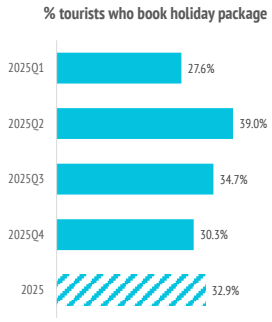
Tourist profile by quarter of trip (2025)

IRELAND

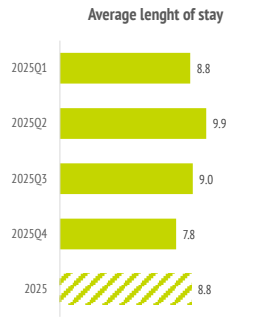
How many are they and how much do they spend?

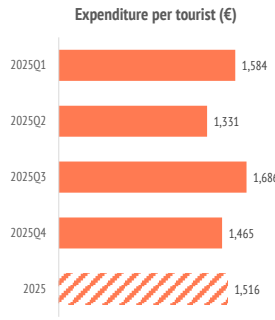
	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**220**	**213**	**217**	**207**	**857**
Tourist arrivals ≥ 16 years old (EGT) (*)	**183**	**178**	**178**	**186**	**724**
- % tourists who book holiday package	27.6%	39.0%	34.7%	30.3%	**32.9%**
Children < 16 years old (FRONTUR - EGT) *(*)*	38	35	40	21	**133**
Expenditure per tourist (€)	**1,584**	**1,331**	**1,686**	**1,465**	**1,516**
- book holiday package	1,595	1,357	1,541	1,634	**1,521**
- holiday package	1,135	911	1,049	1,229	**1,070**
- others	460	446	492	404	**451**
- do not book holiday package	1,580	1,315	1,763	1,392	**1,514**
- flight	392	274	423	313	**352**
- accommodation	635	538	714	535	**606**
- others	392	274	423	313	**352**
Average lenght of stay	**8.8**	**9.9**	**9.0**	**7.8**	**8.8**
- Median	7.0	7.0	8.4	7.0	**7.0**
Average daily expenditure (€)	**204.1**	**166.1**	**197.7**	**200.8**	**192.3**
- Median	190.8	156.8	187.4	194.6	**181.3**
Average daily expenditure (without flight)	**154.8**	**128.8**	**148.9**	**151.4**	**146.1**
- Median	145.9	121.8	143.3	145.6	**139.2**
Average cost of the flight (€)	**390.5**	**279.1**	**402.5**	**340.3**	**353.2**
Total turnover (≥ 16 years old) (€m)	**289**	**237**	**300**	**272**	**1,098**
Turnover without flight (≥ 16 years old) (€m)	**218**	**187**	**228**	**209**	**843**

