

# Holiday homes in the Canary Islands

## August 2026



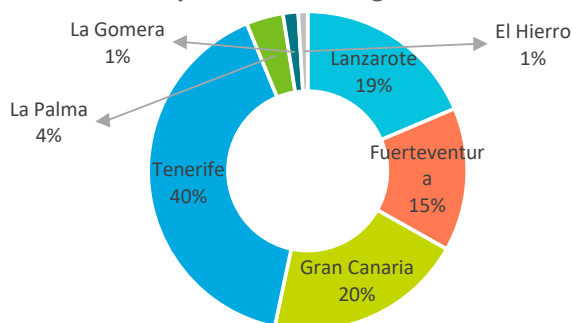
### Key indicators for holiday homes (latest data)

|                           | Canary Islands | Lanzarote | Fuerteventura | Gran Canaria | Tenerife | La Palma | La Gomera | El Hierro |
|---------------------------|----------------|-----------|---------------|--------------|----------|----------|-----------|-----------|
| Holiday homes             | <b>40,837</b>  | 6,939     | 5,932         | 8,488        | 16,597   | 1,715    | 745       | 417       |
| Bed-spaces                | <b>167,170</b> | 31,126    | 24,309        | 33,696       | 67,585   | 6,273    | 2,565     | 1,601     |
| Occupancy rate (%)        | <b>94.43%</b>  | 95.66%    | 96.07%        | 92.37%       | 94.26%   | 94.99%   | 94.63%    | 96.64%    |
| Average daily rate (€)    | <b>147.07</b>  | 199.04    | 138.43        | 133.82       | 142.48   | 110.61   | 87.28     | 101.98    |
| Length of stay (days)     | <b>6.1</b>     | 6.13      | 6.22          | 6.26         | 6.1      | 5.7      | 5.28      | 4.36      |
| Total revenue (€ million) | <b>107.14</b>  | 26.28     | 16.22         | 18.85        | 40.50    | 3.44     | 1.05      | 0.79      |

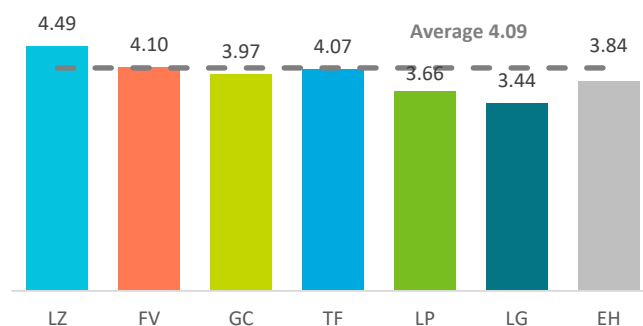
### Change, % 26/25

|                           |               |        |        |        |        |        |        |        |
|---------------------------|---------------|--------|--------|--------|--------|--------|--------|--------|
| Holiday homes             | <b>-13.4%</b> | -10.8% | -11.3% | -12.7% | -14.6% | -20.1% | -11.7% | -20.1% |
| Bed-spaces                | <b>-14.4%</b> | -11.6% | -12.8% | -14.0% | -15.8% | -19.9% | -11.4% | -20.0% |
| Occupancy rate (%)        | <b>-0.12</b>  | -1.58  | -0.10  | -0.07  | -0.26  | 5.89   | -0.63  | 0.85   |
| Average daily rate (€)    | <b>-7.0%</b>  | -7.8%  | -1.6%  | -9.4%  | -7.3%  | -6.1%  | -11.0% | -12.3% |
| Length of stay (days)     | <b>1.36</b>   | 1.05   | 1.32   | 1.67   | 1.40   | 1.11   | 1.30   | 0.45   |
| Total revenue (€ million) | <b>-8.1%</b>  | -7.3%  | 1.1%   | -7.3%  | -11.4% | -6.8%  | -14.0% | -34.8% |

