

Holiday homes in the Canary Islands

July 2026



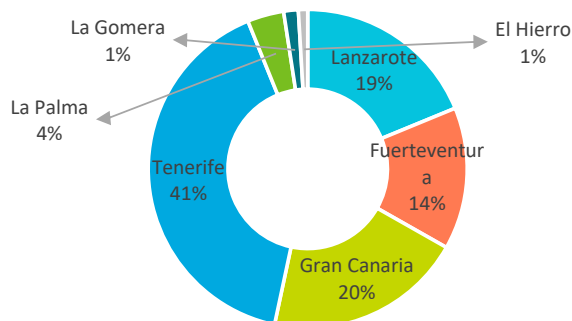
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	39,678	6,806	5,727	8,240	16,176	1,637	687	401
Bed-spaces	162,426	30,511	23,420	32,706	65,837	6,005	2,403	1,529
Occupancy rate (%)	95.51%	96.14%	96.98%	94.41%	95.51%	94.99%	91.70%	95.26%
Average daily rate (€)	140.21	183.9	131.67	128.02	137.2	109.62	86.31	100.05
Length of stay (days)	5.65	5.7	5.89	5.55	5.68	5.46	4.81	4.18
Total revenue (€ million)	90.28	21.45	13.18	15.83	35.59	2.81	0.76	0.67

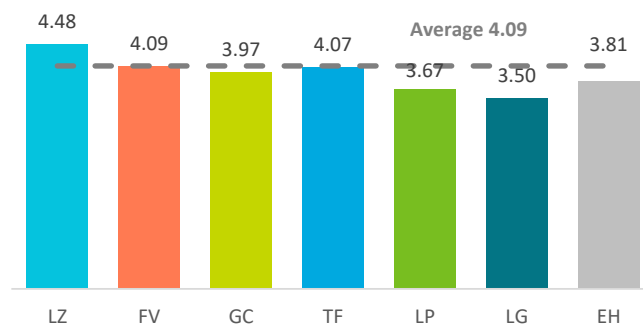
Change, % 26/25

Holiday homes	-14.9%	-12.8%	-13.6%	-14.6%	-15.0%	-24.5%	-15.1%	-23.9%
Bed-spaces	-16.2%	-13.7%	-16.1%	-15.8%	-16.6%	-24.5%	-14.1%	-24.0%
Occupancy rate (%)	0.42	-0.38	0.49	0.76	0.90	-2.06	0.97	-3.22
Average daily rate (€)	-7.8%	-9.0%	-4.9%	-11.8%	-6.7%	-8.8%	-0.1%	-13.1%
Length of stay (days)	1.13	0.80	1.27	1.22	1.16	1.21	1.09	0.54
Total revenue (€ million)	-12.1%	-15.7%	-7.4%	-12.4%	-9.8%	-22.1%	-11.0%	-36.1%

