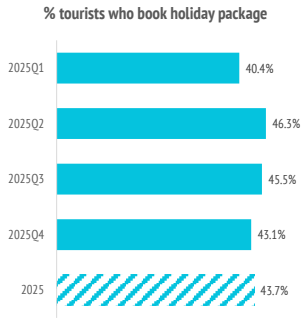
Tourist profile by quarter of trip (2025)

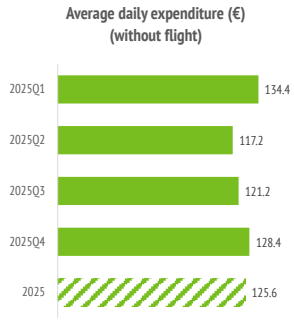
FRANCE

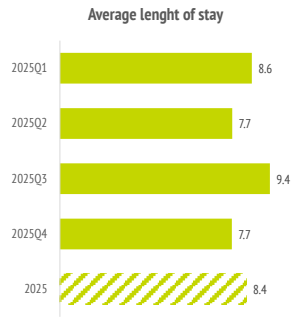
How many are they and how much do they spend?

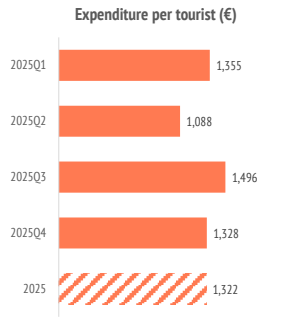
	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**249**	**218**	**248**	**231**	**945**
Tourist arrivals ≥ 16 years old (EGT) (*)	**222**	**192**	**207**	**218**	**839**
- % tourists who book holiday package	40.4%	46.3%	45.5%	43.1%	**43.7%**
Children < 16 years old (FRONTUR - EGT) *(*)*	28	25	41	13	**107**
Expenditure per tourist (€)	**1,355**	**1,088**	**1,496**	**1,328**	**1,322**
- book holiday package	1,578	1,246	1,691	1,576	**1,526**
- holiday package	1,376	1,025	1,454	1,362	**1,307**
- others	203	222	237	213	**219**
- do not book holiday package	1,204	952	1,333	1,141	**1,163**
- flight	318	203	341	283	**289**
- accommodation	440	353	495	399	**424**
- others	318	203	341	283	**289**
Average lenght of stay	**8.6**	**7.7**	**9.4**	**7.7**	**8.4**
- Median	7.0	7.0	9.0	7.0	**7.0**
Average daily expenditure (€)	**186.5**	**155.2**	**169.6**	**179.3**	**173.3**
- Median	170.3	147.9	163.6	175.5	**162.2**
Average daily expenditure (without flight)	**134.4**	**117.2**	**121.2**	**128.4**	**125.6**
- Median	126.1	109.7	117.8	122.6	**119.3**
Average cost of the flight (€)	**379.9**	**257.3**	**410.3**	**375.6**	**358.2**
Total turnover (≥ 16 years old) (€m)	**300**	**209**	**310**	**289**	**1,108**
Turnover without flight (≥ 16 years old) (€m)	**216**	**160**	**225**	**207**	**808**