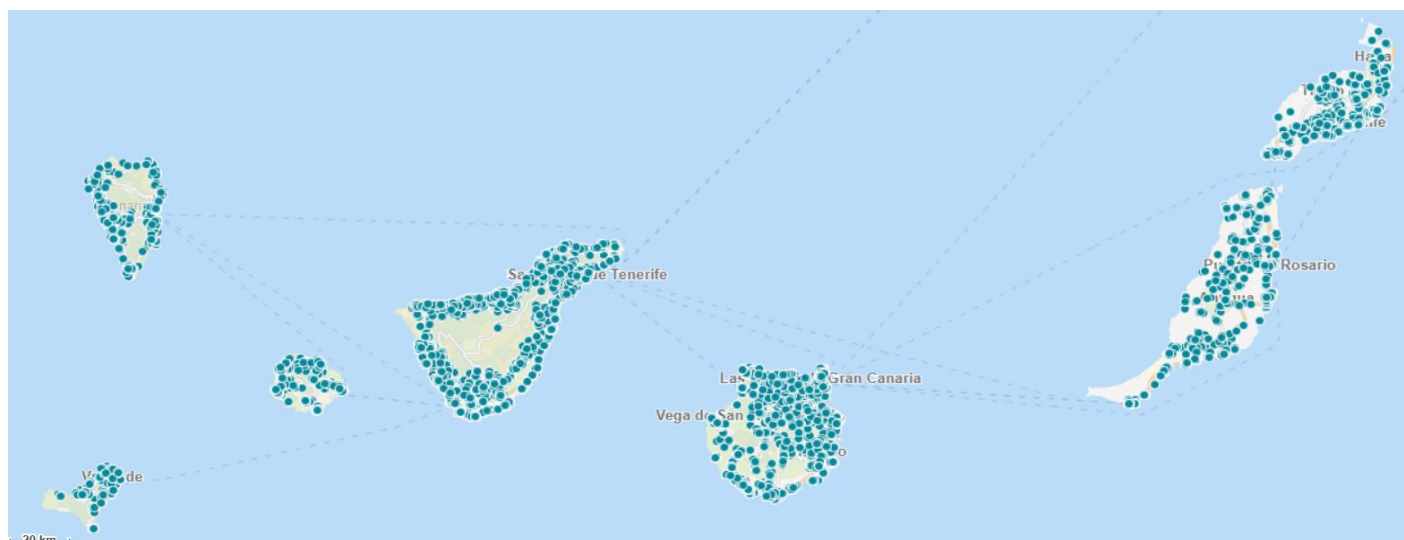
Bed-spaces share: August 2026



Bed-spaces per holiday home: August 2026



### Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands



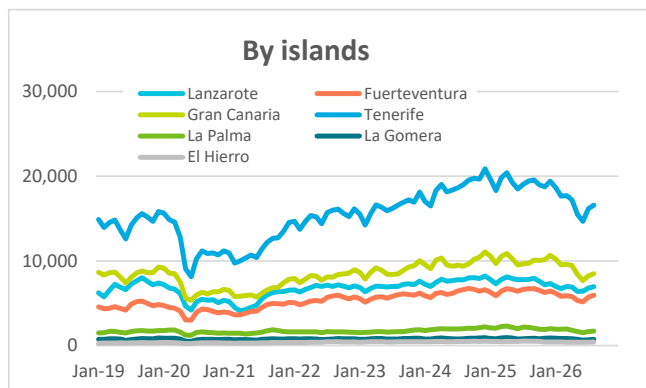
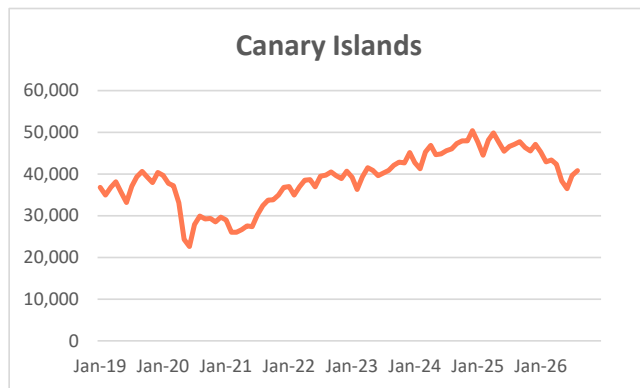
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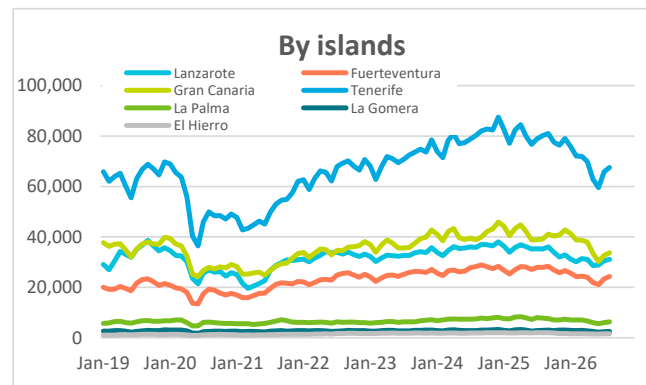
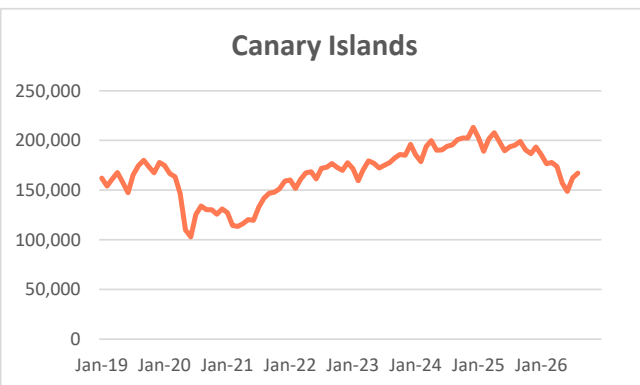


