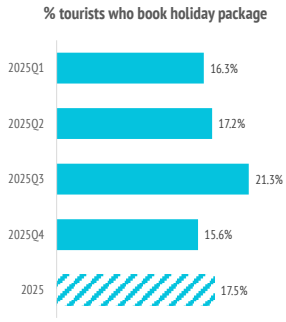
Tourist profile by quarter of trip (2025)

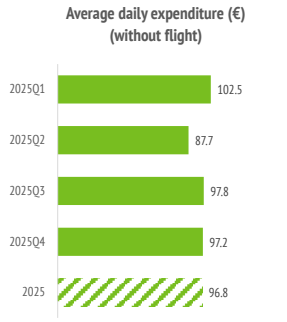
ITALY

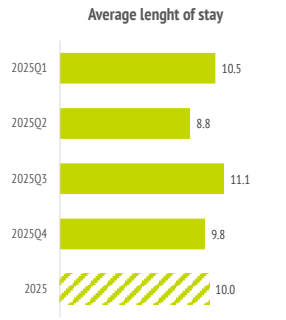
How many are they and how much do they spend?

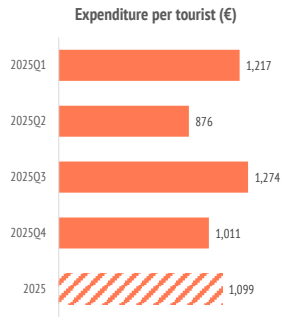
	2025Q1	2025Q2	2025Q3	2025Q4	2025
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**234**	**177**	**197**	**227**	**834**
Tourist arrivals ≥ 16 years old (EGT) (*)	**209**	**164**	**176**	**209**	**757**
- % tourists who book holiday package	16.3%	17.2%	21.3%	15.6%	**17.5%**
Children < 16 years old (FRONTUR - EGT) *(*)*	25	13	21	18	**77**
Expenditure per tourist (€)	**1,217**	**876**	**1,274**	**1,011**	**1,099**
- book holiday package	1,553	1,120	1,588	1,332	**1,416**
- holiday package	1,302	935	1,338	1,106	**1,186**
- others	251	184	250	226	**230**
- do not book holiday package	1,152	825	1,190	951	**1,033**
- flight	332	271	361	211	**291**
- accommodation	393	212	316	324	**317**
- others	332	271	361	211	**291**
Average lenght of stay	**10.5**	**8.8**	**11.1**	**9.8**	**10.0**
- Median	7.0	7.0	7.8	7.0	**7.0**
Average daily expenditure (€)	**144.1**	**122.0**	**139.4**	**130.2**	**134.4**
- Median	151.4	128.7	146.3	140.3	**140.8**
Average daily expenditure (without flight)	**102.5**	**87.7**	**97.8**	**97.2**	**96.8**
- Median	113.0	88.8	102.6	100.9	**101.4**
Average cost of the flight (€)	**350.7**	**286.7**	**392.3**	**239.1**	**315.7**
Total turnover (≥ 16 years old) (€m)	**254**	**143**	**224**	**211**	**832**
Turnover without flight (≥ 16 years old) (€m)	**181**	**96**	**155**	**161**	**593**