(*) Thousands of tourists









% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	89.1%	91.5%	91.7%	87.3%	**89.8%**
- Additional accommodation expenses	6.5%	7.8%	8.1%	7.6%	**7.5%**
Transport:					
- National/International Transport	95.3%	97.2%	96.1%	94.3%	**95.7%**
- Flights between islands	8.2%	6.5%	8.1%	7.2%	**7.5%**
- Taxi	31.7%	43.5%	45.1%	40.3%	**40.0%**
- Car rental	62.7%	56.5%	56.1%	58.0%	**58.4%**
- Public transport	9.4%	10.9%	8.4%	8.2%	**9.2%**
Food and drink:					
- Food purchases at supermarkets	52.4%	45.2%	51.9%	52.1%	**50.6%**
- Restaurants	64.4%	61.2%	59.6%	59.8%	**61.3%**
Leisure:					
- Organized excursions	41.4%	42.7%	51.6%	36.0%	**42.8%**
- Sport activities	7.3%	7.4%	6.2%	6.8%	**6.9%**
- Cultural activities	4.5%	3.3%	2.3%	3.3%	**3.4%**
- Museums	16.2%	11.9%	13.1%	15.3%	**14.2%**
- Theme Parks	8.4%	11.0%	14.4%	9.3%	**10.7%**
- Discos and pubs	4.6%	7.3%	7.6%	5.2%	**6.1%**
- Wellness	5.6%	6.9%	5.6%	4.4%	**5.6%**
Purchases of goods:					
- Souvenirs	41.9%	42.3%	44.2%	46.9%	**43.9%**
- Other expenses	0.7%	1.1%	0.2%	0.1%	**0.5%**
Other:					
- Medical or pharmaceutical expenses	2.9%	6.0%	6.2%	4.0%	**4.7%**
- Other expenses	3.9%	4.2%	5.6%	3.2%	**4.2%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:	**927**	**666**	**887**	**759**	**810**
- Accommodation	658	516	686	631	**625**
- Additional accommodation expenses	270	149	201	128	**185**
Transport:	**730**	**611**	**799**	**788**	**732**
- National/International Transport	399	265	427	399	**374**
- Flights between islands	74	131	74	111	**95**
- Taxi	107	87	143	104	**111**
- Car rental	129	100	126	113	**118**
- Public transport	21	29	29	61	**34**
Food and drink:	**241**	**238**	**278**	**265**	**256**
- Food purchases at supermarkets	90	85	99	90	**92**
- Restaurants	151	153	178	175	**164**
Leisure:	**522**	**510**	**580**	**538**	**536**
- Organized excursions	102	95	110	110	**104**
- Sport activities	119	76	128	85	**101**
- Cultural activities	46	79	87	58	**63**
- Museums	41	36	39	56	**44**
- Theme Parks	59	56	78	73	**68**
- Discos and pubs	72	82	79	68	**76**
- Wellness	82	87	60	89	**79**
Purchases of goods:	**226**	**205**	**87**	**109**	**205**
- Souvenirs	67	73	84	84	**77**
- Other expenses	159	132	3	25	**127**
Other:	**80**	**123**	**97**	**285**	**138**
- Medical or pharmaceutical expenses	32	42	27	80	**44**
- Other expenses	48	82	70	205	**94**

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2025)

FRANCE

What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	95.9%	95.1%	95.1%	95.1%	**95.3%**
Visiting family or friends	3.2%	2.4%	3.5%	4.5%	**3.4%**
Business and work	0.5%	1.4%	0.6%	0.2%	**0.7%**
Education and training	0.0%	0.1%	0.0%	0.0%	**0.0%**
Sports training	0.0%	0.5%	0.2%	0.2%	**0.2%**
Health or medical care	0.0%	0.0%	0.0%	0.0%	**0.0%**
Fairs and congresses	0.0%	0.5%	0.0%	0.0%	**0.1%**
Others	0.5%	0.0%	0.5%	0.0%	**0.3%**

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	27.2%	26.3%	35.2%	26.9%	**28.9%**
Enjoy family time	9.7%	4.4%	7.9%	13.3%	**9.0%**
Have fun	2.9%	6.1%	3.9%	3.3%	**4.0%**
Explore the destination	56.8%	59.3%	51.2%	52.4%	**54.8%**
Practice their hobbies	1.2%	2.3%	0.9%	3.1%	**1.9%**
Other reasons	2.1%	1.6%	0.9%	1.1%	**1.4%**

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	15.8%	13.8%	15.0%	10.0%	**13.5%**
Canary Islands	11.1%	12.7%	12.8%	14.9%	**13.0%**
Other destination	73.1%	73.5%	72.2%	75.1%	**73.5%**
- Balearic Islands	1.8%	3.9%	3.1%	3.9%	**3.2%**
- Rest of Spain	7.8%	7.4%	9.0%	7.4%	**7.9%**
- Italy	10.2%	8.0%	9.0%	7.3%	**8.6%**
- France	18.7%	20.3%	16.4%	22.4%	**19.5%**
- Turkey	1.0%	1.8%	1.9%	0.5%	**1.3%**
- Greece	7.1%	7.6%	7.5%	6.4%	**7.1%**
- Portugal	5.8%	4.4%	4.7%	3.7%	**4.6%**
- Croatia	2.1%	1.0%	0.9%	1.9%	**1.5%**
- Egypt	0.7%	1.4%	0.8%	0.9%	**1.0%**
- Tunisia	1.7%	2.4%	2.1%	0.6%	**1.7%**
- Morocco	3.4%	2.7%	2.3%	3.5%	**3.0%**
- Others	12.9%	12.5%	14.7%	16.7%	**14.3%**