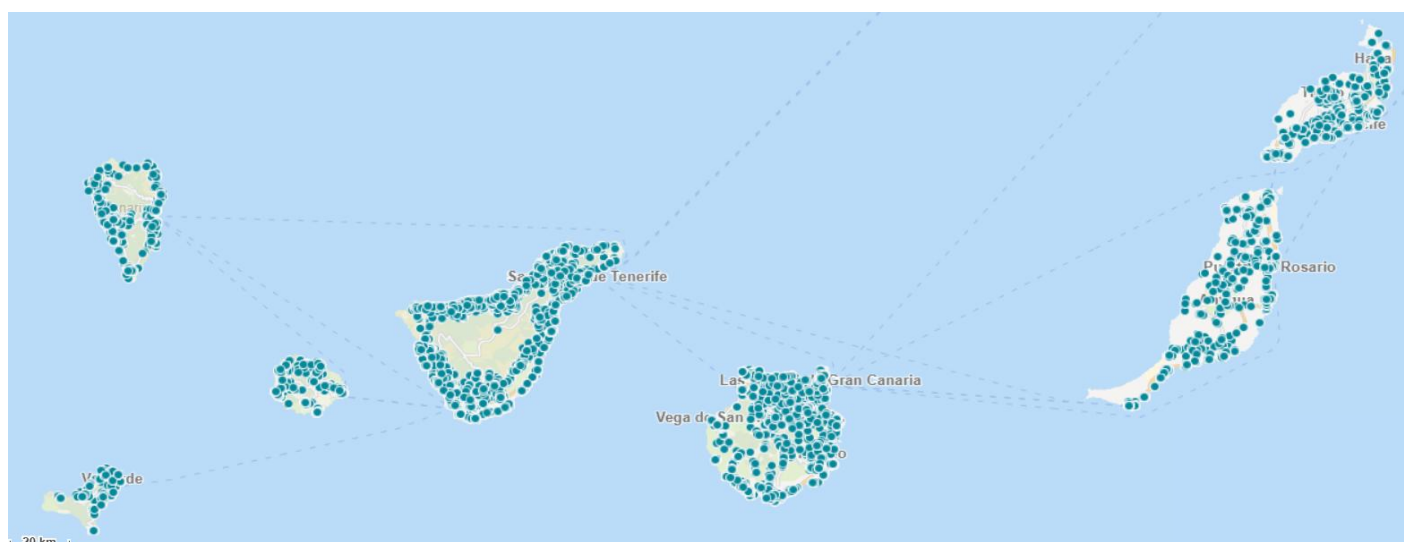
Bed-spaces share: July 2026



Bed-spaces per holiday home: July 2026



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands



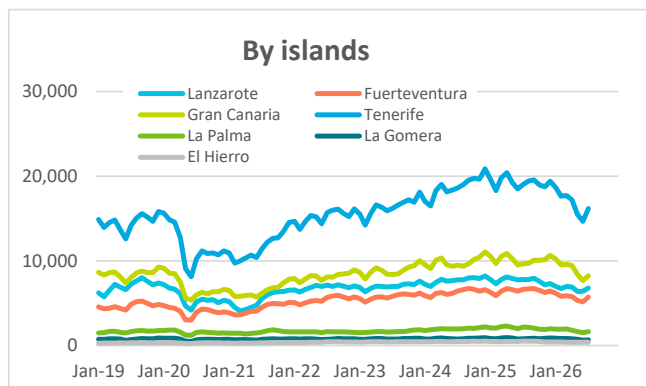
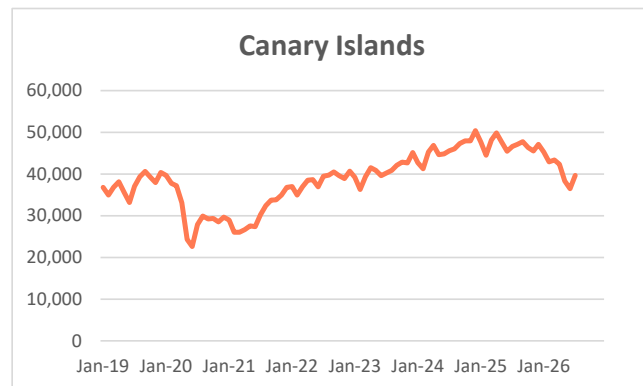
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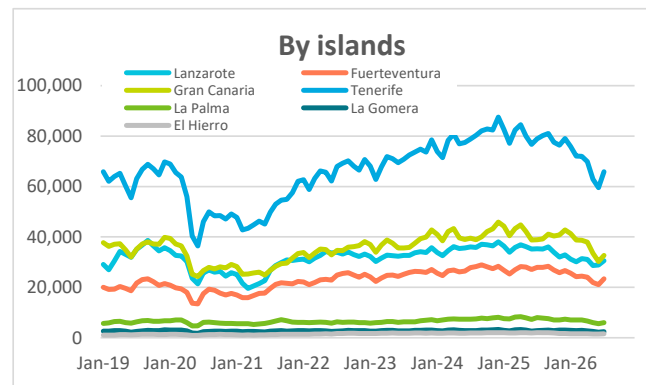
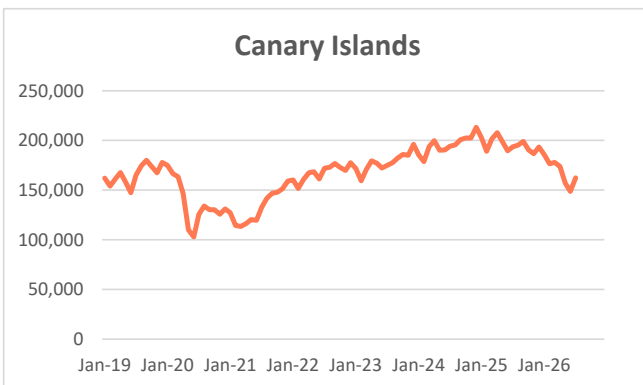