(*) Thousands of tourists









% Tourists whose spending has been greater than €0 in each item

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:					
- Accommodation	76.0%	76.8%	77.8%	79.4%	**77.5%**
- Additional accommodation expenses	6.8%	7.7%	8.1%	6.0%	**7.1%**
Transport:					
- National/International Transport	92.1%	91.3%	94.0%	93.8%	**92.8%**
- Flights between islands	6.6%	9.1%	10.8%	6.6%	**8.1%**
- Taxi	22.7%	24.4%	30.2%	19.8%	**24.0%**
- Car rental	54.5%	52.3%	51.9%	59.4%	**54.8%**
- Public transport	14.5%	13.6%	14.0%	14.3%	**14.1%**
Food and drink:					
- Food purchases at supermarkets	60.9%	65.5%	65.3%	69.8%	**65.4%**
- Restaurants	76.7%	75.6%	71.5%	76.3%	**75.1%**
Leisure:					
- Organized excursions	29.7%	30.4%	41.3%	31.0%	**32.9%**
- Sport activities	6.5%	7.6%	7.6%	5.7%	**6.8%**
- Cultural activities	2.5%	1.6%	2.0%	1.6%	**2.0%**
- Museums	6.8%	7.8%	6.3%	9.3%	**7.6%**
- Theme Parks	9.4%	9.6%	17.4%	15.3%	**12.9%**
- Discos and pubs	11.9%	14.7%	17.9%	11.8%	**13.9%**
- Wellness	5.4%	5.4%	3.6%	3.0%	**4.3%**
Purchases of goods:					
- Souvenirs	39.3%	47.1%	44.4%	50.2%	**45.2%**
- Other expenses	0.9%	0.6%	1.5%	0.3%	**0.8%**
Other:					
- Medical or pharmaceutical expenses	5.1%	7.0%	7.1%	7.3%	**6.6%**
- Other expenses	3.7%	4.0%	2.3%	6.1%	**4.1%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Accommodation:	**745**	**455**	**602**	**745**	**641**
- Accommodation	595	346	511	471	**487**
- Additional accommodation expenses	150	110	91	274	**154**
Transport:	**860**	**536**	**774**	**531**	**673**
- National/International Transport	381	314	417	255	**340**
- Flights between islands	243	58	78	82	**111**
- Taxi	76	55	125	66	**83**
- Car rental	140	80	124	106	**114**
- Public transport	20	29	30	22	**25**
Food and drink:	**286**	**234**	**355**	**269**	**286**
- Food purchases at supermarkets	114	88	145	108	**114**
- Restaurants	173	146	210	161	**172**
Leisure:	**549**	**463**	**611**	**450**	**517**
- Organized excursions	78	60	86	75	**76**
- Sport activities	104	78	90	74	**87**
- Cultural activities	31	32	71	28	**40**
- Museums	87	25	29	30	**43**
- Theme Parks	63	60	63	61	**62**
- Discos and pubs	68	69	80	76	**74**
- Wellness	119	139	191	106	**136**
Purchases of goods:	**131**	**86**	**123**	**145**	**120**
- Souvenirs	69	53	74	70	**67**
- Other expenses	63	33	49	75	**54**
Other:	**127**	**135**	**148**	**173**	**155**
- Medical or pharmaceutical expenses	21	45	54	13	**32**
- Other expenses	106	90	94	160	**123**

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2025)

ITALY

What is the main purpose of their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Holiday, leisure	84.9%	84.3%	88.1%	81.5%	**84.6%**
Visiting family or friends	11.5%	10.4%	8.5%	13.8%	**11.2%**
Business and work	0.7%	2.8%	0.7%	1.0%	**1.2%**
Education and training	1.5%	0.0%	0.1%	2.9%	**1.2%**
Sports training	1.2%	0.8%	2.2%	0.8%	**1.2%**
Health or medical care	0.0%	0.0%	0.0%	0.0%	**0.0%**
Fairs and congresses	0.2%	0.5%	0.4%	0.1%	**0.3%**
Others	0.0%	1.1%	0.0%	0.0%	**0.2%**

What is the main motivation for their holidays?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Rest	47.7%	46.2%	43.6%	36.3%	**43.3%**
Enjoy family time	13.4%	8.7%	11.6%	15.1%	**12.4%**
Have fun	6.7%	6.1%	7.8%	5.9%	**6.6%**
Explore the destination	28.5%	33.7%	35.7%	37.8%	**33.8%**
Practice their hobbies	2.7%	2.5%	0.9%	2.5%	**2.2%**
Other reasons	1.0%	2.8%	0.5%	2.4%	**1.7%**