** Percentage of valid answers*

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	27.7%	29.6%	21.9%	28.5%	**26.8%**
Canary Islands (other island)	27.5%	27.7%	26.3%	33.0%	**28.5%**
Other destination	44.8%	42.7%	51.8%	38.6%	**44.7%**
- Balearic Islands	5.3%	7.9%	8.1%	5.7%	**6.7%**
- Rest of Spain	4.5%	4.5%	5.6%	5.5%	**5.0%**
- Italy	4.7%	5.7%	7.1%	4.8%	**5.6%**
- France	3.6%	2.0%	4.1%	3.4%	**3.4%**
- Turkey	2.1%	1.7%	1.9%	0.9%	**1.7%**
- Greece	7.4%	6.5%	10.1%	6.3%	**7.7%**
- Portugal	6.2%	6.5%	6.8%	5.3%	**6.2%**
- Croatia	2.4%	2.5%	4.2%	0.8%	**2.5%**
- Egypt	3.6%	2.3%	0.9%	2.0%	**2.2%**
- Others	5.0%	3.1%	2.9%	3.8%	**3.7%**

** Percentage of valid answers*

Importance of each factor in the destination choice

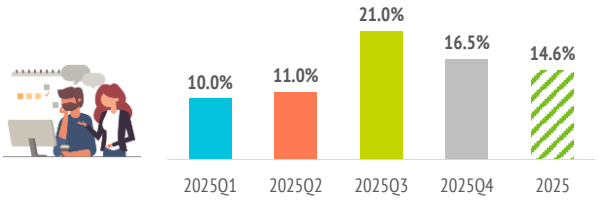
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	82.5%	71.5%	67.2%	76.9%	**74.8%**
Landscapes	63.1%	69.4%	61.4%	64.1%	**64.4%**
Tranquility	49.7%	51.7%	56.5%	53.1%	**52.7%**
Safety	43.3%	47.0%	57.5%	51.1%	**49.7%**
Sea	51.5%	52.1%	51.6%	49.6%	**51.2%**
Environment	47.1%	49.0%	49.6%	49.3%	**48.7%**
Accommodation supply	35.2%	46.0%	43.6%	42.0%	**41.5%**
Price	44.1%	44.3%	46.8%	38.3%	**43.3%**
Beaches	36.3%	40.3%	44.1%	36.5%	**39.2%**
European belonging	38.8%	36.3%	36.1%	34.8%	**36.5%**
Authenticity	38.7%	34.8%	33.6%	34.0%	**35.3%**
Effortless trip	28.9%	25.2%	24.2%	24.5%	**25.7%**
Gastronomy	18.4%	20.0%	23.2%	24.0%	**21.4%**
Exoticism	27.7%	22.4%	20.6%	20.5%	**22.9%**
Historical heritage	16.8%	19.9%	17.8%	20.5%	**18.7%**
Hiking trail network	17.9%	19.8%	17.0%	18.8%	**18.3%**
Culture	11.0%	15.2%	13.9%	15.7%	**13.9%**
Fun possibilities	14.2%	20.1%	21.8%	14.6%	**17.5%**
Shopping	9.8%	15.4%	14.3%	9.1%	**12.0%**
Nightlife	5.4%	7.7%	7.1%	6.6%	**6.6%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	1.0%	0.7%	0.5%	1.3%	**0.9%**
Between 1 and 30 days	18.8%	21.9%	21.0%	27.2%	**22.2%**
Between 1 and 2 months	32.0%	29.5%	21.7%	22.9%	**26.5%**
Between 3 and 6 months	38.2%	36.9%	35.9%	32.1%	**35.8%**
More than 6 months	10.0%	11.0%	21.0%	16.5%	**14.6%**

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	29.9%	24.5%	20.6%	31.0%	**26.7%**
Friends or relatives	23.6%	23.3%	24.7%	24.9%	**24.1%**
Internet or social media	56.3%	62.9%	64.7%	58.7%	**60.5%**
Mass Media	1.2%	4.0%	3.5%	3.1%	**2.9%**
Travel guides and magazines	17.5%	10.5%	12.0%	12.6%	**13.3%**
Travel Blogs or Forums	11.3%	11.4%	11.8%	8.6%	**10.7%**
Travel TV Channels	0.8%	0.3%	0.7%	0.0%	**0.5%**
Tour Operator or Travel Agency	19.2%	20.6%	19.4%	22.9%	**20.5%**
Public administrations or similar	0.3%	0.3%	0.2%	0.7%	**0.4%**
Others	3.4%	3.6%	3.8%	2.3%	**3.3%**