(*) Thousands of tourists









% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	87.1%	89.9%	88.9%	85.7%	**87.8%**
- Additional accommodation expenses	9.5%	8.6%	7.9%	7.0%	**8.2%**
Transport:					
- National/International Transport	97.9%	96.4%	95.7%	97.0%	**96.8%**
- Flights between islands	7.3%	3.8%	5.4%	3.1%	**4.9%**
- Taxi	48.1%	65.1%	57.9%	59.7%	**57.7%**
- Car rental	18.2%	8.9%	12.7%	15.9%	**14.0%**
- Public transport	13.9%	8.4%	8.5%	14.3%	**11.3%**
Food and drink:					
- Food purchases at supermarkets	62.8%	62.5%	65.9%	68.4%	**64.9%**
- Restaurants	82.6%	82.0%	80.5%	81.5%	**81.7%**
Leisure:					
- Organized excursions	18.4%	17.9%	24.8%	15.0%	**19.0%**
- Sport activities	7.5%	5.6%	9.2%	8.8%	**7.8%**
- Cultural activities	3.3%	2.2%	1.6%	3.4%	**2.6%**
- Museums	3.2%	1.6%	3.3%	4.0%	**3.0%**
- Theme Parks	8.2%	15.2%	20.8%	9.7%	**13.4%**
- Discos and pubs	23.8%	21.3%	25.2%	19.0%	**22.3%**
- Wellness	9.8%	11.1%	11.2%	9.0%	**10.3%**
Purchases of goods:					
- Souvenirs	41.3%	40.4%	44.7%	46.7%	**43.3%**
- Other expenses	1.8%	2.0%	1.5%	0.5%	**1.4%**
Other:					
- Medical or pharmaceutical expenses	12.3%	17.0%	12.2%	14.5%	**14.0%**
- Other expenses	3.4%	4.7%	4.8%	5.4%	**4.6%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:	**962**	**812**	**882**	**909**	**893**
- Accommodation	755	618	782	716	**717**
- Additional accommodation expenses	207	194	100	193	**175**
Transport:	**741**	**539**	**706**	**624**	**658**
- National/International Transport	399	290	421	351	**365**
- Flights between islands	86	58	79	74	**77**
- Taxi	85	63	56	76	**69**
- Car rental	136	80	128	100	**115**
- Public transport	35	48	22	24	**31**
Food and drink:	**404**	**387**	**453**	**379**	**405**
- Food purchases at supermarkets	134	119	142	104	**124**
- Restaurants	270	267	311	275	**281**
Leisure:	**643**	**604**	**699**	**663**	**653**
- Organized excursions	127	80	133	99	**113**
- Sport activities	131	130	113	125	**124**
- Cultural activities	57	84	41	54	**59**
- Museums	49	45	91	43	**58**
- Theme Parks	76	75	75	90	**78**
- Discos and pubs	106	116	141	116	**120**
- Wellness	95	75	105	136	**102**
Purchases of goods:	**209**	**756**	**495**	**173**	**469**
- Souvenirs	102	96	130	110	**110**
- Other expenses	107	660	365	63	**359**
Other:	**171**	**148**	**115**	**155**	**147**
- Medical or pharmaceutical expenses	50	39	29	37	**39**
- Other expenses	121	108	87	118	**108**

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2025)

IRELAND

What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	95.4%	94.5%	97.0%	96.3%	**95.8%**
Visiting family or friends	3.9%	3.6%	3.0%	3.4%	**3.5%**
Business and work	0.0%	0.4%	0.0%	0.0%	**0.1%**
Education and training	0.1%	0.0%	0.0%	0.0%	**0.0%**
Sports training	0.3%	0.0%	0.0%	0.2%	**0.1%**
Health or medical care	0.0%	0.0%	0.0%	0.0%	**0.0%**
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	**0.0%**
Others	0.3%	1.5%	0.0%	0.0%	**0.4%**

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	73.3%	70.9%	67.2%	69.7%	**70.3%**
Enjoy family time	10.9%	13.6%	18.8%	15.8%	**14.8%**
Have fun	4.8%	8.4%	8.9%	6.5%	**7.1%**
Explore the destination	8.0%	4.5%	3.6%	5.8%	**5.5%**
Practice their hobbies	0.9%	1.6%	0.3%	1.7%	**1.1%**
Other reasons	2.0%	1.1%	1.3%	0.5%	**1.2%**

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	8.0%	12.8%	9.5%	7.0%	**9.3%**
Canary Islands	45.6%	41.8%	46.0%	33.8%	**41.9%**
Other destination	46.4%	45.4%	44.5%	59.2%	**48.9%**
- Balearic Islands	2.5%	2.5%	3.0%	2.8%	**2.7%**
- Rest of Spain	13.0%	13.8%	13.5%	12.6%	**13.2%**
- Italy	5.5%	4.7%	4.6%	6.2%	**5.3%**
- France	2.6%	2.7%	1.8%	6.8%	**3.4%**
- Turkey	0.2%	3.2%	1.8%	2.7%	**2.0%**
- Greece	3.7%	2.7%	3.3%	4.7%	**3.6%**
- Portugal	8.8%	5.8%	6.6%	9.7%	**7.7%**
- Croatia	0.9%	1.4%	1.7%	1.3%	**1.3%**
- Egypt	0.0%	0.0%	0.2%	0.5%	**0.2%**
- Tunisia	0.0%	0.5%	0.0%	0.0%	**0.1%**
- Morocco	0.8%	1.1%	0.5%	0.2%	**0.7%**
- Others	8.3%	7.0%	7.6%	11.8%	**8.7%**

