

Profile of tourist (2025). Fuerteventura

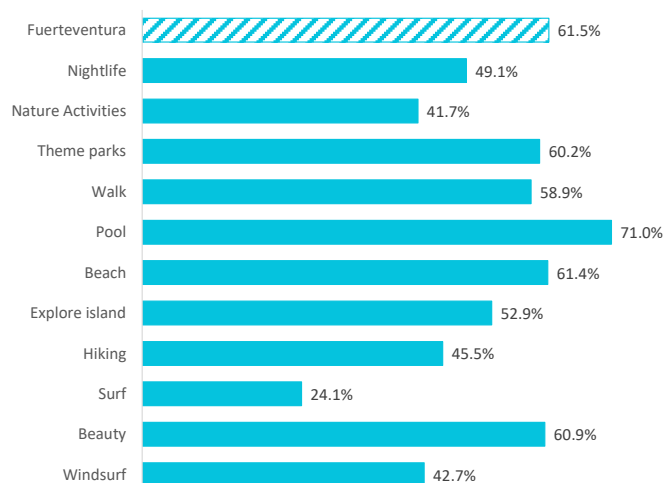
ACTIVITIES CARRIED OUT ON THE CANARY ISLANDS (2/2)



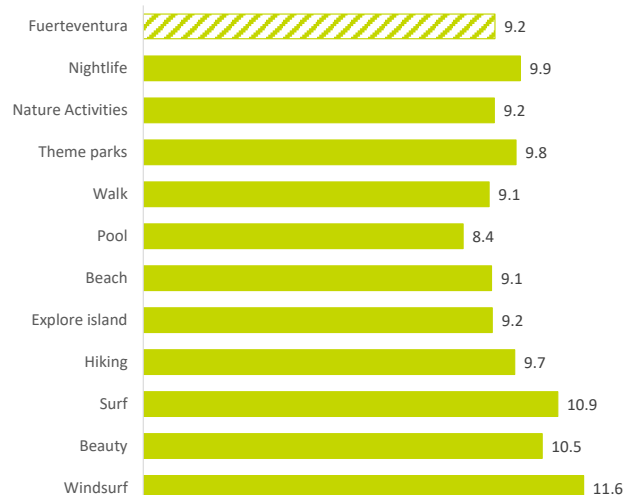
TOURIST EXPENDITURE

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Tourist arrivals ≥ 16 years old (EGT)	2,388,592	248,848	187,141	169,498	1,575,445	1,302,086	1,919,937	1,120,631	382,194	163,998	86,400	57,046
% Tourists	100.0%	10.4%	7.8%	7.1%	66.0%	54.5%	80.4%	46.9%	16.0%	6.9%	3.6%	2.4%
% tourists who book holiday package	61.5%	49.1%	41.7%	60.2%	58.9%	71.0%	61.4%	52.9%	45.5%	24.1%	60.9%	42.7%
Expenditure per tourist (€)	1,390	1,328	1,309	1,561	1,335	1,401	1,404	1,332	1,321	1,413	1,504	1,595
- book holiday package	1,533	1,532	1,595	1,720	1,468	1,519	1,541	1,478	1,456	1,729	1,622	1,673
- holiday package	1,353	1,273	1,354	1,476	1,270	1,338	1,356	1,257	1,264	1,493	1,371	1,447
- others	180	259	240	243	198	181	185	221	192	237	251	226
- do not book holiday package	1,162	1,132	1,104	1,322	1,144	1,111	1,187	1,168	1,210	1,313	1,320	1,537
- flight	327	343	298	369	327	276	338	323	379	379	317	539
- accommodation	410	314	365	435	400	463	431	424	399	421	401	475
- others	425	474	441	518	417	372	418	421	431	513	601	523
Average length of stay	9.2	9.9	9.2	9.8	9.1	8.4	9.1	9.2	9.7	10.9	10.5	11.6
- Median	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0
Average daily expenditure (€)	166.72	153.69	156.18	179.51	162.74	179.15	168.18	158.80	154.55	156.36	176.06	160.52
- Median	153.55	144.14	142.81	167.63	152.36	159.84	154.05	150.83	146.63	152.89	165.25	166.67
Average daily expenditure without flight (€)	118.37	111.40	112.93	127.37	116.84	127.99	119.53	114.48	111.05	112.65	128.76	116.32
- Median	110.51	99.55	95.18	95.00	99.53	100.91	99.92	99.59	96.87	96.63	113.25	106.95
Average cost of the flight (€)	409.00	381.04	365.71	457.17	385.57	401.48	414.84	376.99	405.58	412.38	396.74	514.68
Total turnover (≥ 16 years old) (€m)	3,321	331	245	265	2,103	1,824	2,696	1,492	505	232	130	91
% Turnover	100.0%	10.0%	7.4%	8.0%	63.3%	54.9%	81.2%	44.9%	15.2%	7.0%	3.9%	2.7%
Turnover without flight (≥ 16 years old) (€m)	2,344	236	177	187	1,495	1,301	1,900	1,070	350	164	96	62

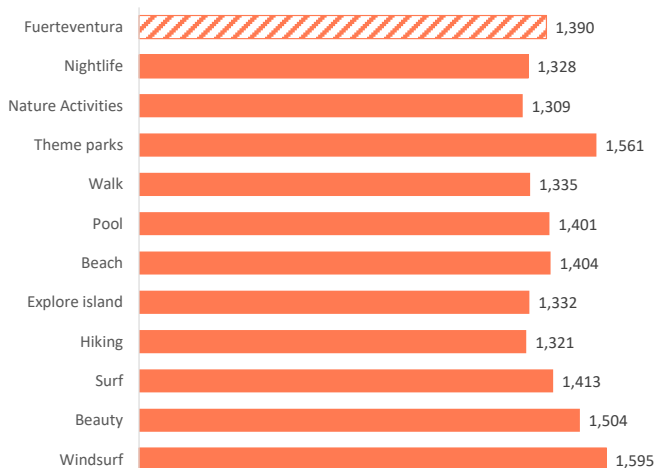
TOURISTS WHO BOOK HOLIDAY PACKAGE (%)



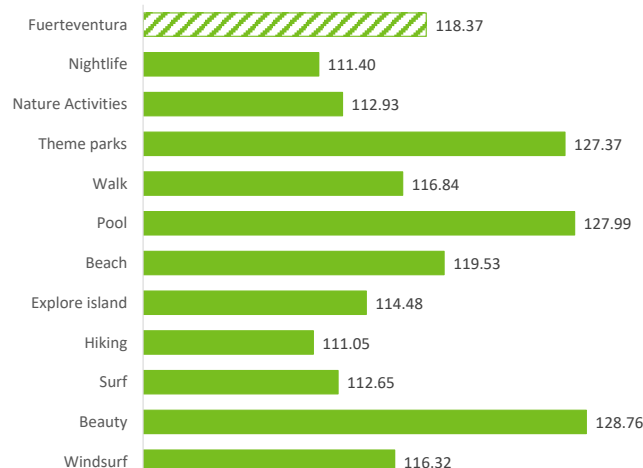
AVERAGE LENGTH OF STAY



EXPENDITURE PER TRIP (€)



DAILY EXPENDITURE WITHOUT FLIGHT (€)



Nightlife = Nightlife/concerts/shows, Nature Activities = Other Nature Activities, Theme parks = Amusement or attractions parks, Walk = Walk/wander, Pool = Swimming pool/hotel facilities, Beach, Explore island = Explore island on your own, Hiking, Surf, Beauty = Beauty and health treatments, Windsurf

% Tourists whose spending has been greater than €0 in each item by activities carried out on the Canary Islands

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Accommodation:												
- Accommodation	88.4%	81.2%	86.1%	89.3%	88.1%	93.1%	89.6%	88.7%	87.1%	83.1%	81.1%	81.3%
- Additional accommodation expenses	7.1%	10.6%	10.6%	7.8%	7.3%	7.1%	7.4%	7.9%	7.9%	10.6%	9.7%	10.4%
Transport:												
- National/International Transport	96.9%	96.5%	95.8%	96.8%	97.0%	97.0%	97.1%	97.3%	97.4%	95.4%	94.9%	92.8%
- Flights between islands	6.5%	13.3%	15.4%	13.6%	7.6%	5.4%	6.9%	9.6%	11.4%	11.0%	8.3%	10.6%
- Taxi	52.5%	52.3%	37.4%	51.5%	52.5%	60.8%	52.0%	44.2%	39.3%	25.7%	54.5%	33.8%
- Car rental	30.7%	25.2%	51.4%	41.1%	32.2%	27.0%	33.3%	48.9%	47.2%	44.9%	29.7%	43.8%
- Public transport	7.3%	10.2%	9.1%	6.9%	8.6%	6.8%	7.7%	8.8%	10.9%	12.2%	9.4%	3.1%
Food and drink:												
- Food purchases at supermarkets	53.8%	63.8%	68.6%	60.9%	58.5%	49.1%	54.9%	62.6%	65.5%	72.4%	50.0%	67.4%
- Restaurants	50.0%	64.8%	66.1%	58.5%	54.9%	44.8%	51.1%	59.2%	62.2%	71.0%	56.2%	57.1%
Leisure:												
- Organized excursions	18.9%	20.5%	26.9%	29.3%	19.9%	20.2%	20.2%	21.0%	22.6%	22.6%	23.3%	15.5%
- Sport activities	7.9%	11.4%	15.8%	11.2%	8.0%	7.1%	8.1%	9.6%	13.2%	38.3%	11.8%	21.2%
- Cultural activities	1.3%	2.4%	4.0%	2.8%	1.4%	1.3%	1.5%	1.9%	2.4%	2.6%	1.9%	1.9%
- Museums	2.4%	3.7%	8.8%	6.5%	3.0%	1.9%	2.6%	3.9%	5.3%	2.6%	3.7%	2.4%
- Theme Parks	4.5%	5.5%	7.8%	39.1%	5.1%	5.7%	4.9%	5.8%	5.4%	4.0%	6.7%	4.0%
- Discos and pubs	7.3%	30.6%	7.3%	9.1%	8.5%	7.6%	7.0%	7.7%	6.1%	11.4%	8.5%	10.2%
- Wellness	2.8%	3.2%	3.1%	2.8%	2.9%	3.3%	2.9%	3.0%	2.2%	3.3%	30.6%	2.5%
Purchases of goods:												
- Souvenirs	43.1%	47.5%	53.6%	50.9%	48.0%	44.7%	44.7%	49.1%	48.1%	40.5%	54.6%	35.1%
- Other purchases	0.9%	1.3%	1.0%	1.1%	0.9%	0.9%	0.9%	1.0%	0.5%	1.2%	2.9%	0.7%
Others:												
- Medical expenses	6.9%	9.2%	8.4%	8.6%	7.7%	7.6%	7.4%	7.9%	6.6%	6.3%	14.7%	6.7%
- Other expenses	4.9%	5.9%	6.0%	4.8%	5.5%	5.9%	5.2%	4.8%	5.1%	3.3%	8.9%	5.6%