Where did they spend their main holiday last year? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Didn't have holidays	12.6%	12.6%	14.1%	8.5%	**11.8%**
Canary Islands	18.4%	17.6%	19.4%	23.2%	**19.9%**
Other destination	69.0%	69.8%	66.6%	68.2%	**68.3%**
- Balearic Islands	3.7%	4.3%	3.0%	1.7%	**3.0%**
- Rest of Spain	9.1%	8.1%	7.9%	10.5%	**9.0%**
- Italy	19.8%	21.0%	16.8%	20.1%	**19.3%**
- France	4.2%	3.4%	4.7%	4.2%	**4.2%**
- Turkey	1.0%	1.1%	1.5%	3.2%	**1.8%**
- Greece	8.9%	8.6%	9.4%	7.6%	**8.6%**
- Portugal	2.9%	2.4%	2.7%	2.2%	**2.5%**
- Croatia	2.5%	1.5%	2.9%	3.0%	**2.6%**
- Egypt	3.4%	5.3%	3.9%	2.3%	**3.6%**
- Tunisia	0.7%	0.3%	1.5%	0.3%	**0.7%**
- Morocco	1.1%	2.2%	2.0%	2.2%	**1.9%**
- Others	11.7%	11.7%	10.3%	11.0%	**11.1%**

** Percentage of valid answers*

What other destinations did they consider for this trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
None (I was clear about "this Canary Island")	35.7%	35.3%	24.6%	34.4%	**32.3%**
Canary Islands (other island)	37.3%	34.4%	26.7%	35.5%	**33.4%**
Other destination	27.0%	30.3%	48.7%	30.1%	**34.3%**
- Balearic Islands	2.1%	5.4%	6.0%	2.9%	**4.0%**
- Rest of Spain	6.9%	7.3%	9.4%	6.0%	**7.4%**
- Italy	1.8%	2.1%	6.9%	4.2%	**3.9%**
- France	0.8%	0.7%	0.6%	1.3%	**0.8%**
- Turkey	2.0%	0.9%	1.8%	1.3%	**1.5%**
- Greece	2.0%	3.9%	11.7%	3.4%	**5.4%**
- Portugal	4.1%	3.7%	4.6%	4.1%	**4.2%**
- Croatia	0.4%	0.3%	1.8%	1.3%	**1.0%**
- Egypt	3.8%	4.4%	3.3%	4.9%	**4.1%**
- Others	3.2%	1.6%	2.7%	0.6%	**2.0%**

** Percentage of valid answers*

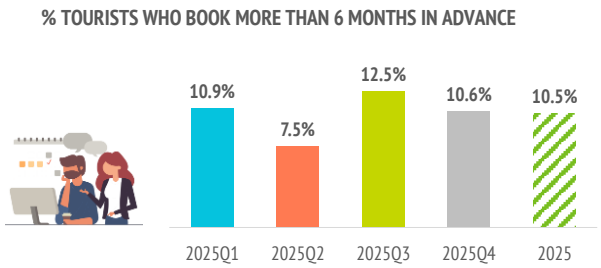
Importance of each factor in the destination choice