** Percentage of valid answers*

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	35.7%	31.6%	25.2%	38.5%	**32.4%**
Canary Islands (other island)	29.2%	19.6%	19.6%	27.5%	**23.8%**
Other destination	35.0%	48.8%	55.1%	34.1%	**43.8%**
- Balearic Islands	3.7%	3.6%	4.8%	2.9%	**3.8%**
- Rest of Spain	9.3%	15.2%	15.8%	8.5%	**12.4%**
- Italy	4.0%	7.0%	7.5%	2.6%	**5.4%**
- France	0.7%	2.2%	3.5%	0.3%	**1.8%**
- Turkey	1.0%	1.3%	2.0%	4.3%	**2.2%**
- Greece	4.8%	3.7%	6.9%	4.6%	**5.1%**
- Portugal	7.0%	12.8%	10.7%	7.8%	**9.6%**
- Croatia	1.7%	2.1%	2.9%	1.3%	**2.0%**
- Egypt	0.8%	0.4%	0.5%	0.9%	**0.6%**
- Others	2.1%	0.5%	0.7%	0.9%	**1.0%**

** Percentage of valid answers*

Importance of each factor in the destination choice

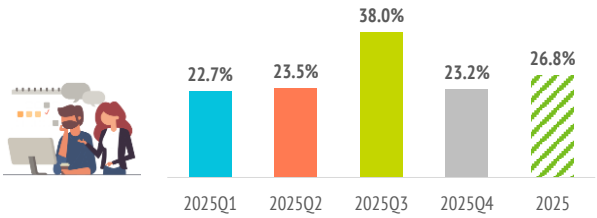
	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	81.0%	74.5%	77.8%	77.4%	**77.7%**
Safety	72.1%	75.0%	76.5%	74.1%	**74.4%**
Tranquility	57.5%	54.6%	54.8%	59.4%	**56.6%**
Effortless trip	52.5%	52.0%	56.5%	56.5%	**54.4%**
Accommodation supply	57.3%	62.5%	70.0%	56.1%	**61.4%**
Price	54.3%	57.6%	57.3%	54.1%	**55.8%**
European belonging	47.9%	49.7%	47.3%	47.6%	**48.1%**
Sea	47.4%	39.2%	34.2%	47.3%	**42.1%**
Beaches	43.4%	38.9%	32.7%	44.4%	**40.0%**
Environment	37.9%	38.8%	34.2%	39.7%	**37.7%**
Gastronomy	38.2%	33.2%	31.9%	32.4%	**33.9%**
Fun possibilities	25.5%	30.4%	38.2%	29.2%	**30.8%**
Landscapes	25.4%	20.9%	20.8%	26.3%	**23.4%**
Authenticity	26.9%	27.0%	23.9%	24.7%	**25.6%**
Culture	13.9%	13.2%	11.9%	12.9%	**13.0%**
Historical heritage	10.9%	8.5%	9.3%	12.2%	**10.3%**
Shopping	16.7%	18.7%	18.5%	11.3%	**16.2%**
Exoticism	11.9%	14.8%	11.6%	9.4%	**11.9%**
Nightlife	10.1%	18.1%	16.3%	9.4%	**13.4%**
Hiking trail network	12.1%	4.8%	2.7%	5.0%	**6.2%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	1.8%	0.7%	0.0%	0.8%	**0.8%**
Between 1 and 30 days	17.4%	14.5%	11.7%	16.9%	**15.2%**
Between 1 and 2 months	20.7%	18.1%	14.9%	22.3%	**19.1%**
Between 3 and 6 months	37.3%	43.2%	35.5%	36.7%	**38.2%**
More than 6 months	22.7%	23.5%	38.0%	23.2%	**26.8%**

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	62.7%	64.1%	55.9%	70.9%	**63.5%**
Friends or relatives	31.4%	28.2%	34.6%	24.5%	**29.6%**
Internet or social media	45.7%	37.0%	50.7%	51.8%	**46.4%**
Mass Media	2.8%	2.8%	3.9%	0.7%	**2.5%**
Travel guides and magazines	6.0%	3.1%	3.9%	2.4%	**3.8%**
Travel Blogs or Forums	5.3%	3.6%	7.2%	4.3%	**5.1%**
Travel TV Channels	1.5%	0.3%	0.8%	0.1%	**0.7%**
Tour Operator or Travel Agency	12.6%	17.7%	12.9%	9.6%	**13.2%**
Public administrations or similar	0.3%	0.3%	0.2%	0.5%	**0.3%**
Others	3.8%	2.8%	2.0%	1.0%	**2.4%**

