

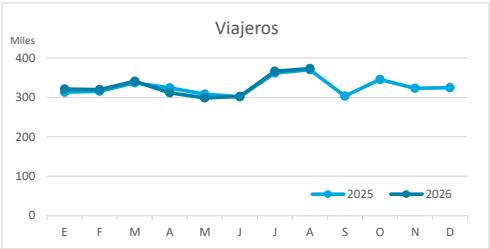
Principales indicadores de alojamiento turístico

GRAN CANARIA (hasta agosto de 2026)



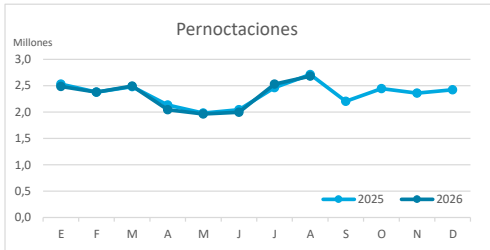
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	1.979.290	261.477	391.309	2.632.076	1.516.623	219.218	269.949	2.005.790	462.667	42.259	121.360	626.286
ene-ago26	2.019.455	252.047	362.212	2.633.714	1.548.723	209.029	243.467	2.001.219	470.732	43.018	118.745	632.495
Dif	40.165	-9.430	-29.097	1.638	32.100	-10.189	-26.482	-4.571	8.065	759	-2.615	6.209
Dif, %	2,0%	-3,6%	-7,4%	0,1%	2,1%	-4,6%	-9,8%	-0,2%	1,7%	1,8%	-2,2%	1,0%



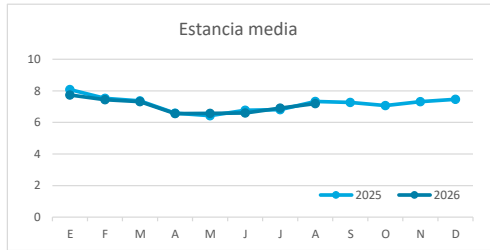
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	16.101.311	1.186.402	1.435.989	18.723.702	11.643.583	952.614	865.415	13.461.612	4.457.728	233.788	570.574	5.262.090
ene-ago26	16.106.233	1.156.869	1.305.631	18.568.733	11.717.561	930.465	796.020	13.444.046	4.388.672	226.404	509.611	5.124.687
Dif	4.922	-29.533	-130.358	-154.969	73.978	-22.149	-69.395	-17.566	-69.056	-7.384	-60.963	-137.403
Dif, %	0,0%	-2,5%	-9,1%	-0,8%	0,6%	-2,3%	-8,0%	-0,1%	-1,5%	-3,2%	-10,7%	-2,6%

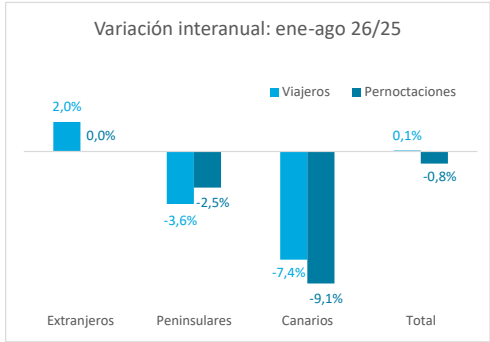
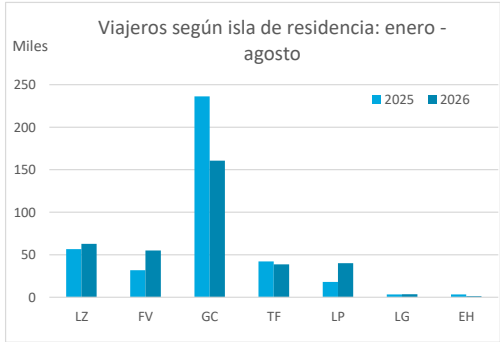
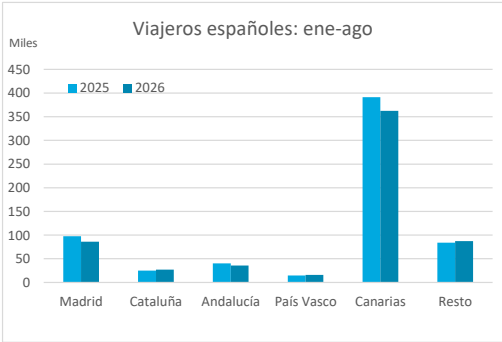
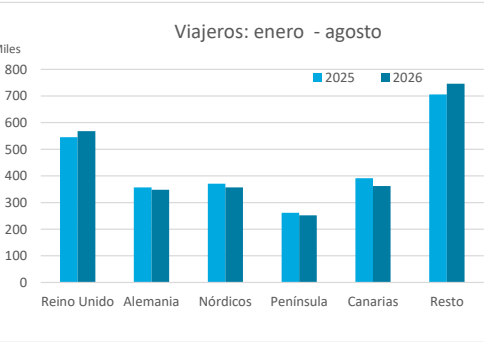