** Multi-choise question*

Tourist profile by quarter of trip (2025)

FRANCE

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	54.1%	55.3%	55.6%	54.3%	**54.8%**
- Tour Operator or Travel Agency	45.9%	44.7%	44.4%	45.7%	**45.2%**
Accommodation					
- Directly with the accommodation	44.3%	43.7%	40.8%	42.6%	**42.9%**
- Tour Operator or Travel Agency	45.9%	44.7%	44.4%	45.7%	**45.2%**

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
France	61.7%	56.1%	60.8%	65.0%	**61.1%**
Spanish Mainland	20.9%	27.6%	17.8%	21.1%	**21.7%**
Switzerland	4.3%	7.7%	5.8%	4.3%	**5.5%**
Luxembourg	4.1%	3.1%	4.9%	3.4%	**3.9%**
Belgium	3.0%	1.7%	4.0%	2.7%	**2.9%**
Germany	4.3%	0.5%	0.9%	2.3%	**2.1%**
Others	1.8%	3.2%	5.7%	1.1%	**2.9%**

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	9.1%	11.3%	8.4%	10.2%	**9.7%**
4* Hotel	38.0%	39.7%	35.7%	36.2%	**37.4%**
5* Hotel / 5* Luxury Hotel	6.6%	8.6%	10.5%	6.1%	**7.9%**
Aparthotel / Tourist Villa	5.3%	7.4%	12.1%	9.2%	**8.5%**
House/room rented in a private dwelling	27.7%	23.2%	25.3%	27.0%	**25.9%**
Private accommodation (1)	5.0%	4.2%	3.0%	4.9%	**4.3%**
Others (Cottage, cruise, camping,..)	8.2%	5.7%	4.9%	6.5%	**6.4%**

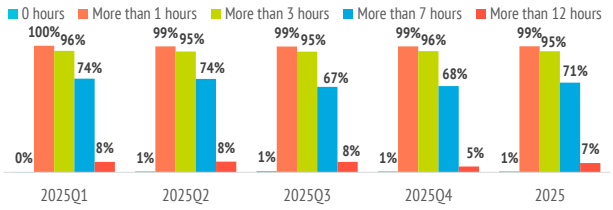
(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	37.8%	34.0%	39.5%	39.6%	**37.8%**
Bed and Breakfast	10.0%	12.8%	8.9%	6.5%	**9.5%**
Half board	13.9%	15.6%	12.6%	11.9%	**13.5%**
Full board	8.1%	8.0%	7.3%	7.8%	**7.8%**
All inclusive	30.1%	29.5%	31.7%	34.2%	**31.4%**

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	0.3%	0.7%	0.9%	0.7%	**0.6%**
1 - 2 hours	4.0%	4.1%	4.0%	3.8%	**4.0%**
3 - 6 hours	21.9%	21.5%	27.7%	27.5%	**24.7%**
7 - 12 hours	65.6%	65.2%	59.1%	63.4%	**63.3%**
More than 12 hours	8.3%	8.4%	8.3%	4.6%	**7.3%**
Outdoor time per day	8.7	8.5	8.3	8.0	**8.4**