### Key indicators for holiday homes

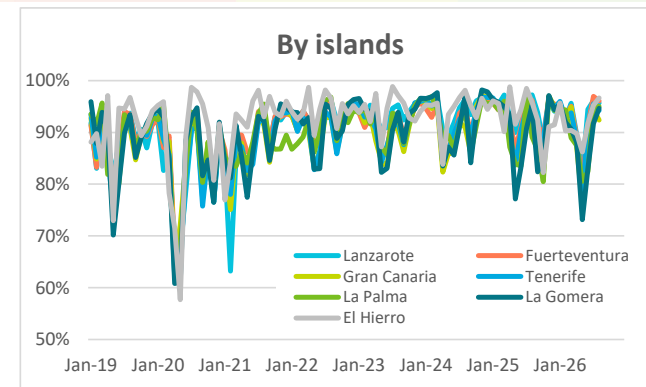
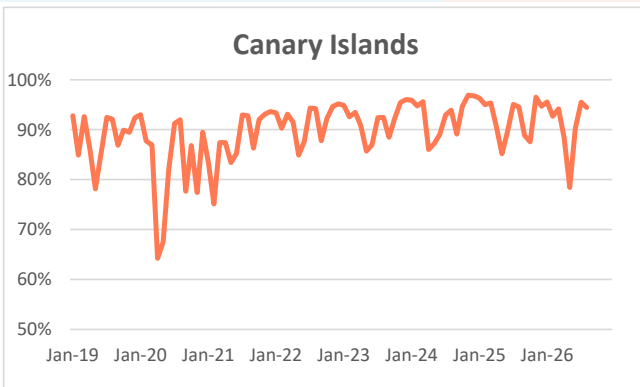
#### Holiday homes



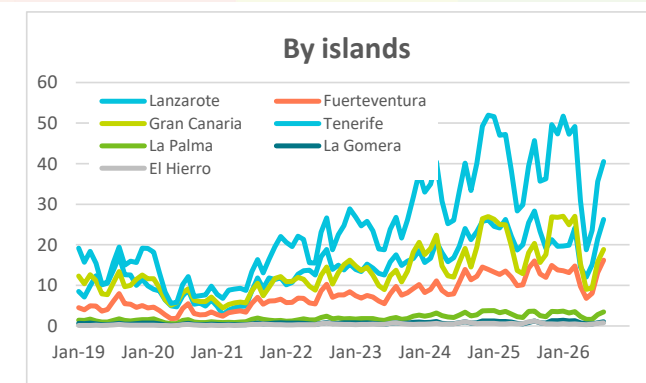
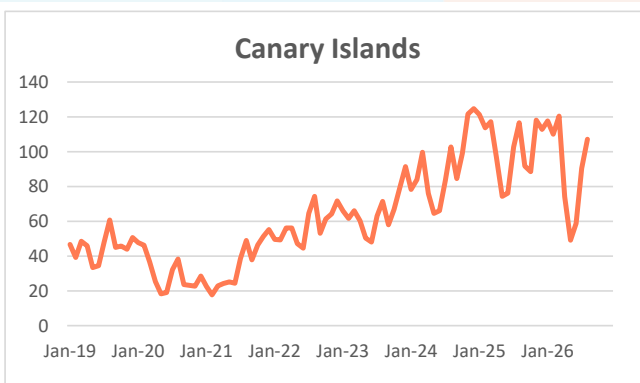
#### Bed-spaces



