

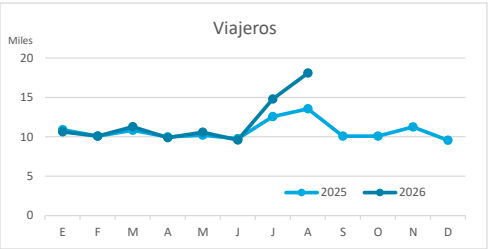
Principales indicadores de alojamiento turístico

LA GOMERA (hasta agosto de 2026)



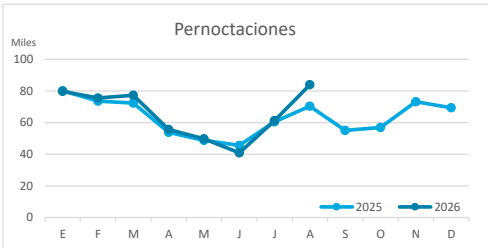
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	45.416	4.261	38.264	87.941	28.932	2.662	24.005	55.599	16.484	1.599	14.259	32.342
ene-ago26	46.857	4.696	43.337	94.890	30.781	3.556	27.563	61.900	16.076	1.140	15.774	32.990
Dif	1.441	435	5.073	6.949	1.849	894	3.558	6.301	-408	-459	1.515	648
Dif, %	3,2%	10,2%	13,3%	7,9%	6,4%	33,6%	14,8%	11,3%	-2,5%	-28,7%	10,6%	2,0%



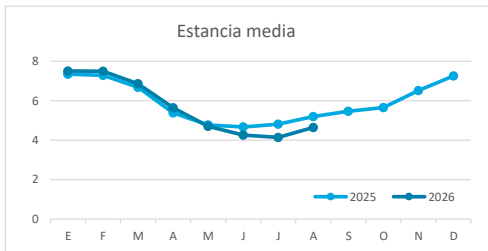
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	366.025	19.242	120.038	505.305	191.377	9.450	58.336	259.163	174.648	9.792	61.702	246.142
ene-ago26	374.413	17.556	132.273	524.242	196.756	12.841	68.847	278.444	177.657	4.715	63.426	245.798
Dif	8.388	-1.686	12.235	18.937	5.379	3.391	10.511	19.281	3.009	-5.077	1.724	-344
Dif, %	2,3%	-8,8%	10,2%	3,7%	2,8%	35,9%	18,0%	7,4%	1,7%	-51,8%	2,8%	-0,1%

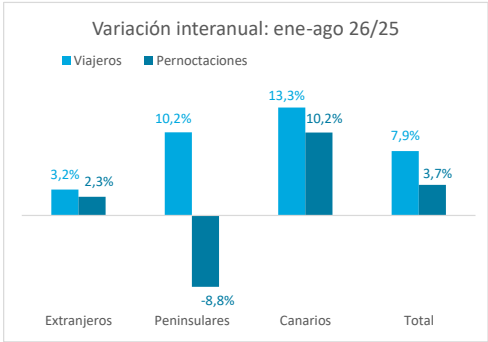
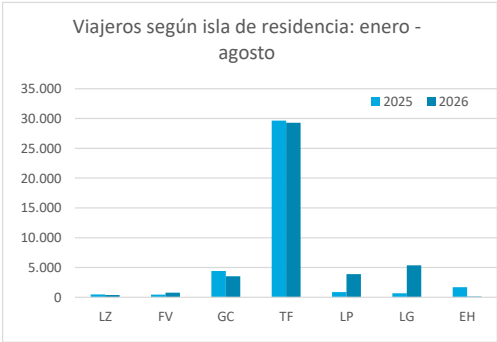
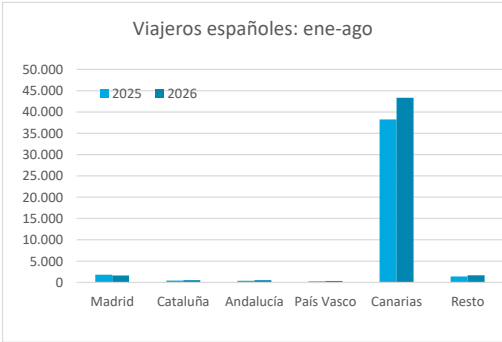
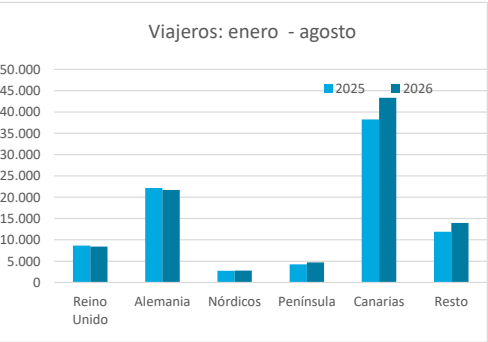