Average expenditure of tourists whose spending has been greater than €0 in each item by activities carried out on the Canary Islands

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Expenditure per tourist and trip (€)												
Accommodation:												
- Accommodation	911	849	769	901	869	904	903	820	780	824	1,007	1,037
- Additional accommodation expenses	168	186	133	112	172	145	163	148	143	184	190	253
Transport:												
- National/International Transport	743	693	726	814	709	715	745	702	761	781	854	906
- Flights between islands	76	69	78	104	73	77	74	72	83	92	153	84
- Taxi	99	88	101	95	94	95	99	97	97	91	100	89
- Car rental	124	118	139	133	122	110	122	123	136	147	159	169
- Public transport	22	24	26	11	22	20	23	22	28	19	23	9
Food and drink:												
- Food purchases at supermarkets	262	285	225	259	254	234	255	249	239	299	284	328
- Restaurants	153	173	130	151	149	143	148	149	138	163	170	169
Leisure:												
- Organized excursions	486	455	392	455	457	464	479	443	418	523	606	635
- Sport activities	92	99	79	101	90	95	91	84	74	91	85	104
- Cultural activities	94	82	70	68	81	75	87	85	81	108	111	144
- Museums	50	32	35	41	45	54	50	50	42	50	76	131
- Theme Parks	25	35	27	34	25	31	25	24	23	29	46	35
- Discos and pubs	60	67	46	60	58	62	61	56	53	71	102	85
- Wellness	86	94	67	78	84	87	83	79	54	108	103	74
- Wellness	80	47	69	71	74	60	82	65	92	65	83	61
Purchases of goods:												
- Souvenirs	311	197	1,086	135	182	204	228	294	669	718	139	108
- Other purchases	79	82	73	73	75	77	77	72	75	99	99	93
- Other purchases	232	114	1,013	61	107	128	151	223	594	619	40	15
Others:												
- Medical expenses	135	142	155	139	129	117	119	118	107	124	242	73
- Other expenses	36	33	20	18	30	32	34	32	21	46	60	21
- Other expenses	99	109	135	122	98	85	85	86	85	79	182	51

TOURIST PROFILE

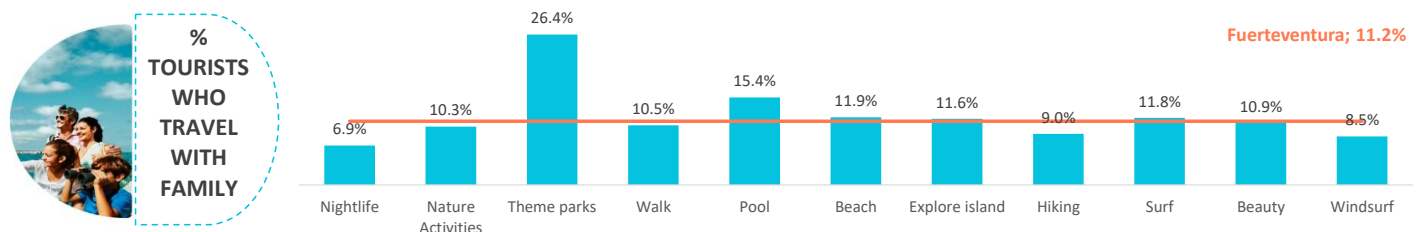
Who are they?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Gender												
Percentage of men	48.0%	51.5%	47.1%	46.3%	46.3%	46.7%	47.9%	48.0%	54.1%	59.2%	39.1%	66.5%
Percentage of women	52.0%	48.5%	52.9%	53.7%	53.7%	53.3%	52.1%	52.0%	45.9%	40.8%	60.9%	33.5%
Age												
Average age	47.50	41.38	38.42	39.49	47.04	46.31	46.28	44.04	43.24	35.81	48.27	38.60
Standard deviation	17.3	16.9	15.0	14.4	17.2	16.9	16.9	16.5	16.2	13.4	16.6	14.8
Age range												
16-24 years old	11.4%	21.9%	21.0%	18.8%	12.2%	12.7%	12.3%	14.0%	14.0%	22.7%	10.2%	17.1%
25-30 years old	9.7%	12.3%	18.6%	9.5%	9.7%	9.0%	10.3%	13.2%	13.4%	22.3%	8.9%	20.4%
31-45 years old	27.2%	26.2%	33.1%	42.4%	27.1%	29.8%	28.5%	29.3%	32.6%	36.2%	23.2%	31.0%
46-60 years old	24.0%	23.0%	17.5%	19.5%	24.1%	24.0%	24.6%	23.4%	21.1%	13.3%	30.3%	23.1%
Over 60 years old	27.8%	16.7%	9.9%	9.8%	26.8%	24.4%	24.4%	20.1%	18.8%	5.5%	27.3%	8.4%
Occupation												
Salaried worker	54.8%	59.8%	55.5%	63.4%	54.2%	56.5%	55.7%	56.6%	56.6%	51.9%	54.5%	60.2%
Self-employed	10.4%	10.2%	14.7%	13.3%	11.2%	10.1%	11.2%	12.1%	13.9%	17.3%	7.3%	11.1%
Unemployed	1.2%	1.3%	2.2%	0.7%	1.1%	1.0%	1.1%	1.3%	1.2%	3.1%	0.9%	1.8%
Business owner	7.0%	8.4%	8.0%	6.7%	6.0%	6.8%	7.0%	7.0%	6.9%	12.1%	9.5%	18.0%
Student	4.3%	6.9%	9.9%	5.5%	4.5%	5.0%	4.9%	5.8%	5.9%	10.7%	4.2%	2.8%
Retired	20.8%	11.2%	7.2%	9.0%	21.7%	19.3%	18.8%	15.9%	14.9%	4.9%	21.3%	6.1%
Unpaid domestic work	0.6%	0.8%	1.2%	0.9%	0.7%	0.7%	0.6%	0.6%	0.5%	0.0%	0.4%	0.0%
Others	0.9%	1.5%	1.2%	0.5%	0.7%	0.9%	0.7%	0.7%	0.1%	0.0%	2.1%	0.0%
Annual household income level												
Less than €25,000	13.0%	16.6%	21.3%	13.8%	14.0%	12.1%	13.2%	14.5%	13.9%	16.1%	11.2%	10.1%
€25,000 - €49,999	36.2%	37.7%	37.8%	35.7%	37.4%	35.6%	36.2%	37.9%	37.8%	36.5%	39.2%	24.9%
€50,000 - €74,999	25.1%	25.2%	21.9%	23.9%	25.5%	25.3%	25.7%	25.3%	24.1%	21.7%	21.7%	32.4%
More than €74,999	25.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Education level												
No studies	3.8%	8.2%	1.8%	4.0%	4.4%	5.0%	3.5%	2.7%	1.1%	3.0%	2.9%	3.1%
Primary education	2.5%	1.2%	2.5%	2.4%	2.0%	2.4%	2.5%	2.0%	1.2%	0.6%	3.3%	3.5%
Secondary education	21.4%	20.7%	17.1%	19.1%	20.8%	21.0%	21.0%	19.6%	20.5%	11.2%	17.9%	10.2%
Higher education	72.3%	69.9%	78.6%	74.4%	72.8%	71.7%	73.0%	75.6%	77.1%	85.3%	75.9%	83.2%