** Multi-choise question*

Tourist profile by quarter of trip (2025)

IRELAND

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	75.7%	61.9%	65.4%	72.8%	**69.1%**
- Tour Operator or Travel Agency	24.3%	38.1%	34.6%	27.2%	**30.9%**
Accommodation					
- Directly with the accommodation	56.8%	48.6%	51.7%	56.9%	**53.5%**
- Tour Operator or Travel Agency	24.3%	38.1%	34.6%	27.2%	**30.9%**

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Ireland	92.2%	92.9%	94.4%	92.1%	**92.9%**
United Kingdom	5.2%	5.1%	3.9%	6.7%	**5.2%**
Spanish Mainland	1.9%	1.7%	1.4%	0.8%	**1.5%**
Germany	0.0%	0.3%	0.0%	0.4%	**0.2%**
Portugal	0.4%	0.0%	0.2%	0.0%	**0.2%**
Hungary	0.3%	0.0%	0.0%	0.0%	**0.1%**
Others	0.1%	0.0%	0.0%	0.0%	**0.0%**

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	10.5%	9.0%	11.9%	4.6%	**9.0%**
4* Hotel	25.6%	30.7%	27.7%	28.8%	**28.2%**
5* Hotel / 5* Luxury Hotel	9.7%	9.9%	9.8%	8.9%	**9.6%**
Aparthotel / Tourist Villa	22.1%	32.0%	30.2%	29.0%	**28.3%**
House/room rented in a private dwelling	22.0%	10.9%	12.8%	20.3%	**16.6%**
Private accommodation (1)	7.6%	6.1%	6.8%	8.0%	**7.1%**
Others (Cottage, cruise, camping,..)	2.5%	1.5%	0.8%	0.3%	**1.3%**

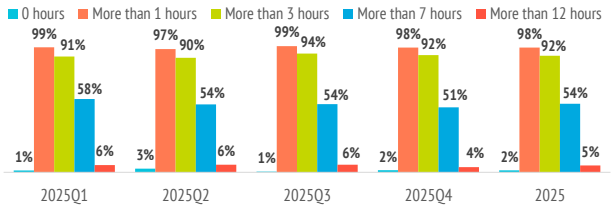
(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	46.2%	47.5%	51.7%	49.6%	**48.8%**
Bed and Breakfast	26.9%	21.2%	23.0%	19.8%	**22.7%**
Half board	12.2%	14.8%	7.4%	13.9%	**12.1%**
Full board	1.3%	2.3%	1.1%	1.9%	**1.7%**
All inclusive	13.5%	14.1%	16.7%	14.8%	**14.8%**

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	1.4%	2.9%	0.5%	1.6%	**1.6%**
1 - 2 hours	7.3%	6.9%	5.9%	6.0%	**6.5%**
3 - 6 hours	33.5%	36.7%	39.8%	41.2%	**37.8%**
7 - 12 hours	52.1%	47.6%	47.7%	47.1%	**48.7%**
More than 12 hours	5.7%	6.0%	6.0%	4.1%	**5.4%**
Outdoor time per day	7.4	7.3	7.4	7.0	**7.3**



Activities in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Walk, wander	82.3%	81.8%	80.2%	81.7%	**81.5%**
Swimming pool, hotel facilities	62.6%	69.4%	79.6%	69.4%	**70.2%**
Beach	64.9%	67.2%	66.9%	65.1%	**66.0%**
Explore the island on their own	36.2%	27.6%	29.5%	28.1%	**30.4%**
Taste Canarian gastronomy	24.9%	23.7%	21.0%	25.8%	**23.9%**
Nightlife / concerts / shows	22.4%	22.6%	29.7%	21.2%	**24.0%**
Theme parks	10.4%	16.6%	25.8%	12.3%	**16.2%**
Beauty and health treatments	13.5%	11.3%	10.0%	11.2%	**11.5%**
Organized excursions	10.3%	11.3%	20.3%	8.9%	**12.6%**
Swim	10.9%	9.6%	10.6%	8.2%	**9.8%**
Sea excursions / whale watching	6.5%	8.5%	15.8%	8.0%	**9.6%**
Wineries / markets / popular festivals	8.3%	11.1%	9.5%	7.2%	**9.0%**
Hiking	13.8%	3.8%	4.6%	6.7%	**7.3%**
Running	7.9%	4.6%	5.6%	6.3%	**6.1%**
Museums / exhibitions	8.0%	3.9%	4.9%	5.9%	**5.7%**
Cycling / Mountain bike	4.8%	3.7%	3.4%	5.2%	**4.3%**
Golf	3.1%	1.9%	3.8%	3.7%	**3.1%**
Other Nature Activities	4.4%	1.4%	4.0%	3.2%	**3.2%**
Astronomical observation	4.7%	1.6%	2.1%	2.7%	**2.8%**
Surf	2.4%	1.3%	3.4%	1.7%	**2.2%**
Scuba Diving	2.9%	--	1.2%	1.5%	**1.4%**
Practice other sports	2.9%	2.3%	2.4%	1.2%	**2.2%**
Windsurf / Kitesurf	0.7%	0.8%	0.7%	1.1%	**0.8%**

