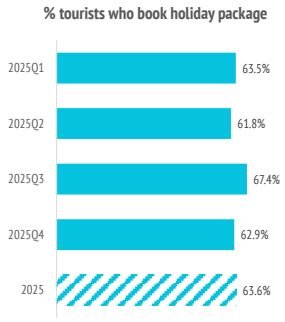
Tourist profile by quarter of trip (2025)

GERMANY

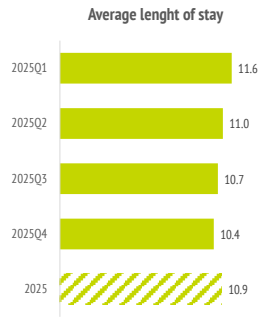
How many are they and how much do they spend?

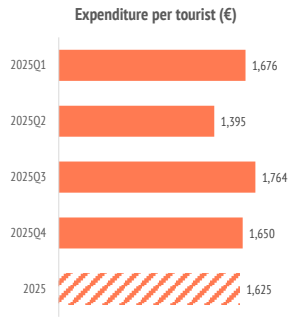
	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**854**	**585**	**544**	**837**	**2,820**
Tourist arrivals ≥ 16 years old (EGT) (*)	**787**	**536**	**456**	**801**	**2,580**
- % tourists who book holiday package	63.5%	61.8%	67.4%	62.9%	**63.6%**
Children < 16 years old (FRONTUR - EGT) *(*)*	67	50	88	36	**241**
Expenditure per tourist (€)	**1,676**	**1,395**	**1,764**	**1,650**	**1,625**
- book holiday package	1,841	1,530	1,925	1,822	**1,788**
- holiday package	1,603	1,326	1,698	1,562	**1,553**
- others	237	204	227	259	**235**
- do not book holiday package	1,390	1,178	1,432	1,359	**1,341**
- flight	409	340	419	375	**385**
- accommodation	459	384	444	445	**436**
- others	409	340	419	375	**385**
Average lenght of stay	**11.6**	**11.0**	**10.7**	**10.4**	**10.9**
- Median	9.3	9.3	10.0	8.8	**9.3**
Average daily expenditure (€)	**169.2**	**145.6**	**184.9**	**177.8**	**169.7**
- Median	162.5	141.1	166.7	167.9	**158.0**
Average daily expenditure (without flight)	**119.5**	**109.0**	**131.1**	**123.7**	**120.7**
- Median	114.9	105.8	116.8	112.3	**112.0**
Average cost of the flight (€)	**502.1**	**364.3**	**507.2**	**494.1**	**471.9**
Total turnover (≥ 16 years old) (€m)	**1,318**	**747**	**805**	**1,323**	**4,193**
Turnover without flight (≥ 16 years old) (€m)	**923**	**552**	**573**	**927**	**2,976**

