	31.0%	30.4%	29.8%
7 - 12 hours	53.5%	50.4%	49.2%	51.1%	51.2%
More than 12 hours	9.1%	10.0%	10.5%	9.1%	9.6%
Outdoor time per day	8.0	7.9	7.9	7.8	7.9



	2025Q1	2025Q2	2025Q3	2025Q4	2025
Activities in the Canary Islands					
Walk, wander	81.0%	78.5%	78.6%	79.4%	79.4%
Beach	59.0%	62.2%	73.7%	62.0%	63.9%
Swimming pool, hotel facilities	51.1%	59.9%	70.1%	56.4%	58.9%
Explore the island on their own	53.9%	50.4%	53.0%	51.0%	52.1%
Taste Canarian gastronomy	32.0%	31.7%	33.2%	31.5%	32.1%
Theme parks	17.1%	20.9%	34.3%	19.8%	22.7%
Hiking	25.2%	21.3%	19.1%	22.2%	22.1%
Organized excursions	14.5%	17.5%	24.7%	17.5%	18.4%
Nightlife / concerts / shows	16.0%	16.2%	18.8%	15.2%	16.5%
Sea excursions / whale watching	11.7%	15.5%	23.7%	15.1%	16.3%
Other Nature Activities	9.8%	11.2%	11.1%	9.7%	10.4%
Wineries / markets / popular festivals	10.7%	8.3%	11.8%	9.7%	10.2%
Museums / exhibitions	8.2%	7.1%	9.9%	8.8%	8.5%
Swim	6.3%	6.5%	10.8%	7.4%	7.7%
Beauty and health treatments	6.7%	6.2%	6.5%	6.3%	6.5%
Astronomical observation	4.7%	4.5%	6.7%	5.9%	5.5%
Running	5.4%	6.0%	5.9%	4.7%	5.5%
Practice other sports	3.7%	3.3%	3.8%	2.8%	3.4%
Golf	2.9%	2.1%	2.6%	2.8%	2.6%
Scuba Diving	1.8%	2.4%	3.8%	2.6%	2.6%
Surf	2.1%	1.9%	2.4%	2.0%	2.1%
Cycling / Mountain bike	1.5%	1.2%	0.8%	1.6%	1.3%
Windsurf / Kitesurf	0.7%	0.5%	1.0%	0.7%	0.7%

* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	57.5%	56.1%	49.5%	--	39.4%
- For any purpose	13.5%	12.6%	11.8%	--	9.2%
- Improve living conditions	10.7%	9.2%	8.7%	--	6.9%
- Improve economic development	4.4%	4.3%	3.5%	--	3.0%
- Improve the environment	18.4%	17.7%	15.0%	--	12.4%
- Improve the tourist environment	5.0%	5.2%	5.0%	--	3.7%
- Other purposes	5.4%	7.2%	5.6%	--	4.4%
Not sure	26.5%	25.5%	30.3%	--	19.8%
No	16.0%	18.4%	20.3%	--	13.1%

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¿Qué lugares visitan?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Teide National Park	36.9%	37.9%	40.5%	38.4%	38.4%
Santa Cruz	32.2%	31.5%	32.6%	32.8%	32.3%
La Laguna	20.3%	19.0%	20.2%	19.4%	19.7%
Garachico	17.1%	17.2%	20.4%	17.6%	18.0%
Los Gigantes Cliffs	16.0%	19.2%	19.7%	16.7%	17.8%
La Orotava	15.5%	16.0%	17.3%	15.9%	16.2%
Anaga rural park	14.8%	14.2%	13.8%	14.3%	14.3%
Icod de los Vinos	13.7%	13.1%	15.9%	13.5%	14.0%
Barranco de Masca	12.4%	15.1%	14.0%	12.9%	13.5%
Teno / Buenavista	7.2%	7.1%	6.2%	6.9%	6.9%
Barranco del Infierno	2.6%	2.8%	3.3%	3.1%	3.0%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Tenerife: Repeat tourists	69.0%	63.0%	58.3%	64.5%	64.0%
Tenerife: At least 10 previous visits	11.6%	11.5%	8.6%	11.4%	10.8%
Canary Islands: Repeat tourists	73.5%	67.8%	63.5%	70.9%	69.2%
Canary Islands: At least 10 previous visi	21.6%	18.8%	13.6%	20.4%	18.8%