#### Occupancy rate (%)



#### Total revenue (€ million)



# Holiday homes in the Canary Islands

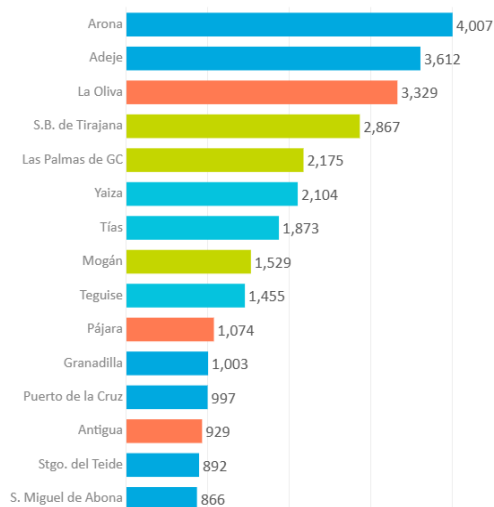
## August 2026



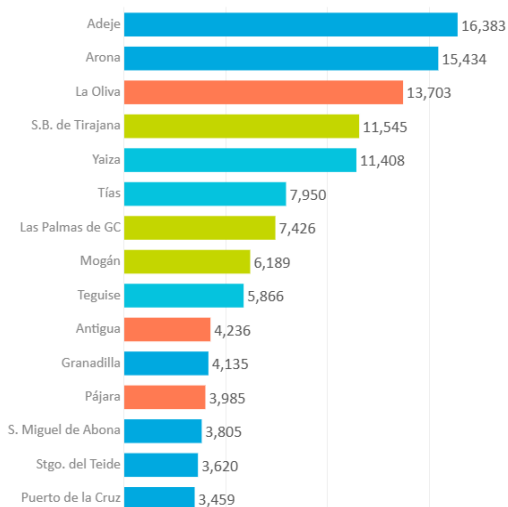
### Key indicators for holiday homes by islands and municipalities