(*) Thousands of tourists









% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	88.1%	86.7%	86.8%	89.5%	**88.0%**
- Additional accommodation expenses	5.6%	4.4%	5.0%	6.1%	**5.4%**
Transport:					
- National/International Transport	97.1%	96.5%	96.5%	97.1%	**96.8%**
- Flights between islands	4.1%	4.0%	4.7%	4.4%	**4.3%**
- Taxi	50.1%	53.9%	58.0%	49.0%	**52.0%**
- Car rental	38.3%	38.9%	39.2%	41.8%	**39.7%**
- Public transport	16.4%	15.2%	11.6%	17.2%	**15.6%**
Food and drink:					
- Food purchases at supermarkets	55.4%	52.3%	59.5%	56.6%	**55.9%**
- Restaurants	61.7%	58.1%	52.3%	62.6%	**59.6%**
Leisure:					
- Organized excursions	24.1%	27.2%	33.3%	25.6%	**26.9%**
- Sport activities	5.3%	7.0%	7.3%	6.6%	**6.4%**
- Cultural activities	3.2%	3.5%	3.0%	2.1%	**2.9%**
- Museums	8.3%	5.4%	6.5%	6.0%	**6.7%**
- Theme Parks	7.8%	7.0%	11.2%	7.0%	**8.0%**
- Discos and pubs	5.4%	7.9%	3.6%	3.4%	**5.0%**
- Wellness	3.9%	3.4%	2.4%	3.5%	**3.4%**
Purchases of goods:					
- Souvenirs	37.9%	38.8%	41.0%	43.0%	**40.2%**
- Other expenses	0.7%	0.6%	1.8%	0.6%	**0.8%**
Other:					
- Medical or pharmaceutical expenses	7.6%	7.7%	6.7%	5.8%	**6.9%**
- Other expenses	3.5%	3.1%	3.1%	2.6%	**3.1%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:	**1,038**	**903**	**950**	**966**	**974**
- Accommodation	874	783	867	812	**835**
- Additional accommodation expenses	164	120	82	154	**140**
Transport:	**887**	**692**	**1,023**	**892**	**875**
- National/International Transport	517	378	526	509	**487**
- Flights between islands	72	75	67	95	**79**
- Taxi	117	91	251	120	**139**
- Car rental	154	117	153	141	**142**
- Public transport	27	31	26	26	**27**
Food and drink:	**313**	**266**	**301**	**321**	**304**
- Food purchases at supermarkets	123	104	118	125	**119**
- Restaurants	191	163	183	196	**185**
Leisure:	**510**	**538**	**614**	**579**	**560**
- Organized excursions	95	91	157	104	**110**
- Sport activities	93	151	107	112	**115**
- Cultural activities	41	50	46	49	**46**
- Museums	29	24	28	38	**31**
- Theme Parks	69	57	95	60	**71**
- Discos and pubs	70	102	84	131	**95**
- Wellness	113	64	98	85	**92**
Purchases of goods:	**330**	**949**	**159**	**705**	**436**
- Souvenirs	78	83	75	88	**82**
- Other expenses	252	866	84	617	**354**
Other:	**124**	**114**	**313**	**236**	**185**
- Medical or pharmaceutical expenses	45	57	59	111	**67**
- Other expenses	79	57	254	126	**118**

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2025)

GERMANY

What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	92.0%	91.8%	92.9%	93.6%	**92.6%**
Visiting family or friends	6.0%	5.3%	4.5%	5.3%	**5.4%**
Business and work	0.6%	0.8%	0.6%	0.6%	**0.7%**
Education and training	0.3%	0.5%	0.2%	0.1%	**0.3%**
Sports training	0.6%	1.0%	0.4%	0.5%	**0.6%**
Health or medical care	0.2%	0.2%	0.0%	0.0%	**0.1%**
Fairs and congresses	0.0%	0.0%	0.4%	0.0%	**0.1%**
Others	0.4%	0.4%	0.9%	0.0%	**0.4%**

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	42.8%	43.3%	41.1%	46.2%	**43.6%**
Enjoy family time	7.9%	6.6%	15.7%	7.5%	**8.9%**
Have fun	7.2%	8.4%	12.2%	6.7%	**8.2%**
Explore the destination	35.4%	35.6%	28.5%	33.7%	**33.7%**
Practice their hobbies	3.1%	3.8%	2.0%	3.8%	**3.3%**
Other reasons	3.7%	2.3%	0.5%	2.1%	**2.3%**

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	11.4%	13.8%	12.1%	11.4%	**12.0%**
Canary Islands	25.6%	24.0%	29.8%	24.8%	**26.3%**
Other destination	63.0%	62.1%	58.1%	63.8%	**61.6%**
- Balearic Islands	5.2%	7.0%	5.0%	5.0%	**5.4%**
- Rest of Spain	5.3%	5.8%	4.8%	8.3%	**6.2%**
- Italy	8.7%	7.2%	8.9%	9.9%	**8.9%**
- France	3.3%	3.4%	4.4%	5.2%	**4.3%**
- Turkey	4.8%	4.5%	3.0%	3.4%	**3.8%**
- Greece	7.4%	8.1%	7.2%	6.7%	**7.3%**
- Portugal	3.9%	2.0%	2.8%	4.4%	**3.4%**
- Croatia	3.7%	4.3%	2.1%	2.7%	**3.0%**
- Egypt	2.9%	2.1%	2.1%	1.3%	**2.0%**
- Tunisia	0.7%	0.4%	0.3%	0.4%	**0.5%**
- Morocco	1.0%	1.0%	0.8%	0.8%	**0.9%**
- Others	16.1%	16.3%	16.3%	15.6%	**16.1%**