Who do they come with?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Unaccompanied	11.8%	17.1%	12.3%	4.6%	12.0%	7.2%	11.1%	10.3%	13.9%	23.8%	17.8%	26.7%
Only with partner	44.7%	35.8%	45.0%	30.0%	46.0%	42.3%	43.8%	45.7%	43.7%	27.0%	38.0%	23.1%
Only with children (< 13 years old)	4.4%	3.3%	3.3%	8.8%	3.6%	5.8%	4.6%	4.4%	3.4%	6.3%	4.5%	2.8%
Partner + children (< 13 years old)	6.8%	3.6%	7.0%	17.6%	6.8%	9.6%	7.3%	7.3%	5.6%	5.5%	6.4%	5.7%
Other relatives	10.4%	11.4%	9.8%	11.1%	10.8%	12.5%	11.0%	10.0%	10.8%	9.4%	12.3%	11.3%
Friends	7.0%	12.9%	11.3%	5.9%	6.1%	6.6%	6.9%	8.1%	8.8%	13.1%	5.9%	4.0%
Work colleagues	0.4%	1.8%	0.7%	1.3%	0.2%	0.3%	0.3%	0.2%	0.4%	2.0%	0.7%	5.8%
Organized trip	0.5%	0.3%	0.0%	0.2%	0.5%	0.4%	0.4%	0.3%	0.5%	1.3%	0.8%	0.8%
Other combinations ⁽²⁾	14.1%	13.7%	10.6%	20.4%	13.9%	15.3%	14.7%	13.8%	12.8%	11.7%	13.7%	19.7%
<i>(2) Different situations have been isolated</i>												
Tourists with children	16.8%	12.5%	13.0%	38.2%	15.8%	22.6%	17.7%	16.6%	13.5%	15.4%	13.8%	14.9%
- Between 0 and 2 years old	1.4%	1.6%	0.4%	2.6%	1.3%	1.9%	1.4%	1.6%	0.4%	0.5%	0.3%	0.4%
- Between 3 and 12 years old	14.3%	10.1%	11.9%	34.0%	13.5%	19.3%	15.1%	14.3%	12.5%	14.0%	12.3%	13.5%
- Between 0-2 and 3-12 years old	1.1%	0.7%	0.7%	1.5%	1.0%	1.4%	1.2%	0.7%	0.6%	1.0%	1.2%	1.0%
Tourists without children	83.2%	87.5%	87.0%	61.8%	84.2%	77.4%	82.3%	83.4%	86.5%	84.6%	86.2%	85.1%
Group composition:												
- 1 person	14.5%	20.7%	16.1%	7.3%	14.4%	9.1%	13.5%	12.5%	18.1%	29.4%	22.0%	33.8%
- 2 people	54.6%	46.7%	59.4%	41.3%	55.2%	52.5%	54.0%	55.6%	53.1%	40.2%	50.2%	35.4%
- 3 people	11.3%	12.5%	8.1%	17.2%	11.1%	13.9%	11.7%	11.4%	9.2%	9.6%	13.5%	9.7%
- 4 or 5 people	16.0%	14.1%	14.7%	27.6%	15.6%	19.4%	16.9%	16.7%	16.4%	16.4%	11.5%	16.0%
- 6 or more people	3.7%	6.1%	1.7%	6.6%	3.6%	5.2%	3.9%	3.8%	3.2%	4.3%	2.9%	5.0%
Average group size:	2.52	2.54	2.33	3.08	2.51	2.76	2.57	2.56	2.48	2.39	2.35	2.55

*People who share the main expenses of the trip





TRIP MOTIVATION AND DESTINATION CHOICE

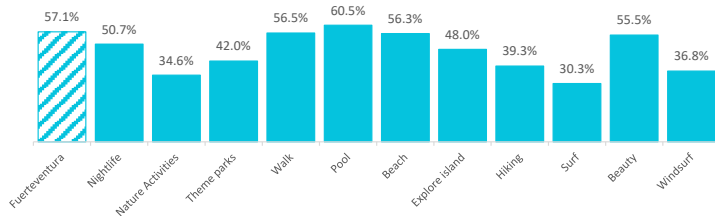
What is the main reason for visiting the Canary Islands?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Holidays	93.4%	90.0%	89.9%	94.5%	93.9%	96.5%	94.5%	94.1%	93.5%	87.9%	87.0%	85.4%
Family reasons	4.8%	6.7%	7.7%	4.1%	4.8%	2.2%	4.1%	4.7%	4.8%	5.8%	11.8%	6.8%
Business	0.6%	0.6%	0.3%	0.2%	0.4%	0.4%	0.4%	0.3%	0.3%	0.8%	0.0%	0.4%
Education and training	0.2%	1.0%	0.0%	0.7%	0.1%	0.2%	0.2%	0.0%	0.0%	1.0%	0.0%	5.3%
Sports training	0.6%	1.5%	2.0%	0.4%	0.5%	0.3%	0.6%	0.6%	1.4%	3.7%	0.9%	1.3%
Health	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Conventions and Exhibitions	0.1%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.4%	0.0%
Others	0.3%	0.2%	0.0%	0.0%	0.3%	0.2%	0.2%	0.2%	0.1%	0.4%	0.0%	0.8%

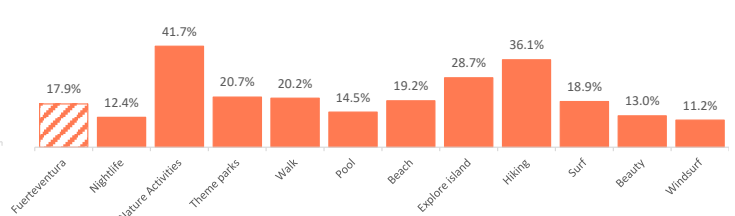
What is the main motivation for their holidays?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Rest	57.1%	50.7%	34.6%	42.0%	56.5%	60.5%	56.3%	48.0%	39.3%	30.3%	55.5%	36.8%
Enjoy family time	13.1%	12.6%	11.4%	23.1%	12.2%	14.6%	12.8%	11.8%	10.7%	12.0%	17.3%	11.2%
Have fun	7.0%	17.6%	7.2%	11.7%	6.8%	7.2%	7.2%	7.4%	6.3%	14.3%	8.7%	8.3%
Explore the destination	17.9%	12.4%	41.7%	20.7%	20.2%	14.5%	19.2%	28.7%	36.1%	18.9%	13.0%	11.2%
Practice their hobbies	3.2%	4.9%	4.4%	1.2%	2.6%	2.1%	3.1%	3.0%	5.2%	19.9%	2.0%	23.1%
Other reasons	1.7%	1.8%	0.7%	1.3%	1.6%	1.0%	1.5%	1.2%	2.3%	4.7%	3.6%	9.5%

REST



EXPLORE THE DESTINATION



Importance of each factor in the destination choice

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Climate	75.5%	74.2%	69.3%	74.6%	76.1%	77.1%	76.2%	75.3%	76.9%	75.2%	77.4%	72.7%
Sea	57.5%	49.9%	64.0%	55.6%	55.0%	54.7%	61.6%	60.5%	61.0%	74.2%	60.9%	66.8%
Safety	55.7%	58.3%	50.8%	56.6%	56.1%	58.4%	55.5%	53.5%	48.6%	46.9%	62.4%	47.6%
Beaches	55.4%	49.2%	60.9%	55.6%	52.7%	53.7%	60.1%	57.6%	54.1%	62.6%	54.4%	61.0%
Tranquility	53.5%	48.1%	53.5%	46.7%	53.1%	52.4%	53.9%	53.7%	52.6%	48.9%	54.8%	45.6%
Accommodation supply	43.0%	42.5%	30.9%	42.8%	42.7%	48.3%	42.2%	37.7%	32.0%	20.9%	46.1%	24.7%
Price	40.6%	46.8%	34.5%	46.6%	42.2%	43.0%	40.1%	39.8%	33.9%	38.4%	46.7%	32.6%
Effortless trip	39.8%	37.6%	37.7%	32.1%	39.1%	40.4%	39.3%	36.1%	31.7%	31.7%	42.7%	29.4%
European belonging	38.3%	33.4%	35.4%	35.3%	37.4%	37.7%	38.4%	38.1%	37.3%	36.4%	39.0%	35.2%
Environment	31.2%	31.4%	40.7%	33.9%	33.5%	29.0%	31.2%	34.5%	38.0%	38.9%	32.0%	26.4%
Landscapes	31.1%	25.3%	50.3%	33.2%	33.0%	27.4%	32.3%	39.3%	46.7%	39.6%	27.6%	25.0%
Authenticity	23.4%	26.8%	32.1%	25.0%	23.9%	21.1%	23.3%	26.2%	27.8%	29.7%	27.1%	24.8%
Gastronomy	23.1%	26.4%	19.7%	21.7%	22.9%	22.8%	22.9%	22.4%	21.1%	23.4%	24.2%	17.9%
Fun possibilities	19.8%	32.0%	22.7%	26.6%	19.0%	22.2%	19.7%	18.4%	19.5%	30.1%	22.6%	26.7%
Exoticism	11.8%	14.9%	17.0%	16.2%	11.7%	11.5%	12.0%	12.8%	15.3%	18.7%	14.4%	14.6%
Shopping	8.3%	11.5%	8.5%	10.7%	7.7%	8.4%	7.9%	7.4%	5.8%	8.4%	13.8%	7.0%
Culture	7.7%	6.5%	11.0%	8.8%	8.0%	7.3%	7.6%	9.2%	9.2%	10.1%	8.8%	5.3%
Historical heritage	7.6%	6.3%	9.9%	7.0%	8.2%	6.7%	7.4%	9.2%	10.4%	7.4%	8.3%	5.4%
Hiking trail network	7.3%	4.4%	12.7%	7.7%	7.6%	4.7%	7.1%	8.8%	17.7%	11.9%	4.8%	3.9%
Nightlife	5.3%	17.5%	4.7%	6.1%	4.9%	5.6%	4.8%	4.7%	3.7%	8.9%	4.8%	9.3%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"). % of tourists who indicate that the factor is "very important" in their choice.