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	8,1	4,5	3,1	5,7	6,6	3,5	2,4	4,7	10,6	6,1	4,3	7,6
ene-ago26	8,0	3,7	3,1	5,5	6,4	3,6	2,5	4,5	11,1	4,1	4,0	7,5
Dif	-0,1	-0,8	-0,1	-0,2	-0,2	0,1	0,1	-0,2	0,5	-2,0	-0,3	-0,2



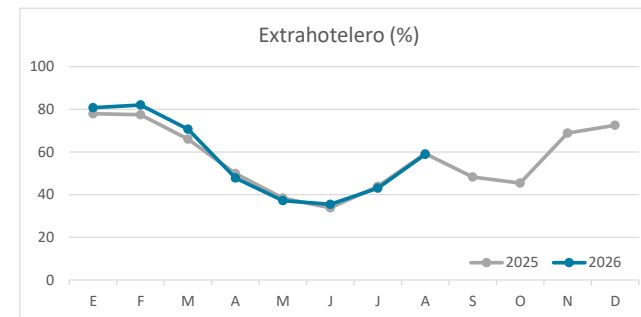
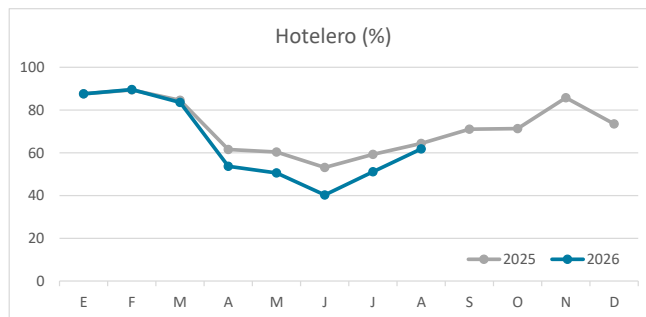
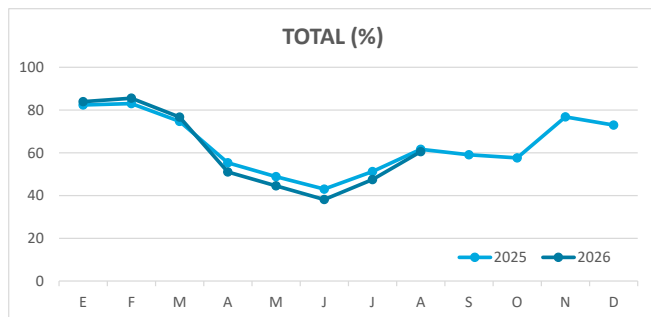
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