** Percentage of valid answers*

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	37.3%	28.1%	20.5%	30.7%	**29.7%**
Canary Islands (other island)	33.1%	26.8%	22.8%	30.8%	**28.8%**
Other destination	29.6%	45.1%	56.6%	38.5%	**41.5%**
- Balearic Islands	4.3%	5.9%	8.5%	5.8%	**6.0%**
- Rest of Spain	4.1%	6.1%	7.3%	4.7%	**5.4%**
- Italy	2.4%	4.2%	7.1%	3.8%	**4.2%**
- France	0.7%	1.6%	2.8%	1.0%	**1.4%**
- Turkey	1.9%	3.6%	2.8%	2.8%	**2.7%**
- Greece	3.2%	9.1%	12.3%	8.0%	**7.9%**
- Portugal	4.8%	5.8%	7.4%	4.3%	**5.4%**
- Croatia	0.9%	2.5%	4.0%	1.4%	**2.1%**
- Egypt	4.2%	3.5%	1.9%	3.5%	**3.3%**
- Others	3.1%	2.8%	2.5%	3.2%	**2.9%**

** Percentage of valid answers*

Importance of each factor in the destination choice

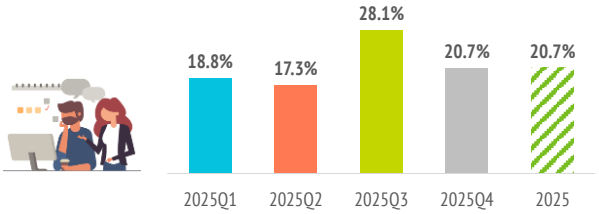
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	82.6%	70.9%	59.0%	77.7%	**74.5%**
Sea	60.3%	57.4%	66.8%	61.3%	**61.2%**
Safety	55.7%	56.9%	58.2%	57.5%	**57.0%**
Tranquility	51.0%	51.0%	48.9%	51.9%	**50.9%**
Beaches	44.9%	45.6%	56.5%	47.4%	**47.9%**
Effortless trip	42.4%	45.9%	46.3%	45.9%	**44.9%**
European belonging	43.8%	42.2%	33.5%	43.5%	**41.5%**
Accommodation supply	38.9%	40.7%	38.1%	39.1%	**39.2%**
Landscapes	44.0%	43.0%	34.5%	38.7%	**40.5%**
Price	27.3%	32.4%	30.4%	30.1%	**29.8%**
Environment	27.9%	30.6%	23.2%	27.7%	**27.6%**
Gastronomy	23.8%	28.0%	23.7%	25.0%	**25.0%**
Authenticity	20.8%	22.5%	22.2%	22.3%	**21.9%**
Fun possibilities	13.2%	16.3%	20.2%	16.8%	**16.2%**
Hiking trail network	14.8%	15.2%	7.5%	14.8%	**13.6%**
Exoticism	6.9%	7.1%	11.5%	9.3%	**8.5%**
Shopping	8.7%	9.3%	13.4%	9.2%	**9.8%**
Historical heritage	7.6%	10.6%	7.4%	8.4%	**8.4%**
Culture	7.7%	7.4%	8.5%	7.6%	**7.8%**
Nightlife	4.6%	5.8%	6.4%	4.5%	**5.1%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.9%	0.7%	0.3%	1.0%	**0.8%**
Between 1 and 30 days	23.2%	21.3%	20.1%	25.0%	**22.8%**
Between 1 and 2 months	23.1%	20.9%	17.4%	22.6%	**21.5%**
Between 3 and 6 months	34.0%	39.8%	34.1%	30.6%	**34.2%**
More than 6 months	18.8%	17.3%	28.1%	20.7%	**20.7%**

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	48.4%	45.9%	40.7%	45.5%	**45.6%**
Friends or relatives	23.0%	26.2%	26.1%	23.0%	**24.2%**
Internet or social media	49.2%	52.3%	57.7%	53.8%	**52.8%**
Mass Media	2.3%	2.7%	3.3%	2.1%	**2.5%**
Travel guides and magazines	10.0%	9.3%	9.5%	8.7%	**9.4%**
Travel Blogs or Forums	4.5%	7.3%	5.7%	4.7%	**5.4%**
Travel TV Channels	1.4%	0.7%	1.3%	1.1%	**1.1%**
Tour Operator or Travel Agency	22.5%	24.7%	25.9%	22.3%	**23.5%**
Public administrations or similar	0.3%	0.2%	0.3%	0.6%	**0.4%**
Others	2.3%	3.2%	3.3%	3.5%	**3.0%**