Key indicators for holiday homes

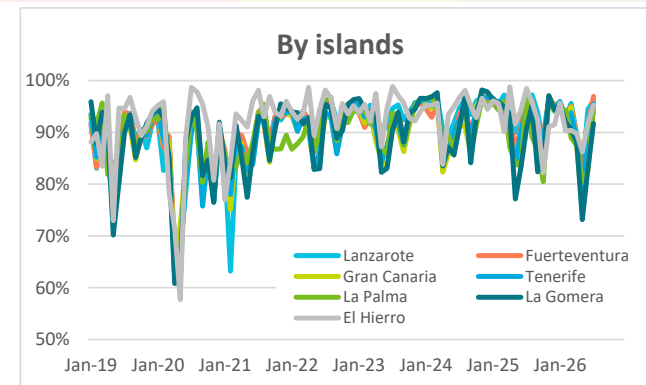
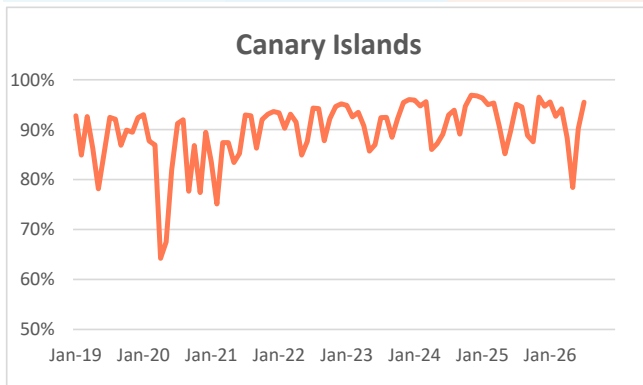
Holiday homes



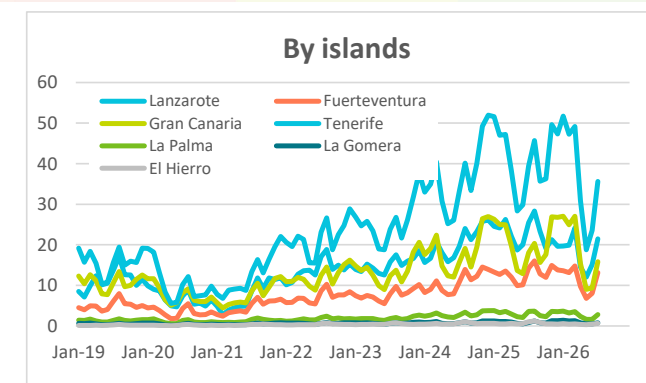
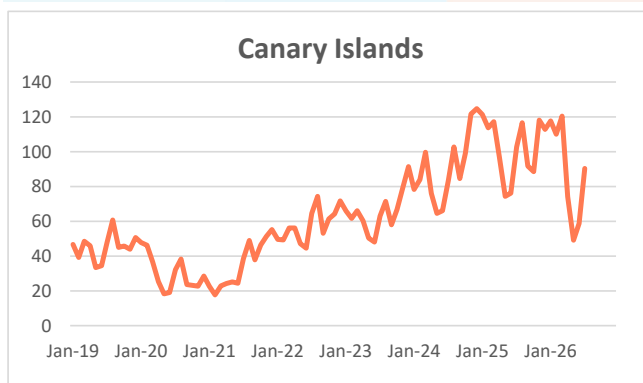
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