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	8,1	4,5	3,7	7,1	7,7	4,3	3,2	6,7	9,6	5,5	4,7	8,4
ene-ago26	8,0	4,6	3,6	7,1	7,6	4,5	3,3	6,7	9,3	5,3	4,3	8,1
Dif	-0,2	0,1	-0,1	-0,1	-0,1	0,1	0,1	0,0	-0,3	-0,3	-0,4	-0,3



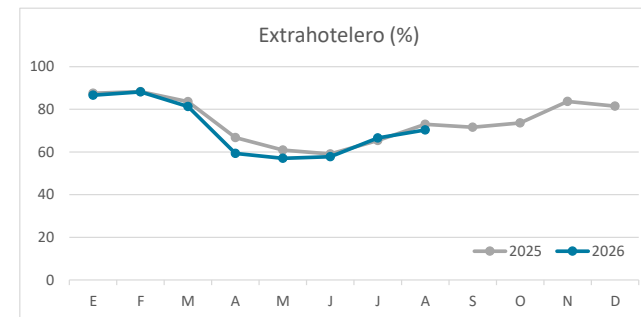
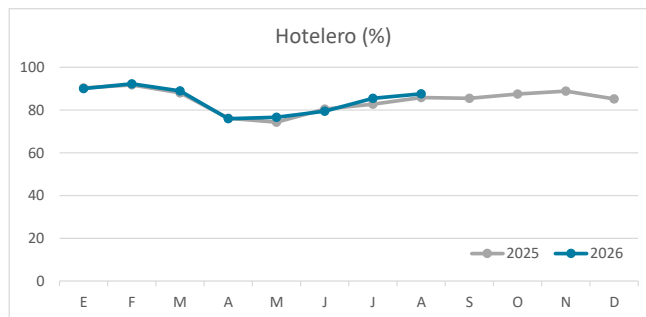
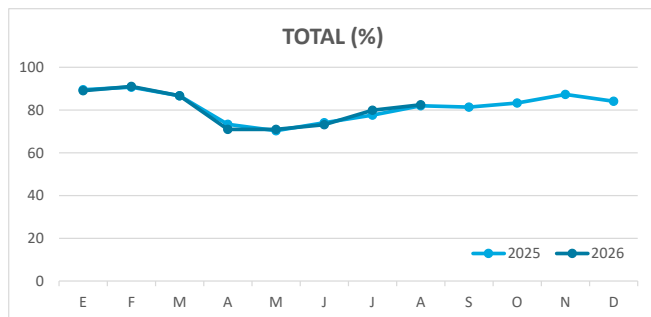
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