** Multi-choise question*

Tourist profile by quarter of trip (2025)

GERMANY

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	35.1%	35.5%	29.7%	36.7%	**34.7%**
- Tour Operator or Travel Agency	64.9%	64.5%	70.3%	63.3%	**65.3%**
Accommodation					
- Directly with the accommodation	23.8%	24.0%	20.7%	27.5%	**24.5%**
- Tour Operator or Travel Agency	64.9%	64.5%	70.3%	63.3%	**65.3%**

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Germany	95.3%	92.4%	91.6%	94.1%	**93.7%**
Switzerland	0.4%	1.2%	3.1%	0.7%	**1.1%**
Luxembourg	1.5%	1.3%	0.5%	0.8%	**1.0%**
Portugal	0.3%	0.6%	1.3%	0.4%	**0.6%**
Netherlands	0.1%	0.4%	0.5%	0.3%	**0.3%**
United Kingdom	0.1%	0.4%	0.1%	0.1%	**0.2%**
Others	2.3%	3.7%	3.0%	3.7%	**3.2%**

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	11.8%	12.6%	13.7%	11.8%	**12.3%**
4* Hotel	40.1%	42.0%	43.0%	39.0%	**40.7%**
5* Hotel / 5* Luxury Hotel	8.0%	8.5%	6.1%	7.5%	**7.6%**
Aparthotel / Tourist Villa	9.2%	10.1%	10.8%	11.0%	**10.2%**
House/room rented in a private dwelling	18.9%	15.6%	16.6%	19.3%	**17.9%**
Private accommodation (1)	7.6%	8.6%	8.0%	7.1%	**7.7%**
Others (Cottage, cruise, camping,..)	4.5%	2.7%	1.8%	4.4%	**3.6%**

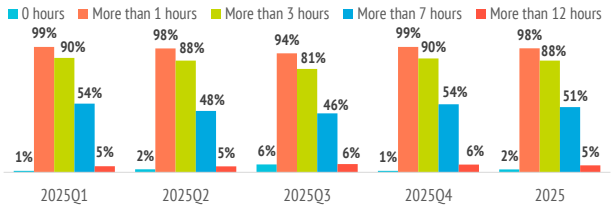
(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	25.9%	23.4%	23.5%	27.5%	**25.5%**
Bed and Breakfast	10.2%	8.5%	6.0%	10.7%	**9.3%**
Half board	29.9%	26.3%	22.7%	27.9%	**27.3%**
Full board	2.7%	2.5%	3.6%	2.8%	**2.9%**
All inclusive	31.2%	39.2%	44.2%	31.1%	**35.1%**

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	1.1%	2.3%	6.2%	1.2%	**2.3%**
1 - 2 hours	8.7%	9.6%	12.3%	9.1%	**9.6%**
3 - 6 hours	36.0%	39.7%	35.1%	36.1%	**36.6%**
7 - 12 hours	49.4%	43.7%	40.0%	47.6%	**46.0%**
More than 12 hours	4.8%	4.7%	6.5%	6.1%	**5.5%**
Outdoor time per day	7.2	6.7	6.6	7.1	**7.0**



Activities in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Beach	74.0%	79.8%	85.8%	78.0%	**78.5%**
Walk, wander	64.6%	61.8%	48.7%	59.0%	**59.5%**
Explore the island on their own	56.5%	59.3%	53.3%	54.3%	**55.8%**
Swimming pool, hotel facilities	33.5%	35.9%	47.9%	37.5%	**37.8%**
Taste Canarian gastronomy	36.0%	37.1%	35.4%	34.2%	**35.5%**
Hiking	26.7%	23.6%	18.1%	23.7%	**23.6%**
Organized excursions	13.8%	16.6%	23.3%	17.6%	**17.2%**
Other Nature Activities	12.9%	13.3%	14.5%	14.1%	**13.6%**
Sea excursions / whale watching	9.0%	11.9%	21.5%	12.2%	**12.8%**
Wineries / markets / popular festivals	11.9%	12.7%	12.8%	11.1%	**12.0%**
Museums / exhibitions	12.9%	9.7%	15.3%	10.9%	**12.0%**
Theme parks	9.6%	9.4%	17.2%	9.9%	**11.0%**
Astronomical observation	5.4%	4.5%	9.1%	7.4%	**6.5%**
Nightlife / concerts / shows	8.7%	12.1%	8.6%	7.2%	**8.9%**
Surf	2.0%	4.0%	4.0%	5.2%	**3.8%**
Practice other sports	5.2%	4.7%	5.2%	4.7%	**4.9%**
Cycling / Mountain bike	3.6%	3.7%	2.1%	4.4%	**3.6%**
Beauty and health treatments	4.0%	3.7%	2.5%	3.8%	**3.6%**
Swim	1.7%	2.9%	5.1%	3.5%	**3.1%**
Running	2.4%	2.7%	1.7%	2.3%	**2.3%**
Scuba Diving	2.0%	3.3%	8.3%	2.0%	**3.4%**
Golf	1.8%	1.2%	1.4%	1.7%	**1.6%**
Windsurf / Kitesurf	0.7%	0.7%	1.3%	1.7%	**1.1%**