** Multi-choise question*

Tourist tax *(Data available from Q1 2025 to Q3 2025)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	37.8%	37.9%	39.7%	--	**38.5%**
No	38.6%	43.4%	40.9%	--	**40.9%**
Not remember	23.6%	18.7%	19.4%	--	**20.6%**

Do they exclude destinations with tourist tax?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	26.6%	35.8%	34.5%	--	**32.2%**
No	73.4%	64.2%	65.5%	--	**67.8%**

How much would they be willing to pay?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	42.2%	46.3%	41.9%	--	**43.5%**
Up to 2 euros	26.8%	21.3%	24.9%	--	**24.4%**
Up to 3 euros	14.3%	18.5%	23.7%	--	**18.7%**
More than 3 euros	16.7%	13.8%	9.5%	--	**13.4%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	52.4%	46.5%	40.3%	--	**46.5%**
- For any purpose	10.8%	8.4%	5.6%	--	**8.3%**
- Improve living conditions	9.2%	8.1%	8.8%	--	**8.7%**
- Improve economic development	4.6%	4.0%	5.5%	--	**4.7%**
- Improve the environment	11.2%	11.4%	9.7%	--	**10.7%**
- Improve the tourist environment	7.3%	6.0%	6.6%	--	**6.6%**
- Other purposes	9.4%	8.6%	4.2%	--	**7.4%**
Not sure	26.9%	29.1%	34.3%	--	**30.1%**
No	20.7%	24.4%	25.4%	--	**23.5%**

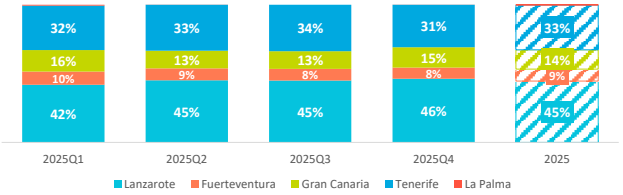
Tourist profile by quarter of trip (2025)

IRELAND

Which island do they choose?

Tourists (≥ 16 year old)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	76,248	80,350	79,984	85,837	322,419
Fuerteventura	17,388	15,315	15,072	15,020	62,795
Gran Canaria	28,391	22,909	22,791	27,463	101,554
Tenerife	58,741	59,430	60,095	57,364	235,630
La Palma	1,118	9	0	58	1,184

Share by islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	41.9%	45.1%	44.9%	46.2%	44.6%
Fuerteventura	9.6%	8.6%	8.5%	8.1%	8.7%
Gran Canaria	15.6%	12.9%	12.8%	14.8%	14.0%
Tenerife	32.3%	33.4%	33.8%	30.9%	32.6%
La Palma	0.6%	0.0%	0.0%	0.0%	0.2%



How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	90.2%	94.5%	93.1%	95.6%	93.3%
Two islands	9.3%	5.5%	6.4%	4.1%	6.3%
Three or more islands	0.5%	0.0%	0.5%	0.3%	0.3%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Repeat tourists	83.5%	85.3%	76.1%	87.9%	83.3%
At least 10 previous visits	30.8%	33.6%	25.5%	30.1%	30.0%
Repeat tourists (last 5 years)	77.6%	79.7%	68.7%	78.7%	76.2%
Repeat tourists (last 5 years)(5 or more visits)	27.5%	26.4%	24.4%	34.3%	28.2%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.64	8.70	8.79	8.99	8.78

