Tourist profile by quarter of trip (2025)

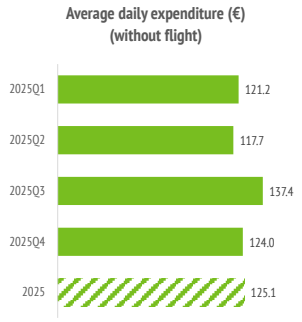
NETHERLANDS

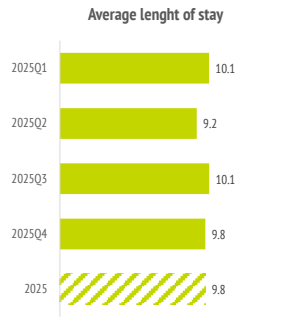
How many are they and how much do they spend?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**200**	**166**	**193**	**204**	**763**
Tourist arrivals ≥ 16 years old (EGT) (*)	**177**	**153**	**162**	**191**	**682**
- % tourists who book holiday package	55.0%	67.7%	72.9%	58.6%	**63.1%**
Children < 16 years old (FRONTUR - EGT) *(*)*	23	14	31	13	**81**
Expenditure per tourist (€)	**1,528**	**1,343**	**1,800**	**1,457**	**1,532**
- book holiday package	1,679	1,454	1,930	1,611	**1,676**
- holiday package	1,367	1,175	1,542	1,305	**1,353**
- others	312	279	388	306	**324**
- do not book holiday package	1,345	1,111	1,449	1,240	**1,284**
- flight	413	314	381	355	**370**
- accommodation	479	368	617	403	**457**
- others	413	314	381	355	**370**
Average lenght of stay	**10.1**	**9.2**	**10.1**	**9.8**	**9.8**
- Median	8.0	8.0	9.0	7.4	**8.0**
Average daily expenditure (€)	**176.1**	**162.7**	**192.9**	**173.4**	**176.4**
- Median	160.0	152.8	168.3	160.1	**160.9**
Average daily expenditure (without flight)	**121.2**	**117.7**	**137.4**	**124.0**	**125.1**
- Median	108.1	110.8	118.7	116.5	**114.6**
Average cost of the flight (€)	**478.0**	**380.0**	**503.2**	**424.9**	**447.2**
Total turnover (≥ 16 years old) (€m)	**270**	**205**	**292**	**278**	**1,045**
Turnover without flight (≥ 16 years old) (€m)	**186**	**147**	**210**	**197**	**740**

(*) Thousands of tourists









% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	88.2%	90.6%	90.6%	89.4%	**89.7%**
- Additional accommodation expenses	5.3%	9.8%	11.2%	9.9%	**9.0%**
Transport:					
- National/International Transport	95.3%	96.4%	96.0%	95.4%	**95.8%**
- Flights between islands	5.6%	4.0%	2.9%	2.3%	**3.7%**
- Taxi	44.4%	54.5%	63.6%	59.3%	**55.4%**
- Car rental	38.4%	36.0%	36.0%	35.8%	**36.6%**
- Public transport	10.9%	7.0%	8.5%	14.4%	**10.4%**
Food and drink:					
- Food purchases at supermarkets	65.3%	59.5%	59.6%	59.9%	**61.2%**
- Restaurants	70.6%	65.9%	64.9%	70.9%	**68.3%**
Leisure:					
- Organized excursions	18.7%	32.4%	31.7%	23.8%	**26.3%**
- Sport activities	9.1%	4.2%	6.6%	5.4%	**6.4%**
- Cultural activities	5.1%	4.2%	3.9%	3.3%	**4.1%**
- Museums	5.1%	3.6%	4.8%	4.5%	**4.5%**
- Theme Parks	6.7%	5.6%	15.3%	6.1%	**8.3%**
- Discos and pubs	8.1%	8.5%	7.1%	6.5%	**7.5%**
- Wellness	7.6%	6.0%	3.7%	6.1%	**5.9%**
Purchases of goods:					
- Souvenirs	38.8%	38.0%	44.8%	40.5%	**40.5%**
- Other expenses	1.1%	2.1%	1.4%	0.2%	**1.2%**
Other:					
- Medical or pharmaceutical expenses	8.7%	5.1%	5.0%	5.8%	**6.2%**
- Other expenses	4.4%	3.6%	5.6%	5.2%	**4.8%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:	**846**	**738**	**1,004**	**798**	**842**
- Accommodation	706	647	914	679	**735**
- Additional accommodation expenses	139	91	90	119	**107**
Transport:	**916**	**699**	**857**	**767**	**807**
- National/International Transport	501	394	524	445	**467**
- Flights between islands	77	54	80	104	**77**
- Taxi	130	85	105	84	**99**
- Car rental	159	124	123	105	**128**
- Public transport	49	41	26	28	**35**
Food and drink:	**297**	**293**	**344**	**341**	**320**
- Food purchases at supermarkets	103	94	119	100	**104**
- Restaurants	194	199	226	241	**216**
Leisure:	**572**	**417**	**495**	**470**	**501**
- Organized excursions	80	78	111	75	**87**
- Sport activities	131	70	96	136	**114**
- Cultural activities	68	36	36	27	**44**
- Museums	21	38	24	36	**29**
- Theme Parks	60	68	67	64	**65**
- Discos and pubs	114	78	93	71	**90**
- Wellness	98	48	68	62	**72**
Purchases of goods:	**123**	**333**	**279**	**107**	**259**
- Souvenirs	80	75	99	94	**88**
- Other expenses	43	258	180	12	**171**
Other:	**78**	**67**	**283**	**173**	**148**
- Medical or pharmaceutical expenses	16	25	164	54	**56**
- Other expenses	61	42	120	120	**92**