What channels did they use to get information about the trip?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Previous visits to the Canary Islands	45.4%	47.6%	38.5%	40.6%	47.9%	46.5%	45.1%	43.1%	41.4%	39.7%	55.0%	40.9%
Friends or relatives	22.9%	38.8%	28.2%	26.8%	25.0%	21.8%	23.8%	27.3%	27.2%	30.6%	28.3%	32.5%
Internet or social media	53.8%	54.8%	64.8%	66.5%	57.3%	57.5%	56.5%	62.5%	61.0%	60.7%	46.8%	52.0%
Mass Media	1.7%	2.4%	2.1%	1.5%	2.1%	2.1%	1.9%	2.1%	2.0%	1.2%	2.8%	0.2%
Travel guides and magazines	5.5%	5.7%	7.7%	3.4%	6.2%	5.2%	5.6%	7.3%	8.7%	5.4%	6.2%	5.5%
Travel Blogs or Forums	4.6%	7.7%	11.7%	7.5%	5.8%	5.0%	5.1%	7.3%	9.8%	7.2%	1.9%	2.0%
Travel TV Channels	0.6%	1.2%	0.6%	0.3%	0.7%	0.7%	0.7%	0.5%	0.6%	0.4%	0.0%	0.9%
Tour Operator or Travel Agency	21.7%	18.0%	18.0%	25.1%	21.8%	27.0%	22.1%	18.6%	17.3%	8.0%	27.8%	10.3%
Public administrations or similar	0.4%	0.3%	0.6%	0.2%	0.5%	0.4%	0.4%	0.6%	0.6%	0.6%	0.0%	0.0%
Others	2.6%	4.4%	4.6%	1.2%	2.5%	2.5%	2.7%	2.3%	2.6%	2.1%	3.1%	5.6%

* Multi-choice question

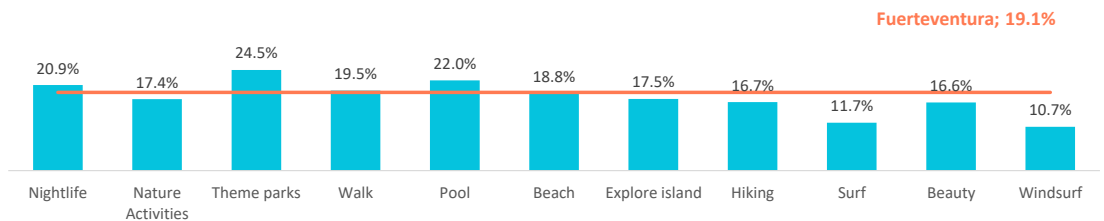


TRIP BOOKING

How far in advance do they book their trip?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
The same day	0.7%	0.4%	1.3%	0.9%	0.7%	0.6%	0.8%	0.7%	1.0%	1.2%	0.7%	1.4%
Between 1 and 30 days	25.2%	24.4%	26.5%	19.3%	24.6%	23.3%	25.2%	26.8%	28.1%	36.6%	20.8%	26.7%
Between 1 and 2 months	24.3%	25.3%	23.2%	25.6%	24.8%	23.0%	24.3%	24.4%	24.4%	30.9%	28.8%	30.9%
Between 3 and 6 months	30.7%	29.1%	31.6%	29.6%	30.3%	31.1%	30.9%	30.6%	29.8%	19.7%	33.1%	30.3%
More than 6 months	19.1%	20.9%	17.4%	24.5%	19.5%	22.0%	18.8%	17.5%	16.7%	11.7%	16.6%	10.7%

% TOURISTS WHO BOOK THEIR TRIP WITH MORE THAN 6 MONTHS



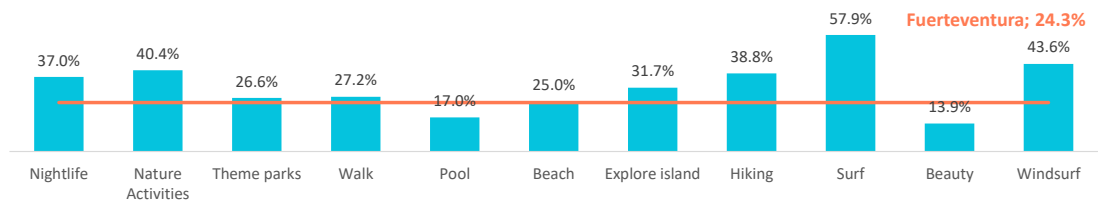
With whom did they book their flight and accommodation?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Flight												
- Directly with the airline	40.8%	55.1%	57.7%	42.4%	43.4%	32.9%	40.5%	47.3%	52.9%	74.9%	36.9%	65.8%
- Tour Operator or Travel Agency	59.2%	44.9%	42.3%	57.6%	56.6%	67.1%	59.5%	52.7%	47.1%	25.1%	63.1%	34.2%
Accommodation												
- Directly with the accommodation	28.6%	42.0%	42.7%	30.6%	30.0%	24.7%	28.7%	34.7%	37.4%	60.4%	21.8%	47.4%
- Tour Operator or Travel Agency	71.4%	58.0%	57.3%	69.4%	70.0%	75.3%	71.3%	65.3%	62.6%	39.6%	78.2%	52.6%

What do they book?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Room only	24.3%	37.0%	40.4%	26.6%	27.2%	17.0%	25.0%	31.7%	38.8%	57.9%	13.9%	43.6%
Bed and Breakfast	6.2%	8.7%	6.9%	6.5%	6.7%	5.9%	6.2%	7.3%	6.5%	10.7%	6.4%	7.9%
Half board	15.1%	12.0%	13.9%	13.7%	14.7%	15.1%	15.1%	16.0%	13.7%	9.4%	15.8%	12.9%
Full board	4.4%	2.8%	2.1%	4.8%	3.9%	4.8%	4.4%	3.7%	4.1%	2.7%	5.3%	2.4%
All inclusive	49.9%	39.5%	36.7%	48.4%	47.5%	57.2%	49.3%	41.3%	36.8%	19.3%	58.5%	33.2%

% TOURISTS WHO BOOK ROOM ONLY

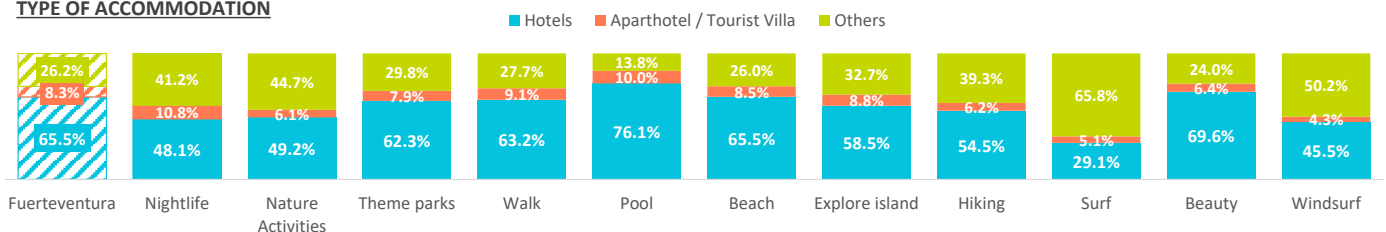


ACCOMMODATION

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
1-2-3* Hotel	13.1%	12.5%	12.3%	14.7%	12.1%	14.0%	13.3%	11.6%	11.7%	9.6%	13.6%	10.4%
4* Hotel	49.9%	33.4%	35.7%	45.6%	48.8%	58.9%	49.6%	44.7%	41.4%	17.9%	51.2%	31.4%
5* Hotel / 5* Luxury Hotel	2.6%	2.2%	1.2%	2.0%	2.3%	3.3%	2.5%	2.2%	1.4%	1.5%	4.7%	3.8%
Aparthotel / Tourist Villa	8.3%	10.8%	6.1%	7.9%	9.1%	10.0%	8.5%	8.8%	6.2%	5.1%	6.4%	4.3%
House/room rented in a private dwelling	16.2%	24.3%	28.3%	22.6%	17.8%	9.8%	17.1%	22.8%	27.0%	43.7%	10.7%	30.1%
Private accommodation ⁽¹⁾	7.5%	12.6%	9.6%	5.7%	7.7%	3.2%	6.6%	7.4%	8.6%	10.2%	12.9%	12.3%
Others (Cottage, cruise, camping,...)	2.4%	4.2%	6.9%	1.5%	2.2%	0.8%	2.4%	2.6%	3.8%	11.9%	0.4%	7.7%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

TYPE OF ACCOMMODATION

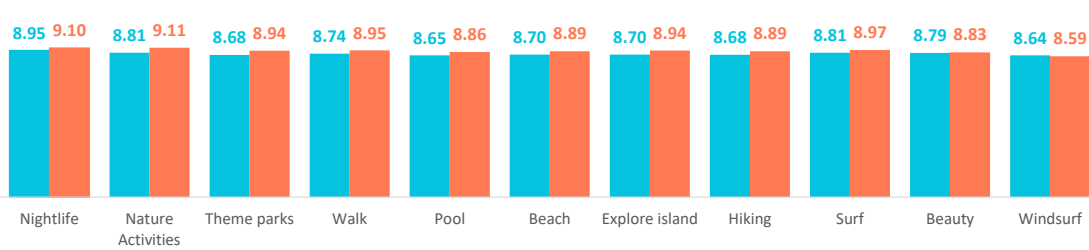




SATISFACTION AND LOYALTY INDICATORS

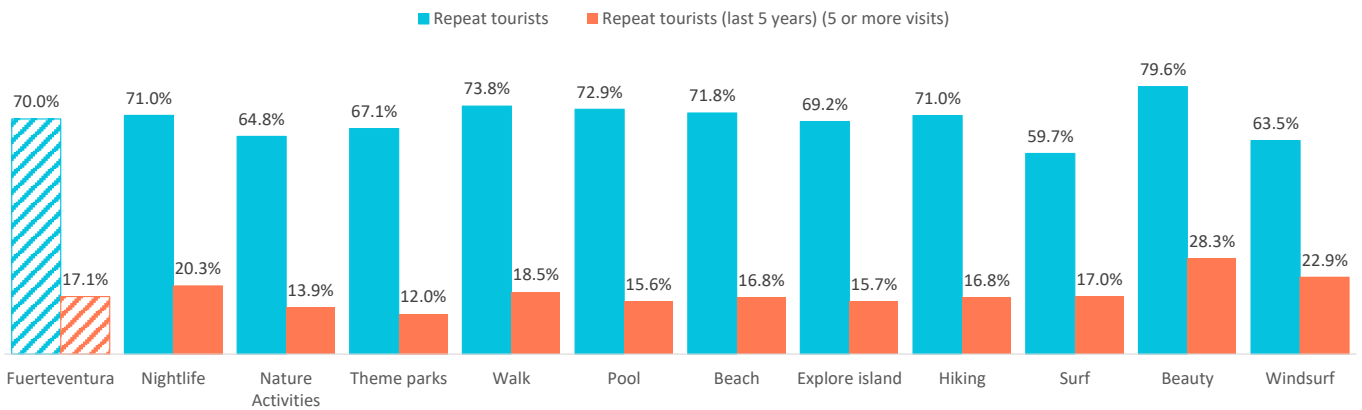
Satisfaction

Satisfaction (scale 0-10)	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Average rating	8.65	8.72	8.85	8.57	8.68	8.62	8.66	8.66	8.73	8.68	8.62	8.30
Experience in the Canary Islands	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Worse or much worse than expected	3.2%	2.9%	0.9%	2.2%	3.0%	3.6%	2.9%	2.9%	2.5%	1.9%	3.8%	2.5%
Lived up to expectations	57.5%	50.9%	52.5%	53.6%	57.9%	57.9%	57.2%	54.1%	54.2%	53.9%	59.4%	58.2%
Better or much better than expected	39.3%	46.2%	46.6%	44.3%	39.1%	38.5%	39.9%	43.0%	43.4%	44.2%	36.8%	39.3%
Future intentions (scale 0-10)	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Return to the Canary Islands	8.71	8.95	8.81	8.68	8.74	8.65	8.70	8.70	8.68	8.81	8.79	8.64
Recommend visiting the Canary Islands	8.90	9.10	9.11	8.94	8.95	8.86	8.89	8.94	8.89	8.97	8.83	8.59



