

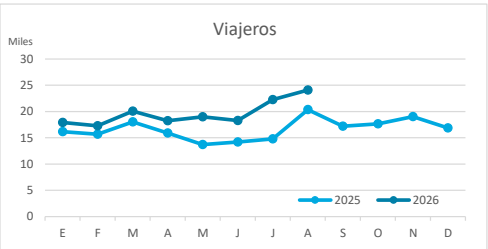
Principales indicadores de alojamiento turístico

LA PALMA (hasta agosto de 2026)



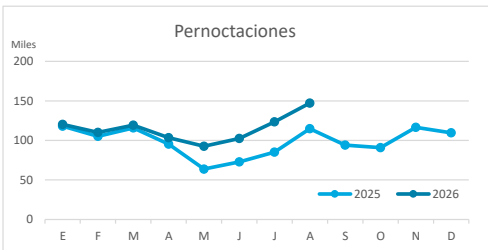
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	67.770	26.386	34.683	128.839	51.097	21.759	22.362	95.218	16.673	4.627	12.321	33.621
ene-ago26	81.244	38.410	37.499	157.153	61.768	33.003	25.408	120.179	19.476	5.407	12.091	36.974
Dif	13.474	12.024	2.816	28.314	10.671	11.244	3.046	24.961	2.803	780	-230	3.353
Dif, %	19,9%	45,6%	8,1%	22,0%	20,9%	51,7%	13,6%	26,2%	16,8%	16,9%	-1,9%	10,0%



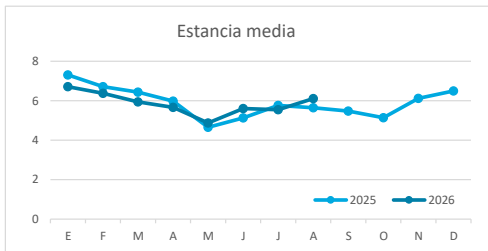
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	544.906	116.895	109.395	771.196	372.836	90.144	63.761	526.741	172.070	26.751	45.634	244.455
ene-ago26	629.709	179.844	109.385	918.938	435.864	150.464	66.805	653.133	193.845	29.380	42.580	265.805
Dif	84.803	62.949	-10	147.742	63.028	60.320	3.044	126.392	21.775	2.629	-3.054	21.350
Dif, %	15,6%	53,9%	0,0%	19,2%	16,9%	66,9%	4,8%	24,0%	12,7%	9,8%	-6,7%	8,7%

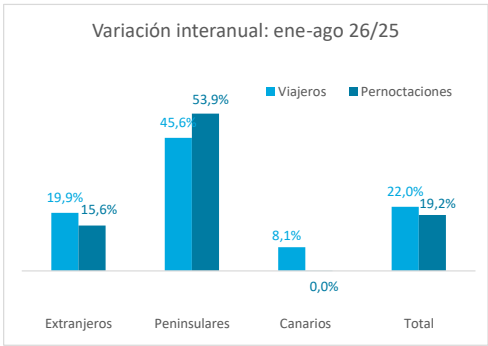
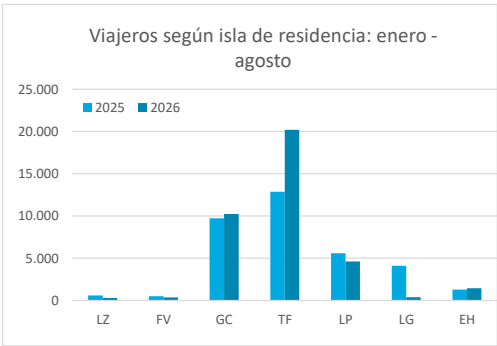
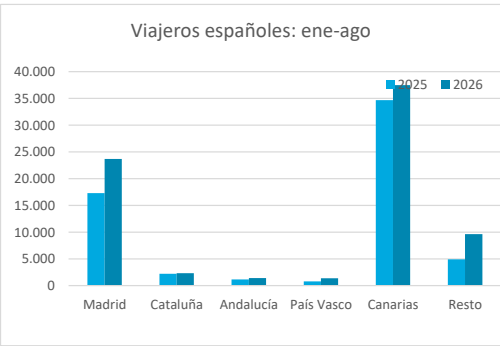
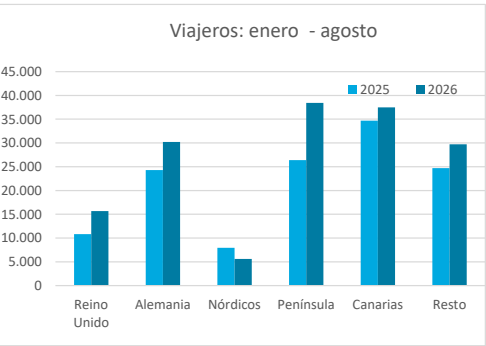