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Climate	80.6%	71.7%	61.4%	75.3%	**72.8%**
Landscapes	61.4%	60.3%	64.2%	65.3%	**62.9%**
Environment	60.8%	56.9%	61.1%	62.4%	**60.5%**
Sea	48.4%	52.6%	52.1%	55.6%	**52.2%**
Tranquility	51.4%	52.1%	53.2%	49.7%	**51.5%**
Beaches	49.7%	47.8%	52.5%	48.4%	**49.6%**
Safety	42.5%	41.3%	39.8%	39.0%	**40.7%**
European belonging	44.0%	35.0%	30.3%	38.6%	**37.4%**
Price	25.2%	26.5%	28.9%	31.0%	**28.0%**
Effortless trip	36.6%	28.2%	29.6%	29.2%	**31.1%**
Authenticity	31.5%	32.9%	33.0%	28.4%	**31.3%**
Accommodation supply	22.1%	22.7%	27.0%	26.6%	**24.6%**
Fun possibilities	23.5%	16.7%	28.3%	24.8%	**23.5%**
Hiking trail network	23.3%	17.8%	23.9%	22.9%	**22.1%**
Gastronomy	18.9%	21.7%	19.1%	16.6%	**18.9%**
Exoticism	14.9%	17.4%	16.1%	15.4%	**15.8%**
Culture	10.7%	8.2%	11.6%	14.2%	**11.4%**
Nightlife	10.7%	11.1%	14.6%	12.9%	**12.3%**
Historical heritage	11.6%	8.7%	12.7%	12.6%	**11.5%**
Shopping	11.2%	9.8%	8.4%	9.0%	**9.7%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
The same day	1.9%	0.6%	0.5%	1.1%	**1.1%**
Between 1 and 30 days	24.1%	27.9%	18.0%	20.1%	**22.4%**
Between 1 and 2 months	32.6%	29.8%	29.8%	32.3%	**31.3%**
Between 3 and 6 months	30.5%	34.2%	39.1%	35.8%	**34.8%**
More than 6 months	10.9%	7.5%	12.5%	10.6%	**10.5%**



What channels did they use to get information about the trip? *

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Previous visits to the Canary Islands	36.4%	27.2%	28.3%	29.1%	**30.5%**
Friends or relatives	35.0%	30.5%	30.4%	30.3%	**31.7%**
Internet or social media	46.1%	56.0%	60.7%	50.9%	**53.0%**
Mass Media	0.2%	1.3%	1.2%	0.4%	**0.7%**
Travel guides and magazines	4.7%	3.8%	2.9%	4.0%	**3.9%**
Travel Blogs or Forums	7.2%	9.3%	10.9%	5.3%	**8.0%**
Travel TV Channels	1.5%	0.3%	0.7%	0.0%	**0.6%**
Tour Operator or Travel Agency	10.3%	9.7%	14.5%	11.4%	**11.5%**
Public administrations or similar	0.0%	0.4%	0.7%	0.2%	**0.3%**
Others	4.7%	3.3%	2.8%	2.0%	**3.2%**

** Multi-choise question*

Tourist profile by quarter of trip (2025)

ITALY

With whom did they book their flight and accommodation?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Flight					
- Directly with the airline	77.9%	78.1%	70.9%	77.5%	**76.2%**
- Tour Operator or Travel Agency	22.1%	21.9%	29.1%	22.5%	**23.8%**
Accommodation					
- Directly with the accommodation	59.5%	61.5%	58.0%	59.1%	**59.5%**
- Tour Operator or Travel Agency	22.1%	21.9%	29.1%	22.5%	**23.8%**

Where are they from?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Italy	87.0%	82.8%	78.0%	90.6%	**85.0%**
Spanish Mainland	10.6%	15.5%	15.7%	7.3%	**11.9%**
France	0.7%	0.0%	2.2%	0.7%	**0.9%**
Germany	0.3%	1.4%	0.9%	0.0%	**0.6%**
United Kingdom	1.0%	0.1%	0.0%	0.3%	**0.4%**
Portugal	0.0%	0.0%	1.2%	0.0%	**0.3%**
Others	0.4%	0.2%	2.0%	1.1%	**0.9%**

Where do they stay?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
1-2-3* Hotel	8.9%	8.6%	9.2%	9.2%	**9.0%**
4* Hotel	17.4%	17.3%	19.3%	18.4%	**18.1%**
5* Hotel / 5* Luxury Hotel	3.8%	4.2%	3.1%	1.1%	**3.0%**
Aparthotel / Tourist Villa	9.5%	12.2%	15.1%	11.8%	**12.0%**
House/room rented in a private dwelling	39.1%	38.6%	34.7%	42.8%	**39.0%**
Private accommodation (1)	14.8%	14.9%	14.6%	12.0%	**14.0%**
Others (Cottage, cruise, camping,..)	6.5%	4.2%	4.0%	4.7%	**4.9%**