#### Ranking of the top 15 municipalities: August 2026

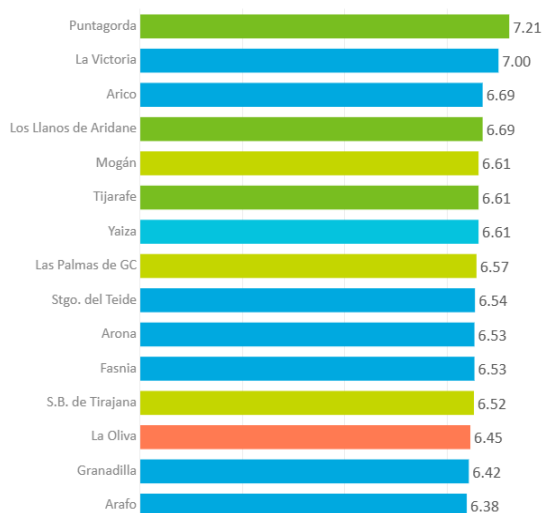
##### Holiday homes



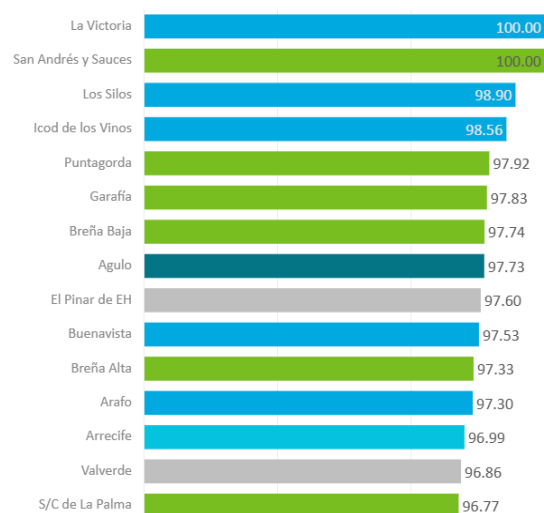
##### Bed-spaces



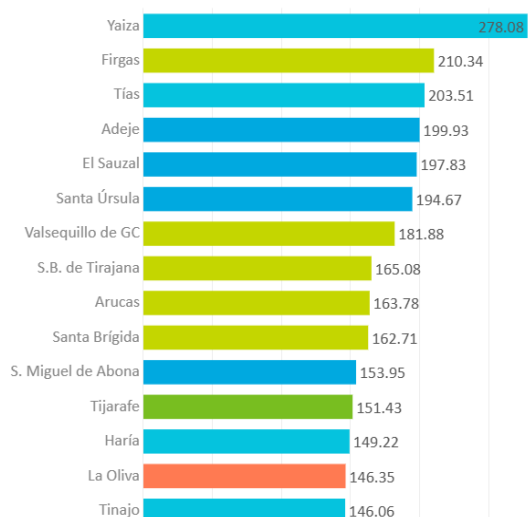
##### Average lenght of stay



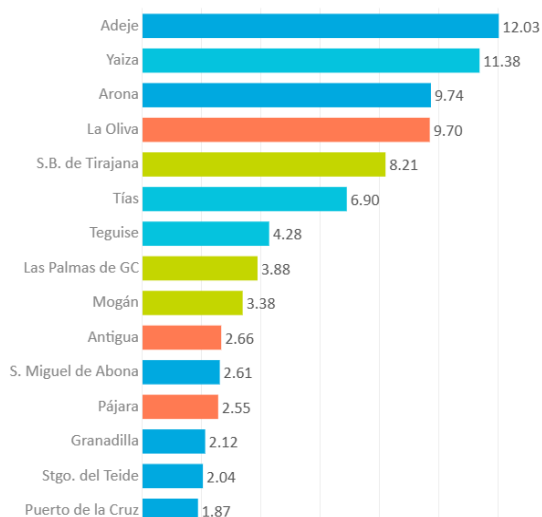
##### Occupancy rate



##### Average daily rate (€)



##### Total revenue (€ million)



■ Lanzarote ■ Fuerteventura ■ Gran Canaria ■ Tenerife ■ La Palma ■ La Gomera ■ El Hierro

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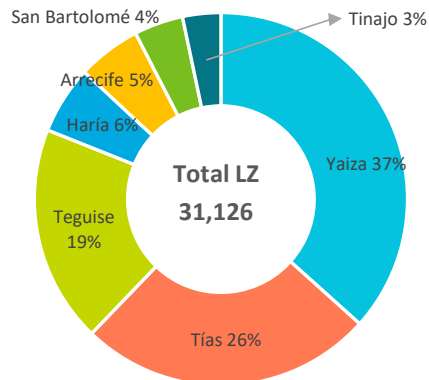