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
	Extranjeros	Peninsulares	Canarios	Total	Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago25	8,0	4,4	3,2	6,0	7,3	4,1	2,9	5,5	10,3	5,8	3,7	7,3
ene-ago26	7,8	4,7	2,9	5,8	7,1	4,6	2,6	5,4	10,0	5,4	3,5	7,2
Dif	-0,3	0,3	-0,2	-0,1	-0,2	0,4	-0,2	-0,1	-0,4	-0,3	-0,2	-0,1



DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

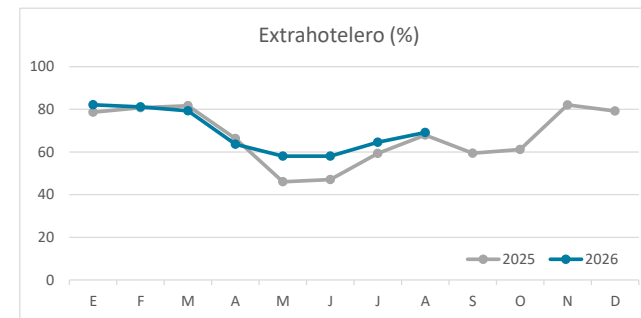
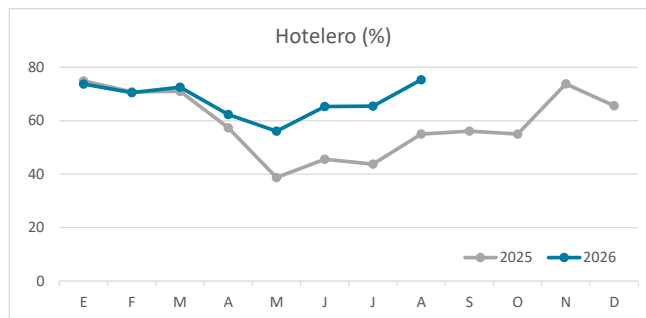
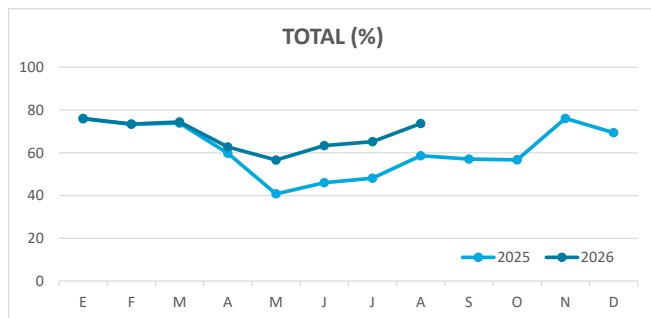