Activities in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Walk, wander	80.8%	74.1%	73.3%	75.7%	**76.1%**
Beach	72.1%	73.4%	79.6%	72.7%	**74.4%**
Explore the island on their own	70.3%	64.5%	64.2%	67.4%	**66.7%**
Swimming pool, hotel facilities	48.1%	63.8%	70.5%	53.8%	**58.7%**
Hiking	44.4%	36.1%	26.1%	36.7%	**36.0%**
Organized excursions	21.5%	27.1%	32.8%	23.5%	**26.1%**
Museums / exhibitions	22.4%	20.8%	19.6%	22.3%	**21.3%**
Sea excursions / whale watching	19.2%	20.4%	32.8%	18.8%	**22.8%**
Taste Canarian gastronomy	12.8%	15.8%	12.8%	15.6%	**14.2%**
Other Nature Activities	14.6%	15.1%	13.2%	13.8%	**14.1%**
Theme parks	10.4%	13.2%	16.7%	13.6%	**13.4%**
Wineries / markets / popular festivals	16.4%	15.3%	16.4%	13.6%	**15.4%**
Nightlife / concerts / shows	10.1%	13.0%	15.7%	11.4%	**12.5%**
Running	9.1%	5.4%	7.6%	7.0%	**7.3%**
Beauty and health treatments	6.4%	9.0%	7.9%	6.2%	**7.3%**
Surf	3.9%	3.1%	5.2%	5.9%	**4.6%**
Astronomical observation	3.9%	4.2%	7.1%	5.7%	**5.2%**
Scuba Diving	4.2%	4.4%	7.1%	5.5%	**5.3%**
Practice other sports	3.9%	4.2%	4.2%	5.4%	**4.4%**
Swim	3.4%	1.6%	2.3%	3.8%	**2.8%**
Cycling / Mountain bike	2.1%	2.0%	1.6%	2.2%	**2.0%**
Windsurf / Kitesurf	1.3%	0.8%	1.1%	1.6%	**1.2%**
Golf	1.3%	1.1%	0.9%	1.4%	**1.2%**

** Multi-choise question*

Tourist tax *(Data available from Q1 2025 to Q3 2025)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	43.4%	45.1%	46.3%	--	**44.9%**
No	26.3%	27.6%	30.1%	--	**27.9%**
Not remember	30.3%	27.3%	23.6%	--	**27.2%**

Do they exclude destinations with tourist tax?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	16.3%	19.3%	16.7%	--	**17.4%**
No	83.7%	80.7%	83.3%	--	**82.6%**

How much would they be willing to pay?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	51.7%	48.4%	49.8%	--	**50.0%**
Up to 2 euros	27.5%	32.7%	25.9%	--	**28.6%**
Up to 3 euros	12.3%	12.2%	15.6%	--	**13.3%**
More than 3 euros	8.5%	6.8%	8.8%	--	**8.0%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	60.6%	60.6%	58.5%	--	**59.9%**
- For any purpose	10.1%	15.7%	7.8%	--	**11.1%**
- Improve living conditions	12.7%	12.0%	12.7%	--	**12.5%**
- Improve economic development	4.2%	3.4%	3.4%	--	**3.7%**
- Improve the environment	22.8%	24.1%	25.3%	--	**24.0%**
- Improve the tourist environment	5.8%	2.9%	4.4%	--	**4.4%**
- Other purposes	5.1%	2.6%	4.9%	--	**4.2%**
Not sure	25.5%	25.0%	24.9%	--	**25.1%**
No	13.9%	14.4%	16.6%	--	**15.0%**

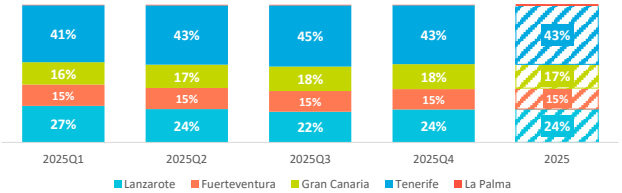
Tourist profile by quarter of trip (2025)

FRANCE

Which island do they choose?

Tourists (≥ 16 year old)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	58,755	46,488	46,057	51,984	203,284
Fuerteventura	34,275	29,470	31,117	32,077	126,939
Gran Canaria	35,846	32,580	36,676	39,451	144,553
Tenerife	91,725	82,784	92,018	92,873	359,400
La Palma	733	918	893	851	3,395

Share by islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	26.5%	24.2%	22.3%	23.9%	24.3%
Fuerteventura	15.5%	15.3%	15.0%	14.8%	15.2%
Gran Canaria	16.2%	16.9%	17.7%	18.2%	17.3%
Tenerife	41.4%	43.1%	44.5%	42.8%	42.9%
La Palma	0.3%	0.5%	0.4%	0.4%	0.4%



How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	90.5%	92.1%	90.0%	89.8%	90.6%
Two islands	8.2%	7.5%	9.1%	8.2%	8.3%
Three or more islands	1.3%	0.4%	0.9%	1.9%	1.2%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Repeat tourists	51.0%	41.5%	33.8%	46.9%	43.5%
At least 10 previous visits	4.0%	2.4%	2.2%	8.0%	4.2%
Repeat tourists (last 5 years)	46.6%	38.1%	30.0%	43.8%	39.8%
Repeat tourists (last 5 years)(5 or more visits)	8.2%	6.2%	3.0%	9.5%	6.8%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.74	8.57	8.46	8.71	8.62