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2025)

NETHERLANDS

What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	93.7%	94.1%	96.6%	92.5%	**94.1%**
Visiting family or friends	5.4%	4.9%	0.9%	6.9%	**4.6%**
Business and work	0.6%	0.3%	0.3%	0.4%	**0.4%**
Education and training	0.0%	0.0%	0.8%	0.0%	**0.2%**
Sports training	0.0%	0.4%	0.4%	0.2%	**0.3%**
Health or medical care	0.2%	0.0%	0.8%	0.0%	**0.2%**
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	**0.0%**
Others	0.1%	0.3%	0.2%	0.0%	**0.1%**

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	47.6%	48.5%	50.1%	51.8%	**49.6%**
Enjoy family time	11.2%	7.2%	10.7%	11.8%	**10.3%**
Have fun	12.0%	19.7%	19.9%	18.3%	**17.4%**
Explore the destination	20.4%	19.3%	16.4%	14.4%	**17.5%**
Practice their hobbies	2.7%	3.7%	2.4%	1.8%	**2.6%**
Other reasons	6.1%	1.7%	0.5%	1.9%	**2.6%**

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	8.2%	10.0%	11.9%	7.4%	**9.4%**
Canary Islands	27.7%	26.0%	29.1%	24.9%	**27.0%**
Other destination	64.1%	64.0%	59.0%	67.8%	**63.6%**
- Balearic Islands	1.4%	3.2%	0.9%	1.2%	**1.6%**
- Rest of Spain	9.4%	8.9%	11.8%	9.7%	**10.0%**
- Italy	5.8%	5.2%	7.2%	8.5%	**6.8%**
- France	7.4%	4.6%	5.1%	10.6%	**6.9%**
- Turkey	4.8%	3.6%	1.2%	1.5%	**2.6%**
- Greece	10.7%	15.0%	6.0%	7.5%	**9.6%**
- Portugal	4.4%	2.3%	4.7%	4.1%	**3.9%**
- Croatia	1.1%	1.6%	2.6%	2.1%	**1.9%**
- Egypt	0.5%	1.0%	0.6%	1.1%	**0.8%**
- Tunisia	0.0%	0.4%	0.6%	0.0%	**0.2%**
- Morocco	1.0%	0.2%	0.6%	0.9%	**0.7%**
- Others	17.7%	18.2%	17.8%	20.5%	**18.5%**