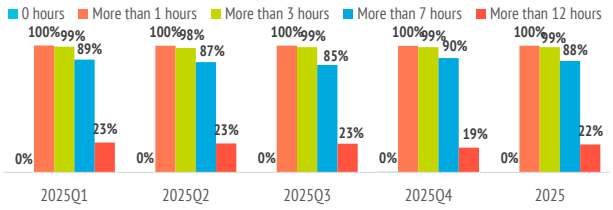
(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Room only	62.2%	63.1%	60.3%	69.2%	**63.9%**
Bed and Breakfast	9.8%	12.8%	10.6%	7.1%	**9.9%**
Half board	13.6%	9.6%	8.7%	7.1%	**9.8%**
Full board	5.4%	3.3%	3.8%	5.9%	**4.7%**
All inclusive	9.0%	11.2%	16.5%	10.7%	**11.7%**

Activities in the Canary Islands

Outdoor time per day	2025Q1	2025Q2	2025Q3	2025Q4	2025
0 hours	0.0%	0.2%	0.2%	0.3%	**0.2%**
1 - 2 hours	1.0%	1.8%	1.2%	1.0%	**1.2%**
3 - 6 hours	10.1%	11.2%	14.1%	8.6%	**10.8%**
7 - 12 hours	65.4%	64.0%	62.0%	70.7%	**65.8%**
More than 12 hours	23.5%	22.8%	22.6%	19.4%	**22.0%**
Outdoor time per day	10.7	10.5	10.4	10.5	**10.5**



Activities in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Beach	82.3%	80.8%	87.2%	82.5%	**83.2%**
Walk, wander	74.1%	74.2%	77.8%	73.0%	**74.7%**
Explore the island on their own	63.7%	61.4%	66.5%	71.4%	**66.0%**
Swimming pool, hotel facilities	29.4%	38.7%	43.7%	39.1%	**37.4%**
Taste Canarian gastronomy	29.2%	31.3%	31.7%	31.0%	**30.7%**
Hiking	20.4%	22.7%	20.4%	25.9%	**22.4%**
Organized excursions	14.6%	16.9%	33.0%	24.0%	**22.0%**
Other Nature Activities	16.5%	15.6%	19.0%	22.1%	**18.5%**
Theme parks	10.5%	12.3%	18.9%	20.2%	**15.5%**
Wineries / markets / popular festivals	15.5%	12.7%	19.8%	19.4%	**17.0%**
Museums / exhibitions	12.2%	10.5%	15.7%	17.3%	**14.1%**
Sea excursions / whale watching	10.1%	10.3%	18.3%	15.2%	**13.5%**
Nightlife / concerts / shows	16.0%	12.2%	19.9%	13.7%	**15.5%**
Surf	7.9%	8.3%	11.6%	9.2%	**9.2%**
Running	3.9%	5.2%	7.5%	5.5%	**5.5%**
Astronomical observation	6.1%	2.8%	6.5%	5.3%	**5.3%**
Beauty and health treatments	4.7%	4.2%	4.5%	4.2%	**4.4%**
Practice other sports	3.8%	4.2%	4.6%	4.1%	**4.1%**
Swim	1.6%	4.7%	9.1%	3.6%	**4.6%**
Scuba Diving	0.8%	2.3%	4.7%	3.4%	**2.7%**
Golf	1.6%	0.8%	1.9%	3.0%	**1.9%**
Cycling / Mountain bike	3.9%	2.9%	3.6%	2.0%	**3.1%**
Windsurf / Kitesurf	0.8%	2.1%	3.1%	1.7%	**1.9%**

** Multi-choise question*

Tourist tax *(Data available from Q1 2025 to Q3 2025)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	58.4%	61.8%	57.1%	--	**59.0%**
No	23.5%	24.3%	27.1%	--	**24.9%**
Not remember	18.1%	13.9%	15.8%	--	**16.1%**