How many are loyal to the Canary Islands?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Repeat tourists	70.0%	71.0%	64.8%	67.1%	73.8%	72.9%	71.8%	69.2%	71.0%	59.7%	79.6%	63.5%
At least 10 previous visits	18.1%	17.8%	12.4%	14.0%	19.2%	16.7%	17.4%	16.1%	14.7%	17.1%	25.7%	17.4%
Repeat tourists (last 5 years)	64.6%	66.2%	60.2%	62.4%	67.9%	66.5%	65.9%	63.9%	64.5%	54.3%	75.5%	56.5%
Repeat tourists (last 5 years) (5 or more visits)	17.1%	20.3%	13.9%	12.0%	18.5%	15.6%	16.8%	15.7%	16.8%	17.0%	28.3%	22.9%



ISLANDS

How many islands do they visit during their trip?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
One island	93.0%	88.8%	87.8%	88.2%	92.5%	94.1%	92.9%	91.0%	88.7%	86.7%	92.5%	90.0%
Two islands	6.2%	9.5%	10.9%	10.0%	6.8%	5.4%	6.4%	7.8%	10.4%	12.0%	6.1%	6.9%
Three or more islands	0.8%	1.7%	1.3%	1.8%	0.7%	0.4%	0.8%	1.2%	0.9%	1.3%	1.4%	3.1%

Visited islands during their trip (with overnight staying)

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Lanzarote	1.8%	3.0%	4.0%	4.7%	2.0%	1.0%	1.9%	2.8%	4.4%	4.3%	1.9%	5.0%
Fuerteventura	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Gran Canaria	0.7%	1.8%	1.6%	2.0%	0.8%	0.5%	0.6%	1.0%	1.4%	2.7%	2.2%	3.7%
Tenerife	0.6%	0.9%	2.0%	1.8%	0.6%	0.3%	0.6%	1.0%	1.3%	1.7%	0.0%	2.1%
La Gomera	0.0%	0.0%	0.2%	0.3%	0.0%	0.0%	0.0%	0.1%	0.1%	0.3%	0.5%	0.0%
La Palma	0.1%	0.0%	0.0%	0.2%	0.1%	0.0%	0.1%	0.1%	0.1%	0.0%	0.5%	0.0%
El Hierro	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
Cruise	0.0%	0.3%	0.4%	0.4%	0.0%	0.1%	0.0%	0.1%	0.2%	0.5%	0.9%	1.3%

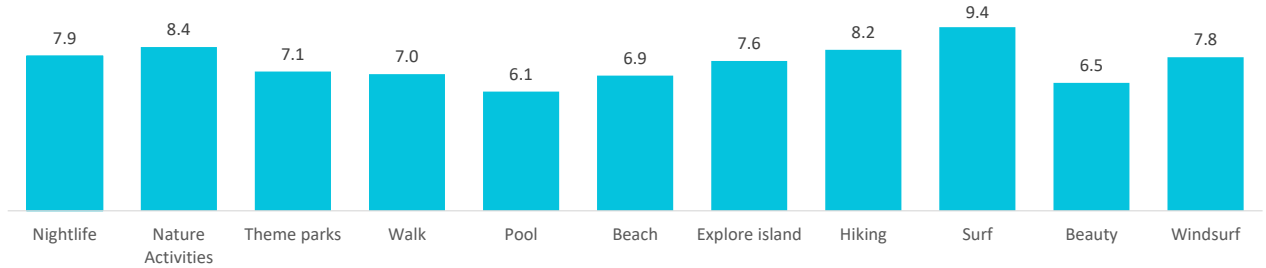
ACTIVITIES IN THE CANARY ISLANDS

Outdoor time per day

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
0 hours	3.9%	2.3%	0.8%	0.5%	1.9%	5.3%	3.3%	1.0%	1.2%	0.9%	3.8%	1.0%
1 - 2 hours	12.6%	6.6%	6.1%	11.1%	11.9%	16.4%	11.9%	6.9%	5.6%	3.8%	12.5%	9.0%
3 - 6 hours	34.6%	29.4%	26.9%	38.2%	35.7%	36.8%	35.0%	33.7%	29.6%	19.8%	38.4%	26.3%
7 - 12 hours	42.6%	50.2%	55.1%	44.8%	44.0%	36.5%	43.1%	50.9%	53.5%	59.7%	37.0%	54.8%
More than 12 hours	6.2%	11.5%	11.1%	5.4%	6.5%	4.9%	6.7%	7.5%	10.0%	15.7%	8.3%	8.9%
Outdoor time per day	6.8	7.9	8.4	7.1	7.0	6.1	6.9	7.6	8.2	9.4	6.5	7.8



6.8
Fuerteventura



Activities in the Canary Islands

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Beach	80.4%	89.3%	94.4%	93.3%	88.8%	88.8%	100.0%	92.9%	94.1%	93.4%	91.1%	89.9%
Walk, wander	66.0%	81.8%	83.6%	82.7%	100.0%	73.9%	72.9%	79.9%	89.4%	70%	81.6%	65.8%
Swimming pool, hotel facilities	54.5%	67.4%	48.2%	72.5%	61.1%	100.0%	60.2%	54.8%	50%	40.0%	70.8%	45.1%
Explore the island on their own	46.9%	57.2%	81.2%	64.9%	56.8%	47.2%	54.3%	100.0%	77.3%	67.2%	55%	56.3%
Taste Canarian gastronomy	21.9%	36.8%	42.0%	35%	27.4%	21.6%	24.7%	32.6%	33.2%	34.0%	36.5%	29.8%
Hiking	16.0%	17.6%	49.7%	21.4%	21.7%	14.7%	18.7%	26.4%	100.0%	34.0%	20.6%	26.0%
Organized excursions	13.0%	15.7%	23%	27.0%	15.4%	16.7%	14.8%	14.9%	14.5%	16.2%	21.9%	16.9%
Nightlife / concerts / shows	10.4%	100.0%	16.0%	19.9%	12.9%	12.9%	12%	12.7%	11.4%	22.9%	22.0%	25.2%
Sea excursions / whale watching	9.8%	15.1%	16.2%	21.8%	11.1%	12.9%	11.9%	12%	12.2%	14.7%	19.0%	15.7%
Wineries / markets / popular festivals	9.2%	16.9%	19.3%	21.6%	12.0%	10.4%	10.8%	13.9%	14.0%	10.7%	20.5%	13.8%
Other Nature Activities	7.8%	12%	100.0%	16.9%	9.9%	6.9%	9.2%	13.6%	24.3%	19.6%	10.3%	13.0%
Swim	7.5%	14.4%	17.7%	18.2%	9%	9.7%	8.7%	9.8%	13.7%	19.1%	16.3%	19.1%
Theme parks	7.1%	13.5%	15.3%	100.0%	8.9%	9.4%	8.2%	9.8%	9.5%	10.7%	13.6%	15.4%
Surf	6.9%	15.1%	17.1%	10.3%	7.3%	5.0%	8.0%	9.8%	14.6%	100.0%	10.6%	45.8%
Museums / exhibitions	6.2%	9.8%	19.8%	15.0%	7.7%	6.1%	7.0%	10.8%	14.4%	12.6%	12.1%	12.6%
Running	6.0%	11.5%	14.0%	11.5%	7.8%	6.8%	7.0%	8.5%	17.6%	17.2%	12.5%	14%
Practice other sports	4.9%	8.2%	10.9%	8.2%	5.2%	6%	5.5%	5.1%	8.9%	7.2%	12.9%	10.8%
Astronomical observation	4.2%	8.1%	17.0%	9.0%	5.0%	4.3%	4.9%	6.4%	10.4%	13.3%	8.8%	14.5%
Beauty and health treatments	3.6%	7.6%	4.8%	7.0%	4.5%	4.7%	4.1%	4.2%	4.6%	5.6%	100.0%	8.5%
Cycling / Mountain bike	3.2%	4.0%	10.0%	7.9%	3.7%	3.3%	3.6%	4.4%	8.0%	10.1%	10.0%	18.0%
Scuba Diving	3.0%	5.9%	8.4%	10.7%	3.3%	3.3%	3.7%	4.6%	7.7%	13.3%	8.1%	20.5%
Windsurf / Kitesurf	2.4%	5.8%	4.0%	5.2%	2.4%	2.0%	2.7%	2.9%	3.9%	15.9%	5.6%	100.0%
Golf	1.9%	6.3%	3.5%	4.3%	2.1%	2.5%	2.0%	2.5%	2.6%	4.7%	9.6%	9.4%

COUNTRY OF RESIDENCE

Where are they from?