** Percentage of valid answers*

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	35.3%	27.6%	18.1%	29.0%	**27.1%**
Canary Islands (other island)	31.5%	25.0%	17.9%	28.1%	**25.3%**
Other destination	33.2%	47.3%	64.0%	42.9%	**47.6%**
- Balearic Islands	1.1%	2.7%	4.3%	3.0%	**2.9%**
- Rest of Spain	7.8%	9.3%	13.0%	8.1%	**9.7%**
- Italy	2.5%	5.7%	8.0%	5.3%	**5.5%**
- France	0.9%	0.9%	2.5%	1.6%	**1.6%**
- Turkey	2.2%	3.4%	3.0%	4.6%	**3.3%**
- Greece	5.9%	13.8%	17.5%	9.0%	**11.7%**
- Portugal	5.7%	6.7%	7.5%	4.8%	**6.2%**
- Croatia	1.4%	1.1%	3.2%	1.3%	**1.8%**
- Egypt	3.0%	2.1%	2.6%	3.0%	**2.7%**
- Others	2.7%	1.5%	2.2%	2.3%	**2.2%**

** Percentage of valid answers*

Importance of each factor in the destination choice

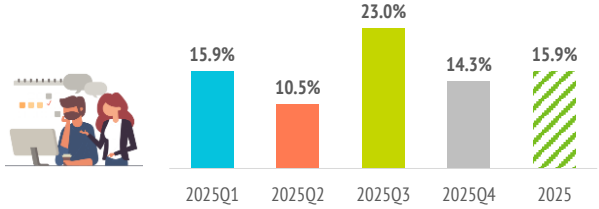
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	79.8%	69.5%	61.9%	81.4%	**73.7%**
Tranquility	45.5%	46.4%	44.4%	45.4%	**45.4%**
Accommodation supply	28.7%	33.6%	43.9%	39.7%	**36.5%**
Fun possibilities	32.7%	35.0%	47.9%	38.0%	**38.3%**
European belonging	27.4%	33.3%	26.6%	36.2%	**31.0%**
Sea	40.8%	39.6%	40.2%	36.0%	**39.0%**
Beaches	31.7%	32.2%	36.4%	35.0%	**33.9%**
Safety	22.6%	35.7%	35.2%	32.9%	**31.4%**
Landscapes	32.0%	24.8%	21.1%	29.4%	**27.1%**
Price	19.8%	27.7%	22.5%	27.0%	**24.2%**
Gastronomy	14.9%	17.5%	15.7%	20.2%	**17.2%**
Effortless trip	14.6%	17.4%	18.1%	17.5%	**16.9%**
Exoticism	15.8%	17.6%	17.4%	17.3%	**17.0%**
Environment	12.6%	10.0%	8.5%	13.3%	**11.2%**
Authenticity	11.7%	12.9%	15.5%	13.2%	**13.3%**
Hiking trail network	15.6%	12.2%	5.2%	12.5%	**11.5%**
Culture	2.8%	8.4%	6.5%	7.7%	**6.3%**
Historical heritage	3.0%	5.1%	6.4%	6.3%	**5.2%**
Shopping	4.2%	5.7%	4.0%	2.9%	**4.1%**
Nightlife	6.8%	5.6%	4.5%	2.7%	**4.9%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	0.4%	0.4%	1.1%	1.4%	**0.8%**
Between 1 and 30 days	23.0%	19.3%	28.0%	24.8%	**23.9%**
Between 1 and 2 months	23.5%	25.0%	14.7%	28.3%	**23.1%**
Between 3 and 6 months	37.3%	44.8%	33.1%	31.3%	**36.3%**
More than 6 months	15.9%	10.5%	23.0%	14.3%	**15.9%**

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	48.8%	45.2%	31.9%	50.2%	**44.4%**
Friends or relatives	21.0%	20.9%	21.1%	19.4%	**20.5%**
Internet or social media	52.8%	53.3%	58.6%	45.4%	**52.2%**
Mass Media	0.0%	2.8%	0.8%	0.4%	**0.9%**
Travel guides and magazines	6.7%	3.0%	7.5%	4.6%	**5.5%**
Travel Blogs or Forums	3.3%	4.7%	3.2%	3.3%	**3.6%**
Travel TV Channels	0.5%	0.8%	1.9%	0.2%	**0.8%**
Tour Operator or Travel Agency	16.6%	18.4%	27.6%	21.1%	**20.9%**
Public administrations or similar	0.3%	0.0%	1.1%	0.3%	**0.4%**
Others	3.2%	3.2%	3.4%	2.7%	**3.1%**

** Multi-choise question*

Tourist profile by quarter of trip (2025)