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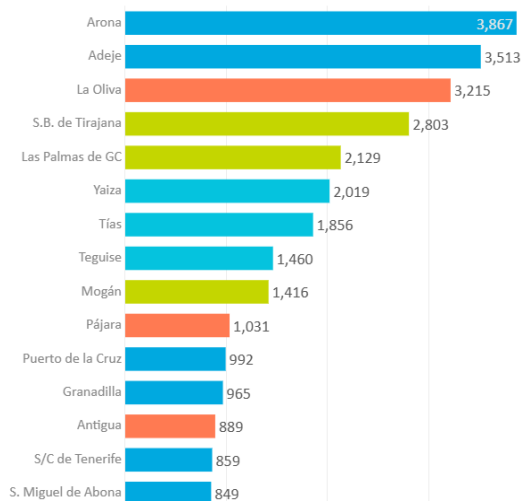
July 2026



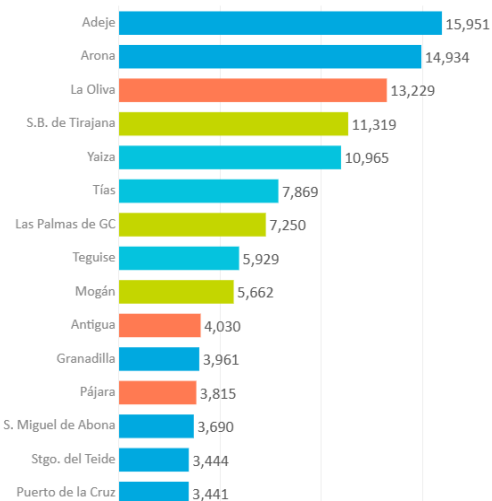
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: July 2026