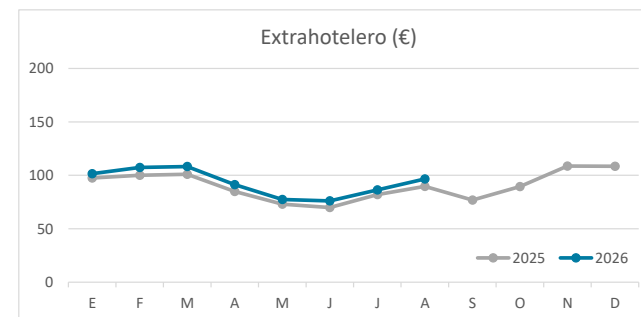
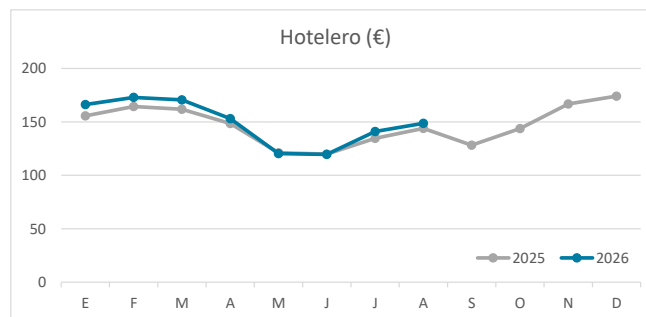
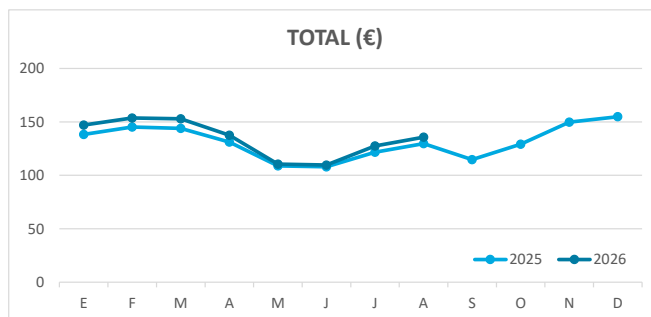
Principales indicadores de alojamiento turístico

GRAN CANARIA (hasta agosto de 2026)

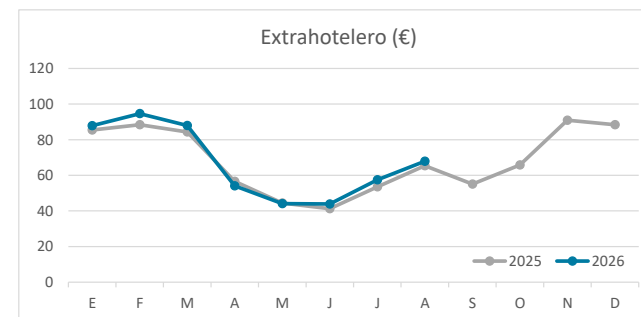
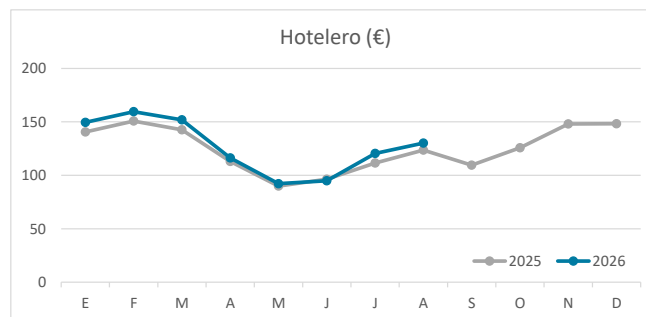
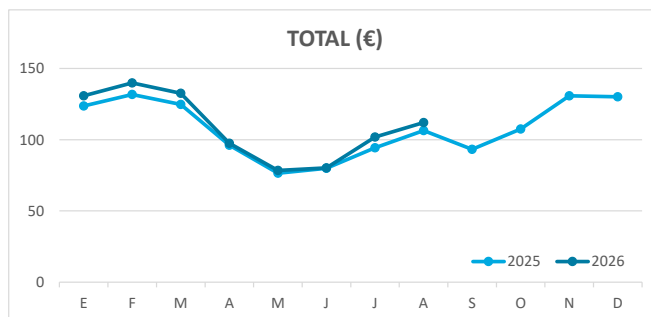
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)