NETHERLANDS

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	45.8%	35.8%	30.2%	38.5%	**37.8%**
- Tour Operator or Travel Agency	54.2%	64.2%	69.8%	61.5%	**62.2%**
Accommodation					
- Directly with the accommodation	35.5%	23.3%	26.5%	33.0%	**29.9%**
- Tour Operator or Travel Agency	54.2%	64.2%	69.8%	61.5%	**62.2%**

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Netherlands	80.0%	85.3%	87.5%	81.2%	**83.3%**
Germany	15.2%	8.4%	7.6%	13.6%	**11.4%**
Spanish Mainland	2.9%	1.9%	1.8%	2.5%	**2.3%**
Belgium	1.6%	3.0%	2.4%	0.4%	**1.7%**
Czech Republic	0.0%	0.0%	0.0%	1.8%	**0.5%**
Portugal	0.0%	0.7%	0.8%	0.0%	**0.3%**
Others	0.4%	0.6%	0.0%	0.6%	**0.4%**

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	10.4%	15.4%	7.9%	13.6%	**11.8%**
4* Hotel	31.7%	39.1%	45.6%	30.0%	**36.2%**
5* Hotel / 5* Luxury Hotel	6.2%	8.2%	9.0%	9.1%	**8.1%**
Aparthotel / Tourist Villa	20.1%	16.0%	21.8%	20.4%	**19.7%**
House/room rented in a private dwelling	17.6%	15.2%	8.2%	19.0%	**15.2%**
Private accommodation (1)	6.8%	4.2%	4.9%	4.6%	**5.1%**
Others (Cottage, cruise, camping,..)	7.2%	2.0%	2.6%	3.4%	**3.9%**

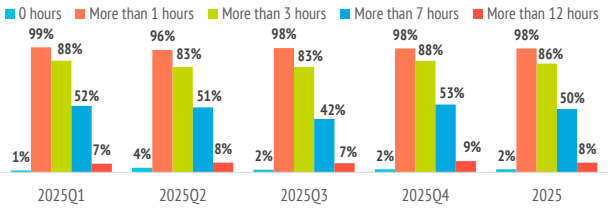
(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	33.1%	30.2%	25.4%	36.1%	**31.4%**
Bed and Breakfast	20.9%	17.3%	21.6%	18.2%	**19.5%**
Half board	19.5%	18.1%	14.2%	19.2%	**17.8%**
Full board	1.2%	1.9%	1.8%	0.9%	**1.4%**
All inclusive	25.3%	32.5%	37.0%	25.5%	**29.9%**

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	1.4%	3.5%	2.0%	2.4%	**2.3%**
1 - 2 hours	10.5%	13.5%	14.9%	9.7%	**12.0%**
3 - 6 hours	35.7%	31.7%	41.0%	34.5%	**35.7%**
7 - 12 hours	45.5%	43.6%	34.8%	44.6%	**42.3%**
More than 12 hours	6.8%	7.6%	7.2%	8.8%	**7.6%**
Outdoor time per day	7.2	7.0	6.6	7.3	**7.0**



Activities in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Walk, wander	80.2%	70.7%	68.9%	73.5%	**73.5%**
Beach	64.1%	59.4%	67.2%	61.3%	**63.0%**
Swimming pool, hotel facilities	55.7%	62.2%	78.0%	54.8%	**62.2%**
Explore the island on their own	50.7%	41.9%	50.5%	46.9%	**47.6%**
Hiking	45.9%	35.1%	36.9%	36.7%	**38.8%**
Taste Canarian gastronomy	22.1%	20.5%	19.0%	24.8%	**21.8%**
Running	18.1%	18.0%	24.4%	20.7%	**20.3%**
Swim	13.2%	13.9%	23.2%	16.3%	**16.6%**
Organized excursions	12.9%	20.7%	25.5%	13.9%	**17.9%**
Sea excursions / whale watching	8.9%	13.3%	18.9%	9.6%	**12.5%**
Museums / exhibitions	8.0%	5.0%	9.1%	9.2%	**7.9%**
Other Nature Activities	7.1%	5.2%	10.0%	8.1%	**7.6%**
Theme parks	8.1%	8.4%	22.1%	7.9%	**11.5%**
Nightlife / concerts / shows	11.7%	11.7%	13.3%	6.7%	**10.7%**
Beauty and health treatments	6.6%	7.6%	6.2%	6.7%	**6.7%**
Astronomical observation	4.9%	6.2%	5.6%	5.8%	**5.6%**
Wineries / markets / popular festivals	6.3%	6.8%	7.3%	5.7%	**6.5%**
Golf	2.1%	1.5%	5.1%	2.4%	**2.8%**
Practice other sports	2.6%	3.5%	4.2%	2.0%	**3.0%**
Scuba Diving	2.3%	0.1%	3.5%	1.7%	**1.9%**
Surf	2.2%	1.9%	2.7%	0.9%	**1.9%**
Windsurf / Kitesurf	0.1%	1.3%	1.6%	0.6%	**0.9%**
Cycling / Mountain bike	4.4%	1.7%	1.3%	0.4%	**1.9%**