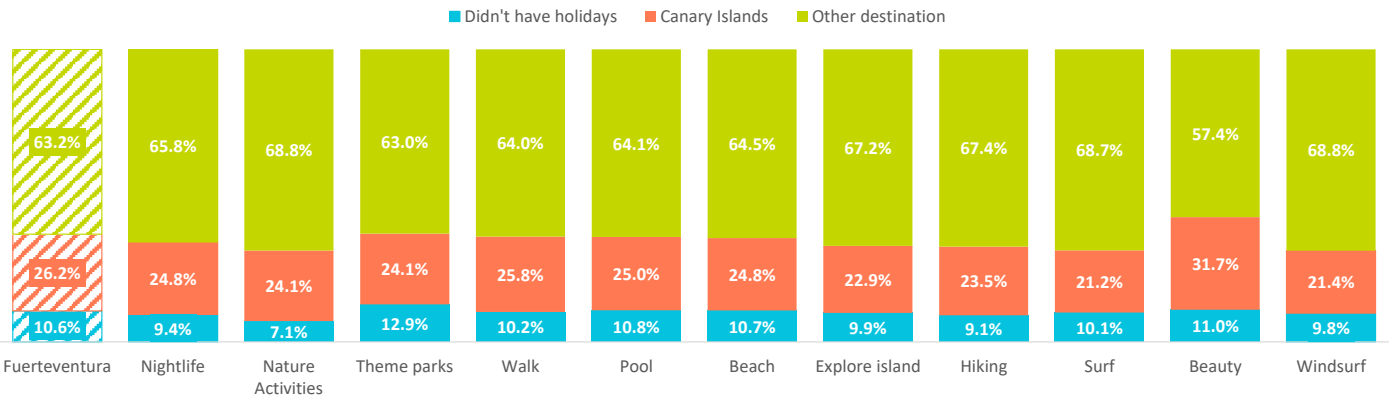
	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
United Kingdom	30.7%	45.6%	14.2%	34.2%	37.1%	38.6%	27.9%	24.5%	15.3%	15.6%	32.5%	14.5%
Germany	29.0%	15.3%	28.9%	21.8%	21.2%	22.2%	31.5%	26.2%	23.9%	25.1%	25.5%	27.1%
Spanish Mainland	8.1%	8.1%	9.4%	6.2%	8.4%	7.7%	8.1%	11.4%	9.4%	5.5%	8.0%	7.1%
Italy	6.5%	7.3%	16.9%	5.1%	6.7%	4.1%	6.8%	8.7%	9.2%	20.4%	6.7%	12.7%
France	5.3%	4.0%	6.9%	5.2%	5.6%	6.3%	5.4%	6.2%	8.6%	6.0%	9.4%	9.6%
Poland	4.7%	1.8%	4.3%	6.1%	5.2%	4.6%	4.7%	6.0%	6.9%	3.9%	1.9%	3.5%
Netherlands	3.0%	3.1%	1.9%	1.3%	3.0%	3.3%	3.0%	3.0%	7.9%	2.5%	2.8%	6.4%
Ireland	2.6%	5.4%	2.9%	4.5%	3.0%	3.0%	2.6%	2.2%	1.9%	2.2%	4.5%	1.6%
Czech Republic	1.3%	0.8%	3.3%	3.3%	1.5%	1.5%	1.5%	1.7%	2.4%	3.3%	0.5%	1.9%
Belgium	1.3%	1.4%	1.6%	1.2%	1.4%	1.4%	1.3%	1.7%	3.6%	4.6%	1.9%	1.5%
Austria	1.1%	0.1%	2.5%	1.3%	0.9%	0.8%	1.2%	1.3%	1.7%	2.4%	-	4.4%
Denmark	1.0%	0.7%	0.2%	0.6%	0.9%	1.4%	0.8%	1.1%	1.7%	0.5%	1.0%	1.5%
Switzerland	1.0%	0.2%	1.2%	1.4%	0.7%	0.8%	1.0%	1.2%	0.7%	1.6%	0.9%	1.1%
Sweden	0.9%	1.2%	0.1%	0.2%	1.0%	1.0%	0.9%	0.9%	1.2%	1.2%	0.7%	-
Hungary	0.5%	0.3%	1.3%	1.0%	0.5%	0.5%	0.4%	0.4%	0.6%	0.2%	-	0.5%
Norway	0.4%	0.9%	-	0.8%	0.5%	0.6%	0.4%	0.4%	1.1%	0.3%	1.0%	0.7%
Others	2.6%	3.6%	4.5%	5.8%	2.4%	2.3%	2.5%	3.0%	3.9%	4.6%	2.6%	5.9%

COMPETITORS

Where did they spend their main holiday last year? *

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Didn't have holidays	10.6%	9.4%	7.1%	12.9%	10.2%	10.8%	10.7%	9.9%	9.1%	10.1%	11.0%	9.8%
Canary Islands	26.2%	24.8%	24.1%	24.1%	25.8%	25.0%	24.8%	22.9%	23.5%	21.2%	31.7%	21.4%
Other destination	63.2%	65.8%	68.8%	63.0%	64.0%	64.1%	64.5%	67.2%	67.4%	68.7%	57.4%	68.8%
- Balearic Islands	4.7%	3.0%	5.7%	4.7%	4.7%	5.0%	4.8%	4.3%	3.3%	3.7%	2.2%	8.8%
- Rest of Spain	9.3%	10.9%	11.6%	9.3%	9.6%	9.2%	9.3%	9.9%	9.6%	10.7%	10.5%	6.4%
- Italy	7.7%	8.0%	10.4%	8.2%	7.6%	6.8%	8.0%	8.9%	8.7%	8.1%	4.2%	8.7%
- France	5.0%	5.3%	5.9%	5.5%	5.2%	5.0%	4.9%	5.5%	7.4%	7.8%	8.4%	5.6%
- Turkey	4.1%	4.6%	2.9%	6.5%	3.8%	4.5%	4.1%	3.8%	3.0%	2.0%	4.6%	1.3%
- Greece	8.2%	9.4%	6.6%	5.7%	8.2%	8.8%	8.2%	8.1%	7.7%	6.7%	2.9%	6.5%
- Portugal	4.0%	4.3%	4.2%	4.5%	4.3%	4.1%	3.9%	4.5%	4.9%	5.2%	4.7%	2.6%
- Croatia	2.5%	2.3%	2.4%	2.0%	2.4%	2.4%	2.8%	3.1%	3.9%	2.4%	1.1%	2.4%
- Egypt	2.3%	2.3%	2.7%	2.0%	2.4%	2.3%	2.5%	2.5%	2.4%	2.6%	2.9%	3.1%
- Tunisia	0.9%	1.5%	1.0%	0.9%	0.8%	0.9%	0.9%	0.8%	0.9%	1.8%	1.7%	0.8%
- Morocco	1.4%	1.5%	2.6%	1.4%	1.5%	1.2%	1.6%	1.8%	1.6%	4.3%	2.0%	1.3%
- Others	13.4%	12.9%	12.8%	12.2%	13.6%	13.8%	13.6%	14.0%	14.0%	13.5%	12.3%	21.2%

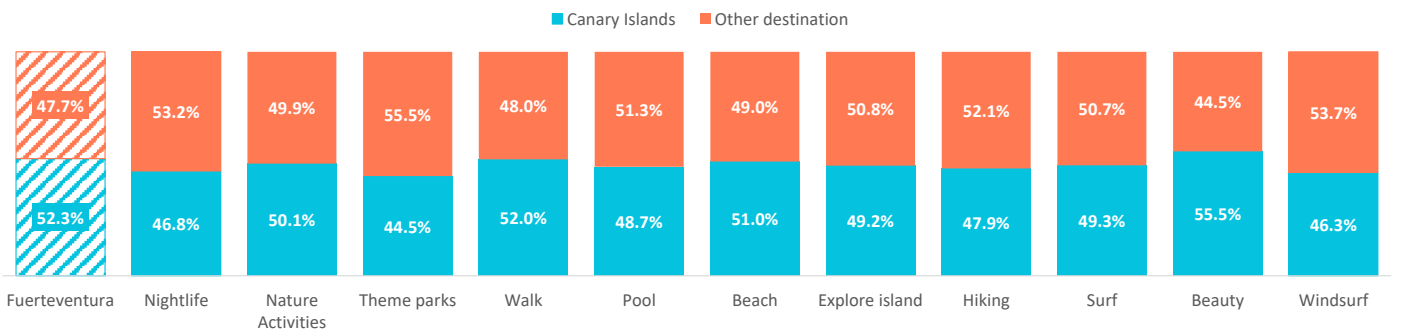
* Percentage of valid answers



What other destinations did they consider for this trip? *

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
None (I was clear about "this Canary Island")	24.3%	23.4%	19.2%	16.0%	23.5%	20.7%	23.3%	21.6%	20.9%	25.5%	24.3%	19.8%
Canary Islands (other island)	28.1%	23.4%	30.9%	28.5%	28.4%	28.0%	27.7%	27.6%	27.0%	23.8%	31.3%	26.4%
Other destination	47.7%	53.2%	49.9%	55.5%	48.0%	51.3%	49.0%	50.8%	52.1%	50.7%	44.5%	53.7%
- Balearic Islands	6.6%	6.6%	6.1%	7.6%	6.6%	7.5%	6.7%	6.8%	6.9%	4.8%	5.0%	7.8%
- Rest of Spain	8.2%	9.9%	8.1%	9.9%	8.6%	8.5%	8.3%	8.5%	9.3%	8.4%	5.3%	8.0%
- Italy	4.5%	5.5%	5.2%	5.2%	4.6%	4.9%	4.7%	5.3%	4.8%	4.6%	3.4%	2.9%
- France	1.4%	1.9%	2.5%	1.9%	1.3%	1.4%	1.4%	1.7%	1.8%	3.3%	1.8%	2.0%
- Turkey	3.7%	4.3%	3.2%	4.1%	3.7%	4.2%	3.7%	3.4%	3.4%	2.2%	4.6%	4.2%
- Greece	9.0%	9.0%	8.4%	12.2%	8.8%	10.2%	9.5%	9.5%	8.5%	5.6%	10.1%	11.5%
- Portugal	6.0%	7.1%	7.3%	5.8%	6.4%	6.2%	6.1%	6.6%	7.5%	9.9%	4.2%	4.6%
- Croatia	2.4%	3.1%	2.8%	2.4%	2.6%	2.7%	2.6%	2.8%	3.1%	2.3%	2.0%	4.3%
- Egypt	3.6%	3.3%	4.2%	4.3%	3.4%	3.6%	3.7%	3.7%	3.6%	3.5%	3.8%	4.2%
- Others	2.3%	2.4%	2.1%	2.1%	2.1%	2.2%	2.3%	2.5%	3.2%	6.0%	4.2%	4.4%