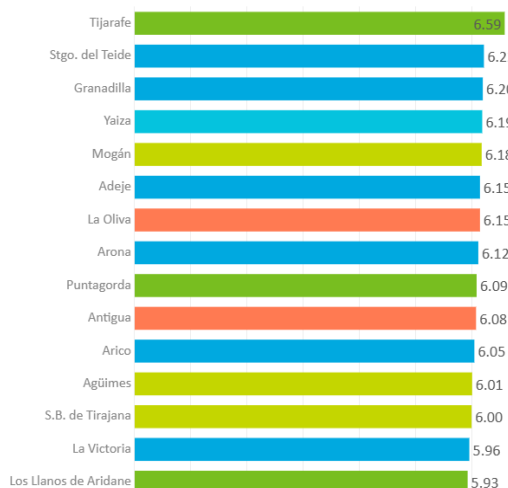
Holiday homes



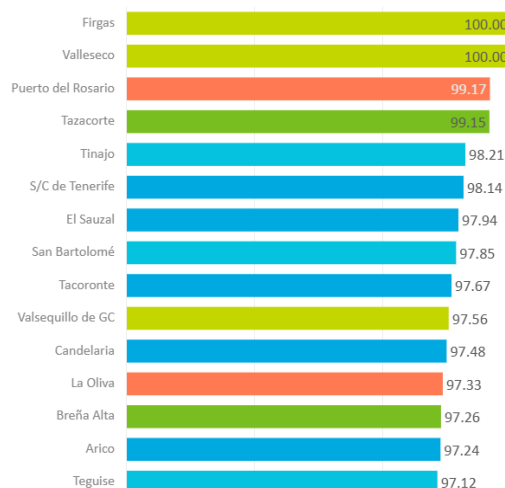
Bed-spaces



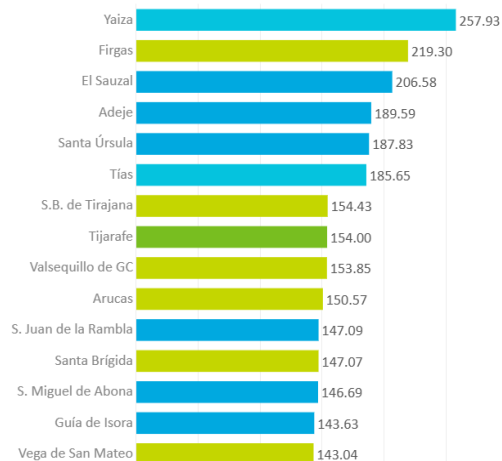
Average length of stay



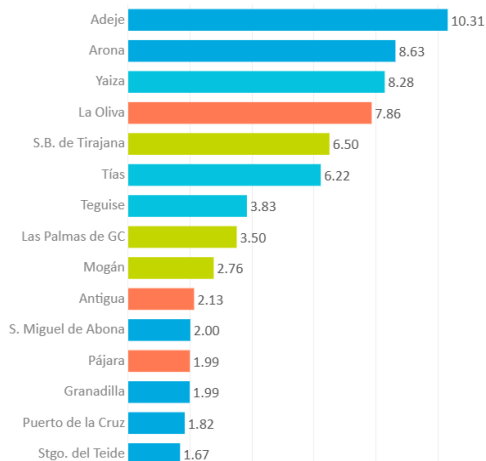
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



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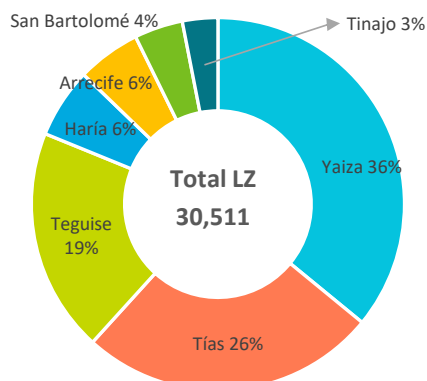