** Multi-choise question*

Tourist tax *(Data available from Q1 2025 to Q3 2025)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	41.3%	41.6%	40.6%	--	**41.2%**
No	33.6%	34.3%	32.7%	--	**33.6%**
Not remember	25.1%	24.1%	26.6%	--	**25.2%**

Do they exclude destinations with tourist tax?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	19.5%	23.7%	18.8%	--	**20.6%**
No	80.5%	76.3%	81.2%	--	**79.4%**

How much would they be willing to pay?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	30.9%	27.4%	33.7%	--	**30.5%**
Up to 2 euros	38.8%	42.9%	34.8%	--	**39.0%**
Up to 3 euros	20.4%	21.7%	22.0%	--	**21.2%**
More than 3 euros	9.9%	8.0%	9.5%	--	**9.2%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	71.4%	69.0%	61.2%	--	**68.1%**
- For any purpose	17.0%	19.9%	14.9%	--	**17.3%**
- Improve living conditions	11.8%	11.1%	10.4%	--	**11.2%**
- Improve economic development	4.6%	5.6%	3.5%	--	**4.6%**
- Improve the environment	25.4%	24.7%	23.1%	--	**24.6%**
- Improve the tourist environment	3.3%	4.3%	2.3%	--	**3.3%**
- Other purposes	9.3%	3.5%	7.0%	--	**7.0%**
Not sure	18.0%	19.7%	27.1%	--	**20.8%**
No	10.6%	11.3%	11.7%	--	**11.1%**

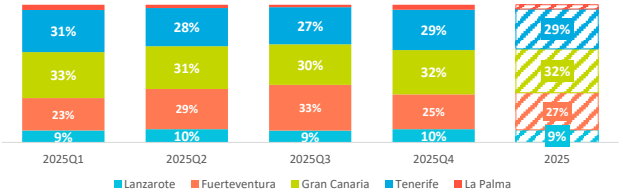
Tourist profile by quarter of trip (2025)

GERMANY

Which island do they choose?

Tourists (≥ 16 year old)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	68,123	51,324	38,772	76,916	235,135
Fuerteventura	183,565	155,540	150,752	201,946	691,803
Gran Canaria	260,971	165,105	133,989	256,423	816,488
Tenerife	238,969	147,635	122,694	233,982	743,280
La Palma	29,535	12,951	7,837	28,996	79,319

Share by islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	8.7%	9.6%	8.5%	9.6%	9.2%
Fuerteventura	23.5%	29.2%	33.2%	25.3%	27.0%
Gran Canaria	33.4%	31.0%	29.5%	32.1%	31.8%
Tenerife	30.6%	27.7%	27.0%	29.3%	29.0%
La Palma	3.8%	2.4%	1.7%	3.6%	3.1%



How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	93.1%	92.7%	92.8%	93.2%	93.0%
Two islands	5.0%	6.0%	6.2%	5.5%	5.6%
Three or more islands	1.9%	1.3%	1.0%	1.3%	1.4%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Repeat tourists	77.1%	72.9%	62.7%	71.8%	72.1%
At least 10 previous visits	22.5%	18.7%	11.6%	19.0%	18.7%
Repeat tourists (last 5 years)	72.7%	69.1%	56.5%	68.0%	67.6%
Repeat tourists (last 5 years)(5 or more visits)	18.4%	16.1%	11.9%	19.5%	17.1%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.54	8.69	8.59	8.73	8.64