** Multi-choise question*

Tourist tax *(Data available from Q1 2025 to Q3 2025)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	67.2%	62.3%	61.4%	--	**63.8%**
No	13.7%	20.0%	14.1%	--	**15.8%**
Not remember	19.1%	17.7%	24.6%	--	**20.5%**

Do they exclude destinations with tourist tax?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	10.5%	9.8%	8.1%	--	**9.5%**
No	89.5%	90.2%	91.9%	--	**90.5%**

How much would they be willing to pay?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	45.9%	40.7%	31.8%	--	**39.7%**
Up to 2 euros	31.0%	40.0%	37.7%	--	**35.9%**
Up to 3 euros	16.8%	13.4%	21.2%	--	**17.2%**
More than 3 euros	6.4%	5.9%	9.2%	--	**7.2%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	67.0%	62.9%	57.9%	--	**62.7%**
- For any purpose	23.6%	20.6%	17.4%	--	**20.6%**
- Improve living conditions	15.0%	20.6%	17.1%	--	**17.4%**
- Improve economic development	4.9%	2.9%	3.5%	--	**3.8%**
- Improve the environment	11.6%	10.6%	9.7%	--	**10.6%**
- Improve the tourist environment	7.6%	6.0%	4.3%	--	**6.0%**
- Other purposes	4.3%	2.2%	6.0%	--	**4.2%**
Not sure	21.4%	22.7%	27.9%	--	**24.0%**
No	11.7%	14.3%	14.2%	--	**13.3%**

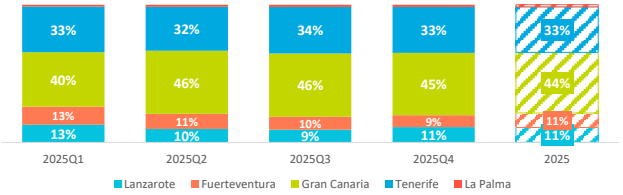
Tourist profile by quarter of trip (2025)

NETHERLANDS

Which island do they choose?

Tourists (≥ 16 year old)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	22,788	14,907	14,924	21,201	73,820
Fuerteventura	23,184	16,714	15,435	16,356	71,689
Gran Canaria	69,829	69,989	74,320	86,305	300,443
Tenerife	58,592	48,578	54,803	63,649	225,622
La Palma	2,286	2,300	2,539	3,047	10,172

Share by islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	12.9%	9.8%	9.2%	11.1%	10.8%
Fuerteventura	13.1%	11.0%	9.5%	8.6%	10.5%
Gran Canaria	39.5%	45.9%	45.9%	45.3%	44.1%
Tenerife	33.2%	31.9%	33.8%	33.4%	33.1%
La Palma	1.3%	1.5%	1.6%	1.6%	1.5%



How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	92.9%	95.1%	96.1%	96.7%	95.2%
Two islands	6.8%	4.8%	3.1%	2.5%	4.3%
Three or more islands	0.3%	0.0%	0.8%	0.8%	0.5%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Repeat tourists	72.7%	70.0%	57.4%	70.9%	68.0%
At least 10 previous visits	14.1%	16.0%	8.0%	19.0%	14.5%
Repeat tourists (last 5 years)	66.5%	60.0%	50.3%	67.3%	61.4%
Repeat tourists (last 5 years)(5 or more visits)	14.9%	15.8%	9.9%	20.5%	15.5%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.49	8.46	8.29	8.50	8.44