* Percentage of valid answers



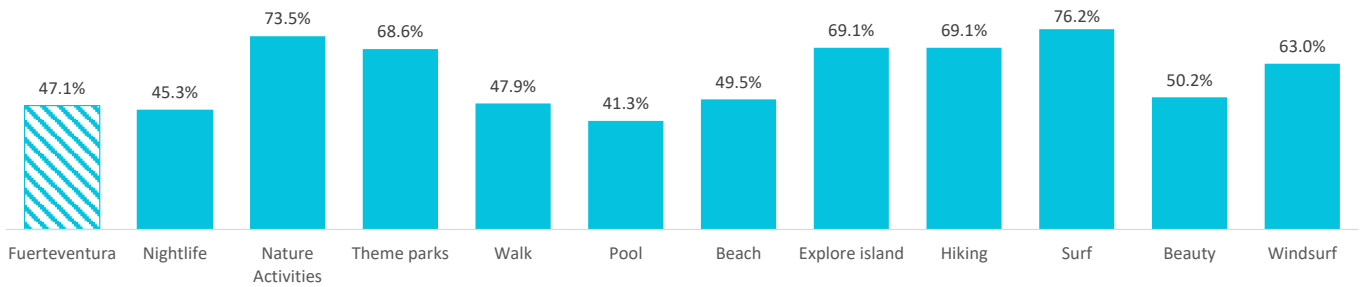
TRANSPORT (Data Q4 2025)

What means of transport have they used during their stay in the Canary Islands?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
Rental vehicle	47.1%	45.3%	73.5%	68.6%	47.9%	41.3%	49.5%	69.1%	69.1%	76.2%	50.2%	63.0%
Public transport	20.1%	22.3%	16.7%	16.7%	21.7%	18.0%	20.3%	18.4%	18.8%	16.8%	19.3%	14.1%
Taxi / Private hire vehicle	18.1%	24.3%	9.5%	12.4%	19.4%	21.1%	16.9%	13.6%	13.0%	6.4%	20.7%	9.4%
Organised excursions with transport included	13.0%	13.2%	10.4%	11.2%	13.3%	16.1%	13.3%	9.7%	9.7%	11.7%	19.2%	12.3%
Bicycle	3.5%	5.8%	5.6%	7.5%	4.2%	3.8%	3.6%	4.7%	8.0%	7.2%	7.3%	4.2%
On foot	21.7%	26.7%	12.3%	8.8%	21.2%	25.1%	20.9%	11.2%	11.7%	5.0%	21.5%	18.8%

* Multi-choise question

RENTAL VEHICLE

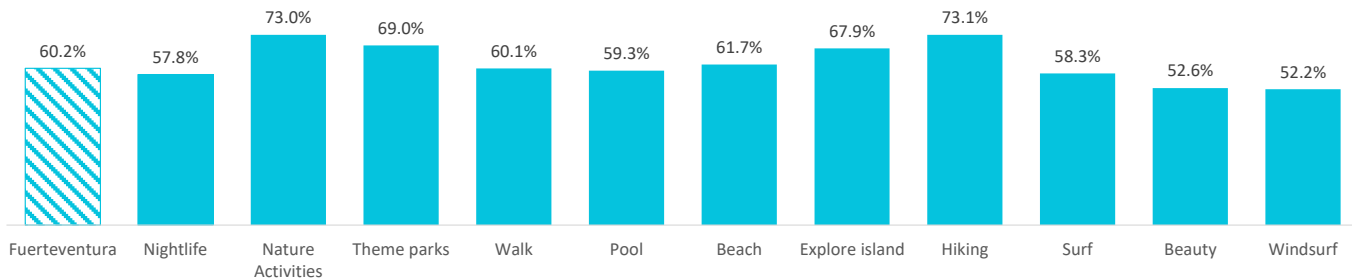


What factors influenced their choice of transport?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
No other alternative	18.0%	16.3%	11.9%	12.8%	15.5%	16.2%	15.9%	14.0%	10.8%	20.5%	24.2%	12.4%
Comfort and convenience	60.2%	57.8%	73.0%	69.0%	60.1%	59.3%	61.7%	67.9%	73.1%	58.3%	52.6%	52.2%
Price	29.9%	40.2%	37.8%	35.3%	32.9%	31.5%	30.9%	33.6%	35.1%	39.2%	42.9%	36.5%
Acessibility	20.2%	19.1%	23.5%	18.7%	21.5%	19.3%	20.8%	22.8%	21.8%	20.7%	25.1%	16.1%
Environmental impact	4.3%	4.6%	6.9%	5.7%	5.7%	3.6%	4.7%	3.9%	8.8%	3.9%	6.0%	3.7%
Safety	10.0%	7.6%	11.8%	4.7%	10.7%	10.2%	9.9%	10.5%	8.2%	5.1%	9.7%	4.4%
Available travel time	11.4%	21.0%	15.0%	14.0%	12.4%	11.3%	11.0%	13.9%	13.2%	4.1%	18.6%	10.3%
Punctuality	5.8%	9.7%	8.8%	4.7%	5.7%	5.7%	5.5%	6.0%	5.2%	5.8%	9.5%	3.4%
Flexible timetable	10.7%	17.2%	17.2%	14.3%	13.0%	11.3%	11.0%	14.6%	12.0%	17.7%	14.5%	13.9%

* Multi-choise question

COMFORT AND CONVENIENCE



Did you experience any difficulties with transport during their stay in the Canary Islands?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
Yes	6.9%	6.5%	4.8%	9.3%	7.3%	6.6%	7.0%	7.1%	8.9%	6.5%	13.1%	7.0%
- Infrequent service	2.8%	3.2%	0.7%	4.5%	3.0%	2.8%	2.8%	2.7%	2.8%	3.1%	4.6%	1.8%
- Confusing or insufficient information	2.0%	1.7%	0.2%	1.9%	2.0%	1.5%	2.0%	1.7%	2.5%	1.2%	0.0%	0.0%
- Accessibility barriers	0.1%	0.0%	0.2%	0.0%	0.1%	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%
- Delays or cancellations	1.9%	1.6%	1.1%	0.0%	2.2%	2.3%	2.0%	1.8%	1.4%	1.3%	1.4%	1.8%
- High fares	0.4%	0.0%	0.0%	0.0%	0.5%	0.6%	0.4%	0.5%	0.8%	0.0%	0.0%	0.0%
- Difficulties with booking systems	0.6%	0.4%	0.0%	0.0%	0.5%	0.2%	0.5%	0.6%	0.2%	0.4%	0.0%	1.0%
- Poor connections	0.9%	0.7%	0.6%	0.8%	1.1%	0.9%	1.0%	0.8%	1.5%	0.8%	2.7%	2.6%
- Others	1.2%	1.6%	1.6%	0.5%	1.1%	1.1%	1.4%	1.4%	1.4%	1.1%	4.1%	0.0%
No	93.1%	93.5%	95.2%	90.7%	92.7%	93.4%	93.0%	92.9%	91.1%	93.5%	86.9%	93.0%

* The breakdown of the response 'Yes, they have had difficulties with transport during their stay in the Canary Islands' corresponds to a multi-response question. Percentages are calculated based on the total number of



TOURIST TAX (Data from Q4 2024 to Q3 2025)

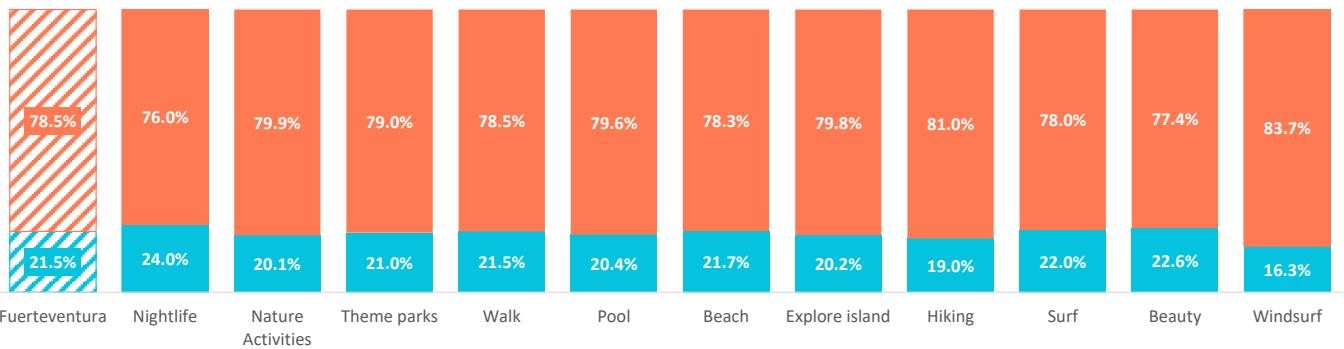
Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
Yes	48.6%	49.3%	52.0%	50.9%	51.8%	50.7%	49.2%	52.3%	55.0%	48.0%	46.5%	45.9%
No	31.0%	29.4%	26.7%	27.6%	29.5%	29.1%	30.2%	28.3%	24.1%	28.6%	27.5%	21.9%
Not remember	20.4%	21.3%	21.3%	21.6%	18.7%	20.2%	20.5%	19.4%	20.9%	23.3%	26.0%	32.2%

When choosing a travel destination, do they usually exclude those that charge a tourist tax?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
Yes	21.5%	24.0%	20.1%	21.0%	21.5%	20.4%	21.7%	20.2%	19.0%	22.0%	22.6%	16.3%
No	78.5%	76.0%	79.9%	79.0%	78.5%	79.6%	78.3%	79.8%	81.0%	78.0%	77.4%	83.7%