Do they exclude destinations with tourist tax?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	15.5%	15.1%	14.8%	--	**15.2%**
No	84.5%	84.9%	85.2%	--	**84.8%**

How much would they be willing to pay?	2025Q1	2025Q2	2025Q3	2025Q4	2025
Up to 1 euro	49.3%	42.6%	40.3%	--	**44.5%**
Up to 2 euros	28.6%	34.3%	35.8%	--	**32.6%**
Up to 3 euros	14.4%	17.7%	17.3%	--	**16.3%**
More than 3 euros	7.7%	5.4%	6.5%	--	**6.7%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Yes	54.9%	50.4%	52.1%	--	**52.6%**
- For any purpose	9.2%	6.1%	7.3%	--	**7.7%**
- Improve living conditions	9.6%	6.1%	5.6%	--	**7.3%**
- Improve economic development	4.5%	1.9%	3.5%	--	**3.4%**
- Improve the environment	23.0%	26.3%	26.0%	--	**25.0%**
- Improve the tourist environment	4.0%	5.1%	5.0%	--	**4.6%**
- Other purposes	4.6%	4.9%	4.7%	--	**4.7%**
Not sure	29.6%	29.4%	31.0%	--	**30.0%**
No	15.5%	20.3%	16.9%	--	**17.4%**

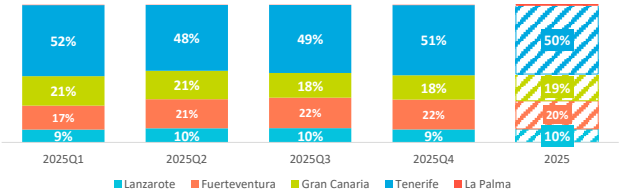
Tourist profile by quarter of trip (2025)

ITALY

Which island do they choose?

Tourists (≥ 16 year old)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	19,458	16,783	18,176	19,674	74,091
Fuerteventura	36,179	34,530	38,868	45,230	154,807
Gran Canaria	44,532	33,838	31,567	36,831	146,768
Tenerife	107,561	78,222	86,787	106,374	378,944
La Palma	603	339	256	661	1,859

Share by islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Lanzarote	9.3%	10.3%	10.3%	9.4%	9.8%
Fuerteventura	17.4%	21.1%	22.1%	21.7%	20.5%
Gran Canaria	21.4%	20.7%	18.0%	17.6%	19.4%
Tenerife	51.6%	47.8%	49.4%	51.0%	50.1%
La Palma	0.3%	0.2%	0.1%	0.3%	0.2%



How many islands do they visit during their trip?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
One island	92.1%	90.6%	89.7%	90.6%	90.8%
Two islands	6.6%	8.9%	8.6%	7.2%	7.7%
Three or more islands	1.3%	0.5%	1.8%	2.2%	1.5%

How many are loyal to the Canary Islands?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Repeat tourists	57.0%	48.7%	47.4%	51.6%	51.5%
At least 10 previous visits	12.8%	9.5%	7.3%	8.1%	9.5%
Repeat tourists (last 5 years)	52.1%	42.5%	43.7%	47.5%	46.8%
Repeat tourists (last 5 years)(5 or more visits)	12.8%	9.4%	11.5%	10.4%	11.1%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Average rating	8.64	8.48	8.69	8.58	8.60

Experience in the Canary Islands	2025Q1	2025Q2	2025Q3	2025Q4	2025
Worse or much worse than expected	2.7%	2.8%	3.1%	2.8%	2.9%
Lived up to expectations	53.6%	55.6%	52.1%	47.5%	52.0%
Better or much better than expected	43.6%	41.6%	44.7%	49.7%	45.1%

Future intentions (scale 0-10)	2025Q1	2025Q2	2025Q3	2025Q4	2025
Return to the Canary Islands	8.84	8.61	8.67	8.69	8.71
Recommend visiting the Canary Islands	9.01	8.81	8.93	8.92	8.93