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	4.2%	3.4%	3.1%	1.9%	3.1%
Lived up to expectations	59.4%	60.9%	46.3%	59.6%	56.6%
Better or much better than expected	36.4%	35.7%	50.6%	38.4%	40.2%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.77	8.94	8.93	9.31	8.99
Recommend visiting the Canary Islands	8.99	9.12	9.10	9.38	9.15

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	49.5%	46.6%	48.6%	46.9%	47.9%
Women	50.5%	53.4%	51.4%	53.1%	52.1%
Age					
Average age	50.9	52.0	44.3	51.9	49.8
Standard deviation	15.7	16.9	16.8	15.9	16.6
Age range					
16 - 24 years old	7.2%	7.8%	17.4%	6.4%	9.6%
25 - 30 years old	6.1%	7.5%	8.5%	5.8%	7.0%
31 - 45 years old	23.9%	23.7%	25.7%	22.2%	23.9%
46 - 60 years old	28.5%	21.2%	30.0%	30.0%	27.4%
Over 60 years old	34.3%	39.8%	18.4%	35.6%	32.1%
Occupation					
Salaried worker	49.2%	52.4%	73.3%	57.0%	57.9%
Self-employed	14.3%	10.0%	4.8%	10.4%	9.9%
Unemployed	0.4%	0.3%	0.6%	0.3%	0.4%
Business owner	5.5%	5.8%	5.2%	3.4%	5.0%
Student	0.8%	1.5%	3.4%	2.8%	2.1%
Retired	25.9%	28.5%	12.3%	24.7%	22.9%
Unpaid domestic work	2.0%	1.4%	0.4%	0.6%	1.1%
Others	2.1%	0.0%	0.0%	0.7%	0.7%
Annual household income level					
Less than €25,000	4.9%	5.8%	9.8%	6.9%	6.8%
€25,000 - €49,999	25.7%	27.5%	32.9%	29.4%	28.9%
€50,000 - €74,999	24.9%	30.5%	20.4%	22.0%	24.5%
More than €74,999	44.5%	36.2%	36.8%	41.6%	39.8%
Education level					
No studies	2.6%	4.0%	7.0%	3.0%	4.1%
Primary education	1.1%	0.4%	1.4%	0.5%	0.8%
Secondary education	16.5%	24.8%	20.0%	20.1%	20.4%
Higher education	79.7%	70.8%	71.6%	76.4%	74.7%

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	9.2%	9.4%	6.7%	9.4%	8.7%
Only with partner	52.9%	57.0%	44.3%	45.3%	49.9%
Only with children (< 13 years old)	3.6%	2.6%	5.1%	4.3%	3.9%
Partner + children (< 13 years old)	4.4%	5.7%	6.9%	3.9%	5.2%
Other relatives	14.7%	13.4%	15.3%	18.0%	15.4%
Friends	5.0%	6.7%	5.3%	5.2%	5.5%
Work colleagues	0.0%	0.0%	0.0%	0.0%	0.0%
Organized trip	0.2%	0.1%	0.0%	0.0%	0.1%
Other combinations (2)	9.9%	5.0%	16.4%	13.9%	11.3%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**14.0%**	**14.1%**	**22.7%**	**18.7%**	**17.4%**
- Between 0 and 2 years old	1.9%	2.0%	1.0%	1.0%	1.5%
- Between 3 and 12 years old	11.5%	10.8%	20.3%	17.2%	15.0%
- Between 0 -2 and 3-12 years old	0.6%	1.3%	1.4%	0.5%	0.9%
Tourists without children	**86.0%**	**85.9%**	**77.3%**	**81.3%**	**82.6%**
Group composition:					
- 1 person	10.5%	11.1%	9.3%	13.9%	11.2%
- 2 people	60.9%	65.2%	52.2%	48.2%	56.6%
- 3 people	6.7%	8.8%	14.3%	15.6%	11.4%
- 4 or 5 people	16.8%	11.2%	19.2%	15.5%	15.7%
- 6 or more people	5.1%	3.6%	5.0%	6.7%	5.2%
Average group size:	**2.63**	**2.42**	**2.78**	**2.72**	**2.64**

**People who share the main expenses of the trip*

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.