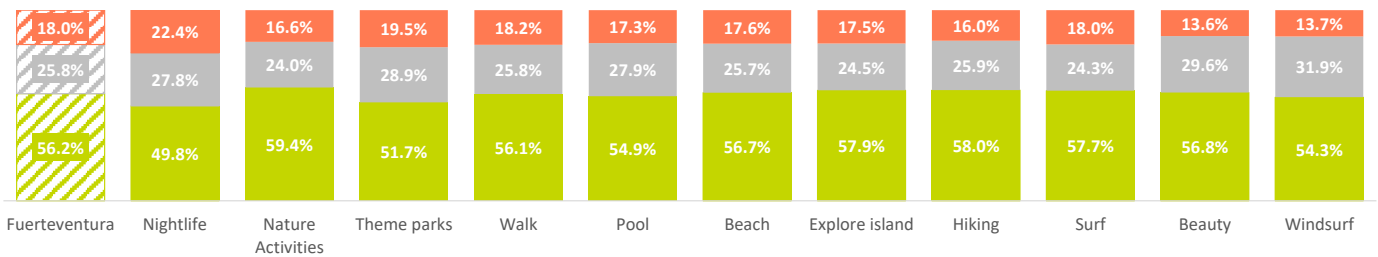
Yes No



Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
Yes	56.2%	49.8%	59.4%	51.7%	56.1%	54.9%	56.7%	57.9%	58.0%	57.7%	56.8%	54.3%
- For any purpose	11.9%	10.6%	8.8%	12.5%	11.7%	11.5%	12.2%	12.2%	14.0%	13.5%	10.0%	7.5%
- Improve living conditions	9.4%	7.0%	11.5%	10.3%	9.7%	10.1%	9.2%	9.1%	10.0%	5.9%	8.9%	4.8%
- Improve economic development	4.8%	5.2%	3.9%	4.2%	5.2%	4.9%	4.6%	4.5%	3.7%	2.7%	5.4%	8.1%
- Improve the environment	19.0%	16.0%	25.5%	14.7%	18.5%	16.4%	19.4%	21.2%	22.0%	24.9%	20.4%	15.6%
- Improve the tourist environment	5.2%	5.5%	4.5%	6.3%	5.3%	5.6%	5.1%	5.1%	4.4%	5.0%	7.3%	6.9%
- Other purposes	6.0%	5.5%	5.2%	3.7%	5.7%	6.4%	6.2%	5.9%	3.9%	5.7%	4.9%	11.5%
Not sure	25.8%	27.8%	24.0%	28.9%	25.8%	27.9%	25.7%	24.5%	25.9%	24.3%	29.6%	31.9%
No	18.0%	22.4%	16.6%	19.5%	18.2%	17.3%	17.6%	17.5%	16.0%	18.0%	13.6%	13.7%

Yes Not sure No



How much would they be willing to pay?

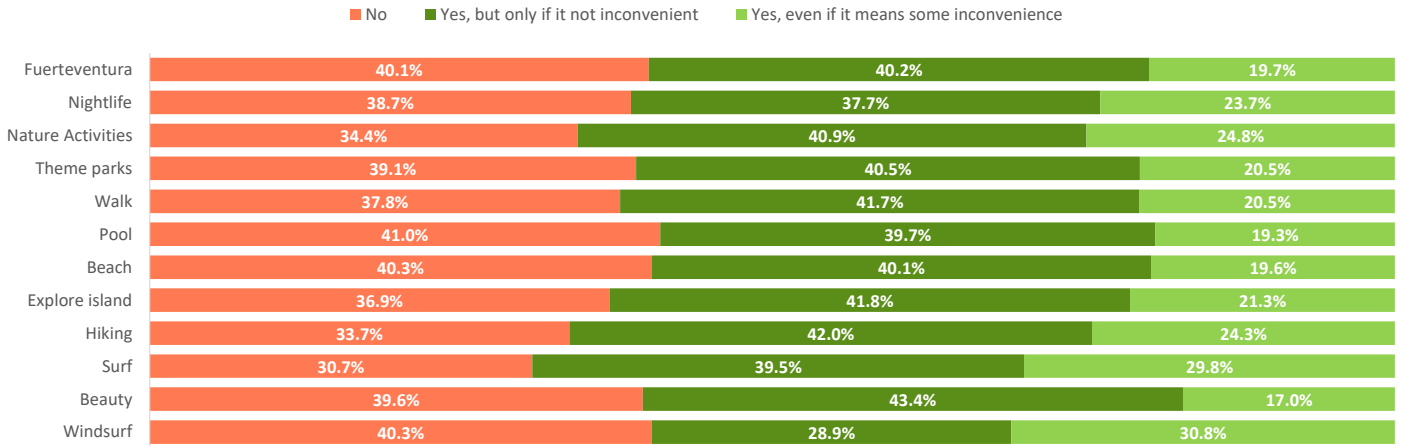
	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	xplore island	Hiking	Surf	Beauty	Windsurf
Up to 1 euro	38.5%	37.6%	35.5%	40.1%	39.3%	37.9%	39.0%	39.3%	40.7%	36.0%	36.0%	39.1%
Up to 2 euros	33.8%	34.1%	35.4%	37.2%	34.4%	34.4%	33.9%	34.3%	32.5%	32.9%	36.3%	31.8%
Up to 3 euros	19.6%	21.4%	20.6%	17.0%	18.7%	19.8%	19.5%	19.2%	18.9%	22.0%	18.0%	17.6%
More than 3 euros	8.0%	6.9%	8.5%	5.7%	7.6%	8.0%	7.7%	7.3%	8.0%	9.0%	9.7%	11.5%

Profile of tourist (2025). Fuerteventura

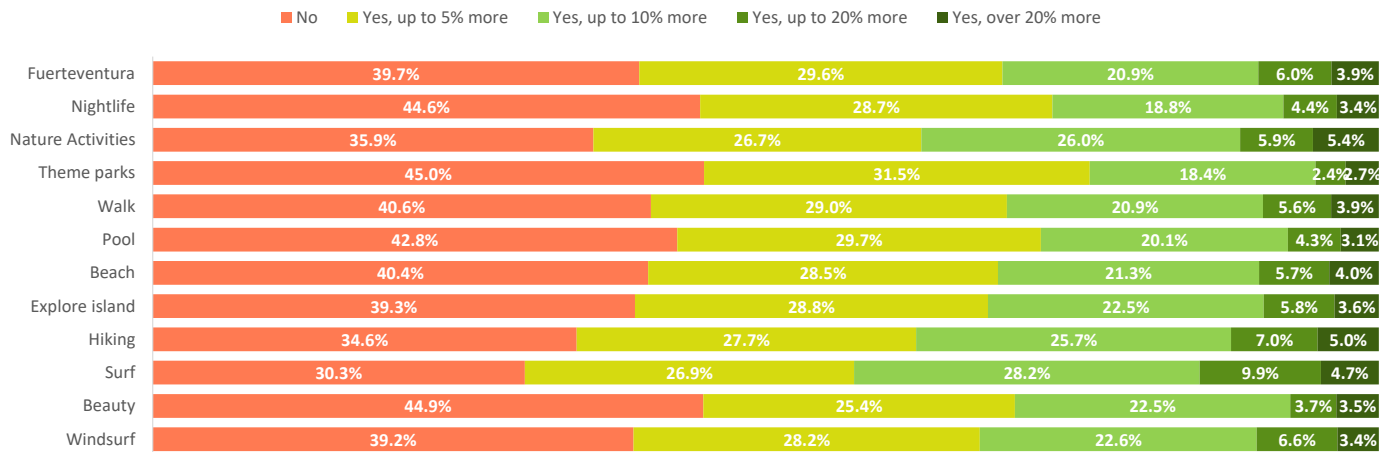
ACTIVITIES CARRIED OUT ON THE CANARY ISLANDS (2/2)

SUSTAINABLE DESTINATION (DATA = 2023)

When booking a trip, do they tend to choose the most sustainable options?



Would they be willing to spend more on travel to reduce their carbon footprint?



Perception of the following sustainability measures during their stay *

	Fuerteventura	Nightlife	Nature Activities	Theme parks	Walk	Pool	Beach	Explore island	Hiking	Surf	Beauty	Windsurf
Quality of life on the island	7.85	8.07	7.88	7.72	7.88	7.81	7.83	7.87	7.81	7.78	8.06	7.48
Tolerance towards tourism	8.57	8.55	8.67	8.59	8.59	8.57	8.58	8.59	8.59	8.55	8.70	8.32
Cleanliness of the island	8.22	8.32	8.22	8.24	8.26	8.27	8.22	8.23	8.24	8.20	8.30	8.05
Air quality	8.62	8.62	8.62	8.66	8.64	8.64	8.68	8.67	8.53	8.53	8.63	8.53
Rational water consumption	7.47	7.65	7.32	7.34	7.52	7.54	7.46	7.43	7.26	7.06	7.55	6.90
Energy saving	6.99	7.13	6.89	6.94	7.04	7.10	6.99	6.94	6.77	6.70	6.93	6.56
Use of renewable energy	6.83	7.03	6.82	6.91	6.91	6.90	6.80	6.83	6.69	6.60	6.95	6.07
Recycling	6.99	7.24	6.95	6.89	7.07	7.13	6.95	6.86	6.75	6.42	7.12	6.29
Easy to get around by public transport	6.97	7.16	6.73	6.91	7.02	7.07	6.93	6.82	6.68	6.09	6.94	6.07
Overcrowding in tourist areas	6.38	6.57	6.31	6.49	6.48	6.48	6.38	6.43	6.23	5.70	6.49	5.88
Supply of local products	7.05	7.21	7.21	7.31	7.12	7.12	7.08	7.05	7.01	6.70	7.19	6.40

* Scale 0 - 10 (0 = Not important and 10 = Very important)

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.