### LANZAROTE

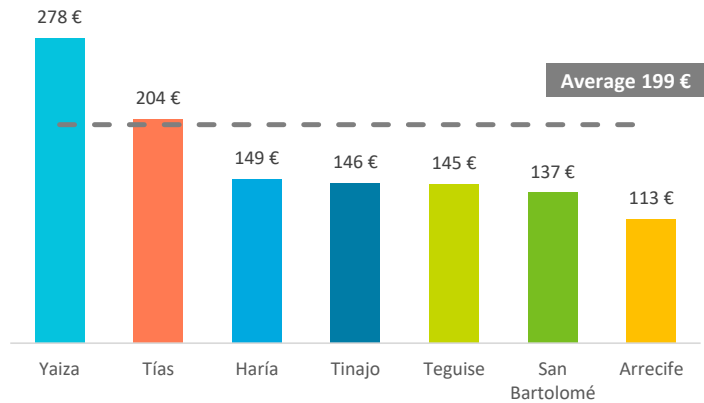
Holiday homes August 2026: 6,939

Occupancy rate (%) August 2026: 95.66%

#### Bed-spaces share: August 2026



#### Average daily rate: August 2026

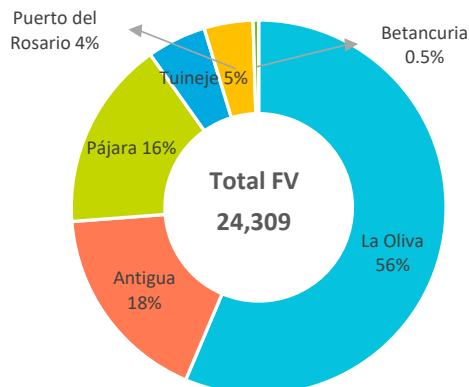


### FUERTEVENTURA

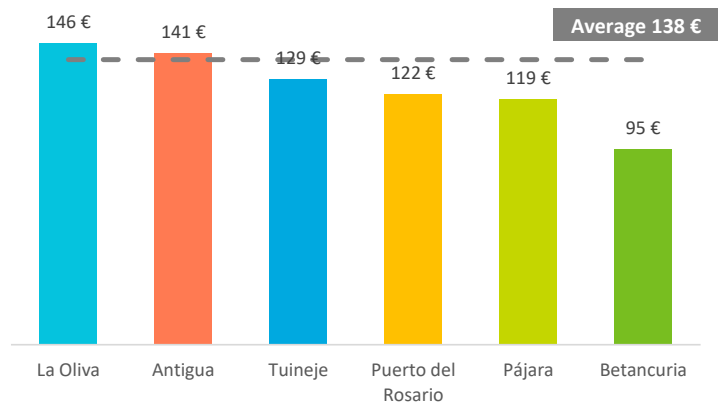
Holiday homes August 2026: 5,932

Occupancy rate (%) August 2026: 96.07%

#### Bed-spaces share: August 2026



#### Average daily rate: August 2026

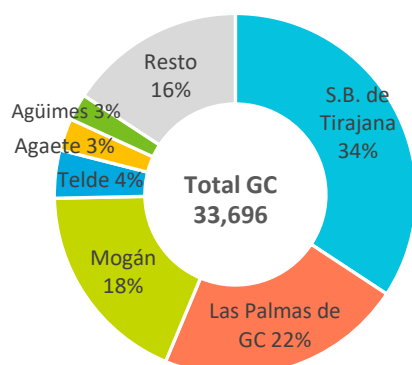


### GRAN CANARIA

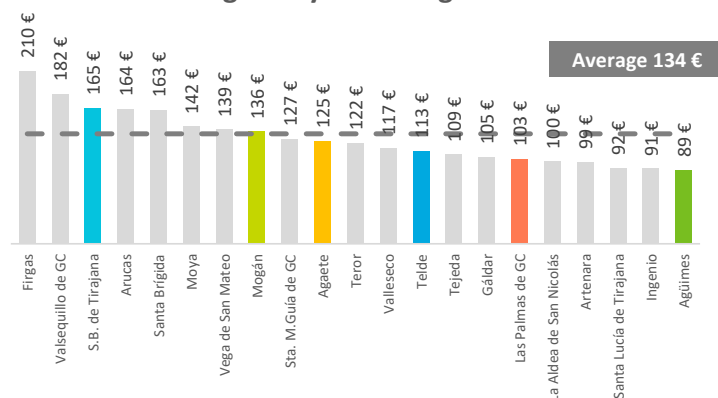
Holiday homes August 2026: 8,488

Occupancy rate (%) August 2026: 92.37%

#### Bed-spaces share: August 2026



#### Average daily rate: August 2026



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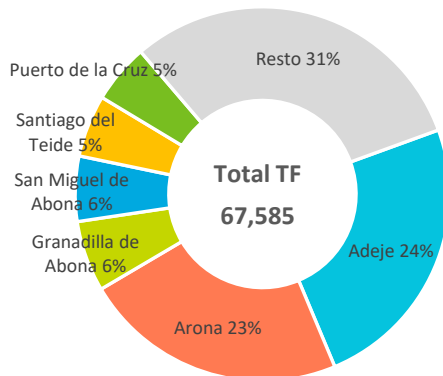