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	47.4%	45.4%	47.0%	46.6%	46.6%
Women	52.6%	54.6%	53.0%	53.4%	53.4%
Age					
Average age	48.8	45.2	40.7	48.3	46.0
Standard deviation	16.9	17.2	15.1	16.3	16.7
Age range					
16 - 24 years old	7.5%	11.2%	17.1%	6.9%	10.4%
25 - 30 years old	10.5%	15.1%	13.7%	10.0%	12.1%
31 - 45 years old	29.3%	30.2%	34.2%	30.7%	31.0%
46 - 60 years old	21.5%	18.0%	22.8%	24.6%	21.9%
Over 60 years old	31.3%	25.5%	12.2%	27.9%	24.7%
Occupation					
Salaried worker	48.5%	55.4%	65.6%	55.1%	55.8%
Self-employed	12.5%	10.2%	10.2%	10.8%	11.0%
Unemployed	1.0%	1.8%	1.1%	1.5%	1.4%
Business owner	8.0%	6.1%	6.4%	7.2%	7.0%
Student	3.5%	4.1%	6.8%	2.3%	4.1%
Retired	25.1%	21.2%	8.8%	21.6%	19.5%
Unpaid domestic work	0.7%	0.7%	0.5%	0.5%	0.6%
Others	0.8%	0.6%	0.6%	0.9%	0.7%
Annual household income level					
Less than €25,000	13.6%	14.2%	14.6%	11.8%	13.5%
€25,000 - €49,999	33.1%	35.6%	35.8%	32.3%	34.0%
€50,000 - €74,999	25.1%	23.7%	23.6%	23.8%	24.1%
More than €74,999	28.2%	26.6%	26.0%	32.2%	28.4%
Education level					
No studies	4.1%	4.2%	5.2%	5.1%	4.6%
Primary education	1.6%	1.5%	1.7%	1.8%	1.7%
Secondary education	19.9%	20.5%	18.7%	23.4%	20.7%
Higher education	74.4%	73.8%	74.4%	69.7%	73.0%

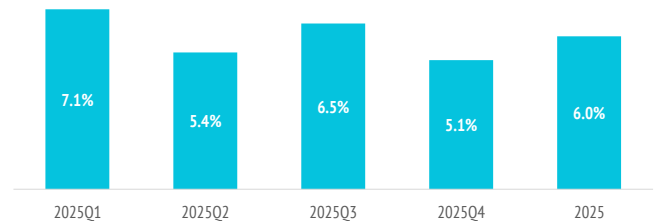
Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	92.9%	94.6%	93.5%	94.9%	94.0%
Two islands	6.2%	4.8%	5.8%	4.4%	5.3%
Three or more islands	0.8%	0.5%	0.7%	0.6%	0.7%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.71	8.73	8.71	8.87	8.76

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	3.1%	2.8%	3.6%	1.8%	2.8%
Lived up to expectations	56.2%	55.2%	51.6%	53.5%	54.2%
Better or much better than expected	40.8%	42.0%	44.7%	44.8%	43.1%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.77	8.73	8.58	8.95	8.77
Recommend visiting the Canary Islands	8.97	8.99	8.87	9.16	9.00

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	8.6%	9.0%	6.8%	8.0%	8.1%
Only with partner	50.3%	53.0%	38.7%	49.4%	48.0%
Only with children (< 13 years old)	3.5%	2.7%	6.6%	3.5%	4.0%
Partner + children (< 13 years old)	6.7%	6.2%	10.8%	7.6%	7.8%
Other relatives	9.3%	8.8%	12.6%	10.5%	10.3%
Friends	7.7%	10.1%	6.0%	6.1%	7.4%
Work colleagues	0.3%	1.0%	0.5%	0.4%	0.5%
Organized trip	0.4%	0.2%	0.3%	0.2%	0.3%
Other combinations (2)	13.0%	9.0%	17.7%	14.3%	13.6%

(2) Combination of some of the groups previously analyzed

Tourists with children	15.0%	13.1%	25.6%	17.3%	17.6%
- Between 0 and 2 years old	1.5%	1.7%	1.2%	1.1%	1.4%
- Between 3 and 12 years old	12.7%	9.9%	23.1%	15.0%	15.1%
- Between 0 -2 and 3-12 years old	0.8%	1.5%	1.3%	1.2%	1.2%
Tourists without children	85.0%	86.9%	74.4%	82.7%	82.4%
Group composition:					
- 1 person	10.3%	10.2%	8.0%	9.4%	9.5%
- 2 people	57.8%	62.6%	47.2%	57.5%	56.4%
- 3 people	12.0%	11.2%	17.3%	11.7%	13.0%
- 4 or 5 people	15.5%	12.1%	22.4%	17.0%	16.7%
- 6 or more people	4.4%	3.9%	5.1%	4.3%	4.4%
Average group size:	2.63	2.51	2.85	2.66	2.66

*People who share the main expenses of the trip