Who are they?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Gender					
Men	49.5%	49.1%	52.5%	53.0%	51.1%
Women	50.5%	50.9%	47.5%	47.0%	48.9%
Age					
Average age	42.6	38.9	38.4	41.6	40.5
Standard deviation	16.5	16.4	15.7	16.6	16.4
Age range					
16 - 24 years old	14.8%	21.1%	22.3%	18.1%	18.8%
25 - 30 years old	16.7%	22.0%	20.0%	14.6%	18.0%
31 - 45 years old	28.0%	27.7%	24.2%	30.9%	27.9%
46 - 60 years old	21.1%	12.3%	20.8%	19.2%	18.6%
Over 60 years old	19.5%	16.9%	12.7%	17.3%	16.7%
Occupation					
Salaried worker	40.3%	48.8%	54.6%	43.1%	46.3%
Self-employed	17.6%	14.8%	17.7%	21.4%	18.1%
Unemployed	5.5%	4.0%	4.2%	6.7%	5.2%
Business owner	14.2%	7.7%	4.2%	5.3%	8.0%
Student	7.5%	10.7%	7.4%	10.5%	9.0%
Retired	12.4%	12.3%	10.2%	11.3%	11.5%
Unpaid domestic work	0.7%	1.2%	0.8%	0.3%	0.7%
Others	1.9%	0.5%	1.0%	1.4%	1.2%
Annual household income level					
Less than €25,000	21.1%	20.0%	28.6%	26.1%	24.0%
€25,000 - €49,999	47.0%	48.9%	46.3%	51.5%	48.5%
€50,000 - €74,999	19.8%	15.5%	10.5%	13.1%	14.9%
More than €74,999	12.1%	15.6%	14.5%	9.2%	12.6%
Education level					
No studies	0.9%	0.5%	0.5%	0.8%	0.7%
Primary education	2.4%	1.6%	2.3%	1.3%	1.9%
Secondary education	13.0%	11.7%	16.0%	14.7%	13.9%
Higher education	83.7%	86.1%	81.3%	83.2%	83.5%

Who do they come with?

	2025Q1	2025Q2	2025Q3	2025Q4	2025
Unaccompanied	12.2%	12.1%	13.4%	14.6%	13.1%
Only with partner	46.2%	47.6%	47.8%	44.1%	46.3%
Only with children (< 13 years old)	2.9%	3.8%	3.0%	4.1%	3.4%
Partner + children (< 13 years old)	4.9%	3.4%	3.5%	4.4%	4.1%
Other relatives	6.2%	4.4%	5.6%	6.4%	5.7%
Friends	14.4%	14.8%	10.9%	11.0%	12.7%
Work colleagues	1.1%	1.5%	0.7%	1.1%	1.1%
Organized trip	1.7%	0.9%	0.2%	0.7%	0.9%
Other combinations (2)	10.5%	11.5%	14.9%	13.5%	12.6%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**9.2%**	**8.1%**	**8.7%**	**13.7%**	**10.1%**
- Between 0 and 2 years old	1.2%	1.5%	1.2%	2.0%	1.5%
- Between 3 and 12 years old	7.7%	5.6%	7.2%	10.9%	8.0%
- Between 0 -2 and 3-12 years old	0.2%	0.9%	0.2%	0.8%	0.5%
Tourists without children	**90.8%**	**91.9%**	**91.3%**	**86.3%**	**89.9%**
Group composition:					
- 1 person	15.1%	15.0%	14.8%	17.6%	15.7%
- 2 people	56.6%	58.7%	56.8%	50.2%	55.3%
- 3 people	13.6%	9.2%	14.9%	9.2%	11.7%
- 4 or 5 people	10.9%	12.2%	12.2%	20.7%	14.2%
- 6 or more people	3.8%	4.9%	1.4%	2.3%	3.1%
Average group size:	**2.44**	**2.47**	**2.35**	**2.51**	**2.44**

**People who share the main expenses of the trip*

Source: Tourist Expenditure Survey (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.