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	3.6%	5.8%	8.2%	4.0%	5.3%
Lived up to expectations	57.6%	61.6%	60.4%	57.5%	59.2%
Better or much better than expected	38.9%	32.6%	31.4%	38.5%	35.5%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.43	8.02	7.68	8.46	8.16
Recommend visiting the Canary Islands	8.84	8.60	8.35	8.96	8.69

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	51.4%	46.5%	50.5%	45.4%	48.5%
Women	48.6%	53.5%	49.5%	54.6%	51.5%
Age					
Average age	46.3	44.5	41.0	48.1	45.1
Standard deviation	15.3	17.0	16.1	16.5	16.4
Age range					
16 - 24 years old	6.7%	13.1%	19.4%	7.5%	11.5%
25 - 30 years old	11.9%	13.4%	14.4%	10.3%	12.4%
31 - 45 years old	32.8%	29.3%	28.0%	30.7%	30.3%
46 - 60 years old	27.5%	22.9%	25.6%	24.4%	25.2%
Over 60 years old	21.1%	21.3%	12.6%	27.1%	20.6%
Occupation					
Salaried worker	62.2%	63.6%	68.8%	51.0%	61.3%
Self-employed	11.4%	9.3%	6.5%	12.5%	10.0%
Unemployed	0.4%	0.7%	0.4%	0.8%	0.6%
Business owner	6.8%	6.2%	6.0%	8.4%	6.9%
Student	2.8%	4.4%	7.1%	2.4%	4.1%
Retired	15.8%	15.2%	11.0%	22.6%	16.2%
Unpaid domestic work	0.0%	0.1%	0.0%	0.3%	0.1%
Others	0.6%	0.5%	0.1%	1.9%	0.8%
Annual household income level					
Less than €25,000	11.1%	16.6%	15.8%	13.2%	14.1%
€25,000 - €49,999	36.9%	40.0%	42.7%	38.8%	39.5%
€50,000 - €74,999	31.3%	27.0%	27.3%	29.9%	28.9%
More than €74,999	20.7%	16.5%	14.2%	18.1%	17.5%
Education level					
No studies	1.0%	2.0%	0.8%	0.8%	1.2%
Primary education	1.2%	4.0%	2.9%	3.5%	2.8%
Secondary education	17.3%	19.9%	15.9%	16.6%	17.4%
Higher education	80.5%	74.2%	80.4%	79.1%	78.7%

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	7.1%	8.8%	6.8%	7.3%	7.5%
Only with partner	46.1%	56.2%	43.4%	43.5%	47.1%
Only with children (< 13 years old)	5.8%	2.5%	6.5%	6.2%	5.4%
Partner + children (< 13 years old)	5.9%	3.5%	7.8%	6.2%	5.9%
Other relatives	9.6%	5.9%	10.1%	9.8%	8.9%
Friends	3.5%	14.4%	4.7%	8.9%	7.7%
Work colleagues	0.2%	1.1%	0.3%	0.0%	0.4%
Organized trip	0.6%	1.4%	1.0%	0.2%	0.8%
Other combinations (2)	21.2%	6.2%	19.2%	17.7%	16.4%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**16.8%**	**7.7%**	**19.4%**	**18.8%**	**15.9%**
- Between 0 and 2 years old	1.5%	1.4%	1.0%	0.7%	1.1%
- Between 3 and 12 years old	13.7%	5.5%	17.8%	16.5%	13.6%
- Between 0 -2 and 3-12 years old	1.5%	0.8%	0.6%	1.6%	1.1%
Tourists without children	**83.2%**	**92.3%**	**80.6%**	**81.2%**	**84.1%**
Group composition:					
- 1 person	8.5%	11.3%	7.9%	8.6%	9.0%
- 2 people	52.9%	69.0%	53.2%	51.5%	56.3%
- 3 people	11.8%	9.7%	18.2%	12.0%	12.9%
- 4 or 5 people	22.3%	8.1%	18.3%	20.1%	17.5%
- 6 or more people	4.5%	2.0%	2.4%	7.9%	4.3%
Average group size:	**2.75**	**2.28**	**2.66**	**3.00**	**2.68**

**People who share the main expenses of the trip*

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.