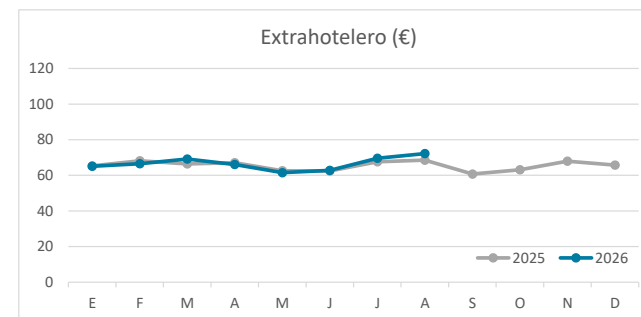
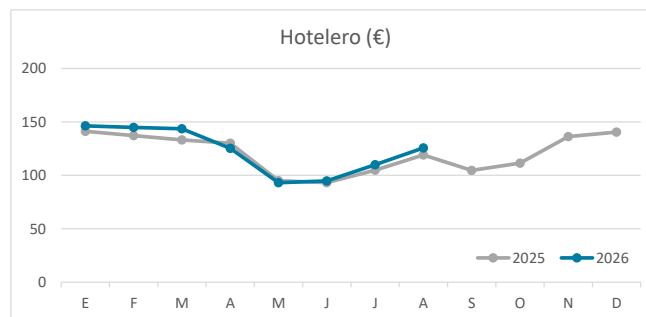
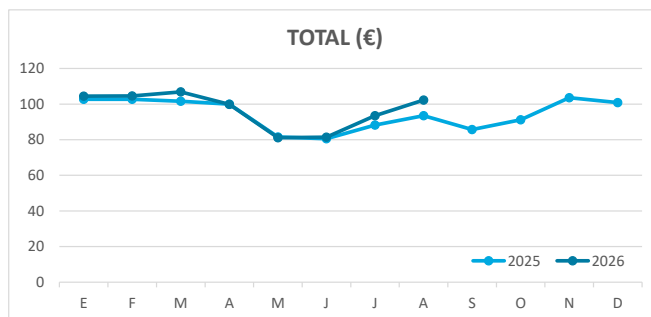
Principales indicadores de alojamiento turístico

LA GOMERA (hasta agosto de 2026)

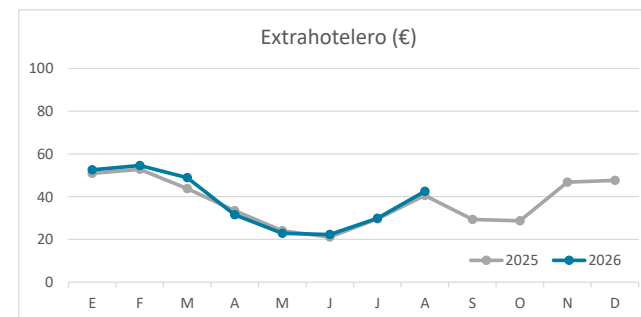
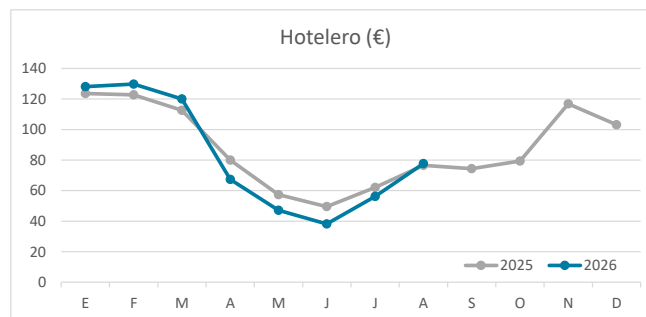
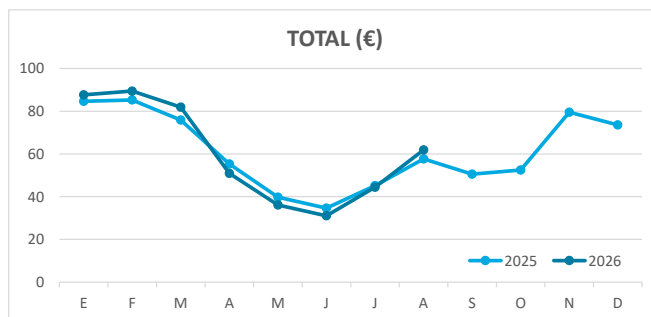
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)