### TENERIFE

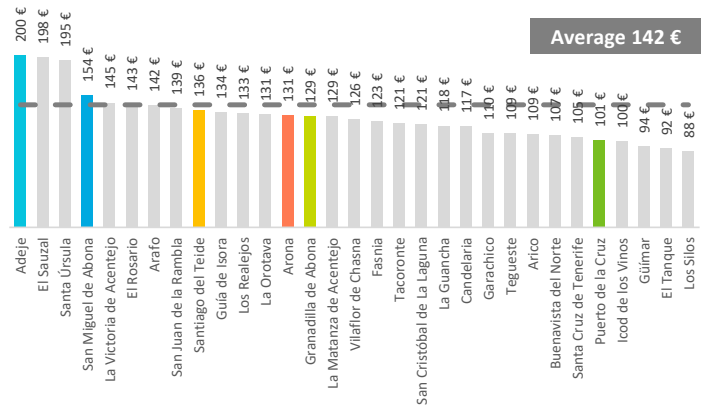
Holiday homes August 2026: 16,597

Occupancy rate (%) August 2026: 94.26%

Bed-spaces share: August 2026



Average daily rate: August 2026

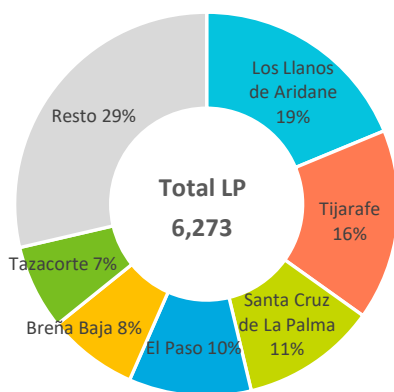


### LA PALMA

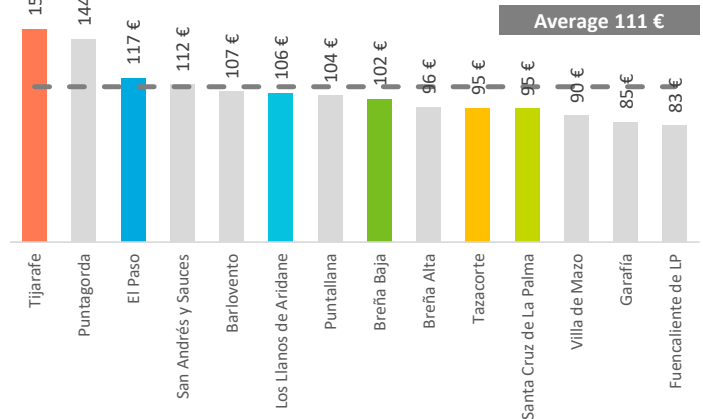
Holiday homes August 2026: 1,715

Occupancy rate (%) August 2026: 94.99%

Bed-spaces share: August 2026



Average daily rate: August 2026

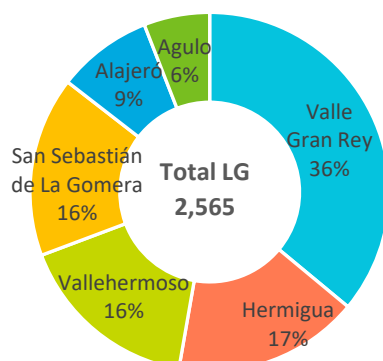


### LA GOMERA

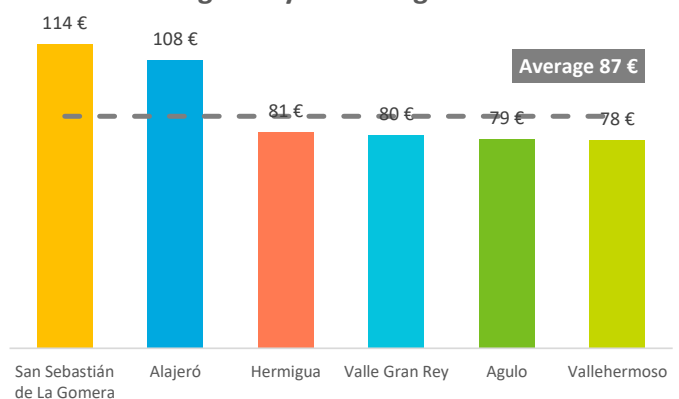
Holiday homes August 2026: 745

Occupancy rate (%) August 2026: 94.63%

Bed-spaces share: August 2026



Average daily rate: August 2026



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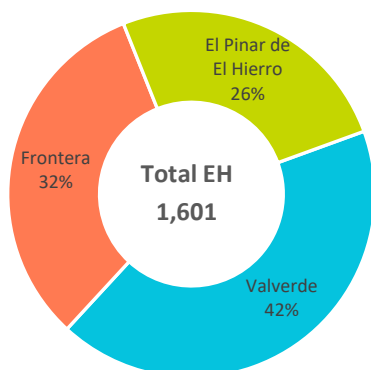


### EL HIERRO

Holiday homes August 2026: 417

Occupancy rate (%) August 2026: 96.64%

Bed-spaces share: August 2026



Average daily rate: August 2026