Principales indicadores de alojamiento turístico

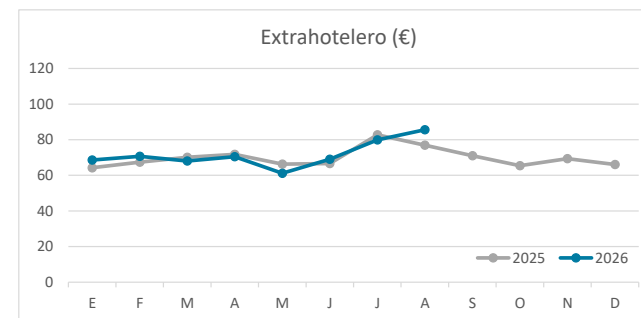
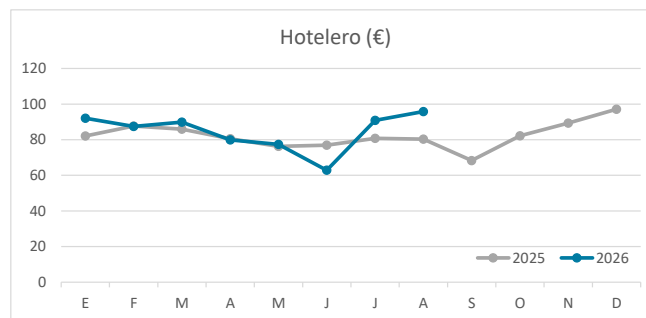
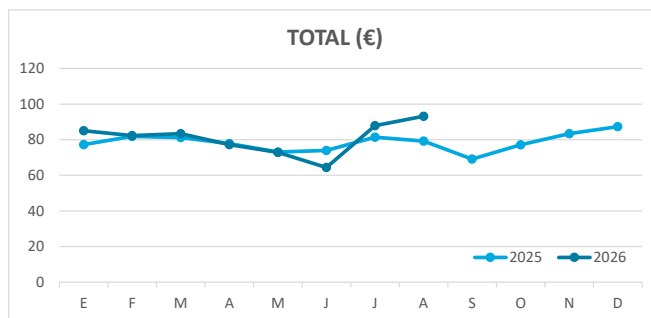
LA PALMA (hasta agosto de 2026)



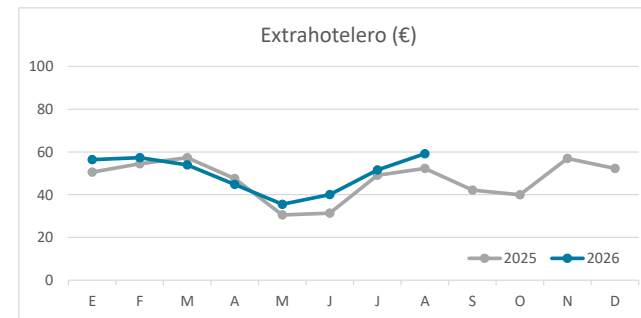
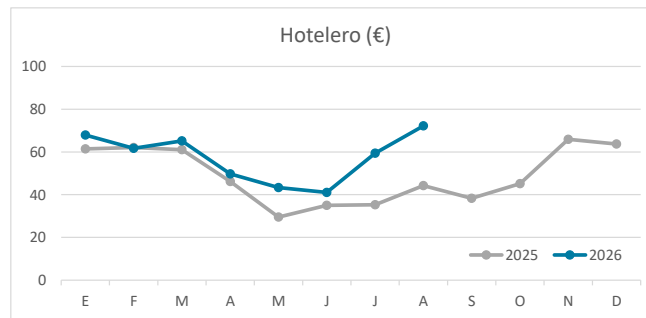
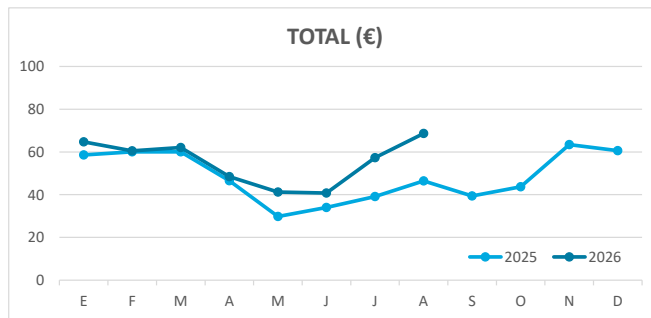
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.
Fuente: Encuestas de Alojamiento Turístico (ISTAC)