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	2.2%	2.5%	3.4%	2.6%	2.7%
Lived up to expectations	60.3%	57.4%	50.9%	61.6%	57.8%
Better or much better than expected	37.5%	40.1%	45.7%	35.8%	39.6%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.27	7.91	7.59	8.44	8.08
Recommend visiting the Canary Islands	8.59	8.46	8.27	8.65	8.50

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	51.8%	48.5%	50.8%	48.6%	49.9%
Women	48.2%	51.5%	49.2%	51.4%	50.1%
Age					
Average age	52.9	50.4	41.0	50.8	48.9
Standard deviation	17.5	17.5	16.6	17.9	18.0
Age range					
16 - 24 years old	6.5%	8.8%	24.6%	8.1%	11.8%
25 - 30 years old	5.5%	8.2%	12.4%	11.1%	9.3%
31 - 45 years old	25.2%	25.1%	24.4%	20.9%	23.8%
46 - 60 years old	21.2%	21.6%	22.8%	21.0%	21.6%
Over 60 years old	41.5%	36.3%	15.8%	38.8%	33.5%
Occupation					
Salaried worker	43.8%	58.0%	63.3%	55.3%	54.8%
Self-employed	13.9%	6.4%	6.6%	6.9%	8.5%
Unemployed	0.0%	1.1%	1.2%	1.5%	1.0%
Business owner	8.1%	6.7%	8.7%	8.5%	8.0%
Student	2.2%	1.7%	6.6%	1.3%	2.9%
Retired	26.7%	22.1%	13.0%	24.3%	21.7%
Unpaid domestic work	3.1%	1.4%	0.0%	0.7%	1.3%
Others	2.2%	2.5%	0.7%	1.6%	1.7%
Annual household income level					
Less than €25,000	8.0%	5.1%	10.1%	9.3%	8.2%
€25,000 - €49,999	27.1%	27.1%	25.6%	31.7%	28.0%
€50,000 - €74,999	27.1%	33.8%	33.7%	27.0%	30.1%
More than €74,999	37.8%	34.0%	30.7%	32.0%	33.6%
Education level					
No studies	0.4%	1.0%	0.5%	0.4%	0.6%
Primary education	0.8%	1.2%	0.8%	1.9%	1.2%
Secondary education	40.9%	42.0%	46.8%	52.5%	45.8%
Higher education	57.9%	55.8%	51.9%	45.3%	52.5%

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	10.8%	10.9%	6.6%	9.1%	9.3%
Only with partner	57.1%	55.5%	51.8%	60.2%	56.3%
Only with children (< 13 years old)	2.4%	1.5%	5.4%	1.4%	2.6%
Partner + children (< 13 years old)	4.8%	2.7%	6.6%	4.1%	4.6%
Other relatives	8.6%	10.0%	8.5%	7.0%	8.4%
Friends	5.2%	8.1%	2.9%	6.6%	5.7%
Work colleagues	0.0%	0.8%	1.1%	0.6%	0.6%
Organized trip	0.0%	0.0%	0.0%	0.2%	0.1%
Other combinations (2)	11.1%	10.5%	17.1%	10.9%	12.3%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**11.6%**	**6.6%**	**15.1%**	**6.9%**	**10.0%**
- Between 0 and 2 years old	1.9%	2.0%	1.1%	1.4%	1.6%
- Between 3 and 12 years old	8.3%	4.4%	13.4%	4.9%	7.7%
- Between 0 -2 and 3-12 years old	1.4%	0.2%	0.6%	0.6%	0.7%
Tourists without children	**88.4%**	**93.4%**	**84.9%**	**93.1%**	**90.0%**
Group composition:					
- 1 person	13.0%	12.4%	6.9%	11.0%	10.8%
- 2 people	63.9%	65.9%	60.7%	67.3%	64.5%
- 3 people	6.0%	10.5%	9.4%	10.6%	9.1%
- 4 or 5 people	12.9%	9.0%	20.3%	8.7%	12.6%
- 6 or more people	4.3%	2.3%	2.6%	2.4%	2.9%
Average group size:	**2.43**	**2.29**	**2.60**	**2.33**	**2.41**

**People who share the main expenses of the trip*

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.