LANZAROTE

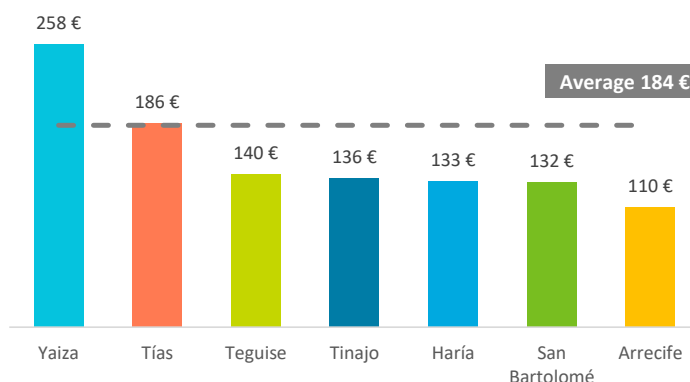
Holiday homes July 2026: 6,806

Occupancy rate (%) July 2026: 96.14%

Bed-spaces share: July 2026



Average daily rate: July 2026

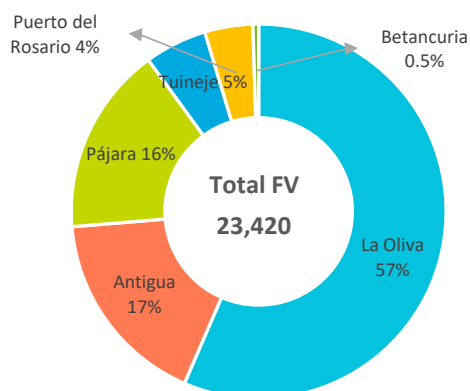


FUERTEVENTURA

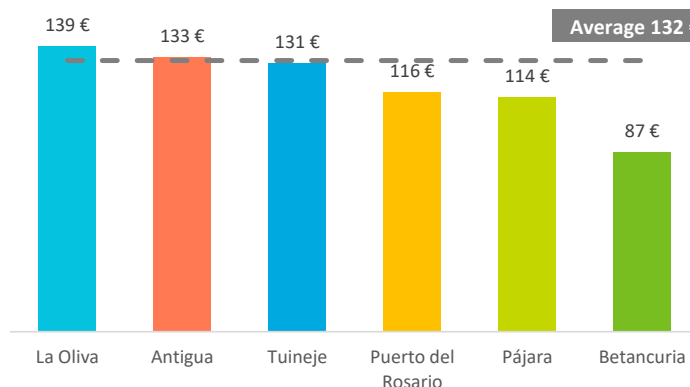
Holiday homes July 2026: 5,727

Occupancy rate (%) July 2026: 96.98%

Bed-spaces share: July 2026



Average daily rate: July 2026

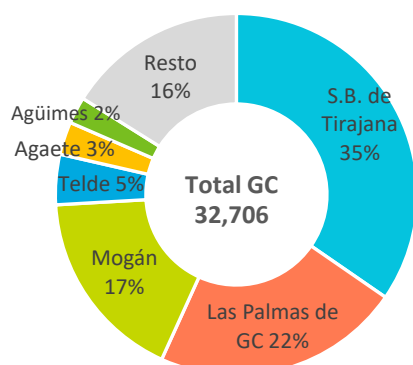


GRAN CANARIA

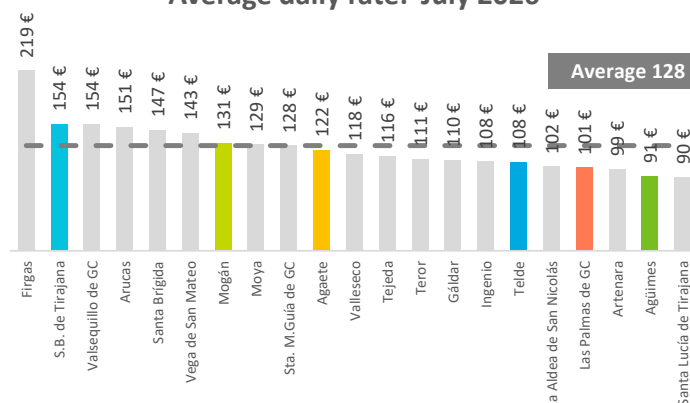
Holiday homes July 2026: 8,240

Occupancy rate (%) July 2026: 94.41%

Bed-spaces share: July 2026



Average daily rate: July 2026



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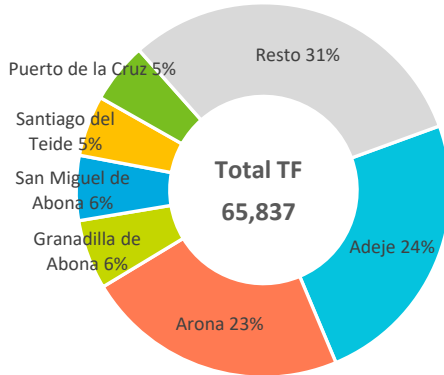