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	2.3%	1.4%	3.0%	1.3%	1.9%
Lived up to expectations	58.6%	59.6%	54.0%	56.0%	57.2%
Better or much better than expected	39.1%	39.1%	42.9%	42.7%	40.9%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.69	8.59	8.45	8.85	8.68
Recommend visiting the Canary Islands	8.86	8.84	8.80	9.03	8.90

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	51.0%	52.1%	54.9%	51.8%	52.2%
Women	49.0%	47.9%	45.1%	48.2%	47.8%
Age					
Average age	52.7	48.9	41.1	49.5	48.9
Standard deviation	17.6	17.9	15.6	16.9	17.5
Age range					
16 - 24 years old	7.0%	10.0%	21.7%	7.2%	10.3%
25 - 30 years old	8.5%	12.4%	8.4%	10.8%	10.0%
31 - 45 years old	21.9%	22.2%	32.2%	25.3%	24.8%
46 - 60 years old	20.6%	21.8%	25.3%	25.2%	23.1%
Over 60 years old	42.1%	33.5%	12.5%	31.4%	31.8%
Occupation					
Salaried worker	48.0%	53.5%	63.7%	61.6%	56.1%
Self-employed	7.4%	5.1%	6.1%	6.8%	6.5%
Unemployed	0.4%	1.1%	1.1%	0.3%	0.6%
Business owner	7.8%	7.4%	12.2%	8.0%	8.6%
Student	4.8%	5.0%	7.0%	1.9%	4.3%
Retired	29.8%	26.2%	8.7%	19.8%	22.2%
Unpaid domestic work	0.7%	0.3%	0.5%	0.1%	0.4%
Others	1.0%	1.3%	0.7%	1.6%	1.2%
Annual household income level					
Less than €25,000	8.4%	12.8%	12.8%	7.1%	9.7%
€25,000 - €49,999	32.8%	35.9%	28.5%	26.7%	30.8%
€50,000 - €74,999	28.5%	27.6%	32.6%	28.9%	29.2%
More than €74,999	30.3%	23.7%	26.1%	37.2%	30.3%
Education level					
No studies	0.2%	0.5%	1.4%	0.6%	0.6%
Primary education	2.9%	5.2%	4.7%	3.3%	3.8%
Secondary education	21.7%	24.7%	23.4%	22.8%	23.0%
Higher education	75.1%	69.6%	70.4%	73.2%	72.6%

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	12.9%	14.0%	9.3%	14.2%	12.9%
Only with partner	57.7%	55.5%	32.4%	52.8%	51.2%
Only with children (< 13 years old)	2.3%	1.7%	10.0%	3.0%	3.8%
Partner + children (< 13 years old)	4.7%	3.8%	10.6%	5.4%	5.8%
Other relatives	4.5%	7.0%	8.8%	6.0%	6.3%
Friends	7.6%	9.8%	7.4%	7.6%	8.0%
Work colleagues	0.0%	0.5%	0.4%	0.3%	0.3%
Organized trip	0.6%	0.1%	0.1%	0.1%	0.2%
Other combinations (2)	9.7%	7.6%	21.0%	10.7%	11.6%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**9.4%**	**6.9%**	**24.9%**	**10.7%**	**12.0%**
- Between 0 and 2 years old	1.5%	1.5%	0.5%	0.7%	1.1%
- Between 3 and 12 years old	7.2%	5.0%	23.7%	9.2%	10.3%
- Between 0 -2 and 3-12 years old	0.7%	0.4%	0.7%	0.9%	0.7%
Tourists without children	**90.6%**	**93.1%**	**75.1%**	**89.3%**	**88.0%**
Group composition:					
- 1 person	15.1%	16.1%	10.2%	16.3%	14.8%
- 2 people	65.9%	66.5%	45.6%	62.4%	61.3%
- 3 people	8.6%	10.0%	19.3%	9.6%	11.1%
- 4 or 5 people	8.7%	6.6%	22.1%	9.9%	11.0%
- 6 or more people	1.7%	0.8%	2.8%	1.8%	1.8%
Average group size:	**2.22**	**2.13**	**2.71**	**2.23**	**2.29**

**People who share the main expenses of the trip*

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.