TENERIFE

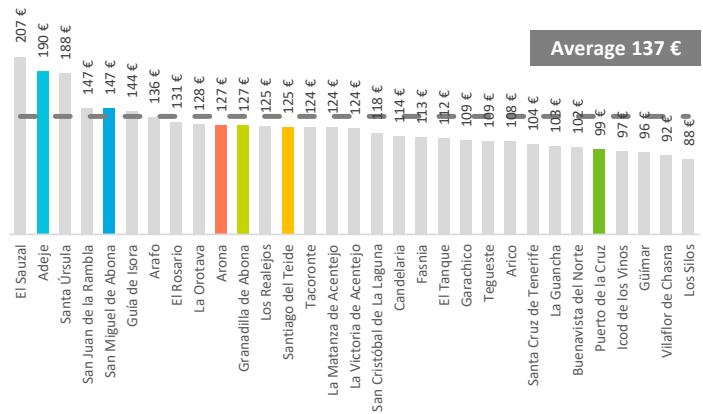
Holiday homes July 2026: 16,176

Occupancy rate (%) July 2026: 95.51%

Bed-spaces share: July 2026



Average daily rate: July 2026

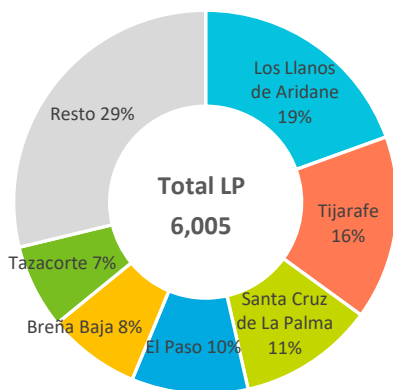


LA PALMA

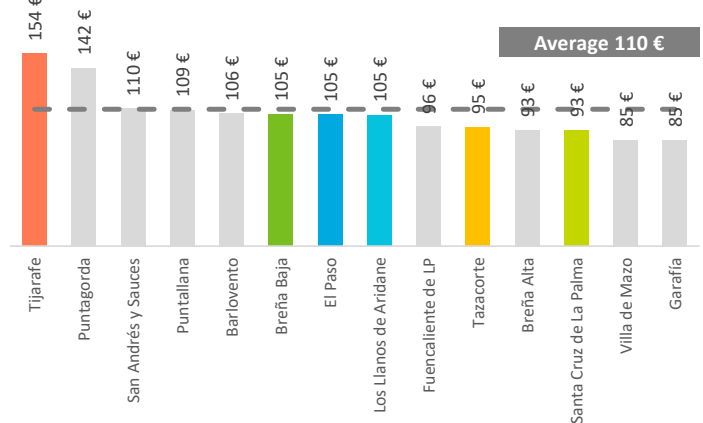
Holiday homes July 2026: 1,637

Occupancy rate (%) July 2026: 94.99%

Bed-spaces share: July 2026



Average daily rate: July 2026

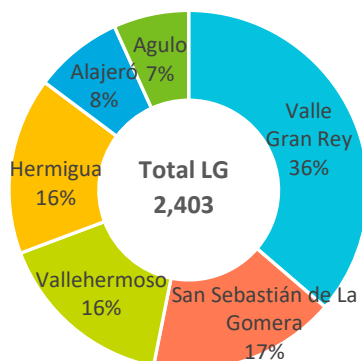


LA GOMERA

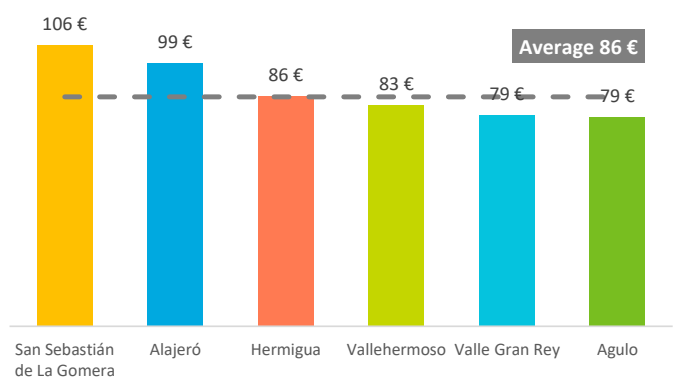
Holiday homes July 2026: 687

Occupancy rate (%) July 2026: 91.70%

Bed-spaces share: July 2026



Average daily rate: July 2026



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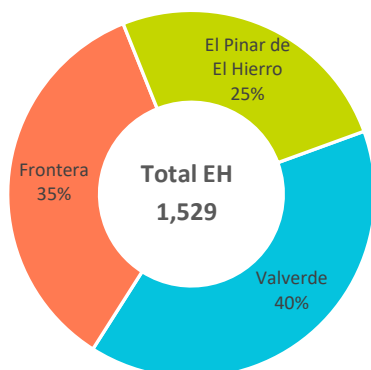


EL HIERRO

Holiday homes July 2026: 401

Occupancy rate (%) July 2026: 95.26%

Bed-spaces share: July 2026



Average daily rate: July 2026

